

# ORDER



**Orders**  
**Order / Rev:** 27669579  
**Alt Order #:** 27669579  
**Product Desc:** Paxton for AG  
**Estimate:** 222225  
**Flight Dates:** 02/22/22 - 02/25/22  
**Original Date / Rev:** 02/17/22 / 02/17/22  
**Order Type:** REG

**Austin KNVA**  
**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Smart Media Group  
**Buying Contact:** Elaine Gaeckler  
**Billing Contact:** Smart Media Group Email  
 P.O. Box 26067  
 Alexandria, VA 22313

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Ken Paxton/Attorney General/TX/  
**Demographic:** A35+  
**Product Codes:** PL17  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P4

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:** IN10086/SP6681/TO1332/MO1041  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	5	\$1,400.00	\$1,190.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	5	\$1,400.00	\$1,190.00	0.00
<b>Totals</b>	<b>5</b>	<b>\$1,400.00</b>	<b>\$1,190.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
Austin KNVA	2%	\$1,400.00
Market	100%	\$70,000.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
K13VC	0%	\$0.00
KBVO	0%	\$0.00
KEYE	0%	\$0.00
KLRU	0%	\$0.00
KTBC	0%	\$0.00
KVC	0%	\$0.00
KVUE	0%	\$0.00
KXAM	0%	\$0.00
KXAN	0%	\$0.00
UNKWN	98%	\$68,600.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
10	KNVA	02/22/22	02/22/22	LN	CM	M-F 9p-10p/ Sa-Su- T- - - - -		:30	1	\$200.00	P4	0.00	NM	1	\$200.00												
News M-Su/ KXAN News @9p <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 02/21/22</td> <td>02/27/22</td> <td>- T- - - - -</td> <td>1</td> <td>\$200.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 02/21/22	02/27/22	- T- - - - -	1	\$200.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
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 Estimate: 222225  
**Austin KNVA**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	-T-----		1				\$200.00		0.00			
11	KNVA	02/23/22	02/23/22	LN	CM	M-F 9p-10p/ Sa-Su	--W----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				M-Su/ KXAN News @9p											
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	--W----		1				\$200.00		0.00			
12	KNVA	02/24/22	02/24/22	LN	CM	M-F 9p-10p/ Sa-Su	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				M-Su/ KXAN News @9p											
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	---T---		1				\$200.00		0.00			
E 13	KNVA	02/24/22	02/24/22	Thur Prime Hour 1	CM	7p-8p	---T---	:30	2	\$400.00	P4	0.00	NM	2	\$800.00
				Thur Hour 1											
				Walker											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	---T---		2				\$400.00		0.00			
													Totals	5	\$1,400.00