



125 West 55th St
New York, NY 10019

Contract # 27677800 Changes as of: 2/16/2022 at 9:00 AM Version: Highlighting Revision 1

CPE: 262/288/1330 Flight: 2/16/22 - 3/1/22 Station: WOAI
Agency: Political Advertiser: Ryan Guillen for TX State Rep Market: San Antonio
Advertising 232 Madison Ave Product: GUILLEN TX HD-31
Suite 405 New York, NY 10016 Agency Order #: 11386072
Buyer: Cunningham, Katie
Salesperson: CHRISTIAN CAMBEIRO 914-295-7595
Office: WASHINGTON
Service: Nielsen
Primary Demo: Adults 50+
Assistant: CHRISTIAN CAMBEIRO 914-295-7595

Total Spots: 43
Total CPP: \$244.93
Total GRP: 113.5

Comments: NEW POLITICAL ORDER - PLS CF - THANKS Separation:

#	Day/Time	DP	Program	Rate	A50P Rating	Len	2/16 - 2/28			Total Spots	Total \$	CPP*	GRP*
							2/16	2/21	2/28				
REV-1	M-F 6a-7a		NEWS4 TODAY@6A	\$400.00	2.3	30	0	5	4	1	\$1,600.00	\$173.91	9.2
REV-2	M-F 12n-1p		NEWS4 SA-NOON/INSIDER	\$200.00	0.8	30	0	5	1	0	\$1,000.00	\$250.00	4.0
REV-3	M-F 5p-5:30p		NEWS4 SA 5P	\$600.00	4.0	30	0	5	4	1	\$2,400.00	\$150.00	16.0
REV-4	M-F 6p-6:30p		NEWS4 SA 6P	\$700.00	3.1	30	0	5	0	0	\$3,500.00	\$225.81	15.5
REV-5	M-F 6:30p-7p		NEWS4 SA EVE BK	\$700.00	2.6	30	0	5	0	0	\$3,500.00	\$269.23	13.0
REV-6	M-F 10p-10:30p		NEWS4 SA 10P	\$1,200.00	3.3	30	0	5	0	0	\$6,000.00	\$363.64	16.5
REV-7	Th-F 6a-7a		NEWS4 TODAY@6A	\$400.00	2.3	30	0	2	0	0	\$800.00	\$173.91	4.6
REV-8	Th-F 12n-1p		NEWS4 SA-NOON/INSIDER	\$200.00	0.8	30	0	2	0	0	\$400.00	\$250.00	1.6
REV-9	Th-F 5p-5:30p		NEWS4 SA 5P	\$600.00	4.0	30	0	2	0	0	\$1,200.00	\$150.00	8.0
REV-10	Th-F 6p-6:30p		NEWS4 SA 6P	\$700.00	3.1	30	0	2	0	0	\$1,400.00	\$225.81	6.2
REV-11	Th-F 6:30p-7p		NEWS4 SA EVE BK	\$700.00	2.6	30	0	2	0	0	\$1,400.00	\$269.23	5.2
REV-12	Th-Su 10p-10:35p		OLY LATE NEWS	\$1,700.00	3.3	30	0	2	0	0	\$3,400.00	\$515.15	6.6
REV-13	M-Tu 6a-7a		NEWS4 TODAY@6A	\$400.00	2.3	30	0	0	0	0	\$400.00	\$173.91	2.3
REV-14	M-Tu 12n-1p		NEWS4 SA-NOON/INSIDER	\$200.00	0.8	30	0	0	0	0	\$200.00	\$250.00	0.8
REV-15	M 5p-5:30p		NEWS4 SA 5P	\$600.00	4.0	30	0	0	0	1	\$600.00	\$150.00	4.0
TOTALS:						12	28	3	43	\$27,800.00	\$244.93	113.5	

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, PCA, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ryan Guillen

Authorized committee:

Guillen TX HD-31

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Texas House District 31

Date of election:

3/1/22

General

Primary

Treasurer of candidate's authorized committee:

Ms. Dalinda L. Guillen

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Phil Cunningham

Signature:

Guillermo P...

Name: Phil Cunningham

Name:

Date of Request to Purchase Ad Time: 02/02/22

Date of Station Agreement to Sell Time:

2/16/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 2/8/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>5152348</u>	Station Call Letters: <u>WOAI</u>	Date Received/Requested: <u>2/16/22</u>
Est. #: <u>1330</u>	Station Location: <u>SAN ANTONIO</u>	Run Start and End Dates: <u>2/17-3/1/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.