

ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM

I, Debbie Schnell, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Meade County Republican Women

Agency name: MCRW

Address: Sturgis, S.D.

Contact: Debbie Schnell

Phone number: 605-490-0803

Email: debbie.andreoschnell@gmail.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Meade County Republican Women

Address:

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

We have an executive board consisting of Debbie Schnell, Terri Jorgensen, Maggie Hunt, Karen Zerbst.

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Debbie Schnell</i>	Signature: <i>Mike Fell</i>
Name: <i>Debbie Schnell</i>	Name: <i>Mike Fell</i>
Date of Request to Purchase Ad Time: <i>11-3-2022</i>	Date of Station Agreement to Sell Time: <i>11-4-22</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *11-3-22*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected - provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <i>KOTA-AM</i>	Date Received/Requested: <i>11-3-22</i>
Est. #:	Station Location: <i>Rapid City, SD</i>	Run Start and End Dates: <i>11/6 - 11/7 2022</i>

For national issue ads only (not required for state/local issue ads)

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

First Air Date: 1/14/2022 Date Submitted: 1/16/2022 Salesperson: Mike Fell

Contract # VT: _____ New Order Add Revise

Contract # NL9: _____
 Cus/ Adv Name: Meade County Republican Women's Club
 Billing Address: On File
 New Client

Type of Business: political
 Contact: Debbie Schnell
 Agency Discount? Yes No
 Est No. _____ Prod Code _____ Client Code _____

Any Special Needs or Instructions? _____
 Say NO To IM 27 Schedule
 Phone: (605) 490-0803 Fax: _____
 Local National Political
 Alternating Weeks Streaming Trade

Co-op Billing? Yes No If Yes, Co-op Description: _____
 TRAFFIC USE ONLY
 CONFIRM SENT Y N

Station	Live	Cart	Length	Start Date	End Date	Start Time	End Time	Rate	M	TU	W	TH	F	S	S	Total #	Total \$
1 KOTA		X	:60	11/6/2022	11/6/2022	8a	10a	22.00							1	1	\$22.00
2 KOTA		X	:60	11/6/2022	11/6/2022	4p	6p	22.00							1	1	\$22.00
3 KOTA		X	:60	11/7/2022	11/7/2022	10a	1p	22.00							1	1	\$22.00
4 KOTA		X	:60	11/7/2022	11/7/2022	4p	6p	22.00							1	1	\$22.00
5																0	\$0.00
6																0	\$0.00
7																0	\$0.00
8																0	\$0.00
9																0	\$0.00
10																0	\$0.00
11																0	\$0.00
12																0	\$0.00
13																0	\$0.00
14																0	\$0.00

Rev 12/19
 Description: _____ \$ per Month: _____ # Mos: _____
 SPOTS: 4 GROSS REVENUE: \$88.00 AGCY DSCT 15% NET REVENUE: \$88.00
 STREAMING: \$0.00

NONSPOT: \$0.00
 NONSPOT: \$0.00
 TOTALS: 4 \$88.00 \$0.00 \$88.00



PRODUCTION ORDER



KDSJ
 KDDX
 KZZI
 KZLK
 KQRQ
 KOTA

PRINT DATE: 11/4/2022

Schedule START

DATE: 11/6/2022

Schedule

END DATE: 11/8/2022

Multiple Dates/See Below

CLIENT: Meade Cty GOP Women's Club

A/E: Mike Fell

LENGTH: :60

REMOTE REMOTE PROMO (15-30 SEC)

SPORTSCASTER

SPECIAL INFO

TRADE: YES

COOP: YES

COOP/COPY NAME: _____

SPONSORSHIP:

WX (15 SEC)
 NEWS
 SPORTS
 MORNING
 OTHER : _____

STREAM: YES

SCRIPTS ONLY

SCRIPT ATTACHED**:

YES (**Script required 24 hours to start date and time)

MUSIC: N Y

GENRE/TEMPO REQUEST _____

NEEDS APPROVAL:

N Y TO: Please Choose One BY DATE: _____

SEND AD TO: _____

PRODUCTION FROM: Mike Fell E-Mail

TALENT: _____

AD NAME(S):	NEW	ADD	ATT	ISCI CODE:	%	LENGTH	RUN DATES:	CART(S): (PRODUCTION USE)
Say No To IM 27 - Ad # 2	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>		100	:60	11/6 11/8	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					

SPECIAL INSTRUCTIONS:

April, the finished ad will run 100%. I'll send the commercial in the same email with this Prod Order. Run 100%. Thanks!!

PRODUCTION USE ONLY

PC

NL

SKYLLA

WH CART

ENTER COPY CHANGE COPY

LOAD SEND (KDDX OR KZZI)