

# ORDER



**Orders**  
**Order / Rev:** 745026  
**Alt Order #:** 37195302  
**Product Desc:** BIDEN FOR PRESIDENT  
**Estimate:** 4101  
**Flight Dates:** 03/26/24 - 04/01/24  
**Original Date / Rev:** 03/25/24 / 03/25/24  
**Order Type:** GENERAL

**KVVA-FM**  
**Primary AE:** Patrick McGee  
**Sales Office:** K-PHI  
**Sales Region:** NATIONAL

**Agency Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th St.  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Biden for President  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** GEN  
**Revenue Code 3:** POL  
**Priority:** P-01

**New Business End:** 10/22/21  
**Advertiser External ID:** 0012R000026tCMEQA2  
**Agency External ID:** 0012R000027ygwAQAQ  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/31/24	30	\$2,760.00	\$2,346.00
04/01/24	04/01/24	6	\$620.00	\$527.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	30	\$2,760.00	\$2,346.00	0.00
April 2024	6	\$620.00	\$527.00	0.00
<b>Totals</b>	<b>36</b>	<b>\$3,380.00</b>	<b>\$2,873.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Patrick McGee	K-PHI	NATIONAL	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KVVA	03/26/24	04/01/24	M-F 6a-10a M-F 6a-10a	CM	6a-10a	- 1221 - -	:30	6	\$100.00	P-01	0.00	NM	8	\$800.00
		RT - M-F 6a-10a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/25/24	03/31/24	- 1221 - -		6		\$100.00		0.00					
		Week: 04/01/24	04/07/24	2 - - - - -		2		\$100.00		0.00					
N 2	KVVA	03/26/24	04/01/24	M-F 10a-3p M-F 10a-3p	CM	10a-3p	- 2222 - -	:30	8	\$110.00	P-01	0.00	NM	10	\$1,100.00
		RT - M-F 10a-3p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/25/24	03/31/24	- 2222 - -		8		\$110.00		0.00					
		Week: 04/01/24	04/07/24	2 - - - - -		2		\$110.00		0.00					
N 3	KVVA	03/26/24	04/01/24	M-F 3p-7p M-F 3p-7p	CM	3p-7p	- 2122 - -	:30	7	\$100.00	P-01	0.00	NM	9	\$900.00
		RT - M-F 3p-7p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/25/24	03/31/24	- 2122 - -		7		\$100.00		0.00					
		Week: 04/01/24	04/07/24	2 - - - - -		2		\$100.00		0.00					
N 4	KVVA	03/26/24	03/31/24	Sa 10a-3p Sa 10a-3p	CM	10a-3p	- - - - - 5 -	:30	5	\$80.00	P-01	0.00	NM	5	\$400.00
		RT - Sa 10a-3p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Order / Rev: 745026  
 Alt Order #: 37195302  
 Flight Dates: 03/26/24 - 04/01/24

Advertiser: Biden for President  
 Product Desc: BIDEN FOR PRESIDENT  
 Estimate: 4101  
**KVVA-FM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 03/25/24	03/31/24	-----5-			5			\$80.00			0.00		
N 5	KVVA	03/26/24	03/31/24	Su 10a-3p Su 10a-3p	CM	10a-3p	-----4	:30	4	\$45.00	P-01	0.00	NM	4	\$180.00
		RT - Su 6a-10a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 03/25/24	03/31/24	-----4			4			\$45.00			0.00		
													Totals	36	\$3,380.00

**Mar 25, 24**  
 CONT# 37195302 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO KVVA-FM (Phoenix, AZ)  
 FM PATRICK MCGEE  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019  
  
 BYR Helen Hanratty1  
 ADV JOE BIDEN FOR PRESIDENT  
 PDT BIDEN FOR PRESIDENT  
 FLT Mar 26, 24 - Apr 01, 24

DDS CONT# 0  
 C/P/E: BIDN / P03 / 4101  
  
 SALESPERSON FAX#  
  
 PH #

**\* REP ORDER COMMENT \***

\*\* 3/25/2024 3:44:00 PM: TERMS & CONDITIONS -THIS ORDER WAS BOOKED BY THE ABOVE CLIENT C/O OF ALLEGORY. ALLEGORY ASSUMES NO LIABILITY FOR PAYMENT. -ALL MAKEGOODS MUST BE APPROVED IN WRITING. -ALL PROGRAMS MUST BE LISTED AND IN THE TIME PERIOD EXACTLY AS ABOVE. -NO DEVIATIONS WILL BE PERMITTED WITHOUT WRITTEN APPROVAL. -ALL ROTATIONS MUST BE FAIR & EQUAL; MINIMUM 30 MINUTE SEPARATION AND 30 MINUTE COMPETITIVE SEPARATION. CANCELLATION POLICY 2 TO 3 DAYS FOR DR ORDERS 2 WKS FOR GENERAL MARKET ORDERS PLEASE SEND ORDER CONFIRMATION BACK WITHIN 24 HOURS PLEASE EMAIL ALL INVOICES TO:

ALLEGORY.SPOT@IPSSERVICES.COM -IF YOU HAVE ANY QUESTIONS OR CONCERNS, PLEASE SEND AN EMAIL TO: ASMCLIENTAP@ASSEMBLYGLOBAL.COM

\*\* 3/25/2024 3:44:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 3/25/2024 3:44:00 PM: THIS IS A NEW POLITICAL/ISSUE ORDER. 24 HOUR CANCELLATION POLICY FOR ANY POLITICAL/ISSUE ORDERS. PAYMENT, NAB, AND SPOT WILL BE SENT VIA EMAIL. FOR ANY QUESTIONS PLEASE EMAIL AIDAN.HARTSWICK@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	<b>FLIGHT 1</b> .T.....	6A - 10A	30	03/26/2024 - 03/26/2024	1D	1	\$100.00	1
	;M-F 6A-10A								
	1.2	.T.....	10A - 3P	30	03/26/2024 - 03/26/2024	1D	2	\$110.00	2
	;M-F 10A-3P								
	1.3	.T.....	3P - 7P	30	03/26/2024 - 03/26/2024	1D	2	\$100.00	2
	;M-F 3P-7P								
					** FLIGHT TOTALS **		5	\$520.00	
	2.1	<b>FLIGHT 2</b> ..W....	6A - 10A	30	03/27/2024 - 03/27/2024	1D	2	\$100.00	2
	;M-F 6A-10A								
	2.2	..W....	10A - 3P	30	03/27/2024 - 03/27/2024	1D	2	\$110.00	2



Mar 25, 24

CONT# 37195302 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: BIDN / P03 / 4101

	7.1	M.....	6A - 10A	30	04/01/2024 - 04/01/2024	1D	2	\$100.00	2	
	;M-F 6A-10A									
	7.2	M.....	10A - 3P	30	04/01/2024 - 04/01/2024	1D	2	\$110.00	2	
	;M-F 10A-3P									
	7.3	M.....	3P - 7P	30	04/01/2024 - 04/01/2024	1D	2	\$100.00	2	
	;M-F 3P-7P									
	** FLIGHT TOTALS **							6	\$620.00	

	Mar 24	Apr 24					
SPOTS	30	6					
CASH	2760.00	620.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	2760.00	620.00					

							TOTAL
SPOTS							36
CASH							3,380.00
TRADE							0.00
NSL							0.00
TOTAL							3,380.00

**\*\* Competitive Comments \*\***

SVC: XXYY MSA ARBITRON  
 Demo Adults 25-54

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

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## New Orders: Joe Biden for President [est. 4101]

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McGee, Patrick <Patrick.McGee@katzmedia.com>

Mon, Mar 25, 2024 at 1:07 PM

To: Mayra Mariscal <mmariscal@entravision.com>

Cc: "Hartwick, Aidan" <Aidan.Hartwick@katzmedia.com>, David Padilla <dpadilla@entravision.com>

Approved

On Mar 25, 2024, at 4:06 PM, Mayra Mariscal <mmariscal@entravision.com> wrote:

Also KLNZ..

Thanks



YOUR  
GROWTH,  
OUR  
PURPOSE

### Mayra Mariscal

Natl Sales Coord TV & RD

mmariscal@entravision.com

2425 Olympic Blvd., Suite 6000 West

Santa Monica, CA 90404

O 3239006101

M

[entravision.com](https://entravision.com)



Entravision (NYSE: EVC) is a global ad-tech, media, and marketing solutions company offering consumer engagement products through a dynamic range of digital, e-commerce, and media options in over 40 countries across 4 continents. Using state-of-the-art and proprietary advertising technologies, we foster creativity, optimize strategies, and capitalize on strategic industry partnerships to help you expand your business locally or globally. Your growth is our purpose.

On Mon, Mar 25, 2024 at 1:02 PM Mayra Mariscal <mmariscal@entravision.com> wrote:

Hello,

For KVVA we have paid programming Sunday 6a-9a can we move to 10a-3p?

Thank you



YOUR  
GROWTH,  
OUR  
PURPOSE

### Mayra Mariscal

Natl Sales Coord TV & RD

mmariscal@entravision.com

2425 Olympic Blvd., Suite 6000 West

Santa Monica, CA 90404

O 3239006101

M

[entravision.com](https://entravision.com)

Entravision (NYSE: EVC) is a global ad-tech, media, and marketing solutions company offering consumer engagement products through a dynamic range of digital, e-commerce, and media options in over 40 countries across 4 continents. Using state-of-the-art



and proprietary advertising technologies, we foster creativity, optimize strategies, and capitalize on strategic industry partnerships to help you expand your business locally or globally. Your growth is our purpose.

On Mon, Mar 25, 2024 at 12:46 PM Hartswick, Aidan <[Aidan.Hartswick@katzmedia.com](mailto:Aidan.Hartswick@katzmedia.com)> wrote:

Good afternoon,

New orders are being sent down for Joe Biden for President – Est. 4101.

NAB and traffic remain the same as what is currently running, proof of payment will be sent as soon as we receive.

If spots can get on tomorrow that would be very appreciated, but if logs are closed please bump to a Wednesday start and makegood in flight.

Please confirm in the system and let us know if you have any questions – Thanks!

**Aidan Hartswick**

Political Coordinator

333 East City Avenue, Suite 510 | Bala Cynwyd, PA 19004

[Aidan.Hartswick@KatzMedia.com](mailto:Aidan.Hartswick@KatzMedia.com)

o 215.557.4233 | m 802.373.8070

<image001.png>

<image002.png>

<image003.png>


**CAUTION:** This message originated from outside of the company. Please take all precautions when opening attachments or links from outside sources.

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### 3 attachments

 **image001.png**  
1K

 **image002.png**  
1K

 **image003.png**  
7K  
Local Impact.  
National Influence.

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Robert Despart, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Joe Biden

Authorized committee:

Biden for President

Agency requesting time (and contact information):

N/A Allegory

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

United States President

Date of election:

May 14, 2024

General

Primary

Treasurer of candidate's authorized committee:

Keana Spencer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Signature:

Name: Robert Despart

Name:

Date of Request to Purchase Ad Time: 3/13/2024

Date of Station Agreement to Sell Time: 3/25/2024



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name: Robert Despart

Date: 3/13/2024

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 3/20/2024

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 745026	Station Call Letters: KVVA-FM	Date Received/Requested: 3/25/2024
Est. #: 4101	Station Location: Phoenix, AZ	Run Start and End Dates: 3/26/2024 - 4/1/2024

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.