Approved by OMB	FOR FCC USE ONLY
3060-0010 (October 2009)	

FCC 323 OWNERSHIP REPORT FOR COMMERCIAL BROADCAST STATIONS

FOR COMMISSION USE ONLY FILE NO. -20111110AKJ

Section I - General Information

Federal Communications Commission Washington, D.C. 20554

1.	Legal Name of the Respondent					
	EMERALD BROADCAST PARTNERS, LP					
	Street Address (1)					
	C/O SEVEN BRIDGES RADIO , LLC					
	Street Address (2)					
	9090 HOGAN ROAD					
	City	State or Country (if Foreign address)	ZIP Code			
	JACKSONVILLE	FL	32216			
	Telephone Number (include area code)	E-Mail Address (if available)				
	(904) 641-1011	STEVENG@1010XL.COM				
	FCC Registration Number	Call Sign	Facility ID Number			
	0015837594	WJXL	63600			
2.	Contact Representative	Firm or Company Name				
	CHARLES R. NAFTALIN, ESQ.	HOLLAND & KNIGHT LLP				
	Street Address (1)					
	2099 PENNSYLVANIA AVE., N.W.					
	Street Address (2)					
	STE 100					
	City	State or Country (if Foreign address)	ZIP Code			
	WASHINGTON	DC	20006			
	Telephone Number (include area code)	E-Mail Address (if available)				
	(202) 457-7040	CHARLES.NAFTALIN@HKLAW.COM				
3.	Nature of Respondent (See Instructions for	Definitions)				
	© Licensee					
	© Permittee					
4.	If this application has been submitted without a fee, indicate reason for fee exemption (see 47 C.F.R. section					
	1.1114):					
	○ Governmental Entity ○ Fee-exempt Report ○ Other PARENT BIENNIAL REPORT ○ N/A (Fee Required)					
5.	All the information furnished in this Report is accurate as of 10/01/2011.					
	(Date entered must (1) be Oct. 1 of the filing year when filing a Biennial Ownership Report (or Nov. 1, 2009 in the					
	case of the initial filing); or (2) be no more than 60 days prior to the date of filing when filing a non-Biennial					
_	Ownership Report).					
6.	Purpose this Report is Filed for: (choose one) a. Biennial					
	b. C Validation and Resubmission of a previously filed Biennial Report (certifying no change from previous Report)					

- c. O Transfer of Control or Assignment of License/Permit
- d. O Report by Permittee filing within 30 days after the grant of a construction permit for a new commercial AM, FM or full power television broadcast station.
- e. O Update / certification of accuracy of an initial Ownership Report filed by Permittee (filing in conjunction with Permittee's application for a station license).
- f. O Amendment to a previously filed Ownership Report File Number: -

If an Amendment **submit as an Exhibit** a listing by Section and Question Number the portions of the previous Report that are being revised.

[Exhibit 1]

7.	License a	and Station I	nformation. T	he stations listed below are all lice	ensed to the following person	or entity:
	Licensee Name:			Licensee's FCC Registration	Number (FRN)	
	SEVEN BRIDGES RADIO, LLC				0015837412	
				Station List		
				This Report is filed for the following	g stations:	
	Сору	Call Sign	Facility ID Number	Location (City/State) JACKSONVILLE BEACH, FLORIDA		Class of Service
	1.	WJXL	63600			AM Station
8.	Responde	ent is:				
	○ Sole Pr	oprietorship		 Not-for-profit corporation 	 Limited partnership 	
	○ For-profit corporation			 General partnership 	Other	
					[Exhibit 2]	
	If "Other	," describe n	nature of the			
	Responde	ent in an Exl	hibit.			

Section II-B - Biennial Ownership Information

1.	Contract Information. List all contracts and other instruments required to be filed by 47 C.F.R. Section 73.3613. (Only Licensees, or Respondents with a majority interest in or that otherwise exercise <u>de facto</u> control over the subject Licensee shall respond. Other Respondents should select "Not Applicable" in response to this question.) If the agreement is a local marketing agreement (LMA) or a radio joint sales agreement (JSA), or if the agreement					
		twork affiliation agreement work affiliation agreement	ent, check the appropriate box; others.	erwise, selec	ct "Other" for no	on-LMA/radio JSA
	□ Not	Applicable				
			Contract Informa	tion		
	Сору	Description of contract or instrument	Name of person or organization with whom contract is made	Date of Execution	Date of Expiration	Agreement Type (check all that apply)
	1.	CERTIFICATE OF LIMITED PARTNERSHIP	STATE OF DELAWARE SECRETARY OF STATE	Month NOVEMBER Year 2007	Month Year	☐ LMA/radio JSA ☐ Network Affiliation Agreement ☑ Other
					✓ No Expiration Date	
	2.	CERTIFICATE OF AMENDMENT TO	STATE OF DELAWARE SECRETARY OF STATE	Month NOVEMBER	Month	☐ LMA/radio JSA ☐ Network Affiliation
		CERTIFICATE OF LIMITED PARTNERSHIP		Year 2006	Year	Agreement ☑ Other
					✓ No Expiration Date	
	3.	AGREEMENT OF LIMITED PARTNERSHIP OF	GRAND SLAM MEDIA, LLC	Month DECEMBER	Month	☐ LMA/radio JSA ☐ Network Affiliation
		EMERALD BROADCAST PARTNERS, LP		Year 2006	Year	Agreement ☑ Other
					✓ No Expiration Date	
2.			or entities with a majority interest	in or that of	herwise exercise	es de facto control
	over u	ne subject Licensee shall	respond.)			
	☑ Not	Applicable				
	[Enter	Capitalization Informati	on]			
3.(a)	Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, noninsulated partners, members and other persons or entities with a direct attributable interest in the Respondent. (A "direct" interest is one that is not held through any intervening companies or entities.) In the case of vertical or indirect ownership structures, report only those interests in the Respondent that also represent an attributable interest in the Licensee for which the Report is being submitted.					
	an orga	anizational structure that	a direct attributable interest in the lincludes holding companies or oth such a structure do not report or file.	er forms of	indirect owners	hip must file
			t in the Licensee for which the repo			is of chillies that do
			Ownership Interest Infor	mation		
	Copy 1	Name	EMERALD BROADCAST PART			
	1	L				

Address	Street C/O SEVEN BRIDGES RADIO, LLC 9090 HOGAN ROAD City/State JACKSONVILLE, FLORIDA Postal/ZIP Code 32216 - 4648 Country (if not U.S.) USA
Listing Type	Respondent Other Interest Holder
Relationship to Licensee	C Licensee (or Officer/Director of Licensee) C Person with attributable interest Entity with attributable interest
Positional Interest (check all that apply)	☐ Officer ☐ Director ☐ General Partner ☐ Limited Partner ☐ LC/LLC/PLLC Member ☐ Owner ☐ Stockholder ☐ Attributable Creditor ☐ Attributable Investor ☐ Other (please specify): RESPONDENT
FCC Registration Number	0015837594
Gender, Ethnicity, Race and Citizenship Information (Natural Persons)	✓ N/A (entity) Gender Male ← Female Ethnicity Hispanic or Latino Not Hispanic or Latino Race American Indian or Alaska Native Asian Black or African American Native Hawaiian or Other Pacific Islander White Two or more races Citizenship US
Percentage of Votes	0.0%
Percentage of Equity	0.0%
Percentage of Total Assets (equity plus debt)	0.0%
Name	GRAND SLAM MEDIA LLC

Copy 2.	Name	GRAND SLAM MEDIA, LLC
	Address	Street
		C/O SEVEN BRIDGES RADIO, LLC
		9090 HOGAN ROAD City/State
		JACKSONVILLE, FLORIDA
		Postal/ZIP Code
		32216 - 4648

	Country (if not U.S.)
	US
Listing Type	RespondentOther Interest Holder
Relationship to Licensee	C Licensee (or Officer/Director of Licensee) C Person with attributable interest Entity with attributable interest
Positional Interest (check all that apply)	☐ Officer ☐ Director ☐ General Partner ☐ Limited Partner ☐ LC/LLC/PLLC Member ☐ Owner ☐ Stockholder ☐ Attributable Creditor ☐ Attributable Investor ☐ Other (please specify):
FCC Registration Number	0019921683
Gender, Ethnicity, Race and Citizenship Information (Natural Persons)	✓ N/A (entity) Gender Male Female Ethnicity Hispanic or Latino Not Hispanic or Latino Race American Indian or Alaska Native Asian Black or African American Native Hawaiian or Other Pacific Islander White Two or more races Citizenship US
Percentage of Votes	100%
Percentage of Equity	100%
Percentage of Total Assets (equity plus debt)	100%
Name	KEN PURCELL

		US
	Listing Type	C Respondent Other Interest Holder
	Relationship to Licensee	C Licensee (or Officer/Director of Licensee) C Person with attributable interest Entity with attributable interest
	Positional Interest (check all that apply)	☐ Officer ☐ Director ☐ General Partner ☐ Limited Partner ☐ LC/LLC/PLLC Member ☐ Owner ☐ Stockholder ☐ Attributable Creditor ☐ Attributable Investor ☐ Other (please specify):
	FCC Registration Number	0019921683
	Gender, Ethnicity, Race and Citizenship Information (Natural Persons)	✓ N/A (entity) Gender O Male O Female Ethnicity
		C Hispanic or Latino Not Hispanic or Latino Race American Indian or Alaska Native Asian Black or African American Native Hawaiian or Other Pacific Islander White Two or more races Citizenship US
	Percentage of Votes	100%
	Percentage of Equity	100%
	Percentage of Total Assets (equity plus debt)	100%
Copy 3.	Name	KEN PURCELL
	Address	Street C/O SEVEN BRIDGES RADIO, LLC 9090 HOGAN ROAD City/State JACKSONVILLE, FLORIDA Postal/ZIP Code 32216 - 4648 Country (if not U.S.) US
	Listing Type	C Respondent C Other Interest Holder

Positional Interest	☑ Officer
(check all that apply)	☑ Director
	☐ General Partner
	☐ Limited Partner
	□ LC/LLC/PLLC Member
	Owner
	☐ Stockholder
	Attributable Creditor
	Attributable Investor
	Other (please specify):
FCC Registration	0019921683
Number	
Gender, Ethnicity, Race	□ N/A (entity)
and Citizenship	Gender
Information	● Male ○ Female
(Natural Persons)	Ethnicity
	O Hispanic or Latino
	Not Hispanic or Latino
	Race
	C American Indian or Alaska Native
	O Asian
	Black or African American
	Native Hawaiian or Other Pacific Islander
	© White
	C Two or more races
	Citizenship
	US
Percentage of Votes	0%
Percentage of Equity	0%
Percentage of Total	0%
Assets	
(equity plus debt)	

Copy 4.	Name	ANTHONY MARINATOS
	Address	Street
		C/O SEVEN BRIDGES RADIO, LLC
		9090 HOGAN ROAD City/State
		JACKSONVILLE, FLORIDA
		Postal/ZIP Code
		32216 - 4648
		Country (if not U.S.)
		US
	Listing Type	○ Respondent
		Other Interest Holder
	Relationship to Licensee	C Licensee (or Officer/Director of Licensee)
		Person with attributable interest
		© Entity with attributable interest
	Positional Interest	Officer
	(check all that apply)	Director
		General Partner
		Limited Partner
		☐ LC/LLC/PLLC Member ☐ Owner
		Stockholder

		Attributable Creditor	
		Attributable Investor Other (please specify):	
	FCC Registration	0019929199	
	Number		
	Gender, Ethnicity, Race	□ N/A (entity)	
	and Citizenship Information	Gender	
	(Natural Persons)	Male ○ Female Ethnicity	
		C Hispanic or Latino	
		Not Hispanic or Latino	
		Race American Indian or Alaska Native	
		O Asian	
		Black or African American Native Hawaiian or Other Pacific Islander	
		White	
		○ Two or more races	
		Citizenship US	
	Percentage of Votes	0%	
	Percentage of Equity	0%	
	Percentage of Total	0%	
	Assets (equity plus debt)		
_	, , , , , , , , , , , , , , , , , , ,		
(b)	Respondent certifies that any equi (a) are non-attributable.	ty and financial interests not reported in response to Question 3	3 ⊙ Yes ○ No [Exhibit 3]
	ICUNTAUlanda Elailaid	14:	
(-)	If "No", submit as an Exhibit an ex	_	○ Yes ⊙ No
(c)	1 2 1	on/entity with an attributable interest in the Respondent also other broadcast station, or in any newspaper entities in the R. Section 73 3555?	o res e no
		cribing the interest(s), using EITHER the subform OR the	
		applicable type of interest (broadcast or newspaper). (50 or more) of entries to submit should use the spreadsheet	
		be submitted in a special 'XML Spreadsheet' format with the	
	* * * * * * * * * * * * * * * * * * *	ied in the documentation. For instructions on how to use the	
	spreadsheet option to complete this Here.	is question (including templates to start with), please <u>Click</u>	
	[Broadcast Information]		
	[Newspaper Information]		
(d)	Are any of the individuals listed in or related as siblings?	n response to Question 3(a) married, related as parent-child,	○ Yes ⊙ No
	If "Yes", complete the information	n describing the Relationship.	
	[Enter Familial Information]		

(e)	Is Respondent seeking an attribution exemption for any officer or director with duties unrelated to the Licensee ?	○ Yes ⊙ No [Exhibit 4]
	If "Yes", complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities and explaining why that individual should not be attributed an interest.	
	[Enter Attribution Exemption Information]	
4.	Respondent's Interests Held. Each Respondent other than a Licensee should list the name and FCC Registration Number of all entities in which the Respondent holds a direct attributable ownership interest, where that listed entity has an attributable ownership interest in the Licensee of the stations associated with the Report. Licensees should select "N/A" in response to this question.	☑ N/A
	For any listing that includes the name of a person or entity reported on multiple Ownership Reports, ensure that the FRN information is consistent among all such Ownership Reports. Respondents should coordinate with each other to ensure such consistency.	
	[Enter Respondent Interest Held Information]	
5.	Organizational Chart. LICENSEES ONLY . Attach a flowchart or similar document showing the Licensee's vertical ownership structure including the Licensee and all persons/entities that have attributable interests in the Licensee.	☑ N/A [Exhibit 5]
	Non-Licensee Respondents should select "N/A" in response to this question.	

Section III - Certification

I certify that I am PRESIDENT
(Official Title)
of EMERALD BROADCAST PARTNERS, LP
(Exact Legal Title or Name of Respondent)

and that I have examined this Report and that to the best of my knowledge and belief, all statements in this Report are true, correct and complete.

(Date of the signature below must (1) be no earlier than Oct. 1 of the filing year when filing a Biennial Ownership Report (and no earlier than Nov. 1, 2009 in the case of the initial filing); or (2) be no more than 60 days prior to the date of filing when filing a non-biennial Ownership Report.)

Signature	Date
KEN PURCELL	11/10/2011
Telephone Number of Respondent (Include area code) (904) 641-1011	

Exhibits

Exhibit 5
Description: EXHIBIT 5

OWNERSHIP STRUCTURE

Attachment 5

ı	Description
н	

OWNERSHIP STRUCTURE

ATTRIBUTABLE INTERESTS

Seven Bridges Radio, LLC ("Seven Bridges"), a Florida limited liability company, is the licensee of WJXL(AM), Jacksonville Beach, Florida.

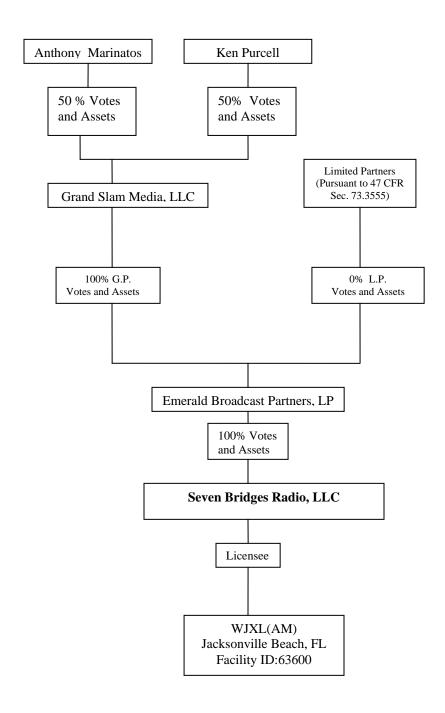
Seven Bridges is wholly owned by Emerald Broadcast Partners, LP, a Delaware limited partnership. Grand Slam Media, LLC, a Florida limited liability company, is the sole General Partner of Emerald Broadcast Partners, LP. The limited partners in Emerald Broadcast Partners, LP are not materially involved, directly or indirectly, in the management or operation of the media-related activities of the partnership, as previously certified by Seven Bridges.

Grand Slam Media, LLC is owned by Anthony Marinatos and Ken Purcell. All ownership interests in Grand Slam Media, LLC are held by Mr. Marinatos and Mr. Purcell who hold and vote their respective interests as follows: Marinatos (50%) and Purcell (50%). The preceding parties presently have no attributable interests in any mediums of mass communication, including broadcast stations, other than in Seven Bridges.

- Steven L. Griffin is President and Director of Seven Bridges.
- The officers and directors of Emerald Broadcast Partners, LP are Ken Purcell, President, and Anthony Marinatos, Chief Financial Officer.
- The officers and directors of Grand Slam Media, LLC are Ken Purcell, President, and Anthony Marinatos, Chief Financial Officer.

All of the officers, directors, partners, and members of Seven Bridges, Emerald Broadcast Partners, LP, and Grand Slam Media, LLC are United States Citizens.

Ownership Structure November 2009



Federal Communications Commission

FCC MB - CDBS Electronic Filing Account number: 971649

Description: BIENNIAL OWNERSHIP REPORT PARENT OF WJXL, 11/9/2011 Application Reference Number: 20111110AKJ Successfully filed at Nov 10 2011 9:19PM

Based on the information supplied, no fee is required.

Menu	Logout
------	--------