

Federal Communications Commission Washington, D.C. 20554	Approved by OMB 3060-0010 (October 2009)	FOR FCC USE ONLY
FCC 323 OWNERSHIP REPORT FOR COMMERCIAL BROADCAST STATIONS		FOR COMMISSION USE ONLY FILE NO. -20111110AKI

Section I - General Information

1.	<p>Legal Name of the Respondent GRAND SLAM MEDIA, LLC</p> <p>Street Address (1) C/O SEVEN BRIDGES, LLC</p> <p>Street Address (2) 9090 HOGAN ROAD</p> <table border="1" data-bbox="162 619 1520 703"> <tr> <td>City JACKSONVILLE</td> <td>State or Country (if Foreign address) FL</td> <td>ZIP Code 32216</td> </tr> </table> <table border="1" data-bbox="162 703 1520 766"> <tr> <td>Telephone Number (include area code) (904) 641-1011</td> <td>E-Mail Address (if available) STEVENG@1010XL.COM</td> </tr> </table> <table border="1" data-bbox="162 766 1520 850"> <tr> <td>FCC Registration Number 0015837396</td> <td>Call Sign WJXL</td> <td>Facility ID Number 63600</td> </tr> </table>	City JACKSONVILLE	State or Country (if Foreign address) FL	ZIP Code 32216	Telephone Number (include area code) (904) 641-1011	E-Mail Address (if available) STEVENG@1010XL.COM	FCC Registration Number 0015837396	Call Sign WJXL	Facility ID Number 63600
City JACKSONVILLE	State or Country (if Foreign address) FL	ZIP Code 32216							
Telephone Number (include area code) (904) 641-1011	E-Mail Address (if available) STEVENG@1010XL.COM								
FCC Registration Number 0015837396	Call Sign WJXL	Facility ID Number 63600							
2.	<table border="1" data-bbox="162 850 1520 934"> <tr> <td>Contact Representative CHARLES R. NAFTALIN, ESQ.</td> <td>Firm or Company Name HOLLAND & KNIGHT LLP</td> </tr> </table> <p>Street Address (1) 2099 PENNSYLVANIA AVE. N.W.,</p> <p>Street Address (2) STE 100</p> <table border="1" data-bbox="162 1071 1520 1155"> <tr> <td>City WASHINGTON</td> <td>State or Country (if Foreign address) DC</td> <td>ZIP Code 20006</td> </tr> </table> <table border="1" data-bbox="162 1155 1520 1228"> <tr> <td>Telephone Number (include area code) (202) 457-7040</td> <td>E-Mail Address (if available) CHARLES.NAFTALIN@HKLAW.COM</td> </tr> </table>	Contact Representative CHARLES R. NAFTALIN, ESQ.	Firm or Company Name HOLLAND & KNIGHT LLP	City WASHINGTON	State or Country (if Foreign address) DC	ZIP Code 20006	Telephone Number (include area code) (202) 457-7040	E-Mail Address (if available) CHARLES.NAFTALIN@HKLAW.COM	
Contact Representative CHARLES R. NAFTALIN, ESQ.	Firm or Company Name HOLLAND & KNIGHT LLP								
City WASHINGTON	State or Country (if Foreign address) DC	ZIP Code 20006							
Telephone Number (include area code) (202) 457-7040	E-Mail Address (if available) CHARLES.NAFTALIN@HKLAW.COM								
3.	<p>Nature of Respondent (See Instructions for Definitions)</p> <p><input type="radio"/> Licensee</p> <p><input type="radio"/> Permittee</p> <p><input checked="" type="radio"/> Entity with an attributable interest</p>								
4.	<p>If this application has been submitted without a fee, indicate reason for fee exemption (see 47 C.F.R. section 1.1114):</p> <p><input type="radio"/> Governmental Entity <input type="radio"/> Fee-exempt Report <input checked="" type="radio"/> Other PARENT BIENNIAL REPORT <input type="radio"/> N/A (Fee Required)</p>								
5.	<p>All the information furnished in this Report is accurate as of 10/01/2011. (Date entered must (1) be Oct. 1 of the filing year when filing a Biennial Ownership Report (or Nov. 1, 2009 in the case of the initial filing); or (2) be no more than 60 days prior to the date of filing when filing a non-Biennial Ownership Report).</p>								
6.	<p>Purpose this Report is Filed for: (choose one)</p> <p>a. <input checked="" type="radio"/> Biennial</p> <p>b. <input type="radio"/> Validation and Resubmission of a previously filed Biennial Report (certifying no change from previous Report)</p> <p>c. <input type="radio"/> Transfer of Control or Assignment of License/Permit</p> <p>d. <input type="radio"/> Report by Permittee filing within 30 days after the grant of a construction permit for a new commercial AM, FM or full power television broadcast station.</p> <p>e. <input type="radio"/> Update / certification of accuracy of an initial Ownership Report filed by Permittee (filing in conjunction with Permittee's application for a station license).</p> <p>f. <input type="radio"/> Amendment to a previously filed Ownership Report File Number: -</p> <p>If an Amendment submit as an Exhibit a listing by Section and Question Number the portions of the [Exhibit 1] previous Report that are being revised.</p>								

7.	License and Station Information. The stations listed below are all licensed to the following person or entity:				
	Licensee Name:		Licensee's FCC Registration Number (FRN)		
	SEVEN BRIDGES RADIO, LLC		0015837412		
Station List					
This Report is filed for the following stations:					
	<u>Copy</u>	<u>Call Sign</u>	<u>Facility ID Number</u>	<u>Location (City/State)</u>	<u>Class of Service</u>
	1.	WJXL	63600	JACKSONVILLE BEACH, FLORIDA	AM Station
8.	Respondent is:				
	<input type="radio"/> Sole Proprietorship <input type="radio"/> For-profit corporation		<input type="radio"/> Not-for-profit corporation <input type="radio"/> General partnership		<input type="radio"/> Limited partnership <input checked="" type="radio"/> Other [Exhibit 2]
If "Other," describe nature of the Respondent in an Exhibit.					

Section II-B - Biennial Ownership Information

1. Contract Information. List all contracts and other instruments required to be filed by 47 C.F.R. Section 73.3613. (Only Licensees, or Respondents with a majority interest in or that otherwise exercise *de facto* control over the subject Licensee shall respond. Other Respondents should select "Not Applicable" in response to this question.) If the agreement is a local marketing agreement (LMA) or a radio joint sales agreement (JSA), or if the agreement is a network affiliation agreement, check the appropriate box; otherwise, select "Other" for non-LMA/radio JSA or network affiliation agreements.

Not Applicable

Contract Information

Copy	Description of contract or instrument	Name of person or organization with whom contract is made	Date of Execution	Date of Expiration	Agreement Type (check all that apply)
1.	ARTICLES OF ORGANIZATION	FLORIDA DEPARTMENT OF STATE	Month NOVEMBER Year 2006	Month Year <input checked="" type="checkbox"/> No Expiration Date	<input type="checkbox"/> LMA/radio JSA <input type="checkbox"/> Network Affiliation Agreement <input checked="" type="checkbox"/> Other
2.	OPERATING AGREEMENT OF GRAND SLAM MEDIA, LLC	MEMBERS	Month JUNE Year 2007	Month Year <input checked="" type="checkbox"/> No Expiration Date	<input type="checkbox"/> LMA/radio JSA <input type="checkbox"/> Network Affiliation Agreement <input checked="" type="checkbox"/> Other

2. Capitalization (Only Licensees or entities with a majority interest in or that otherwise exercises *de facto* control over the subject Licensee shall respond.)

Not Applicable

[Enter Capitalization Information]

3.(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, noninsulated partners, members and other persons or entities with a direct attributable interest in the Respondent. (A "direct" interest is one that is not held through any intervening companies or entities.) In the case of vertical or indirect ownership structures, report only those interests in the Respondent that also represent an attributable interest in the Licensee for which the Report is being submitted.

List each person or entity with a direct attributable interest in the Respondent separately. Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report or file separate reports for persons or entities that do not have an attributable interest in the Licensee for which the report is being submitted.

Ownership Interest Information

Copy 1.	Name	GRAND SLAM MEDIA, LLC
	Address	Street C/O SEVEN BRIDGES RADIO, LLC 9090 HOGAN ROAD City/State JACKSONVILLE, FLORIDA Postal/ZIP Code 32216 - 4648 Country (if not U.S.) USA

Listing Type	<input checked="" type="radio"/> Respondent <input type="radio"/> Other Interest Holder
Relationship to Licensee	<input type="radio"/> Licensee (or Officer/Director of Licensee) <input type="radio"/> Person with attributable interest <input checked="" type="radio"/> Entity with attributable interest
Positional Interest (check all that apply)	<input type="checkbox"/> Officer <input type="checkbox"/> Director <input type="checkbox"/> General Partner <input type="checkbox"/> Limited Partner <input type="checkbox"/> LC/LLC/PLLC Member <input type="checkbox"/> Owner <input type="checkbox"/> Stockholder <input type="checkbox"/> Attributable Creditor <input type="checkbox"/> Attributable Investor <input checked="" type="checkbox"/> Other (please specify): RESPONDENT
FCC Registration Number	0015837396
Gender, Ethnicity, Race and Citizenship Information (Natural Persons)	<input checked="" type="checkbox"/> N/A (entity) Gender <input type="radio"/> Male <input type="radio"/> Female Ethnicity <input type="radio"/> Hispanic or Latino <input type="radio"/> Not Hispanic or Latino Race <input type="radio"/> American Indian or Alaska Native <input type="radio"/> Asian <input type="radio"/> Black or African American <input type="radio"/> Native Hawaiian or Other Pacific Islander <input type="radio"/> White <input type="radio"/> Two or more races Citizenship US
Percentage of Votes	0.0%
Percentage of Equity	0.0%
Percentage of Total Assets (equity plus debt)	0.0%

Copy 2.	Name	KEN PURCELL
	Address	Street C/O SEVEN BRIDGES RADIO, LLC 9090 HOGAN ROAD City/State JACKSONVILLE, FLORIDA Postal/ZIP Code 32216 - 4648 Country (if not U.S.) USA
	Listing Type	<input type="radio"/> Respondent <input checked="" type="radio"/> Other Interest Holder
	Relationship to Licensee	<input type="radio"/> Licensee (or Officer/Director of Licensee) <input checked="" type="radio"/> Person with attributable interest <input type="radio"/> Entity with attributable interest

Positional Interest (check all that apply)	<input checked="" type="checkbox"/> Officer <input checked="" type="checkbox"/> Director <input type="checkbox"/> General Partner <input type="checkbox"/> Limited Partner <input checked="" type="checkbox"/> LC/LLC/PLLC Member <input checked="" type="checkbox"/> Owner <input type="checkbox"/> Stockholder <input type="checkbox"/> Attributable Creditor <input type="checkbox"/> Attributable Investor <input type="checkbox"/> Other (please specify):
FCC Registration Number	0019921683
Gender, Ethnicity, Race and Citizenship Information (Natural Persons)	<input type="checkbox"/> N/A (entity) Gender <input checked="" type="radio"/> Male <input type="radio"/> Female Ethnicity <input type="radio"/> Hispanic or Latino <input checked="" type="radio"/> Not Hispanic or Latino Race <input type="radio"/> American Indian or Alaska Native <input type="radio"/> Asian <input type="radio"/> Black or African American <input type="radio"/> Native Hawaiian or Other Pacific Islander <input checked="" type="radio"/> White <input type="radio"/> Two or more races Citizenship US
Percentage of Votes	50%
Percentage of Equity	50%
Percentage of Total Assets (equity plus debt)	50%

Copy 3.	Name	ANTHONY MARINATOS
	Address	Street C/O SEVEN BRIDGES RADIO, LLC 9090 HOGAN ROAD City/State JACKSONVILLE, FLORIDA Postal/ZIP Code 32216 - 4648 Country (if not U.S.) US
	Listing Type	<input type="radio"/> Respondent <input checked="" type="radio"/> Other Interest Holder
	Relationship to Licensee	<input type="radio"/> Licensee (or Officer/Director of Licensee) <input checked="" type="radio"/> Person with attributable interest <input type="radio"/> Entity with attributable interest
	Positional Interest (check all that apply)	<input checked="" type="checkbox"/> Officer <input checked="" type="checkbox"/> Director <input type="checkbox"/> General Partner <input type="checkbox"/> Limited Partner <input checked="" type="checkbox"/> LC/LLC/PLLC Member <input checked="" type="checkbox"/> Owner <input type="checkbox"/> Stockholder

	<input type="checkbox"/> Attributable Creditor <input type="checkbox"/> Attributable Investor <input type="checkbox"/> Other (please specify):
FCC Registration Number	0019929199
Gender, Ethnicity, Race and Citizenship Information (Natural Persons)	<input type="checkbox"/> N/A (entity) Gender <input checked="" type="radio"/> Male <input type="radio"/> Female Ethnicity <input type="radio"/> Hispanic or Latino <input checked="" type="radio"/> Not Hispanic or Latino Race <input type="radio"/> American Indian or Alaska Native <input type="radio"/> Asian <input type="radio"/> Black or African American <input type="radio"/> Native Hawaiian or Other Pacific Islander <input checked="" type="radio"/> White <input type="radio"/> Two or more races Citizenship US
Percentage of Votes	50%
Percentage of Equity	50%
Percentage of Total Assets (equity plus debt)	50%

(b) Respondent certifies that any equity and financial interests not reported in response to Question 3 (a) are non-attributable. Yes No [Exhibit 3]

If "No", submit as an Exhibit an explanation.

(c) Does the Respondent or any person/entity with an attributable interest in the Respondent also hold an attributable interest in any other broadcast station, or in any newspaper entities in the same market as defined in 47 C.F.R. Section 73.3555? Yes No

If "Yes", provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below for the applicable type of interest (broadcast or newspaper). Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option. NOTE: Spreadsheets must be submitted in a special 'XML Spreadsheet' format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please [Click Here](#).

[Broadcast Information]

[Newspaper Information]

(d) Are any of the individuals listed in response to Question 3(a) married, related as parent-child, or related as siblings? Yes No

If "Yes", complete the information describing the Relationship.

[Enter Familial Information]

(e)	<p>Is Respondent seeking an attribution exemption for any officer or director with duties unrelated to the Licensee ?</p> <p>If "Yes", complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities and explaining why that individual should not be attributed an interest.</p> <p>[Enter Attribution Exemption Information]</p>	<p><input type="radio"/> Yes <input checked="" type="radio"/> No [Exhibit 4]</p>
4.	<p>Respondent's Interests Held. Each Respondent other than a Licensee should list the name and FCC Registration Number of all entities in which the Respondent holds a direct attributable ownership interest, where that listed entity has an attributable ownership interest in the Licensee of the stations associated with the Report. Licensees should select "N/A" in response to this question.</p> <p>For any listing that includes the name of a person or entity reported on multiple Ownership Reports, ensure that the FRN information is consistent among all such Ownership Reports. Respondents should coordinate with each other to ensure such consistency.</p> <p>[Enter Respondent Interest Held Information]</p>	<p><input checked="" type="checkbox"/> N/A</p>
5.	<p>Organizational Chart. LICENSEES ONLY. Attach a flowchart or similar document showing the Licensee's vertical ownership structure including the Licensee and all persons/entities that have attributable interests in the Licensee.</p> <p>Non-Licensee Respondents should select "N/A" in response to this question.</p>	<p><input type="checkbox"/> N/A [Exhibit 5]</p>

Section III - Certification

I certify that I am PRESIDENT
 (Official Title)
 of GRAND SLAM MEDIA, LLC
 (Exact Legal Title or Name of Respondent)

and that I have examined this Report and that to the best of my knowledge and belief, all statements in this Report are true, correct and complete.

(Date of the signature below must (1) be no earlier than Oct. 1 of the filing year when filing a Biennial Ownership Report (and no earlier than Nov. 1, 2009 in the case of the initial filing); or (2) be no more than 60 days prior to the date of filing when filing a non-biennial Ownership Report.)

Signature KEN PURCELL	Date 11/10/2011
Telephone Number of Respondent (Include area code) (904) 641-1011	

Exhibits

Exhibit 2**Description:** EXHIBIT 2GRAND SLAM MEDIA, LLC IS A LIMITED LIABILITY COMPANY

Attachment 5

Description
OWNERSHIP STRUCTUREE

ATTRIBUTABLE INTERESTS

Seven Bridges Radio, LLC ("Seven Bridges"), a Florida limited liability company, is the licensee of WJXL(AM), Jacksonville Beach, Florida.

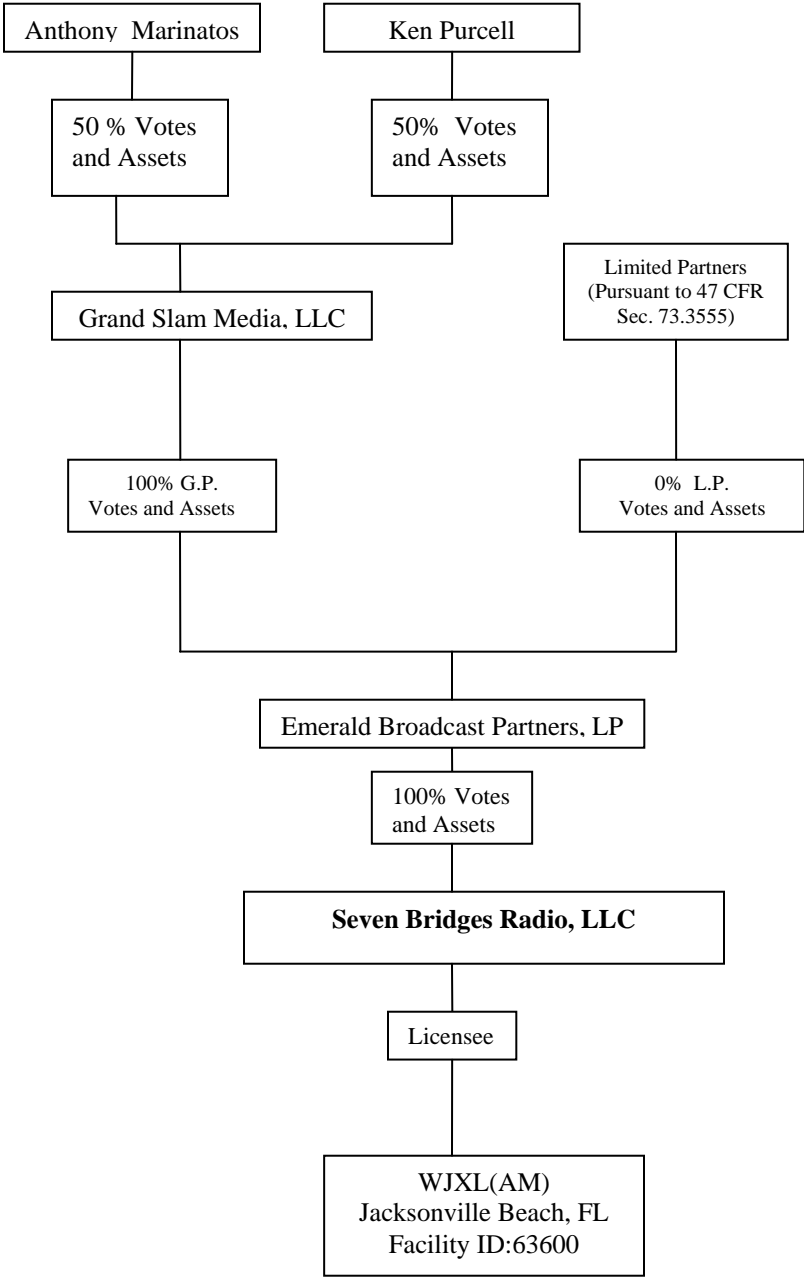
Seven Bridges is wholly owned by Emerald Broadcast Partners, LP, a Delaware limited partnership. Grand Slam Media, LLC, a Florida limited liability company, is the sole General Partner of Emerald Broadcast Partners, LP. The limited partners in Emerald Broadcast Partners, LP are not materially involved, directly or indirectly, in the management or operation of the media-related activities of the partnership, as previously certified by Seven Bridges.

Grand Slam Media, LLC is owned by Anthony Marinatos and Ken Purcell. All ownership interests in Grand Slam Media, LLC are held by Mr. Marinatos and Mr. Purcell who hold and vote their respective interests as follows: Marinatos (50%) and Purcell (50%). The preceding parties presently have no attributable interests in any mediums of mass communication, including broadcast stations, other than in Seven Bridges.

- Steven L. Griffin is President and Director of Seven Bridges.
- The officers and directors of Emerald Broadcast Partners, LP are Ken Purcell, President, and Anthony Marinatos, Chief Financial Officer.
- The officers and directors of Grand Slam Media, LLC are Ken Purcell, President, and Anthony Marinatos, Chief Financial Officer.

All of the officers, directors, partners, and members of Seven Bridges, Emerald Broadcast Partners, LP, and Grand Slam Media, LLC are United States Citizens.

Ownership Structure
November 2009



Federal Communications Commission

FCC MB - CDBS Electronic Filing
Account number: 489938

Description: WJXL BIENNIAL OWNERSHIP REPORT, GRAND SLAM MEDIA, 11/9/2011
Application Reference Number: 20111110AKI
Successfully filed at Nov 10 2011 9:07PM

Based on the information supplied, no fee is required.

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