

ORDER



WOIO

Orders
Order / Rev: 1838919
Alt Order #: 08841459
Product Desc: SUMMIT COUNTY REPUBLICAN PART
Estimate: 506
Flight Dates: 10/23/17 - 11/05/17
Original Date / Rev: 10/19/17 / 10/19/17
Order Type: General

Primary AE: Teresa Difuria
Sales Office: T-PHI
Sales Region: National

Agency
Name: Target Media, Inc (B)
Buying Contact:
Billing Contact:
 4750 Lindle Road
 Harrisburg, PA 17111

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Summit County Republican Party
Demographic: A35+
Product Codes: PL520
Priority: P 8
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/29/17	21	\$12,650.00	\$10,752.50
10/30/17	11/05/17	21	\$12,650.00	\$10,752.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	21	\$12,650.00	\$10,752.50	0.00
November 2017	21	\$12,650.00	\$10,752.50	0.00
Totals	42	\$25,300.00	\$21,505.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOIO	10/23/17	11/03/17	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	MTWTF--	:30	2	\$500.00	P 8	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	MTWTF--		2				\$500.00		0.00			
		Week: 10/30/17	11/05/17	MTWTF--		2				\$500.00		0.00			
N 2	WOIO	10/23/17	11/03/17	NET Price Is Right Price is Right	Comm	11a-12p	MTWTF--	:30	2	\$400.00	P 6	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	MTWTF--		2				\$400.00		0.00			
		Week: 10/30/17	11/05/17	MTWTF--		2				\$400.00		0.00			
N 3	WOIO	10/23/17	11/03/17	Noon News Noon News	Comm	12-1230p	MTWTF--	:30	2	\$375.00	P 6	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	MTWTF--		2				\$375.00		0.00			
		Week: 10/30/17	11/05/17	MTWTF--		2				\$375.00		0.00			
N 4	WOIO	10/23/17	11/03/17	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	MTWTF--	:30	2	\$150.00	P 8	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	MTWTF--		2				\$150.00		0.00			
		Week: 10/30/17	11/05/17	MTWTF--		2				\$150.00		0.00			
N 5	WOIO	10/23/17	11/03/17		Comm	6-630p	MTWTF--	:30	2	\$350.00	P 6	0.00	NM	4	\$1,400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Cleveland 19 News at 6p															
Cleveland 19 News at 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/23/17	10/29/17	MTWTF--		2		\$350.00		0.00					
		Week: 10/30/17	11/05/17	MTWTF--		2		\$350.00		0.00					
N 6	WOIO	10/23/17	11/03/17	NET CBS Evening NewsComm		630-7P	MTWTF--	:30	2	\$850.00	P 6	0.00	NM	4	\$3,400.00
CBS Evening News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/23/17	10/29/17	MTWTF--		2		\$850.00		0.00					
		Week: 10/30/17	11/05/17	MTWTF--		2		\$850.00		0.00					
N 7	WOIO	10/23/17	11/03/17	SYN M-F 7-730p	Comm	7-730p	MTWTF--	:30	2	\$850.00	P 6	0.00	NM	4	\$3,400.00
M-F 7-730p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/23/17	10/29/17	MTWTF--		2		\$850.00		0.00					
		Week: 10/30/17	11/05/17	MTWTF--		2		\$850.00		0.00					
N 8	WOIO	10/23/17	11/03/17	NET CBS AM Network NewsComm		7-9a	MTWTF--	:30	2	\$100.00	P 6	0.00	NM	4	\$400.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/23/17	10/29/17	MTWTF--		2		\$100.00		0.00					
		Week: 10/30/17	11/05/17	MTWTF--		2		\$100.00		0.00					
N 9	WOIO	10/23/17	11/03/17	SYN M-F 730-8p	Comm	730-8p	MTWTF--	:30	2	\$1,000.00	P 6	0.00	NM	4	\$4,000.00
M-F 730-8p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/23/17	10/29/17	MTWTF--		2		\$1,000.00		0.00					
		Week: 10/30/17	11/05/17	MTWTF--		2		\$1,000.00		0.00					
N 10	WOIO	10/29/17	11/05/17	NET Sun Hour 1	Comm	7-8p	-----1	:30	1	\$2,500.00	P 8	0.00	NM	2	\$5,000.00
Sun Hour 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/23/17	10/29/17	-----1		1		\$2,500.00		0.00					
		Week: 10/30/17	11/05/17	-----1		1		\$2,500.00		0.00					
N 11	WOIO	10/29/17	11/05/17	NET CBS Sunday MorningComm		9-1030a	-----2	:30	2	\$500.00	P 4	0.00	NM	4	\$2,000.00
CBS Sunday Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/23/17	10/29/17	-----2		2		\$500.00		0.00					
		Week: 10/30/17	11/05/17	-----2		2		\$500.00		0.00					
													Totals	42	\$25,300.00