Disney Advertising Sales Local

New Order Worksheet

Contract#: **CMS#:** 509098 **Rev:** **Est:** 13280

Property: WPVI
Agency: Waterfront Strategies Inc.
Address: 3050 K Street, NW
Washington DC 20007
Buyer: Lawrence Sweatman
Account: **FUTURE FORWARD USA ACTION**
Brand: Future Forward USA Action
Category: Political - Issue/Union Candidate

Sales Office: Philadelphia
Traffic Status:
Acct. Exec(s): Clifford, Anne
Flight Dates: 10/22/2024 **To** 10/28/2024
Total Spots: 34 **Total Weeks:** 2
Total Cost: 62,800
Key Demo: A35+ R
Cash/Trade: Cash
Format: Weekly Grid (Tue)

Entered: **By**
Sent: **By**
Confirmed: **By**
Client Code: 568
Product Code: 606
Origin: EPORT
Alt Id: 13440065
Alt. Billing Address:

Share Pct: % **Competitive Share:**
Comment: FFUSA ACTION - GOTV - 10/22-10/28 - SKED A Separation: 30 PopulationBuyType: CPP
WorkFlow Comment:

CMS Line #	Day(s)	Buyline Description	Start	End	Spot Len	Est	Rate	22 Oct 24														**Total Spots**	**Total Amount**
1	MTWTF--	LIVE KELLY AND MARK	9:00a	10:00a	30		1,600	7														7	11,200
2	MTWTF--	THE VIEW	11:00a	12:00p	30		2,200	7														7	15,400
3	MTWTF--	GMA3: WHAT YOU NEED...	1:00p	2:00p	30		2,500	5														5	12,500
4	MTWTF--	TAMRON HALL	2:00p	3:00p	30		900	5														5	4,500
5	MTWTF--	GENERAL HOSPITAL	3:00p	4:00p	30		2,700	5														5	13,500
6	MTWTF--	JIMMY KIMMEL LIVE!	11:35p	12:37a	30		1,300	3														3	3,900
7	MTWTF--	NIGHTLINE	12:37a	1:06a	30		900	2														2	1,800
					Totals:	0.0		34														34	62,800

Cost by Broadcast Month:

Oct-24
62,800