

Buy Detail Report

Revision #: 1 Date: 11/2/2023

Client: Morey, Collette and Barr for County Commissioner
 Media: Radio
 Product: MCB
 Primary Demo: Adults 35+

Description: #3947 11/3-11/7 4p cutoff on 11/7 please
 Flight Start Date: 10/30/2023
 Flight End Date: 11/12/2023
 Survey: SP23 MSA CustRadio

Vendor: WCZT-FM
 Format: Hot AC

Market/System: ATLANTIC CITY-CAPE MAY

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks	Total Spots	Adults 35+ Rtg/CPP
WCZT-FM							
6	FSaSu 6:00a-8:00p The Coast	AM	\$23.50	60	15	15	0.0 \$0.00
7	MTu 6:00a-8:00a	AM	\$23.50	60	8	8	0.0 \$0.00
						Total Spots:	15 8
						Total GRP/GIMP(000):	0.0 0.0
						Total CPP/CPM:	0.0 0.0
Total Cost:			\$540.50			23	\$0.00

Disclaimer:

Signature: _____
 Signature confirms order is BOOKED and CONFIRMED