

### Ampersand Cable System Order

Order #	63181850
Syscode	6600
System Name	Spectrum/Cleveland Media Connect, OH
Market	Cleveland

Flight Dates	07/09/24 - 07/15/24
Agency	Waterfront Strategies
Advertiser	Duty and Honor OH Proj# 202514

Update Date	05/13/24
Version	1 Vs. 1

AE	Erica Steinman
Sales Coordinator	Liam Kelley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jul23
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Client Code	OH
Product Code	07090715
Est Code	13271
Product Name	OH 07090715 13271
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$82,537.00		
Commission	\$12,380.55		
Net Total	\$70,156.45		
Total Spots	52		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	0	GIMP	0
CPP	\$0.00	CPM	\$0.00

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	5/10 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	7/8/24	7/14/24	05:00	09:00		X	X	X	X	X	X	0.00	0	3	\$1,265.00	\$3,795.00	30	NCR 7/1/2024-9/1/2024
2	CNN	CNN DT	7/8/24	7/14/24	09:00	16:00		X	X	X	X	X	X	0.00	0	3	\$904.00	\$2,712.00	30	NCR 7/1/2024-9/1/2024
3	CNN	CNN EF	7/8/24	7/14/24	16:00	19:00		X	X	X	X	X	X	0.00	0	3	\$1,440.00	\$4,320.00	30	NCR 7/1/2024-9/1/2024
4	CNN	CNN PT	7/8/24	7/14/24	19:00	24:00		X	X	X	X	X	X	0.00	0	3	\$2,698.00	\$8,094.00	30	NCR 7/1/2024-9/1/2024
5	ESPN	ESPN PT	7/8/24	7/14/24	19:00	24:00		X	X	X	X	X	X	0.00	0	1	\$2,698.00	\$2,698.00	30	NCR 7/1/2024-9/1/2024
6	FXNC	FXNC EM	7/8/24	7/14/24	05:00	09:00		X	X	X	X	X	X	0.00	0	3	\$1,743.00	\$5,229.00	30	NCR 7/1/2024-9/1/2024
7	FXNC	FXNC DT	7/8/24	7/14/24	09:00	16:00		X	X	X	X	X	X	0.00	0	3	\$1,268.00	\$3,804.00	30	NCR 7/1/2024-9/1/2024
8	FXNC	FXNC EF	7/8/24	7/14/24	16:00	19:00		X	X	X	X	X	X	0.00	0	3	\$2,783.00	\$8,349.00	30	NCR 7/1/2024-9/1/2024
9	FXNC	FXNC PT	7/8/24	7/14/24	19:00	24:00		X	X	X	X	X	X	0.00	0	3	\$3,478.00	\$10,434.00	30	NCR 7/1/2024-9/1/2024
10	HALL	HALL EF	7/8/24	7/14/24	16:00	19:00		X	X	X	X	X	X	0.00	0	3	\$1,174.00	\$3,522.00	30	NCR 7/1/2024-9/1/2024
11	HALL	HALL PT	7/8/24	7/14/24	19:00	24:00		X	X	X	X	X	X	0.00	0	3	\$1,440.00	\$4,320.00	30	NCR 7/1/2024-9/1/2024
12	HGTV	HGTV DT	7/8/24	7/14/24	09:00	16:00		X	X	X	X	X	X	0.00	0	3	\$724.00	\$2,172.00	30	NCR 7/1/2024-9/1/2024
13	HGTV	HGTV EF	7/8/24	7/14/24	16:00	19:00		X	X	X	X	X	X	0.00	0	3	\$1,351.00	\$4,053.00	30	NCR 7/1/2024-9/1/2024
14	HGTV	HGTV PT	7/8/24	7/14/24	19:00	24:00		X	X	X	X	X	X	0.00	0	3	\$1,801.00	\$5,403.00	30	NCR 7/1/2024-9/1/2024
15	MNBC	MNBC EM	7/8/24	7/14/24	05:00	09:00		X	X	X	X	X	X	0.00	0	3	\$865.00	\$2,595.00	30	NCR 7/1/2024-9/1/2024
16	MNBC	MNBC DT	7/8/24	7/14/24	09:00	16:00		X	X	X	X	X	X	0.00	0	3	\$758.00	\$2,274.00	30	NCR 7/1/2024-9/1/2024
17	MNBC	MNBC EF	7/8/24	7/14/24	16:00	19:00		X	X	X	X	X	X	0.00	0	3	\$1,299.00	\$3,897.00	30	NCR 7/1/2024-9/1/2024

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18	MNBC	MNBC PT	7/8/24	7/14/24	19:00	24:00		X	X	X	X	X	X	0.00	0	3	\$1,622.00	\$4,866.00	30	NCR 7/1/2024-9/1/2024

	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	May 2025	Jun 2025	Total
<b>SPOTS</b>	52	0	0	0	0	0	0	0	0	0	0	0	52
<b>AMT</b>	\$82,537.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$82,537.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 05/28/24

63181850 | Cleveland | Spectrum/Cleveland Media Connect, OH | 6600 |