

ORDER



Orders
Order / Rev: 563101
Alt Order #: 9511307
Product Desc: ISSUE
Estimate: 505
Flight Dates: 03/03/15 - 04/06/15
Original Date / Rev: 02/26/15 / 02/27/15
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Hulsen Media Services
Buying Contact:
Billing Contact:
 2400 Laramie Trail
 Austin, TX 78745

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Citizens for Michigan's Energy Fu
Demographic: A35+
Product Codes: PL2
Priority: P3
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/23/15	03/29/15	24	\$13,800.00	\$11,730.00
03/30/15	04/06/15	7	\$4,050.00	\$3,442.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2015	24	\$13,800.00	\$11,730.00	0.00
April 2015	7	\$4,050.00	\$3,442.50	0.00
Totals	31	\$17,850.00	\$15,172.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WOOD Grand Rapids	32%	\$17,850.00
Market	100%	\$55,781.25

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	1%	\$557.81
WTLJ	0%	\$0.00
WWMT	40%	\$22,312.50
WXMI	7%	\$3,904.69
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	20%	\$11,156.25

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	03/03/15	03/05/15	6am Daybreak	CM	6-7a	-T-T---	:30	2	\$600.00	P3	0.00	NM	2	\$1,200.00
				6am Daybreak											
				6A NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/02/15	03/08/15	-T-T---		2		\$600.00		0.00					

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WOOD Grand Rapids

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	03/03/15	03/05/15	6am Daybreak 6am Daybreak	CM	6-7a	-T-T---	:30	2	\$600.00	P3	0.00	NM	2	\$1,200.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/15	03/08/15	-T-T---					2	\$600.00		0.00			
E 2	WOOD	03/09/15	03/12/15	6am Daybreak 6am Daybreak	CM	6-7a	MT-T---	:30	3	\$600.00	P3	0.00	NM	3	\$1,800.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/09/15	03/15/15	MT-T---					3	\$600.00		0.00			
E 3	WOOD	03/16/15	03/19/15	6am Daybreak 6am Daybreak	CM	6-7a	M-WT---	:30	3	\$600.00	P3	0.00	NM	3	\$1,800.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/16/15	03/22/15	M-WT---					3	\$600.00		0.00			
E 4	WOOD	03/23/15	03/26/15	6am Daybreak 6am Daybreak	CM	6-7a	MTWT---	:30	4	\$600.00	P3	0.00	NM	4	\$2,400.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/23/15	03/29/15	MTWT---					4	\$600.00		0.00			
E 5	WOOD	03/30/15	03/30/15	6am Daybreak 6am Daybreak	CM	6-7a	M-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/30/15	04/05/15	M-----					1	\$600.00		0.00			
E 6	WOOD	03/08/15	03/29/15	Today Show Su 8a Today Show Sunday	CM	758-9a	-----S	:30	1	\$750.00	P3	0.00	NM	4	\$3,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/15	03/08/15	-----S					1	\$750.00		0.00			
		Week: 03/09/15	03/15/15	-----S					1	\$750.00		0.00			
		Week: 03/16/15	03/22/15	-----S					1	\$750.00		0.00			
		Week: 03/23/15	03/29/15	-----S					1	\$750.00		0.00			
E 7	WOOD	03/08/15	03/29/15	Meet the Press Meet the Press	CM	858-1001a	-----S	:30	1	\$750.00	P3	0.00	NM	4	\$3,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/15	03/08/15	-----S					1	\$750.00		0.00			
		Week: 03/09/15	03/15/15	-----S					1	\$750.00		0.00			
		Week: 03/16/15	03/22/15	-----S					1	\$750.00		0.00			
		Week: 03/23/15	03/29/15	-----S					1	\$750.00		0.00			
E 8	WOOD	03/08/15	03/29/15	Sun 10-11am To The Point	CM	1001-11a (10:00 AM-10:30 AM)	-----S	:30	1	\$150.00	P3	0.00	NM	4	\$600.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/15	03/08/15	-----S					1	\$150.00		0.00			
		Week: 03/09/15	03/15/15	-----S					1	\$150.00		0.00			
		Week: 03/16/15	03/22/15	-----S					1	\$150.00		0.00			
		Week: 03/23/15	03/29/15	-----S					1	\$150.00		0.00			
N 9	WOOD	03/31/15	04/02/15	6am Daybreak 6am Daybreak	CM	6-7a	-T-T---	:30	2	\$600.00	P3	0.00	NM	2	\$1,200.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/30/15	04/05/15	-T-T---					2	\$600.00		0.00			
N 10	WOOD	04/05/15	04/05/15	Today Show Su 8a Today Show Sunday	CM	758-9a	-----S	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/30/15	04/05/15	-----S					1	\$750.00		0.00			
N 11	WOOD	04/05/15	04/05/15	Meet the Press Meet the Press	CM	858-1001a	-----S	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/30/15	04/05/15	-----S					1	\$750.00		0.00			

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N 11	WOOD	04/05/15	04/05/15	Meet the Press Meet the Press	CM	858-1001a	-----S	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/30/15	04/05/15	-----S			1		\$750.00		0.00				
N 12	WOOD	04/05/15	04/05/15	Sun 10-11am To The Point	CM	1001-11a (10:00 AM-10:30 AM)	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
TO THE POINT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/30/15	04/05/15	-----S			1		\$150.00		0.00				
N 13	WOOD	04/06/15	04/06/15	6am Daybreak 6am Daybreak	CM	6-7a	M-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/06/15	04/12/15	M-----			1		\$600.00		0.00				
													Totals	31	\$17,850.00