

ORDER



Orders
Order / Rev: 27669579
Alt Order #: 27669579
Product Desc: Paxton for AG
Estimate: 222225
Flight Dates: 02/22/22 - 02/25/22
Original Date / Rev: 01/28/22 / 01/28/22
Order Type: REG

Austin KNVA
Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Smart Media Group
Buying Contact: Elaine Gaeckler
Billing Contact: Smart Media Group Email
 P.O. Box 26067
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Ken Paxton/Attorney General/TX/
Demographic: A35+
Product Codes: PL17
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P4

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN10086/SP6681/TO1332/MO1041
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	13	\$2,125.00	\$1,806.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	13	\$2,125.00	\$1,806.25	0.00
Totals	13	\$2,125.00	\$1,806.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Austin KNVA	2%	\$2,125.00
Market	100%	\$106,250.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
K13VC	0%	\$0.00
KBVO	0%	\$0.00
KEYE	0%	\$0.00
KLRU	0%	\$0.00
KTBC	0%	\$0.00
KVC	0%	\$0.00
KVUE	0%	\$0.00
KXAM	0%	\$0.00
KXAN	0%	\$0.00
UNKWN	98%	\$104,125.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNVA	02/22/22	02/22/22	M-F 10p-1030p M-F 10-1030pm	CM	10p-1030p (10:00 PM-10:30 PM)	-T-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Friends															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/21/22	02/27/22	-T-----		1		\$125.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	-T-----		1				\$125.00		0.00			
N 2	KNVA	02/23/22	02/23/22	M-F 10p-1030p M-F 10-1030pm	CM	10p-1030p	--W----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		Friends													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	--W----		1				\$125.00		0.00			
N 3	KNVA	02/24/22	02/24/22	M-F 10p-1030p M-F 10-1030pm	CM	10p-1030p	---T---	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		Friends													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	---T---		1				\$125.00		0.00			
N 4	KNVA	02/22/22	02/22/22	M-F 1030p-11p M-F 1030-11pm	CM	1030p-11p	-T-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		Seinfeld													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	-T-----		1				\$125.00		0.00			
N 5	KNVA	02/23/22	02/23/22	M-F 1030p-11p M-F 1030-11pm	CM	1030p-11p	--W----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		Seinfeld													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	--W----		1				\$125.00		0.00			
N 6	KNVA	02/24/22	02/24/22	M-F 1030p-11p M-F 1030-11pm	CM	1030p-11p	---T---	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		Seinfeld													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	---T---		1				\$125.00		0.00			
N 7	KNVA	02/22/22	02/22/22	M-F 11p-1130p M-F 11-1130pm	CM	11p-1130p	-T-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		Mom													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	-T-----		1				\$125.00		0.00			
N 8	KNVA	02/23/22	02/23/22	M-F 11p-1130p M-F 11-1130pm	CM	11p-1130p	--W----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		Mom													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	--W----		1				\$125.00		0.00			
N 9	KNVA	02/24/22	02/24/22	M-F 11p-1130p M-F 11-1130pm	CM	11p-1130p	---T---	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		Mom													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	---T---		1				\$125.00		0.00			
N 10	KNVA	02/22/22	02/22/22	LN M-Su/ KXAN News @9p	CM	M-F 9p-10p/ Sa-Su	-T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	-T-----		1				\$200.00		0.00			
N 11	KNVA	02/23/22	02/23/22	LN M-Su/ KXAN News @9p	CM	M-F 9p-10p/ Sa-Su	--W----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	--W----		1				\$200.00		0.00			
N 12	KNVA	02/24/22	02/24/22	LN M-Su/ KXAN News @9p	CM	M-F 9p-10p/ Sa-Su	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	---T---		1				\$200.00		0.00			
N 13	KNVA	02/24/22	02/24/22	Thur Prime Hour 1 Thur Hour 1	CM	7p-8p	---T---	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		Walker													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	---T---		1				\$400.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 02/21/22	02/27/22	---T---	1	\$400.00	0.00								
													Totals	13	\$2,125.00