



WABM Birmingham
651 Beacon Pk W, Ste 105
Birmingham, AL 35209

PinPoint Media LLC
1707 Osage St
Ste 103
Alexandria, VA 22302

Contract # 1890980

Schedule Dates 10/06/14-10/12/14
Advertiser Alabamaans for Luther Strange-Attorney General o
Agency PinPoint Media LLC (15192)
Product POLITICAL CANDIDATE (ns) (1186)
Brand AL 4 LUTHER STRANGE (648299)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Meade, Nicole
Phone/Fax (202) 955-5342 /
CPE 11/12/14
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments AL 4 LUTHER STRANGE
ALABAMAANS FOR LUTHER STRANGE 2014
SHANNON YALLOF

Date Entered 07/25/14
Last Modified 10/07/14
Entered By Corinne Rott
CO-OP No
Headline # ECR00358585
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$64.50
Net Total \$365.50
Sales Tax

| Birmingham (WABM) | | |
|---------------------|-----------|-----------------|
| By Broadcast Month | Spots | Rate |
| Oct 2014 | 13 | \$430.00 |
| Grand Total: | 13 | \$430.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|---------|---------|-------------------|------------------|---------|
| 1.0 | Normal Line / SPOT (3) | 10/06/14-10/06/14 | 5 | :30 | 6:30P- Family Feud B | 1 | | 1 | | | | | | 1 | \$50.00 | \$50.00 | Birmingham (WABM) | FAMILY FEUD | 8/29/14 |
| 2.0 | Normal Line / SPOT (2) | 10/07/14-10/07/14 | 5 | :30 | 6:30P- Family Feud B | 1 | | | 1 | | | | | 1 | \$50.00 | \$50.00 | Birmingham (WABM) | FAMILY FEUD | 8/29/14 |
| 3.0 | Normal Line / SPOT (3) | 10/08/14-10/08/14 | 5 | :30 | 6:30P- Family Feud B | 1 | | | | 1 | | | | 1 | \$50.00 | \$50.00 | Birmingham (WABM) | FAMILY FEUD | 8/29/14 |
| 4.0 | Normal Line / SPOT (4) | 10/09/14-10/09/14 | 5 | :30 | 6:30P- Family Feud B | 1 | | | | | 1 | | | 1 | \$50.00 | \$50.00 | Birmingham (WABM) | FAMILY FEUD | 8/29/14 |
| 5.0 | Normal Line / SPOT (5) | 10/10/14-10/10/14 | 5 | :30 | 6:30P- Family Feud B | 1 | | | | | | 1 | | 1 | \$50.00 | \$50.00 | Birmingham (WABM) | FAMILY FEUD | 8/29/14 |
| 6.0 | Normal Line / SPOT (6) | 10/12/14-10/12/14 | 4 | :30 | 6P- Burn Notice | 1 | | | | | | | 1 | 1 | \$25.00 | \$25.00 | Birmingham (WABM) | BURN NOTICE | 8/29/14 |
| 7.0 | Normal Line / Prime (7) | 10/06/14-10/06/14 | 5 | :30 | 7P- MYN-Law & Order: SVU (Monday) | 1 | | | | | | | | 1 | \$25.00 | \$25.00 | Birmingham (WABM) | LAW & ORDER: SVU | 8/29/14 |
| 8.0 | Normal Line / Prime (8) | 10/06/14-10/06/14 | 5 | :30 | 8P- MYN-Law & Order: SVU 2 (Monday) | 1 | | | | | | | | 1 | \$25.00 | \$25.00 | Birmingham (WABM) | LAW & ORDER: CI | 8/29/14 |
| 9.0 | Normal Line / Prime (9) | 10/08/14-10/08/14 | 5 | :30 | 7P- MYN-Law & Order: Criminal Intent 2 (Monday) | 1 | | | | | | | | 1 | \$25.00 | \$25.00 | Birmingham (WABM) | THE WALKING DEAD | 8/29/14 |
| 9.0.1 | Closed Preempt (9) | 10/08/14 | | | | | | | | | | | | | | | Birmingham (WABM) | | |
| 10.0 | Normal Line / Prime (10) | 10/08/14-10/08/14 | 5 | :30 | 7P- MYN-Law & Order: Criminal Intent 2 (Monday) | 1 | | | | | | | | 1 | \$25.00 | \$25.00 | Birmingham (WABM) | THE WALKING DEAD | 8/29/14 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|



WABM Birmingham
651 Beacon Pkwy W, Ste 105
Birmingham, AL 35203

PinPoint Media LLC
1707 Osage St
Ste 103
Alexandria, VA 22302

Contract # 1890980

Schedule Dates 10/06/14-10/12/14
Advertiser Alabamians for Luther Strange-Attorney General's Office
Agency PinPoint Media LLC (15192)
Product POLITICAL CANDIDATE (ns) (1186)
Brand AL 4 LUTHER STRANGE (648299)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Meade, Nicole
Phone/Fax (202) 955-5342 /
CPE 11/12/124
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments AL 4 LUTHER STRANGE
ALABAMIANS FOR LUTHER STRANGE 2014
SHANNON VALLOP

Date Entered 07/25/14
Last Modified 10/07/14
Entered By Corrie Rott
CO-OP No
Headline # ECR10358585
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$64.50
Net Total \$365.50
Sales Tax

| Birmingham (WABM) | | |
|---------------------|-----------|-----------------|
| By Broadcast Month | Spots | Rate |
| Oct. 2014 | 13 | \$430.00 |
| Grand Total: | 13 | \$430.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|--------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|---------|---------|-------------------|---|---------|
| 11.0 | Normal Line / Prime (11) | 10/09/14-10/09/14 | 5 | :30 | 7P- 11P- The Mentalist (Thursday) | 1 | | | | 1 | | | | 1 | \$25.00 | \$25.00 | Birmingham (WABM) | THE MENTALIST | 8/29/14 |
| 12.0 | Normal Line / Prime (12) | 10/10/14-10/10/14 | 5 | :30 | 7P- MYN-Monk 2 (Friday) | 1 | | | | | | | | 1 | \$25.00 | \$25.00 | Birmingham (WABM) | MONK | 8/29/14 |
| 12.0.1 | Closed Preempt (12) | 10/10/14 | | | | | | | | | | | | | | | Birmingham (WABM) | Program Change/Exception - Sports-Friday Night Sports | |
| 13.0 | Normal Line / Prime (13) | 10/10/14-10/10/14 | 5 | :30 | 7P- MYN-Bones 2 (Tuesday) | 1 | | | | | | | | 1 | \$25.00 | \$25.00 | Birmingham (WABM) | BONES | 8/29/14 |
| 13.0.1 | Closed Preempt (13) | 10/10/14 | | | | | | | | | | | | | | | Birmingham (WABM) | Incorrect Product Code/Exception - | |
| 14.0 | W/G For 9.0.1 / Prime (9) | 10/06/14-10/08/14 | 5 | :30 | 8P- MYN-The Walking Dead 2 (Wednesday) | 1 | | | | | | | | 1 | \$25.00 | \$25.00 | Birmingham (WABM) | WALKING DEAD | 10/7/14 |
| 15.0 | W/G For 12.0.1 / SPOT (12) | 10/10/14-10/10/14 | 5 | :30 | 10P- MYN-Bones (Friday) | 1 | | | | | | | | 1 | \$25.00 | \$25.00 | Birmingham (WABM) | BONES | 10/7/14 |
| 16.0 | W/G For 13.0.1 / SPOT (13) | 10/10/14-10/10/14 | 5 | :30 | 11P- MYN-Bones 2 (Friday) | 1 | | | | | | | | 1 | \$25.00 | \$25.00 | Birmingham (WABM) | BONES | 10/7/14 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WTTO-TV
651 Beacon Pkwy West
Suite 105
Birmingham, AL 35209
205-943-2168

WTTO
0031940008012102003001

Date: 10/03/2014 10:09:44 AM

CREDIT CARD SALE

CARD NUMBER: *****7111 K
TRAN AMOUNT: \$365.50
APPROVAL CD: 083446
RECORD #: 000
CLERK ID: charland
SALES TAX: \$0.00
INVOICE #: C 1890980 pending

X _____
{CARDHOLDER'S SIGNATURE}

I AGREE TO PAY THE ABOVE TOTAL AMOUNT
ACCORDING TO THE CARD ISSUER AGREEMENT
(MERCHANT AGREEMENT IF CREDIT VOUCHER)

Thank you for advertising with WTTO.

Merchant Copy

4 per dep 0.00 *
365.50 +
425.00 +
1,275.00 +
1,275.00 +
3,340.50 *

WABm \$ 365.50

Pinpoint Media LLC
Prepay for
Luther Strange

Oct 6-12

C 1890980
pending

Adv # 92370

Copy # 15192

CD
10/3/14

10-6-14

WTTO/WABm
Birmingham AL
10/3/14
4 per dep

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|-----------------------|---------------|
| Station and Location: | Date: 7.18.14 |
|-----------------------|---------------|

I, Meredith Morton - Pinpoint Media

being/on behalf of: Alabamians for Luther Strange

a legally qualified candidate of the Republican

political party for the office of: Attorney General

in the General

election to be held on: November 4 2014

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Alabamians for Luther Strange

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ashley Newman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7.18.14

Date _____

Signature

To Be Signed By Station Representative

□ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name _____

Title

ORDER WORKSHEET

Rep Order# 10358585 Ver# 3

Status Revised

Traffic Order# 189080

Last Received:
Showing Buylines:

Printed: 10/07/14 8:35 AM
10/06/14 6:09 PM
All Lines

1 of 2

Station WABM-TV BIRMINGHAM, AL
Advertiser (NW80) POLITICAL
Product AL 4 LUTHER STRANGE
Estimate# 124
Buyer Nicole Meade

Agency (PMAE) PINPOINT MEDIA
1707 OSAGE ST, #103
ALEXANDRIA, VA 22302
Agency C/P1/P2/E 11/12/14
Flight Dates 10/06/14-10/12/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

ALABAMIAN FOR LUTHER STRANGE 2014

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LN 9/12/13 FOR REV TP / PERM PLS CR.

| Ln | Day | Time | Program | Len | Rate/MP | GRPs/ (000) | Rate | Dates | Spots/ Week | Total Spots | Total Cost |
|----|-----|---------|------------------|-----|---------|----------------|---------|-------------|----------------|----------------|------------|
| 1 | M | 630P-7P | FAMILY FEUD | 30 | - | - | \$50.00 | 10/06-10/06 | 1 | 1 | \$50.00 |
| 2 | Tu | 630P-7P | FAMILY FEUD | 30 | - | - | \$50.00 | 10/07-10/07 | 1 | 1 | \$50.00 |
| 3 | W | 630P-7P | FAMILY FEUD | 30 | - | - | \$50.00 | 10/08-10/08 | 1 | 1 | \$50.00 |
| 4 | Th | 630P-7P | FAMILY FEUD | 30 | - | - | \$50.00 | 10/09-10/09 | 1 | 1 | \$50.00 |
| 5 | F | 630P-7P | FAMILY FEUD | 30 | - | - | \$50.00 | 10/10-10/10 | 1 | 1 | \$50.00 |
| 6 | Su | 6P-7P | BURN NOTICE | 30 | - | - | \$5.00 | 10/12-10/12 | 1 | 1 | \$5.00 |
| 7 | M | 7P-8P | LAW & ORDER: SVU | 30 | - | - | \$25.00 | 10/06-10/06 | 1 | 1 | \$25.00 |
| 8 | M | 8P-9P | LAW & ORDER: SVU | 30 | - | - | \$25.00 | 10/06-10/06 | 1 | 1 | \$25.00 |
| 9* | W | 8P-9P | WALKING DEAD | 30 | - | - | \$25.00 | 10/08-10/08 | 1 | 1 | \$25.00 |

Sales remark: V3 REV

V3 More than 2 codes changed

10/1

ORDER WORKSHEET

Rep Order# 10358585 Ver# 3 Status Revised Traffic Order# 1890980 Last Received: 10/07/14 8:35 AM 2 of 2
EC'd Yes Showing Buylines: All Lines

Station WABM-TV BIRMINGHAM, AL
Advertiser (NW80) POLITICAL
Product AL 4 LUTHER STRANGE
Estimate# 124
Buyer Nicole Meade
Agency (PPME) PINPOINT MEDIA
1707 OSAGE ST, #103
ALEXANDRIA, VA 22302
Agency C/P1/P2/E 11/12/14
Flight Dates 10/06/14-10/12/14
Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

| Ln | Day | Time | Program | Len | RTG/TMP | GRPs/ (000) | Rate | Dates | Spots/ Week | Total Spots | Total Cost |
|-----|-----|---------|--|-----|---------|----------------|---------|-------------|----------------|----------------|------------|
| 10 | W | 7P-8P | THE WALKING DEAD | 30 | - | - | \$25.00 | 10/08-10/08 | 1 | 1 | \$25.00 |
| 11 | Th | 7P-8P | THE MENTALIST | 30 | - | - | \$25.00 | 10/09-10/09 | 1 | 1 | \$25.00 |
| 12* | F | 10P-11P | BONES Sales remark: V3 REV. V3 More than 2 codes changed | 30 | - | - | \$25.00 | 10/10-10/10 | 1 | 1 | \$25.00 |
| 13* | F | 11P-12A | BONES Sales remark: V3 REV. V3 Time Changed, Comment Changed | 30 | - | - | \$25.00 | 10/10-10/10 | 1 | 1 | \$25.00 |

---REPORT TOTALS---
Report Totals: 13 / \$430.00

---SALES MONTHLY TOTALS---
Oct2014: 13 / \$430.00
Order Totals: 13 / \$430.00 Total GRPS: 0.0

---COMPETITIVE---
Market Totals \$43,000.00
CABL .00%
WCLFT .00%
UNKN .00%
WLAT 18.00%
WABM 1.00%
WYTO 5.00%
WBYA 34.00%
WBRC 37.00%

Books [null]
Demos RA35+

---CREDIT RISK---
STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10358585 Ver# 2
EC'd Yes

Status Returned
Traffic Order# 1890980
Last Received:
Showing Buylines:

Printed: 07/25/14 10:45 AM
07/25/14 10:45 AM
All Lines

1 of 2

Station WABM-TV BIRMINGHAM, AL
Advertiser (NW80) POLITICAL
Product AL 4 LUTHER STRANGE
Estimate# 124
Buyer Nicole Meade

Agency (PPME) PINPOINT MEDIA
1707 OSAGE ST, #103
ALEXANDRIA, VA 22302
Agency C/P1/P2/E 11/12/124
Flight Dates 10/06/14-10/12/14

Rep Firm MILLENNITUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (ST1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

ALABAMIANS FOR LUTHER STRANGE 2014

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

Line 9: 1x NA 10/8. Offer 1x 10/8 8-9p Walking Dead. Line 12: 1x NA 10/10. Offer 1x 10/10 7-10p Friday Night Rivals. Lin e 13: 1x NA 10/10. Offer 1x 10/10 7-10p Friday Night Rivals or 10/10 10-11p or 11p-12a Bones.

| Ln | Day | Time | Program | Len | RTG/IMP | GRPs/ (000) | Rate | Dates | Spots/ Week | Total Spots | Total Cost |
|----|-----|---------|------------------|-----|---------|----------------|---------|-------------|----------------|----------------|------------|
| 1 | M | 630P-7P | FAMILY FEUD | 30 | - | - | \$50.00 | 10/06-10/06 | 1 | 1 | \$50.00 |
| 2 | Tu | 630P-7P | FAMILY FEUD | 30 | - | - | \$50.00 | 10/07-10/07 | 1 | 1 | \$50.00 |
| 3 | W | 630P-7P | FAMILY FEUD | 30 | - | - | \$50.00 | 10/08-10/08 | 1 | 1 | \$50.00 |
| 4 | Th | 630P-7P | FAMILY FEUD | 30 | - | - | \$50.00 | 10/09-10/09 | 1 | 1 | \$50.00 |
| 5 | F | 630P-7P | FAMILY FEUD | 30 | - | - | \$50.00 | 10/10-10/10 | 1 | 1 | \$50.00 |
| 6 | Su | 6P-7P | BURN NOTICE | 30 | - | - | \$5.00 | 10/12-10/12 | 1 | 1 | \$5.00 |
| 7 | M | 7P-8P | 1AM & ORDER: SVU | 30 | - | - | \$25.00 | 10/06-10/06 | 1 | 1 | \$25.00 |
| 8 | M | 8P-9P | 1AM & ORDER: SVU | 30 | - | - | \$25.00 | 10/06-10/06 | 1 | 1 | \$25.00 |
| 9* | W | 7P-8P | 1AM & ORDER: CI | 30 | - | - | \$25.00 | 10/08-10/08 | 1 | 1 | \$25.00 |

Station remark: V2 1x NA 10/8 8-9p chg. Offer 1x 10/8 8-9p Walking Dead.

ORDER WORKSHEET

Rep Order# 10358585 Ver# 2 Status Returned Traffic Order# 1890980 Last Received: 07/25/14 10:45 AM 2 of 2
 EC'd Yes Showing Buylines: All Lines

Station WABM-TV BIRMINGHAM, AL Agency (PRIME) PINPOINT MEDIA
 Advertiser (NW80) POLITICAL 1707 OSAGE ST, #103
 Product AL 4 LUTHER STRANGE ALEXANDRIA, VA 22302
 Estimate# 124 Agency C/P1/P2/E 11/12/124
 Buyer Nicole Meade Flight Dates 10/06/14-10/12/14

Rep Firm MILENITUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

| Ln | Day | Time | Program | Len | PRG/DMP | GRPS/ (000) | Rate | Dates | Spots/ Week | Total Spots | Total Cost |
|---|-----|-------|------------------|-----|---------|----------------|---------|-------------|----------------|----------------|---------------|
| 10 | W | 7P-8P | THE WALKING DEAD | 30 | - | - | \$25.00 | 10/08-10/08 | 1 | 1 | \$25.00 |
| 11 | Th | 7P-8P | THE MENTALIST | 30 | - | - | \$25.00 | 10/09-10/09 | 1 | 1 | \$25.00 |
| 12* | F | 7P-8P | MONK | 30 | - | - | \$25.00 | 10/10-10/10 | 1 | 1 | \$25.00 |
| Station remark: V2 1x NA 10/10 pgm chg. Offer 1x 10/10 7-10p Friday Night Rival s. | | | | | | | | | | | |
| 13* | F | 7P-8P | BONES | 30 | - | - | \$25.00 | 10/10-10/10 | 1 | 1 | \$25.00 |
| Station remark: V2 1x NA 10/10 pgm chg. Offer 1x 10/10 7-10p Friday Night Rival s or 10/10 10-11p or 11p-12a Bones. | | | | | | | | | | | |

---REPORT TOTALS---
 Report Totals: 13 / \$430.00

---SALES MONTHLY TOTALS---
 Oct2014: 13 / \$430.00
 Order Totals: 13 / \$430.00 Total GRPS: 0.0
 ---COMPETITIVE---

Market Totals \$43,000.00
 CABL .00% WKBT .00%
 TNKN .00% WJAT 18.00%
 WABM 1.00% WFTO 5.00%
 WBMZ 34.00% WABC 37.00%
 WWTM 5.00%

---CREDIT RISK---
 STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10358585 Ver# 1 Status New Traffic Order# 1890980 Printed: 07/22/14 9:55 AM 1 of 2
 EC'd Yes Last Received: 07/22/14 9:48 AM
 Showing Buylines:

Station WABM-TV BIRMINGHAM, AL
 Advertiser (NW80) POLITICAL
 Product AL 4 LUTHER STRANGE
 Estimate# 124
 Buyer Nicole Meade
 Agency (PME) PINPOINT MEDIA
 1707 OSAGE ST. #103
 ALEXANDRIA VA 22302
 Agency C/P1/P2/E 11/12/124
 Flight Dates 10/06/14-10/12/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

435+ *Wabm/Strang* 7/26

--- CONTRACT COMMENT ---

ALABAMIANS FOR LUTHER STRANGE 2014
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW POL ORD STARTS 10/6 PLS CP.

| Ln | Day | Time | Program | Len | RTG/IMP | GRS/ (000) | Rate | Dates | Spots/ week | Total Spots | Total Cost |
|----|-----|---------|------------------|-----|---------|------------|---------|-------------|-------------|-------------|------------|
| 1 | M | 630P-7P | FAMILY FEUD | 30 | - | - | \$50.00 | 10/06-10/06 | 1 | 1 | \$50.00 |
| 2 | Tu | 630P-7P | FAMILY FEUD | 30 | - | - | \$50.00 | 10/07-10/07 | 1 | 1 | \$50.00 |
| 3 | W | 630P-7P | FAMILY FEUD | 30 | - | - | \$50.00 | 10/08-10/08 | 1 | 1 | \$50.00 |
| 4 | Th | 630P-7P | FAMILY FEUD | 30 | - | - | \$50.00 | 10/09-10/09 | 1 | 1 | \$50.00 |
| 5 | F | 630P-7P | FAMILY FEUD | 30 | - | - | \$50.00 | 10/10-10/10 | 1 | 1 | \$50.00 |
| 6 | Su | 6P-7P | BORN NOTICES | 30 | - | - | \$5.00 | 10/12-10/12 | 1 | 1 | \$5.00 |
| 7 | M | 7P-8P | LAW & ORDER: SVU | 30 | - | - | \$25.00 | 10/06-10/06 | 1 | 1 | \$25.00 |
| 8 | M | 8P-9P | LAW & ORDER: SVU | 30 | - | - | \$25.00 | 10/06-10/06 | 1 | 1 | \$25.00 |
| 9 | W | 7P-8P | LAW & ORDER: CI | 30 | - | - | \$25.00 | 10/08-10/08 | 1 | 1 | \$25.00 |
| 10 | W | 7P-8P | THE WALKING DEAD | 30 | - | - | \$25.00 | 10/08-10/08 | 1 | 1 | \$25.00 |

ORDER WORKSHEET

Rep Order# 10358585 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 07/22/14 9:55 AM
Last Received: 07/22/14 9:48 AM
Showing Buylines: All Lines

2 of 2

Station WABM-TV BIRMINGHAM, AL
Advertiser (NW80) POLITICAL
Product AL 41UTHER STRANGE
Estimate# 124
Buyer Nicole Meade

Agency (PRIME) PINPOINT MEDIA
1707 OSAGE ST, #103
ALEXANDRIA, VA 22302
Agency C/P1/P2/E 11/12/124
Flight Dates 10/06/14-10/12/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

| Ln | Day | Time | Program | Len | RTG/TMP | GRPs/ (000) | Rate | Dates | Spots/ Week | Total Spots | Total Cost |
|----|-----|-------|--|-----|---------|----------------|---------|-------------|----------------|----------------|------------|
| 11 | Th | 7P-8P | THE MENTALIST <i>P</i> | 30 | - | - | \$25.00 | 10/09-10/09 | 1 | 1 | \$25.00 |
| 12 | F | 7P-8P | MONK <i>P</i> 7-10 <i>F</i> <i>NR</i> | 30 | - | - | \$25.00 | 10/10-10/10 | 1 | 1 | \$25.00 |
| 13 | F | 7P-8P | BONES <i>P</i> 7-10 <i>F</i> <i>NR</i> 10-11 11-12 | 30 | - | - | \$25.00 | 10/10-10/10 | 1 | 1 | \$25.00 |

REPORT TOTALS

Report Totals: 13 / \$430.00

SALES MONTHLY TOTALS

Oct2014: 13 / \$430.00

Order Totals: 13 / \$430.00

Total GRPs: 0.0

COMPETITIVE

Market Totals

\$43,000.00

CABL .00%
WCFP .00%

UNKN .00%
WTAT 18.00%

WABM 1.00%
WTTO 5.00%

WBMA 34.00%
WVTM 5.00%

WBRC 37.00%

Books [null]
Demos RA35+

CREDIT RISK

STANDARD CREDIT TERMS