

Summary Addendum

Date: June 6, 2022

South Dakotans For Strong Leadership PAC

Riverfront Broadcasting – Rapid City (KOTA-AM, KZZI-FM, KDDX-FM) was notified by South Dakotans For Strong Leadership PAC (Est # SD 30) to discontinue running the commercial entitled “Tim Goodwin” effective Election Day, June 7th, after it was noted that the commercial identified Tim Goodwin as being a State Senator, a position in which he has never held that office.

The official correspondence is attached to this Summary Addendum.

A handwritten signature in blue ink that reads "Mike Fell". The signature is written in a cursive, flowing style.

Mike Fell
Director of Campaign Development
News Radio KOTA / Riverfront Broadcasting – Rapid City

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Strategic Media Placement, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Strategic Media Placement

Agency name: Strategic Media Placement

Address: 7669 Stagers Loop, Delaware OH 43081

Contact: Brant Fink

Phone number: 740.201.5500

Email: bfink@strategicmediaplacement.co

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: SD Strong Leadership PAC

Address: 101 South Phillips Avenue, Suite 501

Contact: Steve Kirby

Phone number: 605.331.0091

Email: stevekirby@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Steve Kirby, Chairman
Kevin Broghamer, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: A Brant Fink <small>Digitally signed by A Brant Fink Date: 2022.05.31 18:49:20 -04'00'</small>	Signature: <i>Mike Fell</i>
Name: Brant Fink	Name: <i>Mike Fell</i>
Date of Request to Purchase Ad Time: 5.31.2022 <i>6-2-22</i>	Date of Station Agreement to Sell Time: <i>6-2-22</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *6-2-22*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted *✓ Ads Discontinued*
 Accepted IN PART (e.g., ad not received to determine content)* *June 7th*
 Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Revised - June 3rd / Schedule Adweek. ✓

Contract #: <i>35949835</i>	Station Call Letters: <i>KOTA-AM</i>	Date Received/Requested: <i>6-2-22</i>
Est. #: <i>SD 30</i>	Station Location: <i>Rapid City, SD</i>	Run Start and End Dates: <i>6/4 - 6/7 2022</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

URGENT - NAB/Spot - SD Strong Leadership PAC - SD30 - KATZ - Need to pull/stop Spots ASAP

Donley, Brian <Brian.Donley@Katzmedia.com>

Mon 6/6/2022 2:40 PM

To: Todd Holen <todd.holen@thehomeslicegroup.com>; Mike Fell <mike.fell@rapidcity.fm>

Cc: Homan, Angela <Angela.Homan@Katzmedia.com>

Hello,

We're being asked to pull/stop airing spots for EST. SD30 ASAP – I noted the 24-hour cancellation policy, but if we can work to stop airing spots as quickly as possible, it'd be greatly appreciated. The spot is incorrect, falsely referencing Goodwin as State Senator Goodwin.

Please confirm – Thank you!

Brian Donley

Vice President, Sales

Katz Radio Group

333 East City Line Avenue | Suite 510 | Bala Cynwyd, PA 19004

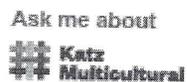
Brian.Donley@Katzmedia.com

Phone & Fax: 215.557.4254

Pronouns: He/Him/His



Local Impact.
National Influence.



Diversity
Equity and
Inclusion

From: Homan, Angela <Angela.Homan@Katzmedia.com>

Sent: Thursday, June 2, 2022 12:45 PM

To: Todd Holen <todd.holen@thehomeslicegroup.com>; Mike Fell <mike.fell@rapidcity.fm>

Cc: Donley, Brian <Brian.Donley@Katzmedia.com>

Subject: SD-30 - NAB/Spot - SD Strong Leadership PAC - SD30 - KATZ

Hi,

Attached is the NAB and spot for SD Strong Leadership PAC / SD-30. We'll follow up with proof of payment when available. Spots placed today can be MG within flight.

Thanks,

Angela Homan

Account Coordinator

333 East City Line Avenue | Suite 510 | Bala Cynwyd, PA 19004

Angela.Homan@katzmedia.com

o & f 215.557.4230

Pronouns: she/her/hers



Local Impact.
National Influence.

Ask me about
 **Katz**
Multicultural



**Diversity
Equity and
Inclusion**