

**RADIO STATION WRBN - FM  
WRBN - HD2**

**Issues / Programs List**

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**Fourth Quarter 2020**

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REVIEWED AND APPROVED BY

General Manager Date

## **WRBN RADIO FOURTH QUARTER 2020 ISSUES OUTLINE**

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**Section A: Newscast Overview and Quarterly Issues Addressed**

WRBN Radio produces daily newscasts that air on a regularly scheduled basis. A one-minute news tease is aired at the bottom of the hour Monday through Friday between 6am and 9am. On WRBN, just after ABC news at the top of the hour between 6am and 9am Monday through Friday, WRBN airs a 3-minute live newscast. A two-minute recorded newscast airs at 12pm and at 4pm, 5pm, and 6pm Monday through Friday on WRBN. These are two-minutes in length. WRBN reports local and area news events and issues on an ongoing basis.

News Treatments: The nominal length of each of our lead or feature news stories described below is between 30-seconds and one minute. One to two versions of each story aired multiple times during a 12-hour news cycle and are posted online.

Some of the issues covered in these newscasts and programs during the quarter are as

follows. Dates indicate local news treatment unless otherwise noted.

### 1 -Monday is the Voter Registration Deadline

Monday, October 5, 2020, is the final day to register to vote and be eligible to cast a ballot in the November General Election. It's fairly simple to register to vote through the Secretary of State's Office website at [www.registertovote.sos.ga.gov](http://www.registertovote.sos.ga.gov). To register online, you must have a valid Georgia Driver's License or ID card issued by the Georgia Department of Driver Services. If you don't have either of these things, you can pick up a mail-in form, from the local Registrar's Office. To be eligible to vote in Georgia, you must be a U.S. citizen, a legal resident of whichever county you live in, and at least 18 years old on Election Day. In addition, you cannot be serving a sentence "for conviction of a felony involving moral turpitude," and you cannot have been found "mentally incompetent" by a judge. If you are registered to vote or think you are, it's important to check your voter registration status before October 5. Georgia has a "use it or lose it" law and in January, the state removed thousands of inactive voters, those who had not voted in eight years, from state voter rolls. To verify your voter status, visit the Georgia My Voter Page online at [www.mvp.sos.ga.gov](http://www.mvp.sos.ga.gov).

News Treatment for October 2, 2020

### 2 - Search for Clayton City Manager going Well

Several interested people have submitted resumes to be the next Clayton City Manager, says Clayton Mayor Jordan Green. "The search for a city manager is going very well. I've turned a lot of that responsibility to Mia Sharpton. I did receive a few resumes and turned those over to her. She is going to collect all of them through what we said is the end date for the application process, which is November 6. From there the Council will review the applications and our plan is to pick the top five to six of what we consider to be the best applicants and then set up interviews. So, that process is actually going very well. We do have a lot of interested people and we have a lot of highly motivated and qualified candidates that have sent in resumes." The City Manager is the chief administrative officer responsible for the City's daily operation and oversight of all departments. The City Manager reports directly to the Clayton City Council.

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Starting pay for the position is \$60,000 with benefits. The City of Clayton is an equal opportunity employer.

News Treatment for October 21, 2020

### 3 -Rabun County Schools closed October 29, 2020

Rabun County Schools will be closed on Thursday, Oct. 29, 2020, due to inclement weather. This will not be a remote learning day due to the potential internet and power outages across the area. All after school activities for Thursday are cancelled. Twelve-month employees should plan to report at 10am if it is safe to do so. Check with your supervisor for an update after 9am in the morning.

News Treatment for October 29, 2020

#### 4 - Eleven Deaths due to COVID-19 in Rabun County

The Georgia Department of Public Health is reporting 11 deaths in Rabun County due to complications of COVID-19. The latest report has Rabun County with 437 positive cases of coronavirus. In other neighboring counties, Habersham County lists 78 deaths and 1,909 cases of the virus, White County reports 24 fatalities and 1,022 cases, and Towns County has had 13 deaths and 455 cases of the respiratory virus. Across the state of Georgia, the Department of Public Health is now reporting a total of 361,982 cases, of those, 31,720 have been hospitalized and 7,981 have died from complications of the virus.

News Treatment for November 2, 2020

#### 5 - Identity Scam reported in Mountain City

An identity scam is under investigation by the Rabun County Sheriff's Office. On Nov. 16, a Mountain City woman spoke with a deputy about a suspicious call she received from a Hispanic male claiming to be with the Social Security Office. The caller asked her to verify the last four digits of her Social Security number and then hung up the phone. She tried calling the number back but received a message saying that it was not a working number.

News Treatment for November 20, 2020

#### 6 - Graduation Rate increases in Rabun County Schools

Congratulations to the Rabun County High School Class of 2020 for increasing the graduation rate. Rabun County Schools Superintendent Dr. April Childers is proud of the students and teachers for this tremendous accomplishment. "We just received our numbers a few days ago from the Georgia Department of Education and our graduation rate for the 2020 Class is 92.9 percent, that's a .7 percent increase over 2019. As we celebrate that, we celebrate it PreK-12 because graduation is not a high school event, it's an education event. Our teachers work hard to instill quality learning and success from the day they enter in PreK. So, a shout out to all of our teachers a time to celebrate that achievement for all of them." Overall, Georgia's graduation rate increased in 2020, rising to 83.8 percent, which is an all-time high since the state began using the adjusted cohort calculation now required by federal law, and up from 82 percent in

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2019. In 2020, 105 Georgia school districts and 230 schools recorded graduation rates at or above 90 percent.

News Treatment for November 23, 2020

#### 7 - Camp Creek Structure Fire

Rabun County Fire Services responded at 10:32am on Tuesday, Dec. 1, 2020, to a report of a structure fire at 1359 Camp Creek Road. Dispatch advised that all occupants were out. Station's 4, 7, and 12 responded. Engine 4 arrived to a two-story multifamily dwelling on a basement with fire through the basement entry door and garage door. Fire was spreading rapidly up into the

apartment above the basement. Initial attack was through the basement and then was moved to the main floor. The fire was brought under control in approximately 20 minutes. One apartment sustained heavy fire damage with fire breaching the floor. Another sustained fire and water damage and the end apartment sustained smoke damage. The finished attic, accessible only from the outside sustained smoke damage. Red Cross and the State Fire Marshal were notified. The cause of the fire is currently under investigation by the State Fire Marshal's Office. One occupant was assessed by Rabun EMS and refused transport. Fire personnel were on scene until 1:42pm.

News Treatment for December 2, 2020

#### 8 - Toys for Tots needs Donations

The need is greater than ever before for Toys for Tots and the community is being asked to help give needy children in the area something to open this Christmas. Randy Hughes, Toys for Tots Coordinator for Macon, Jackson, Swain, Haywood, and Rabun counties tells how you can help. "We picked up most of our collection boxes yesterday hoping we would have enough toys and everything but we still have about 400 kids left to help that we don't have toys for right now. So, I will be out at the Clayton Walmart today collecting until about 4:30pm trying to get enough toys in to make sure that we have toys or money donations so we can buy the toys. We have about a 25% reduction in our collection sites this year and an almost 30% increase in the number of kids needing toys this year. So, we just need some help from the public." Toys for Tots is looking for new, unwrapped toys for kids under 18 years of age. You can donate online to [www.toysfortots.org](http://www.toysfortots.org) and enter the county in which you would like to help. News Treatment for December 15, 2020

#### 9 - Judge Jones takes Oath of Office

Rabun County has a new Probate Court Judge. On Tuesday, in a socially distanced courtroom of the Rabun County Courthouse, Carlton "Hobie" Jones Jr. took the oath of office. "I want to

thank everybody for coming here today. I appreciate it and I will make two campaign promises, the public's money will be safe with me and the Probate Judge of Rabun County is all I want to be. Thank you so much for coming, I appreciate it. These are odd circumstances, I'd like to shake everybody's hand and I see exactly who is here and I am so appreciative. Thank you so much and thank you Judge Caudell." Jones was sworn into office by Rabun County Superior Court Judge Chan Caudell.

News Treatment for December 22, 2020

**Section B: Special Events***1- Website*

WRBN has its own website. Listeners are encouraged to visit [www.sky963.com](http://www.sky963.com) to see updates on news, weather, sports, contest winners, and more. There is also a page to introduce the staff and information about programming. The streaming of local high school sporting events

*2- Facebook Page*

WRBN has a Facebook page. Listeners are encouraged to visit the page for a quick look at current important news stories, scores of local sporting events, school delays and closings. The page is <https://www.facebook.com/wrbnwghc>.

### **Section C: Long Form Programs**

#### *1- Coffee Talk*

Coffee talk is a 5 to 7 minute public service feature airing live on the Sky963 Morning Show weekdays around 8:35am on WRBN-FM. The program deals with any number of topics that affect the citizens of our community. The following shows aired in the third quarter of 2020.



- Rabun County Recreation Department

Talked once a month with Roy Quilliams, Director from the Rabun County Recreation Department, and Adam Dixon, Athletic Director and others at the Rec Department who organize programs. They reported on the current soccer season and the upcoming spring sports programs. They also gave updates on Pickleball and other adult focused sports sponsored by the Rec. Dept. Aired: 7/19,9/15

- Sheriff Chad Nichols

Rabun County Sheriff, Chad Nichols came in to discuss how things are going at the Sheriff's Department. He gives numbers on miles driven by the Deputies, drug arrests, community partnerships and anything going on with the Sheriff's Department. He also gave information on enforcement of the governors stay at home order Aired:7/6,8/11,9/17

- Family Encouragement Specialist

Michelle Black, Family Encouragement Specialist for the Rabun County Primary and Elementary Schools came in to talk about how parents can keep students engaged and learning on a daily basis. She also updated us on everything going on at the Primary and the Elementary Schools. Aired 7/13,8/20

- food distribution

Pastor Don Barber from Rabun Gap Pres. Church came in to talk about precautions they were taking while giving out food during the covid 19 outbreak and that anybody could pick up food without any kind of prequalification. Aired 7/20, 8/13

## **Section D: Short Form Programs**

### *1- Community Calendar and PSA's*

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds in length and are aired on an R-O-S basis. Some of the community groups that have benefited from these announcements in the first quarter are listed below. This is only a sampling of the organizations and events promoted.

## **Group Event**

North Georgia Community Players Auditions for a play  
Kiwanis Club of Rabun County Sock Hop  
Rabun County Rec. Dept Golf Tournament  
Tabernacle Church Sportsmans Dinner  
Rabun County Library Lunch and Learn  
Rabun Gap presbyterian Food Distribution  
Clayton Baptist Church Blood drive / AWANA Clubs  
Clayton Lions Club Monthly meetings  
Victory Home Auction  
Franklin Antiques Farm and Tractor Show  
Paws 4 Life Walkin' Paws  
Clayton Rotary Club Monthly meetings  
North Georgia Technical College Board of Directors meeting  
Tiger United Community Church Thrift Sale  
Wolffork Baptist Church Homecoming  
Sustainable Mountain Living Gardening Class  
Dillard United Methodist Church Weekly Services  
12th Annual Hoedown Dinner Benefit for Habitat for Humanity  
League of Women's Voters Monthly Meeting  
3rd Annual Golf Tournament  
Tournament for Recreation Department  
Passport Day Renewal for Passports at the local library  
Macon Poultry Club Meeting for club members and community  
Clayton Head Start Asking for students to sign up

## **PSA's**

Selective Service Stop Smoking  
Loan application Mobile Dental  
Financial Aid Exercising Everyday Meals on Wheels  
ladder safety  
Forest fire safety  
Stop Littering