

ORDER

**WOOD Grand Rapids**

Orders
Order / Rev: 518699
Alt Order #: 9452513
Product Desc: ISSUE
Estimate:
Flight Dates: 12/03/14 - 01/05/15
Original Date / Rev: 12/02/14 / 12/17/14
Order Type: REG

Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: Nat

Agency
Name: **Hulsen Media Services**
Buying Contact:
Billing Contact:
 2400 Laramie Trail
 Austin, TX 78745

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: **POL/Citizens for Michigan's Energy Fu**
Demographic: A35+
Product Codes: PL2
Priority: P4
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/01/14	12/28/14	30	\$14,750.00	\$12,537.50
12/29/14	01/05/15	6	\$2,650.00	\$2,252.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2014	30	\$14,750.00	\$12,537.50	0.00
January 2015	6	\$2,650.00	\$2,252.50	0.00
Totals	36	\$17,400.00	\$14,790.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WOOD Grand Rapids	30%	\$17,400.00
Market	100%	\$58,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	1%	\$580.00
WTLJ	0%	\$0.00
WWMT	40%	\$23,200.00
WXMI	9%	\$5,220.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	20%	\$11,600.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	12/03/14	12/11/14	6am Daybreak	CM	6-7a	-- WT---	:30	2	\$500.00	P4	0.00	NM	4	\$2,000.00
				6am Daybreak											
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	12/01/14	12/07/14	-- WT---		2		\$500.00		0.00					

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Advertiser: POL/Citizens for Michigan's Energy Futu
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Estimate:

WOOD Grand Rapids

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	12/03/14	12/11/14	6am Daybreak 6am Daybreak	CM	6-7a	-- WT---	:30	2	\$500.00	P4	0.00	NM	4	\$2,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/01/14	12/07/14	-- WT---					2	\$500.00		0.00			
Week:		12/08/14	12/14/14	-- WT---					2	\$500.00		0.00			
E 2	WOOD	12/03/14	12/11/14	Today Show M-F Today Show	CM	658-9a	-- WT---	:30	2	\$550.00	P4	0.00	NM	4	\$2,200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/01/14	12/07/14	-- WT---					2	\$550.00		0.00			
Week:		12/08/14	12/14/14	-- WT---					2	\$550.00		0.00			
E 3	WOOD	12/03/14	12/03/14	LN M-F M-F News 8 @ 11	CM	11-1135p	-- W----	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/01/14	12/07/14	-- W----					1	\$1,000.00		0.00			
E 4	WOOD	12/08/14	12/08/14	LN M-F M-F News 8 @ 11	CM	11-1135p	M-----	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/08/14	12/14/14	M-----					1	\$1,000.00		0.00			
E 5	WOOD	12/08/14	12/30/14	6am Daybreak 6am Daybreak	CM	6-7a	MT-----	:30	2	\$500.00	P4	0.00	NM	8	\$4,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/08/14	12/14/14	MT-----					2	\$500.00		0.00			
Week:		12/15/14	12/21/14	MT-----					2	\$500.00		0.00			
Week:		12/22/14	12/28/14	MT-----					2	\$500.00		0.00			
Week:		12/29/14	01/04/15	MT-----					2	\$500.00		0.00			
E 6	WOOD	12/08/14	12/09/14	Today Show M-F Today Show	CM	658-9a	MT-----	:30	2	\$550.00	P4	0.00	NM	2	\$1,100.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/08/14	12/14/14	MT-----					2	\$550.00		0.00			
E 7	WOOD	12/15/14	12/15/14	Today Show M-F Today Show	CM	658-9a	M-----	:30	1	\$550.00	P4	0.00	NM	1	\$550.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/15/14	12/21/14	M-----					1	\$550.00		0.00			
E 8	WOOD	12/18/14	01/01/15	6am Daybreak 6am Daybreak	CM	6-7a	--- T---	:30	1	\$500.00	P4	0.00	NM	2	\$1,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/15/14	12/21/14	--- T---					1	\$500.00		0.00			
Week:		12/22/14	12/28/14	-----					0	\$0.00		0.00			
Week:		12/29/14	01/04/15	--- T---					1	\$500.00		0.00			
E 9	WOOD	01/05/15	01/05/15	6am Daybreak 6am Daybreak	CM	6-7a	M-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/05/15	01/11/15	M-----					1	\$500.00		0.00			
E 10	WOOD	12/07/14	12/07/14	Daybreak Sun @7am Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/01/14	12/07/14	-----S					1	\$300.00		0.00			
E 11	WOOD	12/07/14	01/04/15	Meet the Press Meet the Press	CM	858-1001a	-----S	:30	1	\$500.00	P5	0.00	NM	5	\$2,500.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/01/14	12/07/14	-----S					1	\$500.00		0.00			

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