

**ORDER WORKSHEET**

**Rep Order#** 9462941    **Ver#** 1    **Status** Confirmed    **Traffic Order#**    **Printed:** 02/12/15 10:43 AM    Duplicate    1 of 2  
**EC'd** Yes    **Last Received:** 12/18/14 5:00 PM  
**Showing Buylines:** All Buylines

<b>Station</b> WOOD-TV GRAND RAPIDS-KALAMAZ	<b>Agency</b> (HULS) HULSEN MEDIA SERVICES	<b>Rep Firm</b> KATZ CONTINENTAL
<b>Advertiser</b> (CFMF) CIT 4 MI ENERGY FUTU	2400 LARAMIE TRAIL	<b>Sales Office</b> (PH) PHILADELPHIA
<b>Product</b> ISSUE	AUSTIN, TX 78745	<b>Salesperson</b> (REX) TODD BERRY
<b>Estimate#</b> 472	<b>Agency C/P1/P2/E</b> /472	<b>Sales Assistant</b>
<b>Buyer</b> MEENAH HULSEN	<b>Flight Dates</b> 01/06/15-01/12/15	<b>Salesperson Phone#</b>
		<b>Salesperson Fax#</b>

**--- CONTRACT COMMENT ---**

CITIZENS FOR MICHIGAN'S ENERGY FUTURE  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu-Th, M	6A-7A	- Buy Comment: NEWS	30	-	-	\$500.00	01/06-01/12	4	1	4	\$2,000.00
2	Tu-Th, M	7A-9A	- Buy Comment: TODAY SHOW	30	-	-	\$550.00	01/06-01/12	4	1	4	\$2,200.00
3	Su	8A-930A	- Buy Comment: SUN TODAY	30	-	-	\$650.00	01/11-01/11	1	1	1	\$650.00
4	Su	9A-10A	- Buy Comment: MEET THE PRESS	30	-	-	\$500.00	01/11-01/11	1	1	1	\$500.00
5	Su	10A-1030A	- Buy Comment: TO THE POINT	30	-	-	\$150.00	01/11-01/11	1	1	1	\$150.00

**---REPORT TOTALS---**

Report Totals: 11 / \$5,500.00

**---SALES MONTHLY TOTALS---**

Jan2015: 11 / \$5,500.00

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Advertiser (CFMF) CIT 4 MI ENERGY FUTU  
Product ISSUE  
Estimate# 472  
Buyer MEENAH HULSEN

Agency (HULS) HULSEN MEDIA SERVICES  
2400 LARAMIE TRAIL  
AUSTIN, TX 78745  
Agency C/P1/P2/E /472  
Flight Dates 01/06/15-01/12/15

Rep Firm KATZ CONTINENTAL  
Sales Office (PH) PHILADELPHIA  
Salesperson (REX) TODD BERRY  
Sales Assistant  
Salesperson Phone#  
Salesperson Fax#

Order Totals: 11 / \$5,500.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$17,985.61	CABL	.00%	WOOD	30.58%	WOTV	.42%	WWMT	40.00%	WXMI	9.00%
		WXSP	.00%	WZZM	20.00%						

--- COMPETITIVE COMMENTS ---

SHARES EST

Books [FEB14]  
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS