

ORDER



Orders
Order / Rev: 27669579
Alt Order #: 27669579
Product Desc: Paxton for AG
Estimate: 222225
Flight Dates: 02/22/22 - 02/25/22
Original Date / Rev: 02/22/22 / 02/22/22
Order Type: REG

Austin KNVA
Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Smart Media Group
Buying Contact: Elaine Gaeckler
Billing Contact: Smart Media Group Email
 P.O. Box 26067
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Ken Paxton/Attorney General/TX/
Demographic: A35+
Product Codes: PL17
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P4

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN10086/SP6681/TO1332/MO1041
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	1	\$200.00	\$170.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	1	\$200.00	\$170.00	0.00
Totals	1	\$200.00	\$170.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Austin KNVA	2%	\$200.00
Market	100%	\$10,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
K13VC	0%	\$0.00
KBVO	0%	\$0.00
KEYE	0%	\$0.00
KLRU	0%	\$0.00
KTBC	0%	\$0.00
KVC	0%	\$0.00
KVUE	0%	\$0.00
KXAM	0%	\$0.00
KXAN	0%	\$0.00
UNKWN	98%	\$9,800.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
10	KNVA	02/22/22	02/22/22	LN	CM	M-F 9p-10p/ Sa-Su- T- - - - -		:30	1	\$200.00	P4	0.00	NM	1	\$200.00												
News M-Su/ KXAN News @9p <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 02/21/22</td> <td>02/27/22</td> <td>- T- - - - -</td> <td>1</td> <td>\$200.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 02/21/22	02/27/22	- T- - - - -	1	\$200.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
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Austin KNVA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	KNVA	02/23/22	02/23/22	LN	CM	M-F 9p-10p/ Sa-S	--W----	:30	1	\$200.00	P4	0.00	NM	0	\$0.00
M-Su/ KXAN News @9p															
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/21/22	02/27/22	-T-----			1			\$200.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KNVA	02/21/22-02/27/22		LN			M-F 9p-10p/ Sa-S	--W-----	:30	(\$200.00)	0.00	NM			
Credited [No MG needed]															
E 12	KNVA	02/24/22	02/24/22	LN	CM	M-F 9p-10p/ Sa-S	---T---	:30	1	\$200.00	P4	0.00	NM	0	\$0.00
M-Su/ KXAN News @9p															
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/21/22	02/27/22	---T---			1			\$200.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KNVA	02/21/22-02/27/22		LN			M-F 9p-10p/ Sa-S	---Th-----	:30	(\$200.00)	0.00	NM			
Credited [No MG needed]															
E 13	KNVA	02/24/22	02/24/22	Thur Prime Hour 1	CM	7p-8p	---T---	:30	2	\$400.00	P4	0.00	NM	0	\$0.00
Thur Hour 1															
Walker															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/21/22	02/27/22	---T---			2			\$400.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KNVA	02/21/22-02/27/22		Thur Prime Hour 1			7p-8p	---Th-----	:30	(\$400.00)	0.00	NM			
Credited [No MG needed]															
2	KNVA	02/21/22-02/27/22		Thur Prime Hour 1			7p-8p	---Th-----	:30	(\$400.00)	0.00	NM			
Credited [No MG needed]															
Totals													1	\$200.00	