

ORDER WORKSHEET

Rep Order# 9462941	Ver# 1	Status Confirmed	Traffic Order#	Printed: 02/12/15 10:43 AM	Duplicate	1 of 2
EC'd Yes				Last Received: 12/18/14 5:00 PM		
				Showing Buylines: All Buylines		

Station WOOD-TV GRAND RAPIDS-KALAMAZ	Agency (HULS) HULSEN MEDIA SERVICES	Rep Firm KATZ CONTINENTAL
Advertiser (CFMF) CIT 4 MI ENERGY FUTU	2400 LARAMIE TRAIL	Sales Office (PH) PHILADELPHIA
Product ISSUE	AUSTIN, TX 78745	Salesperson (REX) TODD BERRY
Estimate# 472	Agency C/P1/P2/E /472	Sales Assistant
Buyer MEENAH HULSEN	Flight Dates 01/06/15-01/12/15	Salesperson Phone#
		Salesperson Fax#

--- CONTRACT COMMENT ---

CITIZENS FOR MICHIGAN'S ENERGY FUTURE

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu-Th, M	6A-7A	-	30	-	-	\$500.00	01/06-01/12	4	1	4	\$2,000.00
			Buy Comment: NEWS									
2	Tu-Th, M	7A-9A	-	30	-	-	\$550.00	01/06-01/12	4	1	4	\$2,200.00
			Buy Comment: TODAY SHOW									
3	Su	8A-930A	-	30	-	-	\$650.00	01/11-01/11	1	1	1	\$650.00
			Buy Comment: SUN TODAY									
4	Su	9A-10A	-	30	-	-	\$500.00	01/11-01/11	1	1	1	\$500.00
			Buy Comment: MEET THE PRESS									
5	Su	10A-1030A	-	30	-	-	\$150.00	01/11-01/11	1	1	1	\$150.00
			Buy Comment: TO THE POINT									

---REPORT TOTALS---

Report Totals: 11 / \$5,500.00

---SALES MONTHLY TOTALS---

Jan2015: 11/ \$5,500.00

ORDER WORKSHEET

Rep Order# 9462941

Ver# 1

Status Confirmed

Traffic Order#

Last Received: 12/18/14 5:00 PM

Showing Buylines:

Printed: 02/12/15 10:43 AM

Duplicate

2 of 2

EC'd Yes

Station WOOD-TV GRAND RAPIDS-KALAMAZO

Advertiser (CFMF) CIT 4 MI ENERGY FUTU

Product ISSUE

Estimate# 472

Buyer MEENAH HULSEN

Agency (HULS) HULSEN MEDIA SERVICES

2400 LARAMIE TRAIL

AUSTIN, TX 78745

Agency C/P1/P2/E /472

Flight Dates 01/06/15-01/12/15

Rep Firm KATZ CONTINENTAL

Sales Office (PH) PHILADELPHIA

Salesperson (REX) TODD BERRY

Sales Assistant

Salesperson Phone#

Salesperson Fax#

Order Totals: 11 / \$5,500.00

Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals \$17,985.61

CABL .00%

WOOD 30.58%

WOTV .42%

WWMT 40.00%

WXMI 9.00%

WXSP .00%

WZZM 20.00%

--- COMPETITIVE COMMENTS ---

SHARES EST

Books [FEB14]

Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS