

New Order Worksheet	Contract#:	CMS#: 509099	Rev:	Est: 13281
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Property: WPVI	Sales Office: Philadelphia	Entered:	By
Agency: Waterfront Strategies Inc.		Sent:	By
Address: 3050 K Street, NW	Traffic Status:	Confirmed:	By
Washington DC 20007	Acct. Exec(s): Clifford, Anne	Client Code: 568	
Buyer: Lawrence Sweatman	Flight Dates: 10/29/2024 To 11/04/2024	Product Code: 606	
Account: FUTURE FORWARD USA ACTION	Total Spots: 35 Total Weeks: 2	Origin: EPORT	
Brand: Future Forward USA Action	Total Cost: 72,800	Alt Id: 13440115	
Category: Political - Issue/Union Candidate	Key Demo: A35+ R	Alt. Billing Address:	
	Cash/Trade: Cash		
	Format: Weekly Grid (Tue)		

Share Pct: % **Competitive Share:**
Comment: FFUSA ACTION - GOTV - 10/29-11/5 - SKED A Separation: 30 PopulationBuyType: CPP

WorkFlow Comment:

CMS Line #	Day(s)	Buyline Description	Start	End	Spot Len	Est	Rate	29 Oct 24													Total Spots	Total Amount
1	MTWTF--	LIVE KELLY AND MARK	9:00a	10:00a	30		1,600	7													7	11,200
2	MTWTF--	THE VIEW	11:00a	12:00p	30		2,200	7													7	15,400
3	MTWTF--	GMA3: WHAT YOU NEED...	1:00p	2:00p	30		2,500	5													5	12,500
4	MTWTF--	TAMRON HALL	2:00p	3:00p	30		900	5													5	4,500
5	MTWTF--	GENERAL HOSPITAL	3:00p	4:00p	30		2,700	5													5	13,500
6	MTWTF--	JIMMY KIMMEL LIVE!	11:35p	12:37a	30		1,300	3													3	3,900
7	MTWTF--	NIGHTLINE	12:37a	1:06a	30		900	2													2	1,800
8	--W----	CELEBRITY WHEEL OF FO...	9:00p	10:00p	30		10,000	1													1	10,000
Totals:							0.0	35													35	72,800

Cost by Broadcast Month:

Nov-24 72,800
