

### Ampersand Cable System Order

Order #	63181837
Syscode	6600
System Name	Spectrum/Cleveland Media Connect, OH
Market	Cleveland

Flight Dates	07/16/24 - 07/22/24
Agency	Waterfront Strategies
Advertiser	Duty and Honor OH Proj# 202514

Update Date	05/13/24
Version	1 Vs. 1

AE	Erica Steinman
Sales Coordinator	Liam Kelley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jul23
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Client Code	OH
Product Code	07160722
Est Code	13272
Product Name	OH 07160722 13272
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$82,537.00		
Commission	\$12,380.55		
Net Total	\$70,156.45		
Total Spots	52		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	53.52	GIMP	509408
CPP	\$1,542.00	CPM	\$162.03

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 5/10 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	7/15/24	7/21/24	05:00	09:00		X	X	X	X	X	X	0.53	5063	3	\$1,265.00	\$3,795.00	30	NCR 7/1/2024-9/1/2024
2	CNN	CNN DT	7/15/24	7/21/24	09:00	16:00		X	X	X	X	X	X	0.63	5971	3	\$904.00	\$2,712.00	30	NCR 7/1/2024-9/1/2024
3	CNN	CNN EF	7/15/24	7/21/24	16:00	19:00		X	X	X	X	X	X	0.67	6366	3	\$1,440.00	\$4,320.00	30	NCR 7/1/2024-9/1/2024
4	CNN	CNN PT	7/15/24	7/21/24	19:00	24:00		X	X	X	X	X	X	0.56	5300	3	\$2,698.00	\$8,094.00	30	NCR 7/1/2024-9/1/2024
5	ESPN	ESPN PT	7/15/24	7/21/24	19:00	24:00		X	X	X	X	X	X	0.40	3848	1	\$2,698.00	\$2,698.00	30	NCR 7/1/2024-9/1/2024
6	FXNC	FXNC EM	7/15/24	7/21/24	05:00	09:00		X	X	X	X	X	X	0.75	7160	3	\$1,743.00	\$5,229.00	30	NCR 7/1/2024-9/1/2024
7	FXNC	FXNC DT	7/15/24	7/21/24	09:00	16:00		X	X	X	X	X	X	1.33	12646	3	\$1,268.00	\$3,804.00	30	NCR 7/1/2024-9/1/2024
8	FXNC	FXNC EF	7/15/24	7/21/24	16:00	19:00		X	X	X	X	X	X	1.72	16396	3	\$2,783.00	\$8,349.00	30	NCR 7/1/2024-9/1/2024
9	FXNC	FXNC PT	7/15/24	7/21/24	19:00	24:00		X	X	X	X	X	X	1.69	16120	3	\$3,478.00	\$10,434.00	30	NCR 7/1/2024-9/1/2024
10	HALL	HALL EF	7/15/24	7/21/24	16:00	19:00		X	X	X	X	X	X	0.70	6643	3	\$1,174.00	\$3,522.00	30	NCR 7/1/2024-9/1/2024
11	HALL	HALL PT	7/15/24	7/21/24	19:00	24:00		X	X	X	X	X	X	0.91	8665	3	\$1,440.00	\$4,320.00	30	NCR 7/1/2024-9/1/2024
12	HGTV	HGTV DT	7/15/24	7/21/24	09:00	16:00		X	X	X	X	X	X	0.50	4769	3	\$724.00	\$2,172.00	30	NCR 7/1/2024-9/1/2024
13	HGTV	HGTV EF	7/15/24	7/21/24	16:00	19:00		X	X	X	X	X	X	0.68	6506	3	\$1,351.00	\$4,053.00	30	NCR 7/1/2024-9/1/2024
14	HGTV	HGTV PT	7/15/24	7/21/24	19:00	24:00		X	X	X	X	X	X	0.91	8674	3	\$1,801.00	\$5,403.00	30	NCR 7/1/2024-9/1/2024
15	MNBC	MNBC EM	7/15/24	7/21/24	05:00	09:00		X	X	X	X	X	X	1.40	13330	3	\$865.00	\$2,595.00	30	NCR 7/1/2024-9/1/2024
16	MNBC	MNBC DT	7/15/24	7/21/24	09:00	16:00		X	X	X	X	X	X	1.36	12993	3	\$758.00	\$2,274.00	30	NCR 7/1/2024-9/1/2024
17	MNBC	MNBC EF	7/15/24	7/21/24	16:00	19:00		X	X	X	X	X	X	1.74	16589	3	\$1,299.00	\$3,897.00	30	NCR 7/1/2024-9/1/2024

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18	MNBC	MNBC PT	7/15/24	7/21/24	19:00	24:00		X	X	X	X	X	X	1.61	15329	3	\$1,622.00	\$4,866.00	30	NCR 7/1/2024-9/1/2024

	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	May 2025	Jun 2025	Total
<b>SPOTS</b>	52	0	0	0	0	0	0	0	0	0	0	0	52
<b>AMT</b>	\$82,537.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$82,537.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 05/28/24

63181837 | Cleveland | Spectrum/Cleveland Media Connect, OH | 6600 |