

## ORDER



**Orders**  
**Order / Rev:** 1481288  
**Alt Order #:** 08159461  
**Product Desc:** HFA SCHED B  
**Estimate:** 4443  
**Flight Dates:** 03/09/16 - 03/15/16  
**Original Date / Rev:** 03/08/16 / 03/08/16  
**Order Type:** Political

WOIO

**Primary AE:** Teresa Difuria  
**Sales Office:** T-PHI  
**Sales Region:** National

**Agency**  
**Name:** Greer, Margolis, & Mitchell  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Clinton, Hillary/D/United States P  
**Demographic:** A35+  
**Product Codes:** PL565  
**Priority:** P 6  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/29/16	03/15/16	29	\$12,425.00	\$10,561.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2016	29	\$12,425.00	\$10,561.25	0.00
<b>Totals</b>	<b>29</b>	<b>\$12,425.00</b>	<b>\$10,561.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOIO	03/09/16	03/15/16	NET Let's Make A Deal Let's Make A Deal	Comm	10-11a	MTWTF--	:30	8	\$175.00	P 8	0.00	NM	8	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/09/16	03/15/16	MTWTF--			8		\$175.00		0.00				
E 2	WOIO	03/09/16	03/15/16	NET Price Is Right Price is Right	Comm	11a-12p	MTWTF--	:30	8	\$350.00	P 6	0.00	NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/09/16	03/15/16	MTWTF--			8		\$350.00		0.00				
E 3	WOIO	03/09/16	03/15/16	SYN M-F 3-4P M-F 3-4P	Comm	3-4P	MTWTF--	:30	5	\$75.00	P 8	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/09/16	03/15/16	MTWTF--			5		\$75.00		0.00				
E 4	WOIO	03/12/16	03/12/16	NET Road to Final Four Road to Final Four	Comm	12-130p	-----1-	:30	1	\$300.00	P 8	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/07/16	03/13/16	-----1-			1		\$300.00		0.00				
E 5	WOIO	03/12/16	03/12/16	NET Big 10 Semi-Finals Big 10 Semi-Finals BB	Comm	1-6p	-----1-	:30	1	\$800.00	P 8	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/07/16	03/13/16	-----1-			1		\$800.00		0.00				
E 6	WOIO	03/12/16	03/12/16	NET Sat Hour 3 Sat Hour 3	Comm	10-11p	-----1-	:30	1	\$2,000.00	P 6	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/07/16	03/13/16	-----1-			1		\$2,000.00		0.00				

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Advertiser: POL/Clinton, Hillary/D/United States Pre  
 Product Desc: HFA SCHED B  
 Estimate: 4443

WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WOIO	03/12/16	03/12/16	NET Mountain West Champ Mountain West	Comm	6-8p	----- 1-	:30	1	\$750.00	P 6	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	03/07/16	03/13/16	----- 1-		1		\$750.00		0.00					
E 8	WOIO	03/12/16	03/12/16	NET Sat Hour 2 Sat Hour 2	Comm	9-10p	----- 1-	:30	1	\$500.00	P 8	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	03/07/16	03/13/16	----- 1-		1		\$500.00		0.00					
E 9	WOIO	03/13/16	03/13/16	NET Atlantic 10 Champ Atlantic 10 Championship	Comm	1230p-3p	----- 1	:30	1	\$1,000.00	P 8	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	03/07/16	03/13/16	----- 1		1		\$1,000.00		0.00					
E 10	WOIO	03/13/16	03/13/16	NET Big 10 Championship Big 10 Championship BB	Comm	3-6p	----- 1	:30	1	\$1,500.00	P 8	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	03/07/16	03/13/16	----- 1		1		\$1,500.00		0.00					
E 11	WOIO	03/13/16	03/13/16	NET Sun Hour 1 Sun Hour 1	Comm	7-8p	----- 1	:30	1	\$1,000.00	P 8	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	03/07/16	03/13/16	----- 1		1		\$1,000.00		0.00					
													Totals	29	\$12,425.00