

# ORDER



**Orders**  
**Order / Rev:** 1838919  
**Alt Order #:** 08841459  
**Product Desc:** SUMMIT COUNTY REPUBLICAN PART  
**Estimate:** 506  
**Flight Dates:** 10/23/17 - 11/05/17  
**Original Date / Rev:** 10/19/17 / 10/19/17  
**Order Type:** General

**WOIO**  
**Primary AE:** Teresa Difuria  
**Sales Office:** T-PHI  
**Sales Region:** National

**Agency Name:** Target Media, Inc (B)  
**Buying Contact:**  
**Billing Contact:**  
 4750 Lindle Road  
 Harrisburg, PA 17111

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Summit County Republican Party  
**Demographic:** A35+  
**Product Codes:** PL520  
**Priority:** P 8  
**Revenue Code 1:** Agency  
**Revenue Code 2:** Political  
**Revenue Code 3:** Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/29/17	21	\$12,650.00	\$10,752.50
10/30/17	11/05/17	21	\$12,650.00	\$10,752.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	21	\$12,650.00	\$10,752.50	0.00
November 2017	21	\$12,650.00	\$10,752.50	0.00
<b>Totals</b>	<b>42</b>	<b>\$25,300.00</b>	<b>\$21,505.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOIO	10/23/17	11/03/17	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	MTWTF--	:30	2	\$500.00	P 8	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	MTWTF--		2				\$500.00		0.00			
		Week: 10/30/17	11/05/17	MTWTF--		2				\$500.00		0.00			
N 2	WOIO	10/23/17	11/03/17	NET Price Is Right Price is Right	Comm	11a-12p	MTWTF--	:30	2	\$400.00	P 6	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	MTWTF--		2				\$400.00		0.00			
		Week: 10/30/17	11/05/17	MTWTF--		2				\$400.00		0.00			
N 3	WOIO	10/23/17	11/03/17	Noon News Noon News	Comm	12-1230p	MTWTF--	:30	2	\$375.00	P 6	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	MTWTF--		2				\$375.00		0.00			
		Week: 10/30/17	11/05/17	MTWTF--		2				\$375.00		0.00			
N 4	WOIO	10/23/17	11/03/17	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	MTWTF--	:30	2	\$150.00	P 8	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	MTWTF--		2				\$150.00		0.00			
		Week: 10/30/17	11/05/17	MTWTF--		2				\$150.00		0.00			
N 5	WOIO	10/23/17	11/03/17		Comm	6-630p	MTWTF--	:30	2	\$350.00	P 6	0.00	NM	4	\$1,400.00

Order / Rev: 1838919  
 Alt Order #: 08841459  
 Flight Dates: 10/23/17 - 11/05/17

Advertiser: POL/Summit County Republican Party  
 Product Desc: SUMMIT COUNTY REPUBLICAN PART  
 Estimate: 506  
**WOIO**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Cleveland 19 News at 6p											
				Cleveland 19 News at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	MTWTF--		2				\$350.00		0.00			
Week:		10/30/17	11/05/17	MTWTF--		2				\$350.00		0.00			
N 6	WOIO	10/23/17	11/03/17	NET CBS Evening News	Comm	630-7P	MTWTF--	:30	2	\$850.00	P 6	0.00	NM	4	\$3,400.00
				CBS Evening News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	MTWTF--		2				\$850.00		0.00			
Week:		10/30/17	11/05/17	MTWTF--		2				\$850.00		0.00			
N 7	WOIO	10/23/17	11/03/17	SYN M-F 7-730p	Comm	7-730p	MTWTF--	:30	2	\$850.00	P 6	0.00	NM	4	\$3,400.00
				M-F 7-730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	MTWTF--		2				\$850.00		0.00			
Week:		10/30/17	11/05/17	MTWTF--		2				\$850.00		0.00			
N 8	WOIO	10/23/17	11/03/17	NET CBS AM Network News	Comm	7-9a	MTWTF--	:30	2	\$100.00	P 6	0.00	NM	4	\$400.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	MTWTF--		2				\$100.00		0.00			
Week:		10/30/17	11/05/17	MTWTF--		2				\$100.00		0.00			
N 9	WOIO	10/23/17	11/03/17	SYN M-F 730-8p	Comm	730-8p	MTWTF--	:30	2	\$1,000.00	P 6	0.00	NM	4	\$4,000.00
				M-F 730-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	MTWTF--		2				\$1,000.00		0.00			
Week:		10/30/17	11/05/17	MTWTF--		2				\$1,000.00		0.00			
N 10	WOIO	10/29/17	11/05/17	NET Sun Hour 1	Comm	7-8p	-----1	:30	1	\$2,500.00	P 8	0.00	NM	2	\$5,000.00
				Sun Hour 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	-----1		1				\$2,500.00		0.00			
Week:		10/30/17	11/05/17	-----1		1				\$2,500.00		0.00			
N 11	WOIO	10/29/17	11/05/17	NET CBS Sunday Morning	Comm	9-1030a	-----2	:30	2	\$500.00	P 4	0.00	NM	4	\$2,000.00
				CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	-----2		2				\$500.00		0.00			
Week:		10/30/17	11/05/17	-----2		2				\$500.00		0.00			
													Totals	42	\$25,300.00