

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, South Dakotans for Fair Elections, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Sena Kozar Strategies (c/o Sage Media Planning & Placement)

Address: 1322 G St. SE, Washington, DC 20002

Contact: Sydney Petersem

Phone number: (202) 675-6936

Email: sydney@sagemediaplanning.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: South Dakotans for Fair Elections

Address: 1143 Lincoln Ave SW, Huron, SD 57350

Contact: Ashley Kingdon

Phone number: 6054128820

Email: info@sdfairelections.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Ashley Kingdon
Shelli Hesselroth
Sandra Waltman

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Scott Kozar <small>Digitally signed by Scott Kozar Date: 2022.03.15 14:43:16 -04'00'</small>	Signature: <i>Mike Fell</i>
Name: Scott Kozar	Name: <i>Mike Fell</i>
Date of Request to Purchase Ad Time: 4/12/22 <i>5/23/22</i>	Date of Station Agreement to Sell Time: <i>5-23-22</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *5-23-22 / 5-25-22*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy). *✓ Nel Commercial Accepted*

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:
 Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: *Nel Advertisement "Break" Accepted
 KDDX-FM + KERO-FM
 KOTA-AM + KZZI-FM* *✓ Rec'd
5/25/22*

Contract #: <i>35923916</i>	Station Call Letters: <i>KZLN-FM</i>	Date Received/Requested: <i>5-23-22</i>
Est. #: <i>10963</i>	Station Location: <i>Rapid City, SD</i>	Run Start and End Dates: <i>5/24 - 5/30 2022</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



PRODUCTION ORDER



KDSJ
 KDDX
 KZZI
 KZLK
 KQRQ
 KOTA

Schedule START DATE: 5/26/2022 Schedule END DATE: 5/30/2022 PRINT DATE: 5/25/2022
 Multiple Dates/See Below
 CLIENT: South Dakotans For Fair Elections A/E: Mike Fell
 LENGTH: :60 REMOTE REMOTE PROMO (15-30 SEC) SPORTSCASTER

SPECIAL INFO
 TRADE: YES
 COOP: YES COOP/COPY NAME: _____
 SPONSORSHIP: WX (15 SEC) NEWS SPORTS MORNING OTHER : _____
 STREAM: YES

SCRIPTS ONLY
 SCRIPT ATTACHED**: YES (**Script required 24 hours to start date and time)
 MUSIC: N Y GENRE/TEMPO REQUEST _____
 NEEDS APPROVAL: N Y TO: Please Choose One BY DATE: _____
 SEND AD TO: _____

PRODUCTION FROM: On File TALENT: Agency

AD NAME(S):	NEW	ADD	ATT	ISCI CODE:	%	LENGTH	RUN DATES:		CART(S): (PRODUCTION USE)
Broke	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	R104x183-22	100	:60	5/26	6/7	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						

SPECIAL INSTRUCTIONS:
 April, we will run this commercial "Broke" 100% on all 5 stations starting tomorrow. Thanks!!

PRODUCTION USE ONLY

PC	NL	SKYLLA
<input type="checkbox"/> WH <input type="checkbox"/> CART	<input type="checkbox"/> ENTER COPY <input type="checkbox"/> CHANGE COPY	<input type="checkbox"/> LOAD <input type="checkbox"/> SEND (KDDX OR KZZI)

TRAFFIC INSTRUCTIONS

Date: 5/25/22
Agency: Sena Kozar
Client: South Dakotans for Fair Elections
Medium: Radio
Estimate: 10963

Questions? Call 202-675-6936

DUB CONTENTS: Spot Name Broke Spot Code R104x183-22 Duration :60 Arrival via email

INSTRUCTIONS

ALL SPOTS ARE EMBARGOED FROM RELEASE BEFORE FIRST SCHEDULED AIRING.

Please run the following:

Stations	Estimate	Spot Name	Spot Code	Rotation	Start Date	End Date
KOTA-TV, KQRB-TV, KZZI-TV, KDDX-TV, KRRO-TV, KRBC-TV, KQRB-TV, KZZI-TV, KDDX-TV, KRRO-TV, KRBC-TV KOTA-TV, KQRB-TV, KZZI-TV, KDDX-TV, KRRO-TV, KRBC-TV	10963	Broke	R104x183-22	100%	5/26/2022	Until Further Notice

STATION: KOTA-TV KDDX-TV
KQRB-TV KZZI-TV

DATE: 5-25-22

CONTACT: [Signature]

FIRST AIRING: 5-26-22

Please sign upon receipt of traffic & dub and return confirmation of traffic instructions
E-mail: sydney@sagemediaplanning.com