

RADIO STATION WRBN - FM
WRBN - HD2

Issues / Programs List

Third Quarter 2020

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REVIEWED AND APPROVED BY

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WRBN RADIO THIRD QUARTER 2020 ISSUES OUTLINE

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Section A: Newscast Overview and Quarterly Issues Addressed

WRBN Radio produces daily newscasts that air on a regularly scheduled basis. A one-minute news tease is aired at the bottom of the hour Monday through Friday between 6am and 9am. On WRBN, just after ABC news at the top of the hour between 6am and 9am Monday through Friday, WRBN airs a 3-minute live newscast. A two-minute recorded newscast airs at 12pm and at 4pm, 5pm, and 6pm Monday through Friday on WRBN. These are two-minutes in length. WRBN reports local and area news events and issues on an ongoing basis.

News Treatments: The nominal length of each of our lead or feature news stories described below is between 30-seconds and one minute. One to two versions of each story aired multiple times during a 12-hour news cycle and are posted online.

Some of the issues covered in these newscasts and programs during the quarter are as follows. Dates indicate local news treatment unless otherwise noted.

1 -Continue wearing Masks even when it gets Hot

Wearing a mask in public settings has become the new normal amid the COVID-19 pandemic, but as the temperature gets hotter those masks become less and less comfortable. Dave Palmer, Public Information Officer for District 2 Public Health, says continue wearing masks to help slow the spread of the respiratory virus. “Well, the masks protect other people because we don’t know what we are carrying, so if we wear the masks and we cough or breathe we can’t spread illness as easily. So, it is really important for us now to be wearing a mask when we are in the presence of other people and especially those who are older folks and when we go out into public shopping to the grocery store or to the hardware store or anywhere like that we really need to be wearing a mask.” Masks should be worn over your nose and mouth and secured under your chin.

News Treatment for July 1, 2020

2 - Over 100 Cases of COVID-19 in Rabun County

There are now over 100 positive cases of COVID-19 in Rabun County. According to the latest figures from the Georgia Department of Public Health, Rabun County now has 101 cases of COVID-19 with 18 hospitalizations and 3 deaths. Habersham County continues to be the county hit the hardest in Northeast Georgia with 821 positive cases of the virus and 41 fatalities due to complications from the virus. White County reports 195 cases and 5 deaths and Towns County has 75 cases and 1 death. Across the state, the Department of Public Health reports 131,275 cases, of those, 14,346 have been hospitalized and 3,104 have died from complications of the virus.

News Treatment for July 17, 2020

3 -District 2 Public Health announces Changes at Specimen Collection Sites

District 2 Public Health will operate a Specimen Point of Collection (SPOC) for COVID-19 testing at Clayton Baptist Church on August 4, August 11, and August 18. The site will be open

from 8:30am to 1pm each of these days. Individuals who want to be tested for COVID-19 should call their local health department to schedule a time to get tested. With an appointment, the average time to get through the SPOC is three to five minutes. All county health departments will continue to schedule appointments during normal business hours, 8am to 5pm, Monday through Friday. On Saturday, residents can call between 8:30am and 3pm, and on Sunday, call between 9am and 12pm for appointments at District 2 Public Health SPOCs.

News Treatment for July 29, 2020

4 - Water Leak in Tallulah Falls

On Wednesday, the Town of Tallulah Falls experienced a water leak in the Harvey Terrace and River Street area that caused possible disruption of service. The Town's water operator is handling the repair. If you are located in this area, you may experience a disruption in service while the repair is being made. Phone calls have been made to those the Town believes are affected, but just in case the Town missed someone, it wanted to make everyone aware of the situation. A boil water advisory has been issued. The line has been repaired and has been flushed. Because of its location and the fact that it was drained, the Town wanted to take this protocol. A sample will be collected on Thursday, August 6, 2020, and the Town will give an update on the findings and when it can lift the advisory. The Town of Tallulah Falls thanks you for your patience and understanding.

News Treatment for August 6, 2020

5 - Rabun County Schools announce changes to Drop Off and Pick Up

Rabun County Schools (RCS) announce that as with so many aspects of returning to school, changes will need to be made in the way you drop off and pick up your students on campus. If you are a car rider, please follow these rules for RCS. If you are a parent of a primary or elementary student and you do not have multiple students in the high school or middle school, RCS will need you to use Boggs Mountain Road exclusively. Please do not use Wildcat Drive to drop off your student. If you are a parent of multiple aged children, RCS ask that you use Boggs Mountain Road. You will need to first drop off your elementary or primary student then work your way down to the high school or middle school. If you drop your high school or middle school student off first you will have to exit campus and then use Boggs Mountain Road to drop off your elementary or primary age student. The middle school will have two drop off points. The first drop off point is the middle school main entrance and the second will be at the middle school gym. Both locations will have temperature checkpoints. If you have both a middle school and high school student you may use either site on the high school side. At both the elementary and primary schools the student's temperature will be taken before the student exits the vehicle. If you are a parent of a primary or elementary student and you do not have multiple students in the high school or middle school, RCS will need you to use Boggs Mountain Road exclusively. Please do not use Wildcat Drive to pick up your student. Please be considerate to through traffic on Boggs Mountain Road. Rabun County Sheriff's Office deputies have been asked to patrol and assist in keeping the road clear for residents and emergency traffic. If the road becomes blocked, drivers will be required to clear the roadway. If you are a parent of multiple aged

children, RCS ask that you use Boggs Mountain Road. You will need to first pick your elementary or primary student then work your way down to the high school or middle school. If you pick up your high school or middle school student off first you will have to exit campus and then use Boggs Mountain Road to pick up your elementary or primary age student. The middle and high school will have one pick up location. The only exception will be middle school students who have a sibling in high school. These students will meet their siblings at the high school pick-up location. The gates to the elementary and primary schools will open at 2:30pm for student pick-up, the high school's main gate opens at 3pm. RCS ask that parents arrive no earlier than the allotted time. It is extremely important that roadways stay clear for emergency vehicle traffic. Above all be patient. Many more parents will be driving their students to school this year and this will ultimately mean more traffic and long lines. All these decisions have been made with your student's safety in mind.

News Treatment for August 20, 2020

6 - Over 400 People tested for COVID-19 at Clayton Baptist Church

District Two Public Health has conducted four COVID-19 Specimen Point of Collections at Clayton Baptist Church and over 400 people have been tested for the coronavirus. District Two Public Health Public Information Officer Dave Palmer gives the numbers. "We've averaged a little over 100 a day. We've held four clinics there and we've tested a total of 470 people." Palmer gives the COVID-19 positivity rate for Rabun County. "On the Georgia Department of Public Health website, the map there is showing that the overall positivity rate for Rabun County is around 8%." Individuals who want to be tested for COVID-19 should call the Rabun County Health Department at 706-212-0289 to schedule an appointment.

News Treatment for August 26, 2020

7 - Tallulah Falls warns of Suspicious Emails

The Town of Tallulah Falls is warning residents about suspicious emails. The Town reports that it has had reports of suspicious emails that appear to be from Town associated Windstream accounts. Please note that the Town no longer sends any emails out from a Windstream account. These appear to contain text from old emails sent from one or more of our old accounts. It appears that someone who used to be on the Town's old email list may have been compromised and may have gotten hold of the text and the addresses to send them to. The Town recommends that you check your personal email accounts to be sure you have not been compromised. The Town of Tallulah Falls is continuing to look into this and it appears at this time that all of the Town's accounts are still secure. If you have received any of these suspicious emails, please do not click on any attachments or links. There is a strong possibility that these will contain Malware.

News Treatment for September 2, 2020

8 - RCS Nutrition to feed All Children Free Meals through Dec. 31

Rabun County School (RCS) Nutrition announces that the USDA has extended waivers to allow it to feed all children free meals through December 31, 2020. The program will officially begin on Thursday, September 10, 2020; however, any meal charged from September 1-9, will be credited back to your student's account. If your child is a virtual learner at any time, they may pick up meals from the Rabun County Primary School bus loading area from 12:30pm until 1:30pm daily. This program is temporary and will be in effect until December 31, 2020.

News Treatment for September 9, 2020

9 - Excitement surrounds Rabun Co. High School about Football Home Opener

Excitement surrounds Rabun County High School as the Wildcats play their home opener of the 2020 varsity football season tonight against Prince Avenue Christian at Frank Snyder Memorial Stadium. You can listen to the game on Sky 96.3 and watch the game on ESPNU, says Rabun County High School Principal Justin Spillers. "We're incredibly excited to welcome ESPN to Rabun County High School and to Rabun County this Friday night. But I think the thing that we're most excited about and our players are excited about is to play our first home game at Frank Snyder Memorial Stadium. To be back at home it's just a great feeling and it's something we've been practicing for all summer and the extended pre-season and so we're just excited to play in front of our home crowd." In light of COVID-19, only 50% of the stadium will be filled tonight, continues Spillers. "Our staff and our team here have worked incredibly hard to provide a great fan experience while doing everything we can to make sure that everybody is safe and provide the safest environment possible, but in order to do that we need the Wildcat Nation's help. The first thing we're asking is that all spectators who are experiencing any symptoms of COVID-19 to stay home and enjoy the game on ESPNU this week. The next thing we are doing is for those fans who are in attendance we're encouraging spectators to wear masks and practice social distancing while in the stands. What we mean by that is just simply keeping six-feet of space between you and the family next to you. If you live in a household with your family, obviously you guys don't have to social distance there at the game but make sure there is at least six-feet of space between you and the people next to you that is why we have limited capacity at the stadium to 50% to provide more space for that. Then the final thing is we are asking parents please make sure that their children are sitting with them in the stands and not congregating in unsupervised areas and in the courtyard because that will help us keep everybody safe. The most important thing to remember is that we are all in this together and it is going to take all of us to ensure a safe and unforgettable experience this Friday night."

Kickoff is set for 8pm.

News Treatment for September 11, 2020

10 - Clayton looking for New City Manager

The City of Clayton is looking for a new City Manager after the resignation of Cissy Henry, who held the position since 2005. The announcement was made following an executive session of the Clayton City Council on September 21. Henry said she has enjoyed her time with the City but that it is time for her to move on.

News Treatment for September 28, 2020

Section B: Special Events

1- Website

WRBN has its own website. Listeners are encouraged to visit www.sky963.com to see updates on news, weather, sports, contest winners, and more. There is also a page to introduce the staff and information about programming. The streaming of local high school sporting events

2- Facebook Page

WRBN has a Facebook page. Listeners are encouraged to visit the page for a quick look at current important news stories, scores of local sporting events, school delays and closings. The page is <https://www.facebook.com/wrbnwghc>.

Section C: Long Form Programs

1- Coffee Talk

Coffee talk is a 5 to 7 minute public service feature airing live on the Sky963 Morning Show weekdays around 8:35am on WRBN-FM. The program deals with any number of topics that affect the citizens of our community. The following shows aired in the third quarter of 2020.

- Rabun County Recreation Department

Talked once a month with Roy Quilliams, Director from the Rabun County Recreation Department, and Adam Dixon, Athletic Director and others at the Rec Department who organize programs. They reported on the current soccer season and the upcoming spring sports programs. They also gave updates on Pickleball and other adult focused sports sponsored by the Rec. Dept. Aired: 7/19,9/15

- Sheriff Chad Nichols

Rabun County Sheriff, Chad Nichols came in to discuss how things are going at the Sheriff's Department. He gives numbers on miles driven by the Deputies, drug arrests, community partnerships and anything going on with the Sheriff's Department. He also gave information on enforcement of the governors stay at home order Aired:7/6,8/11,9/17

- Family Encouragement Specialist

Michelle Black, Family Encouragement Specialist for the Rabun County Primary and Elementary Schools came in to talk about how parents can keep students engaged and learning on a daily basis. She also updated us on everything going on at the Primary and the Elementary Schools. Aired 7/13,8/20

- food distibution

Pastor Don Barber from Rabun Gap Pres. Church came in to talk about precautions they were taking while giving out food during the covid 19 outbreak and that anybody could pick up food without any kind of prequalification. Aired 7/20, 8/13

Section D: Short Form Programs

1- Community Calendar and PSA's

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds in length and are aired on an R-O-S basis. Some of the community groups that have benefited from these announcements in the first quarter are listed below. This is only a sampling of the organizations and events promoted.

Group

North Georgia Community Players
Kiwanis Club of Rabun County
Rabun County Rec. Dept
Tabernacle Church
Rabun County Library
Rabun Gap presbyterian
Clayton Baptist Church
Clayton Lions Club
Victory Home
Franklin Antiques
Paws 4 Life
Clayton Rotary Club
North Georgia Technical College
Tiger United Community Church
Wolffork Baptist Church
Sustainable Mountain Living
Dillard United Methodist Church
12th Annual Hoedown Dinner
League of Women's Voters
3rd Annual Golf Tournament
Passport Day
Macon Poultry Club
Clayton Head Start

Event

Auditions for a play
Sock Hop
Golf Tournament
Sportsmans Dinner
Lunch and Learn
Food Distribution
Blood drive / AWANA Clubs
Monthly meetings
Auction
Farm and Tractor Show
Walkin' Paws
Monthly meetings
Board of Directors meeting
Thrift Sale
Homecoming
Gardening Class
Weekly Services
Benefit for Habitat for Humanity
Monthly Meeting
Tournament for Recreation Department
Renewal for Passports at the local library
Meeting for club members and community
Asking for students to sign up

PSA's

Selective Service
Loan application
Financial Aid
Meals on Wheels
ladder safety
Forest fire safety
Stop Littering

Stop Smoking
Mobile Dental
Exercising Everyday