



**Contract #** 25094587

**Changes as of:** 3/15/2016 at 6:26 AM

**Version:** Original Order

**CPE:** 3/3/161

**Flight:** 3/15/16 - 3/22/16

**Station:** KSWT

**Total \$:** \$8,310.00

**Agency:** OLD TOWN MEDIA

**Advertiser:** SANDERS, BERNIE

**Market:** Yuma

**Total Spots:** 100

4507 PENWOOD  
DRIVE

**Product:** Candidate

**Office:** WASHINGTON

**Total CPP:** \$0.00

ALEXANDRIA, VA  
22310

**Agency Order #:** 4866637

**Primary Demo:** Adults 35+

**Total GRP:** 0

**Buyer:** Abar Bougie, Barbara

**Con Type:** POLITICAL/VOTE

**Traffic #:** 304267

**Salesperson:** KELLY JOHNS  
202-872-5880

**Assistant:** KELLY JOHNS  
202-872-5880

**Separation:**

#	Day/Time	DP	Program	Rate	Len	3/15 - 3/22								Total Spots	Total \$	CPP	GRP
						3/15	3/16	3/17	3/18	3/19	3/20	3/21	3/22				
1	Tu-F,M 5a-5:30a		Agday	\$20.00	60	0	1	1	1	0	0	1	1	5	\$100.00	\$0.00	0.0
2	Tu-F,M 5:30a-6a		13 On Your Side (Repeat)	\$20.00	60	0	1	1	1	0	0	1	1	5	\$100.00	\$0.00	0.0
3	Tu-F,M 6a-8a		CBS This Morning	\$40.00	60	0	1	1	1	0	0	1	1	5	\$200.00	\$0.00	0.0
4	Tu-F,M 8a-9a		The Doctors	\$20.00	60	0	1	1	1	0	0	1	1	5	\$100.00	\$0.00	0.0
5	Tu-F,M 9a-10a		Steve Harvey	\$20.00	60	0	1	1	0	0	0	1	0	3	\$60.00	\$0.00	0.0
6	Tu-F,M 10a-11a		The Price Is Right	\$50.00	60	0	2	2	2	0	0	2	2	10	\$500.00	\$0.00	0.0
7	Tu-F,M 11a-12n		The Young & The Restless	\$20.00	60	0	1	1	0	0	0	1	0	3	\$60.00	\$0.00	0.0
8	Tu-F,M 12:30p-1p		The Bold & The Beautiful	\$20.00	60	0	1	0	0	0	0	1	0	2	\$40.00	\$0.00	0.0
9	Tu-F,M 2p-3p		Let's Make A Deal	\$20.00	60	0	1	1	1	0	0	1	0	4	\$80.00	\$0.00	0.0
10	Tu-F,M 3p-4p		The Dr. Oz Show	\$30.00	60	0	1	0	0	0	0	1	0	2	\$60.00	\$0.00	0.0
11	Tu-F,M 4p-5p		13 On Your Side At 4	\$80.00	60	0	1	1	1	0	0	1	0	4	\$320.00	\$0.00	0.0
12	Tu-F,M 5p-5:30p		13 On Your Side At 5	\$60.00	60	0	1	1	1	0	0	1	0	4	\$240.00	\$0.00	0.0
13	Tu-F,M 5:30p-6p		CBS Evening News	\$90.00	60	0	1	1	1	0	0	1	0	4	\$360.00	\$0.00	0.0
14	Tu-F,M 6p-6:30p		13 On Your Side At 6	\$160.00	60	0	2	2	2	0	0	2	0	8	\$1,280.00	\$0.00	0.0
15	Tu-F,M 6:30p-7p		Entertainment Tonight	\$80.00	60	0	1	1	1	0	0	1	0	4	\$320.00	\$0.00	0.0
16	Tu-F,M 10p-10:35p		13 On Your Side At 10	\$190.00	60	0	2	2	2	0	0	2	0	8	\$1,520.00	\$0.00	0.0
17	Tu-F,M 10:35p-11:37p		Late Show	\$20.00	60	0	1	1	1	0	0	1	0	4	\$80.00	\$0.00	0.0
18	Th-F 9a-4p		NCAA 2nd Round Day Games	\$170.00	60	0	0	1	1	0	0	0	0	2	\$340.00	\$0.00	0.0
19	Th-F 4p-9p		VARIOUS	\$250.00	60	0	0	1	1	0	0	0	0	2	\$500.00	\$0.00	0.0
20	Sa-Su 4p-10p		NCAA 3rd Round Prime Games	\$170.00	60	0	0	0	0	1	1	0	0	2	\$340.00	\$0.00	0.0
21	M 9p-10p		NCIS: Los Angeles-CBS	\$300.00	60	0	0	0	0	0	0	1	0	1	\$300.00	\$0.00	0.0



<b>Contract #</b> 25094587	<b>Changes as of:</b> 3/15/2016 at 6:26 AM	<b>Version:</b> Original Order
<b>CPE:</b> 3/3/161	<b>Flight:</b> 3/15/16 - 3/22/16	<b>Station:</b> KSWT
<b>Agency:</b> OLD TOWN MEDIA 4507 PENWOOD DRIVE ALEXANDRIA, VA 22310	<b>Advertiser:</b> SANDERS, BERNIE <b>Product:</b> Candidate	<b>Market:</b> Yuma <b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 4866637	<b>Primary Demo:</b> Adults 35+	<b>Total \$:</b> \$8,310.00
<b>Buyer:</b> Abar Bougie, Barbara <b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Con Type:</b> POLITICAL/VOTE <b>Assistant:</b> KELLY JOHNS 202-872-5880	<b>Total Spots:</b> 100 <b>Total CPP:</b> \$0.00 <b>Total GRP:</b> 0
		<b>Traffic #:</b> 304267 <b>Separation:</b>

#	Day/Time	DP	Program	Rate	Len	3/15 - 3/22								Total Spots	Total \$	CPP	GRP
						3/15	3/16	3/17	3/18	3/19	3/20	3/21	3/22				
22	Th 7p-8p		Big Bang Theory/Life in Pieces-CBS	\$300.00	60	0	0	1	0	0	0	0	0	1	\$300.00	\$0.00	0.0
23	Sa 5a-7a		CBS This Morning: Saturday	\$30.00	60	0	0	0	0	1	0	0	0	1	\$30.00	\$0.00	0.0
24	Sa 11a-3p		CBS Golf	\$100.00	60	0	0	0	0	1	0	0	0	1	\$100.00	\$0.00	0.0
25	Sa 4p-6p		NCAA Basketball-Mountain West Championship	\$170.00	60	0	0	0	0	1	0	0	0	1	\$170.00	\$0.00	0.0
26	Sa 6p-7p		Entertainment Tonight	\$30.00	60	0	0	0	0	1	0	0	0	1	\$30.00	\$0.00	0.0
27	Sa 10p-10:35p		13 On Your Side Weekend	\$80.00	60	0	0	0	0	1	0	0	0	1	\$80.00	\$0.00	0.0
28	Su 7a-8:30a		CBS News Sunday Morning	\$50.00	60	0	0	0	0	0	1	0	0	1	\$50.00	\$0.00	0.0
29	Su 8:30a-9a		Face The Nation	\$50.00	60	0	0	0	0	0	1	0	0	1	\$50.00	\$0.00	0.0
30	Su 11a-7:30p		CBS Golf	\$100.00	60	0	0	0	0	0	2	0	0	2	\$200.00	\$0.00	0.0
31	Su 1:30p-3:30p		NCAA Basketball-Big Ten Championship	\$170.00	60	0	0	0	0	0	1	0	0	1	\$170.00	\$0.00	0.0
32	Su 6p-7p		60 Minutes-CBS	\$150.00	60	0	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0
33	Su 10p-10:35p		13 On Your Side Weekend	\$80.00	60	0	0	0	0	0	1	0	0	1	\$80.00	\$0.00	0.0
TOTALS:						0	20	21	18	6	8	21	6	100	\$8,310.00	\$0.00	0.0



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<b>CPE:</b> 3/3/161	<b>Flight:</b> 3/15/16 - 3/22/16	<b>Station:</b> KSWT	<b>Total \$:</b> \$8,310.00
<b>Agency:</b> OLD TOWN MEDIA 4507 PENWOOD DRIVE ALEXANDRIA, VA 22310	<b>Advertiser:</b> SANDERS, BERNIE <b>Product:</b> Candidate	<b>Market:</b> Yuma <b>Office:</b> WASHINGTON	<b>Total Spots:</b> 100 <b>Total CPP:</b> \$0.00
<b>Agency Order #:</b> 4866637	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 0	
<b>Buyer:</b> Abar Bougie, Barbara <b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Con Type:</b> POLITICAL/VOTE <b>Assistant:</b> KELLY JOHNS 202-872-5880	<b>Traffic #:</b> 304267 <b>Separation:</b>	

<b>Hit Listed Programs</b>	
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Order Level Comments		
Date/Time	Added by	Comment
03/21/16 8:57 AM	KELLY JOHNS	\$1070 N/A. MG \$600 AND MOVE \$470 AS MG TO #25093758

Competitive Information	
<b>Market Budget:</b>	<b>\$37,773</b>
<b>KSWT Share:</b>	<b>22%</b>
<b>Comment:</b>	
<b>KEYC:</b>	<b>13%</b>
<b>KYMA:</b>	<b>49%</b>
<b>NECY:</b>	<b>15%</b>
<b>OECY:</b>	<b>1%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	100	\$8,310.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>100</b>	<b>\$8,310.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Mar	100	\$8,310.00
<b>Total</b>	<b>100</b>	<b>\$8,310.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	3/21/16 12:30 PM	KELLY JOHNS	Confirmed		1	\$-20.00	\$8,580.00	Changes: Total Spots from 86 to 87, Calculated Dollars from \$7,550.00 to \$8,580.00, Competitive Market Budget from \$34,318 to \$39,000, User Entered \$ from \$7,550.00 to \$8,580.00, Total \$ from \$7,550.00 to \$8,580.00. 1 buyline added or modified.
Revision	3/21/16 11:37 AM	KELLY JOHNS	Confirmed	2		\$1,050.00	\$8,600.00	Changes: 15 buylines added or modified.
Revision	3/21/16 8:57 AM	KELLY JOHNS	Confirmed		3	\$-290.00	\$7,550.00	Changes: Total Spots from 89 to 86, Calculated Dollars from \$7,840.00 to \$7,550.00, Competitive Market Budget from \$35,636 to \$34,318, User Entered \$ from \$7,840.00 to \$7,550.00, Total \$ from \$7,840.00 to \$7,550.00. 2 buylines added or modified.
Revision	3/16/16 12:56 PM	KELLY JOHNS	Confirmed		9	\$-470.00	\$7,840.00	Changes: Total Spots from 98 to 89, Calculated Dollars from \$8,310.00 to \$7,840.00, Competitive Market Budget from \$37,773 to \$35,636, Comments from to \$1070 N/A. MG \$600 AND MOVE \$470 AS MG TO #25093758, User Entered \$ from \$8,310.00 to \$7,840.00, Total \$ from \$8,310.00 to \$7,840.00. 11 buylines added or modified.
Revision	3/16/16 9:20 AM	KELLY JOHNS	Confirmed		2	\$0	\$8,310.00	Changes: Total Spots from 100 to 98, Product from Candidate to Bernie 2016, Demo Meta to [R16], User Entered \$ from \$0.00 to \$8,310.00. 4 buylines added or modified.
Queued for Electronic Contracting	3/15/16 9:07 AM					\$0	\$0	
New	3/15/16 6:26 AM	KELLY JOHNS	Confirmed	100		\$8,310.00	\$8,310.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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