Crime Reduction	Scheduled PSA's Promoting the Local Crime Stoppers efforts	04/01-06/30/16
	Scheduled PSA's Promoting Crime Stoppers See Something/Say Something Campaign	04/26-06/30/16
Community Support	Scheduled PSA's for Chamber Membership/Volunteerism Efforts	04/01-06/30/16
	Scheduled PSA's for United Way Fundraiser	06/18-06/22/16
	Scheduled PSA's for Delta State Alumni Association Fundraiser	04/24-04/27/16
	Scheduled PSA's Promoting Crime Stoppers Fundraiser	04/28-05/04/16
Tourism	Scheduled PSA's for Grammy Museum MS Event	04/01-04/01/16
Healthcare	Scheduled PSA's for MDOH Flu Shot	06/23-06/30/16
Healthy Lifetyle	Scheduled PSA's Promoting Delta Aquatic Clubs Membership Efforts	04/26-06/30/16