

COMMUNITY ISSUES  
FOURTH QUARTER 2023  
CUMULUS MEDIA/TRI-CITIES

TOP 3 ISSUES:

TENNESSEE GOVERNOR BILL LEE'S SCHOOL CHOICE PROPOSAL

RIBBON CUTTING AT THE NEW JONESBOROUGH SCHOOL

FLU/COVID/RSV CASES ON THE INCREASE

TOP 10 ISSUES ADDRESSED:

1. TENNESSEE GOVERNOR BILL LEE IS CALLING FOR SCHOOL CHOICE STATEWIDE. THE EXPANSION OF THE VOUCHER PROGRAM WOULD ALLOW THE USE OF TAX DOLLARS TO HELP PAY FOR PRIVATE SCHOOL TUITION.
2. RIBBON CUTTING AT THE NEW JONESBOROUGH SCHOOL—WHICH WILL REPLACE BOTH JONESBOROUGH ELEMENTARY AND MIDDLE SCHOOLS.
3. FLU/COVID-19 AND RSV CASES ARE ON THE RISE. JAMIE SWIFT WITH BALLAD HEALTH TALKED ABOUT THE NUMBERS
4. TENNESSEE'S REVENUE COLLECTIONS ARE FLATTENING
5. WATERLINE EXTENSION PROJECTS CONTINUE IN WASHINGTON COUNTY
6. MAJOR DONATION FOR THE KINGSPORT DENTAL CLINIC
7. STATE OF THE UNIVERSITY ADDRESS—ETSU
8. STATE OF THE CITY ADDRESS—KINGSPORT
9. HOLIDAY SAFETY TIPS
10. WINTER DRIVING TIPS

NOTE: DATELINE TRI-CITIES NOW AIRS SATURDAY EVENINGS AT 8:05 ON  
WJCW. OTHER TIMES: SUNDAY MORNING 5AM ON WKOS AND  
WXSM.....6AM ON WQUT..... .....7:35 ON WJCW AND 9:30 ON WGOC...