

**2024 Q1 KEJB AM (1480 AM)
Quarterly Issues/Programs List**

For programming aired January 1, 2024 Through March 31, 2024

This Quarterly Issues/Programs list is a list of non-entertainment programming which, in the opinion of the management of KEJB-AM Represents the most significant treatment by the station of community issues and concern.

This list is not intended to be a comprehensive list of ALL the station's non-entertainment programming. Nor is it designed to list every program broadcast by the station that is responsive to the selected issues. Included are only those programs in which the station devoted significant time or depth to the issue listed.

Issue	Responsive Programming (Brief description)	Date/Time	Duration
Road information	Ca./Cal Trans District 1--Recorded local-program	DAILY 12:30am, 1:30am, 9:30pm, 10:30pm	:60's
Health/Lifestyle--self-kindness, helps high, sharing, volunteering, attitude, compassion, humor	Summary: Our guest discusses the health benefits of kindness and living more thankfully. Guest: Dr Susan Smith Jones is a leader in the fields of holistic health, anti-aging, optimum nutrition and balanced living. She's the author of 30 wellness related books. www.SusanSmithJones.com	Jan 7, 2024 5:00 am	30 mins
Child Trafficking -- signs of trafficking, victims, threats, coercion, myths, recruitment	Summary: Our guest discusses her novel based on her experiences as a social worker and child abuse specialist including child trafficking, child prostitution and drugs. Guest: Karan Bishop was born in Laramie, Wyoming. Over her life she has been a teacher, social worker and author. Her new book is "A Gentle Hell"	Jan 14, 2024 5:00 am	30 Mins
Stress/Mental Health--causes, better health, meditation, chronic, types of stress, letting go, monitoring	Summary: Our guest discusses why and how to understand and manage stress is essential for maintaining mental and physical health. Guest: Cynthia Chase holds a degree in political science and a master's degree in counseling psychology. She is the author of "From Stressed To Blessed: 5 Simple Steps To Learn Meditation and Change Your Life".	Jan 21, 2024 5:00 am	30 Mins
Parenting/Families--intergenerational issues, race, nostalgia, life lessons, substance abuse, social change	Summary Our guest discusses his book on wise sayings, pearls of wisdom, to be passed down from one generation to the next. Guest: Rev. Dr. William Rocky Brown III is a preacher by calling and a political activist by choice. Recipient of over 200 awards and commendations for his work in education, law enforcement, substance abuse and social issues. He's the author of "800 Sayings By Old Folks Who Raised Us".	Jan 28, 2024 5:00 am	30 Mins
Philanthropy -- benefits, volunteering, choices, get started, evaluate charities, giving wisely, commitments	Summary: Our guest discusses her book on how to become a philanthropist and how to understand the concept of the importance of giving. Guest: Dr. Susan Aurelia Gitelson has been President of International Consultants, Inc., is an international business consultant and trainee at the Rockefeller Foundation. Recently featured in Fortune Magazine and author of "Giving Is Not Just For The Very Rich: A Guide For Giving And Philanthropy".	Feb 4, 2024 5:00 am	30 Mins

Issue	Responsive Programming (Brief description)	Date/Time	Duration
<p>Substance Abuse -- war on drugs, prevention programs, funding, addiction, drug related crime, law enforcement</p>	<p>Summary: Our guest discusses his memoir on how he turned a family tragedy into a personal war on drugs and crime.</p> <p>Guest: Joseph Kress is a decorated law enforcement officer recognized with 31 letters of commendation and the Medal Of Honor and Purple Heart for his fight against drug abuse. He started a drug prevention program for middle and high school students. He's the author of "Still Standing".</p>	<p>Feb 11, 2024 5:00 am</p>	<p>30 Mins</p>
<p>Leadership -- importance of words, diversity, equity, listening, time management, inclusion</p>	<p>Summary: Our guest lays out practical strategies to help you put your best self forward creating the right dynamic to build relationships.</p> <p>Guest: Artell Smith is Principal and Managing Director of WatchWorks Management Consulting LLC, recognized industry leader in human resources and talent management and author of "No Time To Waste: Microbehaviors – Leveraging the Little Things to Become a Better Leader".</p>	<p>Feb 18, 2024 5:00 am</p>	<p>30 Mins</p>
<p>Health/Lifestyle -- exercise, set tone, laughter, stressors, gratitude, nature, meditation, sleep</p>	<p>Summary: Our guest discusses how to claim victory over a stressful life today and create more balance and joy.</p> <p>Guest: Dr Susan Smith Jones is a leader in the fields of holistic health, anti-aging, optimum nutrition and balanced living. She's the author of 30 wellness related books. www.SusanSmithJones.com</p>	<p>Feb 25, 2024 5:00 am</p>	<p>30 Mins</p>
<p>St. Jude Radiothon Live</p>	<p>Summary: 12-Hour On-Air-Live Broadcast for the St. Jude Radiothon to raise money for the St. Jude Children, their families & the Hospital. Helping Raise \$179,821 for St Jude Children's Research Hospital.</p>	<p>Feb 29, 2024 6:00 am</p>	<p>12 Hours</p>
<p>St. Jude Radiothon Live</p>	<p>Summary: 12-Hour On-Air-Live Broadcast for the St. Jude Radiothon to raise money for the St. Jude Children, their families & the Hospital. Helping Raise \$179,821 for St Jude Children's Research Hospital.</p>	<p>Mar 1, 2024 6:00am</p>	<p>12 Hours</p>
<p>Energy/Technology -- renewable fuels, innovation, climate change, fossil fuels, solar energy, digital technologies</p>	<p>Summary: Our guest discusses his 50-year career as a petroleum engineer as he recounts his firsthand knowledge of advances by the energy industry during the fossil fuel era.</p> <p>Guest: Ronald Goodman Nelson spent 50 years as a petroleum engineer working in many countries and major oil field production areas. He pioneered many now common techniques for increasing oil production. He's the author of "Hydrocarbon Man".</p>	<p>Mar 3, 2024 5:00 am</p>	<p>30 Mins</p>
<p>Labor/History -- labor advances, civil rights, social policies, immigration, progressive issues, cold war</p>	<p>Summary: Our guest discusses the role of labor leader Walter Reuther in the events and movements that shaped modern America raising the standard of living for many.</p> <p>Guest: James Ten Eyck retired after a 25-year academic career and earning a Ph.D. He's the author of "The Life And Times of Walter Reuther: An Unfinished Liberal Legacy".</p>	<p>Mar 10, 2024 5:00am</p>	<p>30 Mins</p>

Parenting/Special Needs – stress, emotional toll, mood disorders, financial toll, self-doubt, misconceptions	<p>Summary: Our guest candidly shares her experiences raising three children who have various disabilities.</p> <p>Guest: Lynda Drake is a life coach, professional speaker, group facilitator, advocate for those with special needs and author of “The Power of Imperfect Parents: Practical Tools To Parent Your Child With Disabilities”.</p>	Mar 17, 2024 5:00am	30 Mins
Self-Help/Business -- collaboration, mentoring, resilience, expectations, success, failure, addictions	<p>Summary: Our guest discusses how she defied expectations from the cornfields of Iowa to leading billion dollar businesses and rising as a top Microsoft executive.</p> <p>Guest: Jane Boulware is a global business leader, former Microsoft executive, a writer and speaker who is passionate about helping people claim their worth. She is the author of “Worthy: From Cornfields to Corner Office at Microsoft”.</p>	Mar 24, 2024 5:00am	30 Mins
Jobs/Careers -- LinkedIn, Hidden jobs, Plan B, outlook, Salary negotiation, time frames, communication	<p>Summary: Our guest discusses how to successfully navigate a job interview with a positive and constructive mindset.</p> <p>Guest: Mark James is an executive recruiter and career management and transition coach. He's the Founder and CEO of Hire Consulting Services and author of “The Interview Mindset: The Ultimate Guide To Mastering Your Career”.</p>	Mar 31, 2024 5:00am	30 Mins