



Contract # 25093758 **Changes as of:** 3/14/2016 at 1:58 PM **Version:** Current State Version 2
CPE: 3/3/159 **Flight:** 3/15/16 - 3/22/16 **Station:** KSWT
Agency: OLD TOWN MEDIA **Advertiser:** SANDERS, BERNIE **Market:** Yuma
4507 PENWOOD **Product:** Candidate **Office:** WASHINGTON
DRIVE **Primary Demo:** **Salesperson:** KELLY JOHNS
ALEXANDRIA, VA **Agency Order #:** 4861124 **Assistant:** KELLY JOHNS
22310 **Buyer:** Abar Bougie, Barbara **Con Type:** POLITICAL/VOTE
Total \$: \$8,440.00 **Total Spots:** 182
Total CPP: \$0.00 **Total GRP:** 0
Traffic #: 304143
Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	3/15 - 3/22								Total Spots	Total \$	CPP	GRP
						3/15	3/16	3/17	3/18	3/19	3/20	3/21	3/22				
1	Tu-F,M 1 5a-5:30a		Agday	\$10.00	30	1	1	1	1	0	0	1	1	6	\$60.00	\$0.00	0.0
2	Tu-F,M 2 5:30a-6a		13 On Your Side (Repeat)	\$10.00	30	1	1	1	1	0	0	1	1	6	\$60.00	\$0.00	0.0
3	Tu-F,M 3 6a-8a		CBS This Morning	\$20.00	30	3	3	3	3	0	0	3	3	18	\$360.00	\$0.00	0.0
4	Tu-F,M 4 8a-9a		The Doctors	\$10.00	30	2	2	2	2	0	0	2	2	12	\$120.00	\$0.00	0.0
5	Tu-F,M 5 9a-10a		Steve Harvey	\$10.00	30	0	1	1	0	0	0	1	0	3	\$30.00	\$0.00	0.0
6	Tu-F,M 6 10a-11a		The Price Is Right	\$25.00	30	2	2	1	1	0	0	2	2	10	\$250.00	\$0.00	0.0
7	Tu-F,M 7 11a-12n		The Young & The Restless	\$10.00	30	1	1	1	0	0	0	1	0	4	\$40.00	\$0.00	0.0
8	Tu-F,M 8 12:30p-1p		The Bold & The Beautiful	\$10.00	30	1	1	0	0	0	0	1	0	3	\$30.00	\$0.00	0.0
9	Tu-F,M 9 2p-3p		Let's Make A Deal	\$10.00	30	2	2	2	2	0	0	2	0	10	\$100.00	\$0.00	0.0
10	Tu-F,M 10 3p-4p		The Dr. Oz Show	\$15.00	30	1	1	0	0	0	0	1	0	3	\$45.00	\$0.00	0.0
11	Tu-F,M 11 4p-5p		13 On Your Side At 4	\$40.00	30	2	2	2	2	0	0	2	0	10	\$400.00	\$0.00	0.0
12	Tu-F,M 12 5p-5:30p		13 On Your Side At 5	\$30.00	30	2	2	2	2	0	0	2	0	10	\$300.00	\$0.00	0.0
13	Tu-F,M 13 5:30p-6p		CBS Evening News	\$45.00	30	1	1	1	1	0	0	1	0	5	\$225.00	\$0.00	0.0
14	Tu-F,M 14 6p-6:30p		13 On Your Side At 6	\$80.00	30	2	2	2	2	0	0	2	0	10	\$800.00	\$0.00	0.0
15	Tu-F,M 15 6:30p-7p		Entertainment Tonight	\$40.00	30	1	1	1	1	0	0	1	0	5	\$200.00	\$0.00	0.0
16	Tu-F,M 16 10p-10:35p		13 On Your Side At 10	\$95.00	30	2	2	2	2	0	0	2	0	10	\$950.00	\$0.00	0.0
17	Tu-F,M 17 10:35p-11:37p		Late Show	\$10.00	30	1	1	1	1	0	0	1	0	5	\$50.00	\$0.00	0.0
18	Th-F 18 9a-4p		NCAA 2nd Round Day Games	\$85.00	30	0	0	6	6	0	0	0	0	12	\$1,020.00	\$0.00	0.0
19	Th-F 19 4p-9p		VARIOUS	\$125.00	30	0	0	1	1	0	0	0	0	2	\$250.00	\$0.00	0.0
20	Sa-Su 20 4p-10p		NCAA 3rd Round Prime Games	\$85.00	30	0	0	0	0	6	6	0	0	12	\$1,020.00	\$0.00	0.0
21	M 21 8p-9p		Scorpion-CBS	\$175.00	30	0	0	0	0	0	0	1	0	1	\$175.00	\$0.00	0.0



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4507 PENWOOD DRIVE Product: Candidate
ALEXANDRIA, VA Primary Demo: Salesperson: KELLY JOHNS
22310 Agency Order #: 4861124 Assistant: KELLY JOHNS
Buyer: Abar Bougie, Barbara Con Type: POLITICAL/VOTE Separation:
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						3/15	3/16	3/17	3/18	3/19	3/20	3/21	3/22				
22	M 22 9p-10p		NCIS: Los Angeles-CBS	\$150.00	30	0	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
23	Tu 23 7p-8p		NCIS-CBS	\$150.00	30	1	0	0	0	0	0	0	0	0	\$150.00	\$0.00	0.0
24	Tu 24 8p-9p		NCIS: New Orleans-CBS	\$125.00	30	1	0	0	0	0	0	0	0	0	\$125.00	\$0.00	0.0
25	Tu 25 9p-10p		Limitless-CBS	\$150.00	30	1	0	0	0	0	0	0	0	0	\$150.00	\$0.00	0.0
26	W 26 7p-8p		Survivor-CBS	\$125.00	30	0	1	0	0	0	0	0	0	0	\$125.00	\$0.00	0.0
27	W 27 9p-10p		AVG. ALL WKS	\$100.00	30	0	1	0	0	0	0	0	0	0	\$100.00	\$0.00	0.0
28	F 28 7p-8p		The Amazing Race-CBS	\$100.00	30	0	0	0	1	0	0	0	0	0	\$100.00	\$0.00	0.0
29	F 29 8p-9p		Hawaii Five-0-CBS	\$125.00	30	0	0	0	1	0	0	0	0	0	\$125.00	\$0.00	0.0
30	F 30 9p-10p		Blue Bloods-CBS	\$125.00	30	0	0	0	1	0	0	0	0	0	\$125.00	\$0.00	0.0
31	Sa 31 5a-7a		CBS This Morning: Saturday	\$15.00	30	0	0	0	0	1	0	0	0	0	\$15.00	\$0.00	0.0
32	Sa 32 11a-3p		CBS Golf	\$50.00	30	0	0	0	0	1	0	0	0	0	\$50.00	\$0.00	0.0
33	Sa 33 4p-6p		NCAA Basketball-Mountain West Championship	\$85.00	30	0	0	0	0	1	0	0	0	0	\$85.00	\$0.00	0.0
34	Sa 34 6p-7p		Entertainment Tonight	\$15.00	30	0	0	0	0	1	0	0	0	0	\$15.00	\$0.00	0.0
35	Sa 35 7p-8p		Crimetime Saturday 8/7p-CBS	\$50.00	30	0	0	0	0	1	0	0	0	0	\$50.00	\$0.00	0.0
36	Sa 36 10p-10:35p		13 On Your Side Weekend	\$40.00	30	0	0	0	0	2	0	0	0	0	\$80.00	\$0.00	0.0
37	Su 37 7a-8:30a		CBS News Sunday Morning	\$25.00	30	0	0	0	0	0	1	0	0	0	\$25.00	\$0.00	0.0
38	Su 38 8:30a-9a		Face The Nation	\$25.00	30	0	0	0	0	0	1	0	0	0	\$25.00	\$0.00	0.0
39	Su 39 11a-7:30p		CBS Golf	\$50.00	30	0	0	0	0	0	2	0	0	0	\$100.00	\$0.00	0.0
40	Su 40 1:30p-3:30p		NCAA Basketball-Big Ten Championship	\$85.00	30	0	0	0	0	0	2	0	0	0	\$170.00	\$0.00	0.0
41	Su 41 6p-7p		60 Minutes-CBS	\$75.00	30	0	0	0	0	0	1	0	0	0	\$75.00	\$0.00	0.0
42	Su 42 6:30p-7:30p		60 Minutes OTO-CBS	\$75.00	30	0	0	0	0	0	1	0	0	0	\$75.00	\$0.00	0.0
43	Su 43 10p-10:35p		13 On Your Side Weekend	\$40.00	30	0	0	0	0	0	1	0	0	0	\$40.00	\$0.00	0.0



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Hit Listed Programs	
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Competitive Information	
Market Budget: \$26,117	
KSWT Share: 30%	
Comment:	
KEY: 12%	
KYMA: 43%	
NECY: 14%	
OECY: 1%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	182	\$8,440.00	N/A
Total	100%	182	\$8,440.00	N/A

Monthly Summary		
Month	Spots	Dollars
2016-Mar	182	\$8,440.00
Total	182	\$8,440.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	3/14/16 12:38 PM					\$0
Revision	3/14/16 12:31 PM	GOTOSTRATAK.JOHNS	Confirmed			\$605.00
Queued for Electronic Contracting	3/14/16 10:56 AM					\$0
New	3/14/16 8:10 AM	KELLY JOHNS	New	182		\$7,835.00

Contract \$ Comment

Changes: Comments from to Separation: 30, Total \$ from \$7,835.00 to \$8,440.00. 4 buylines added or modified.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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