

# ORDER WORKSHEET

<b>Rep Order#</b> 10677152	<b>Ver#</b> 2	<b>Status</b> Returned	<b>Traffic Order#</b> 2236453	<b>Printed:</b> 09/11/15 10:01 AM	Duplicate	1 of 2
<b>EC'd</b> Yes			<b>Last Received:</b> 09/11/15 10:00 AM			
			<b>Showing Buylines:</b>	All Lines		

<b>Station</b> WPGH-TV PITTSBURGH, PA	<b>Agency</b> (STRM) STRATEGIC MEDIA SERVICES	<b>Rep Firm</b> MILLENNIUM SALES & MARKETING
<b>Advertiser</b> (6087) POLITICAL ISSUE GROU	1911 NORTH FT MYER DRIVE, SUITE 400	<b>Sales Office</b> (DC) WASHINGTON
<b>Product</b> CITIZENS FOR PA JOBS	ARLINGTON, VA 22209	<b>Salesperson</b> (TH3) TREVOR HEATON
<b>Estimate#</b> 83	<b>Agency C/P1/P2/E</b> 3/4/83	<b>Sales Assistant</b>
<b>Buyer</b> Jessica Murray	<b>Flight Dates</b> 09/15/15-09/20/15	<b>Salesperson Phone#</b> 202-955-5342
		<b>Salesperson Fax#</b> 917-206-8372

## --- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

PLS SEE LINES 5-7 FOR NAS. THANKS! KRISTEN

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1	09/15-09/15	10P-11P	CH 11 News-FOX53 @ 10P	30	\$700.00	Tu	1	1	1	\$700.00	3.0
2	09/16-09/16	10P-11P	CH 11 News-FOX53 @ 10P	30	\$700.00	W	1	1	1	\$700.00	3.0
3	09/17-09/17	10P-11P	CH 11 News-FOX53 @ 10P	30	\$700.00	Th	1	1	1	\$700.00	3.0
4	09/18-09/18	10P-11P	CH 11 News-FOX53 @ 10P	30	\$700.00	F	1	1	1	\$700.00	3.0
5*	09/19-09/19	10P-11P	CH 11 News-FOX53 @ 10P Station remark: V2 NA - NEWS ON WPNT.	30	\$700.00	Sa	1	1	1	\$700.00	3.0
6*	09/20-09/20	10P-11P	CH 11 News-FOX53 @ 10P Station remark: V2 NA - NEWS ON WPNT.	30	\$700.00	Su	1	1	1	\$700.00	3.0
7*	09/20-09/20	10A-1030A	Full Measure with Sharyl Attkisson Station remark: V2 NA - FOX NEWS IS ON 10A-11A.	30	\$75.00	Su	1	1	1	\$75.00	0.5
8	09/20-09/20	1P-4P	NFL STEELERS/49ERS	30	\$18,000.00	Su	1	1	1	\$18,000.00	29.5
9	09/19-09/19	730P-11P	FOX College Football-Cal @ Texas (	30	\$800.00	Sa	1	1	1	\$800.00	2.0

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Buyer Jessica Murray    Flight Dates 09/15/15-09/20/15    Salesperson Phone# 202-955-5342

Salesperson Fax# 917-206-8372

---REPORT TOTALS---

Report Totals: 9 / \$23,075.00

---SALES MONTHLY TOTALS---

Sep2015: 9/ \$23,075.00

Order Totals: 9 / \$23,075.00    Total GRPS: 50.0

--- COMPETITIVE ---

Market Totals	\$136,135.69	CABL	.00%	KDKA	33.05%	UNKN	.00%	WPCW	1.47%	WPGH	16.95%
		WPNT	.00%	WPXI	19.68%	WTAE	28.86%				

Books [null]

Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS