

| <u>Issue</u> | <u>Program</u> | <u>Dates</u> |
|-----------------------|---|----------------|
| Community Development | Scheduled ads promoting Alumni Day at DSU Basketball Game | 02/16-03/01/24 |
| Crime Reduction | Scheduled PSA's Promoting the Local Crime Stoppers efforts | 01/01-03/31/24 |
| Education | Support DSU Alumni Associaton Membership and Events efforts | 01/01-03/31/24 |
| Public Health | Scheduled PSA's promoting accessiblity and help for the blind | 01/01-03/31/24 |
| | Scheduled PSA's promoting the HRSA Poison Control Hotline | 01/01-03/31/24 |
| | Scheduled PSA's promoting the CTIA safe driving campaign | 01/01-03/31/24 |