

Quarterly Issues Report

Station: WSNJ

Year: 2023

Quarter: Q1

Category	Summary of Issue Discussed	Date of Original Broadcast	Time of Original Broadcast	Was this rebroadcast on-the-air? If so, when?
Non-Profit Organizations	Main Street Vineland - January 4, 2023: Recap of 2022 Events: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about the events that happened in 2022 on The Ave. Learn more at www.theave.biz	1/4/2023	6:30 AM	yes, every 3 hours for remainder of day
Public Safety	Anthony Fanucci - Mayor of Vineland, New Jersey - January 2023 Update: In this episode, John Salvatore talks with Mayor Anthony Fanucci from the City of Vineland, New Jersey about what's happening new in the city. Mayor Fanucci is a regular guest on POP FM appearing every month. In this episode, get an update on the upcoming State of the City Address, some winter road improvement projects, and Vineland Police Academy recruitment efforts.	1/5/2023	6:30 AM	yes, every 3 hours for remainder of day
Non-Profit Organizations	Main Street Vineland - January 11, 2023: Volunteer Opportunities: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about the ways listeners can get involved and volunteer with the organization. To learn more visit www.theave.biz	1/11/2023	6:30 AM	yes, every 3 hours for remainder of day
Non-Profit Organizations	Main Street Vineland - January 18, 2023: Design Team Committee: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about the Design Team Committee and the ways listeners can get involved and volunteer with the organization. To learn more visit www.theave.biz	1/18/2023	6:30 AM	yes, every 3 hours for remainder of day
Business Education	Janet Garraty - Gloucester County Chamber of Commerce Crew on D.E.C.K. - January 2023: In this interview, John Salvatore speaks with Janet Garraty, Executive Director of the Gloucester County Chamber of Commerce (GCCC), about the Crew on D.E.C.K., a group of young professionals who are in the first 10 years of their careers. D.E.C.K. stands for Development, Engagement, Connections, and Knowledge. Janet is a regular guest on POP FM 99.9 appearing monthly to share news from the GCCC.	1/19/2023	6:30 AM	yes, every 3 hours for remainder of day
Agriculture	Hello, From Rutgers Cooperative extension of Cumberland County, this is Kaylynn Hyson with what's growing on. When it comes to cooking, herbs are a must and what better way to spice up your kitchen than starting an herb garden? Culinary Herbs: including basil, dill, and nasturtium require full sun to thrive, a minimum of 5 hours of sunlight per day. Herb gardens will need to be kept out of extreme temperatures, so for these chilly New Jersey winters they can be overwintered indoors. These are annual herbs, and the leaves are harvested for salads, sauces, and even rice. Interested in starting an herb garden? As always, feel free to give a call with your gardening and horticulture questions at 856-451-2800 Ext.4, or email mastergardener@co.cumberland.nj.us . This has been What's Growing on in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity for more tips and information.	1/23/2023	8:11 AM	9:20 AM 11:48 AM 2:34 PM 4:47 PM

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Agriculture	<p>Hello, From Rutgers Cooperative extension of Cumberland County, this is Kaylynn Hyson with what's growing on.</p> <p>Who doesn't love sweet and warm maple syrup on a cold winter morning? But it makes us wonder where our syrup comes from. Join us Tuesday, February 14th as Rutgers's Master Gardeners of Cumberland County will be hosting Stockton's Maple Syrup Program at 11AM. This program is open to the public free of charge. Come out and hear how they are producing maple syrup - from tapping to production here in South Jersey!</p> <p>As always, feel free to give a call with your gardening and horticulture questions at 856-451-2800 Ext.4, or email mastergardener@co.cumberland.nj.us. This has been What's Growing on in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity for more tips and information.</p>	1/24/2023	8:43 AM	<p>11:33 AM 12:39 PM 3:18 PM 4:20 PM</p>
Agriculture	<p>Hello, From Rutgers Cooperative Extension of Cumberland County, this is Kaylynn Hyson with what's growing on.</p> <p>As warmer weather starts approaching, so will stinging pests. Yellow jackets are important to identify and deter to prevent being stung. They have a round body shape with narrowing between the thorax and abdomen, as well as notable yellow and black markings. To avoid attracting these pests it is best to eliminate overripe fruit and garbage. Be aware of your surroundings when nearby plants supporting high populations of yellowjackets, such as sunflowers and goldenrod. If you spot a yellowjacket nest in your yard it is best to treat after dark to prevent being stung.</p> <p>As always, feel free to give a call with your gardening and horticulture questions at 856-451-2800 Ext.4, or email mastergardener@co.cumberland.nj.us. This has been What's Growing on in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity for more tips and information.</p>	1/25/2023	8:40 AM	<p>10:18 AM 11:36 AM 3:35 PM 4:49 PM</p>
Agriculture	<p>Hello, From Rutgers Cooperative extension of Cumberland County, this is Kaylynn Hyson with what's growing on.</p> <p>With valentine's day quickly approaching the rose is coming back in style. If you're interested in growing roses this year, there are a few tips you'll need to know. Rose bushes grow best in full sun with approximately 6 hours of sunlight per day. Most shrub roses should be planted 4-8 feet apart with well drained soil. Applying a 2-3-inch layer of mulch around your rose bush can help conserve moisture. Pruning of bush roses should be done in early spring.</p> <p>As always, feel free to give a call with your gardening and horticulture questions at 856-451-2800 Ext.4, or email mastergardener@co.cumberland.nj.us. This has been What's Growing on in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity for more tips and information.</p>	1/26/2023	8:27 AM	<p>9:30 AM 11:18 AM 2:34 PM 3:38 PM</p>

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Agriculture	<p>Hello, From Rutgers Cooperative Extension of Cumberland County, this is Kaylynn Hyson with What's Growing On.</p> <p>Coyote breeding season begins this month typically starting in late January and continuing into early March. As breeding seasons begin you may see coyotes more frequently during the day. Coyotes inhabit 94% of New Jersey land. It is recommended to remove any potential food sources from your yard and be aware that woodpiles can harbor small animals which could attract coyotes. Motion lights or a radio playing may help deter coyotes from your yard. It is best to keep pets on a leash, especially if there are sightings near you. Although coyote attacks are rare, they are predatory animals. If you experience significant damage and nuisance coyote problems, please report your concerns to Wildlife Services Section at (908) 735-8793.</p> <p>As always, feel free to give a call with your gardening and horticulture questions at 856-451-2800 Ext.4, this has been What's Growing on in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity for more tips and information.</p>	1/30/2023	9:08 AM	<p>10:49 AM 11:46 AM 3:36 PM 4:53 PM</p>
Agriculture	<p>Hello, From Rutgers Cooperative extension of Cumberland County, this is Kaylynn Hyson with what's growing on.</p> <p>Are you interested in composting? Composting is used to speed up decomposition using semi-controlled conditions. You can start your compost pile with leaves, rotten food, manure, and a variety of other items that would typically be waste. Composting can be done in a loose pile; it is ideal to have compost contained in a bin with sides that allow air movement. Keeping compost moist is necessary for microbial activity, the pile will also need to be turned periodically. In just a few weeks after starting your pile you should notice the center of the pile is becoming hot, heat is an indicator that things are decomposing effectively. Ready to get started on your own compost pile?</p> <p>feel free to give a call with your gardening and horticulture questions at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity for more tips and information.</p>	1/31/2023	9:27 AM	<p>11:19 AM 12:18 PM 3:40 PM 4:50 PM</p>
Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On.</p> <p>Did you know that there are 4 species of ticks commonly found on humans in New Jersey, but at least 12 other species found on animals in New Jersey? The best way to prevent a tick bite is to wear insect repellent, avoid tick infested areas, and check yourself and your pets for ticks frequently. Avoid sitting down or lingering for long periods of time in overgrown grass or vegetation. The risk of contracting the tick-borne illness Lyme disease is greatest from May to July. It is important to perform tick checks frequently to reduce your risk of tick-borne illness.</p> <p>As always, feel free call with your lawn and garden questions at 856-451-2800 Ext. 4. This has been What's Growing On in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity for more tips and information.</p>	2/1/2023	8:44 AM	<p>10:18 AM 11:45 AM 1:17 PM 4:50 PM</p>

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Non-Profit Organizations	Main Street Vineland - February 1, 2023: Downtown Beautification: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Russell Swanson about the Downtown Beautification Project. To learn more visit www.theave.biz	2/1/2023	6:30 AM	yes, every 3 hours for remainder of day
Agriculture	<p>Hello, From Rutgers Cooperative Extension of Cumberland County, this is Kaylynn Hyson with What's Growing On.</p> <p>Are you interested in gardening? Do you want to get more involved in the community and start volunteering? The master gardeners of Cumberland County are the perfect place to begin. Help with community gardens, participate in community activities educating youth, and learn how to make your own garden flourish with continuing education events. Rutgers Master Gardener Training begins February 9th, get signed up before its too late.</p> <p>As always, feel free to give a call with your gardening and horticulture questions at 856-451-2800 Ext.4. This has been What's Growing On in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity for more tips and information.</p>	2/6/2023	8:09 AM	<p>10:49 AM 11:45 AM 12:48 PM 3:38 PM</p>
Financial Education	First Harvest Credit Union - Membership as a Benefit for Employees: In this episode, John Salvatore interviews Danny Sulpizio, Executive Vice President & COO of First Harvest Credit Union. Danny talks about how employers can sign up and offer credit union membership as a benefit to employees for no cost. Danny is a regular guest on POP FM sharing a wealth of knowledge about the financial industry.	2/2/2023	6:30 AM	yes, every 3 hours for remainder of day
Agriculture	<p>Hello, From Rutgers Cooperative Extension of Cumberland County, this is Kaylynn Hyson with what's growing on.</p> <p>Have your orchids lost all their flowers? Don't give up on them yet. If your orchid has lost its flowers here are a few tips and tricks to bring it back to its original glory. Orchids only requires water every 4-7 days, the roots should be soaked for approximately one minute under room temperature to Lukewarm water, with no standing water left on the leaves, as this can cause rot. Orchids should be repotted every 1-2 years as medium breaks down; it is best to wipe your pot down with a diluted bleach solution if you are reusing the same pot. Orchids do not require full sunlight, east or west lightly shaded windowsills are ideal. Orchids require warmth, temperatures between 60-75 degrees Fahrenheit are ideal.</p> <p>As always, feel free to give a call with your gardening and horticulture questions at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity for more tips and information.</p>	2/8/2023	8:38 AM	<p>9:45 AM 11:15 AM 12:49 PM 4:19 PM</p>

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Agriculture	<p>Hello, From Rutgers Cooperative Extension of Cumberland County, this is Kaylynn Hyson with what's growing on.</p> <p>Looking for an annual to brighten up your garden this year? Petunias may be your go to. With many hues and vibrant colors petunias have been a gardening staple since the 1850s. They are versatile and can be used in hanging baskets, window boxes, borders, and beds. They are very heat tolerant, requiring minimal watering, and producing flowers until fall frost. Petunias are perennials in their native South American habitat, they can be stored in your home for winter bloom.</p> <p>As always, feel free to give a call with your gardening and horticulture questions at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity for more tips and information.</p>	2/8/2023	8:42 AM	<p>11:19 AM 12:51 PM 3:16 PM 4:37 PM</p>
Agriculture	<p>Hello, From Rutgers Cooperative Extension of Cumberland County, this is Kaylynn Hyson with what's growing on.</p> <p>In New Jersey, ponds are typically used as reservoirs for irrigation water. If pond water is being used for drip irrigation it is important to control algae and weeds to prevent clogs. With sprinkler irrigation controlling the ponds vegetation can be necessary if interfering with the irrigation system. Excessive algae in standing bodies of water can be attributed to excessive nutrients. There are several options for preventing excessive algae depending upon the cause, these include but are not limited to, implementing buffer strips of grass, avoiding the disturbance of pond sediment, and removing filamentous algae.</p> <p>As always, feel free to give a call with your gardening and horticulture questions at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity for more tips and information.</p>	2/13/2023	8:31 AM	<p>11:34 AM 1:48 PM 3:47 PM 4:51 PM</p>
Non-Profit Organizations	<p>Main Street Vineland - February 8, 2023: Valentine's Day Shopping on The Ave: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about shopping on The Ave for Valentine's Day - which as a reminder is next week! To learn more visit www.theave.biz</p>	2/8/2023	6:30 AM	yes, every 3 hours for remainder of day

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Agriculture	<p>Hello, From Rutgers Cooperative Extension of Cumberland County, this is Kaylynn Hyson with what's growing on.</p> <p>Although grasshoppers are not the most prominent pests of New Jersey gardens they take a liking to sweet corn and tomatoes. A single female grasshopper can deposit between 8-25 eggs in the soil during her lifespan. Grasshopper eggs hatch in late May through June. Although grasshopper management is seldom warranted there are a few tips to reduce population. To prevent overpopulation of grasshoppers around your crop you can follow a short crop rotation, when possible, work the soil around your garden to destroy eggs, and harvest crops sooner if possible, to avoid late season heavy population.</p> <p>As always, feel free to give a call with your gardening and horticulture questions at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity for more tips and information.</p>	2/15/2023	8:08 AM	<p>9:08 AM 11:43 AM 2:33 PM 3:36 PM</p>
Public Safety	<p>Anthony Fanucci - Mayor of Vineland, New Jersey - February 2023 Update: In this episode, John Salvatore talks with Mayor Anthony Fanucci from the City of Vineland, New Jersey about what's happening new in the city. Mayor Fanucci is a regular guest on POP FM appearing every month. In this episode, get an update on some winter road improvement projects and a sports update regarding a basketball tournament fundraiser and a popular football game happening this weekend.</p>	2/9/2023	6:30 AM	yes, every 3 hours for remainder of day
Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On.</p> <p>Have you seen the invasive spotted lanternfly? This sap-sucking leafhopper is now established across Cumberland County. It undergoes several stages of growth where it transforms from a small black and white nymph to a red and black nymph to a winged adult. Though these insects have the potential to cause damage to certain plants and crops, they are primarily a nuisance pest in the home landscape. If you have maples, willows, birches, roses, grapes, tree of heaven, or black walnut plants on your property, you should monitor them closely for spotted lanternfly as these are some of their favorite plants to feed on. However, pesticides are unnecessary in most situations and the use of homemade pesticides with dish soap, vinegar, or gasoline are not recommended at all. Sticky band traps and circle traps are effective ways to manage them on vulnerable trees.</p> <p>If you have questions about the spotted lanternfly or would like more information, call the Rutgers Cooperative Extension at 856-451-2800 Ext.4. This has been What's Growing On in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity for more tips and information.</p>	2/20/2023	8:23 AM	<p>10:19 AM 11:31 AM 3:15 PM 4:33 PM</p>

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Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On.</p> <p>Are you interested in attracting hummingbirds to your yard this year? Hummingbirds can be attracted by flowering plants including coral honeysuckle, azalea, scarlet beebalm and a variety more. If planting isn't an option in your yard hummingbirds can also drink an artificial solution of sugar water, mixing one part sugar to four parts tap water. It is important to note sugar water does not provide the same nutrients as plants. If you choose to use an artificial feeder please clean it out with a diluted bleach solution every 2-3 days as sugar can ferment in the heat.</p> <p>If you have questions about hummingbirds or would like more information, call the Rutgers Cooperative Extension at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity for more tips and information.</p>	2/15/2023	8:38 AM	<p>10:36 AM 12:17 PM 3:37 PM 4:37 PM</p>
Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On.</p> <p>Have pesky voles left your lawn unsightly? The winters months are when voles cause the most damage as snow cover provides them protection and they can venture into wide open areas of your lawn. Though they will usually become less of a problem in the spring and summer, there are several ways you can get rid of them in your yard. Since they are most active in the winter, that is the best time to set traps for them. You can place live traps or snap traps along tunnels baited with peanut butter or apples. Beware you may catch other small mammals like chipmunks. Repellents, fumigants, and toxic baits are often not advised as they are usually ineffective. For large infestations you should contact animal control near you.</p> <p>As always, feel free call with your lawn and garden questions at 856-451-2800 Ext. 4. This has been What's Growing On in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity for more tips and information.</p>	2/22/2023	8:37 AM	<p>11:19 AM 12:16 PM 1:37 PM 4:50 PM</p>
Non-Profit Organizations	<p>Main Street Vineland - February 15, 2023: Board of Directors: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about the VDID Board of Directors. To learn more visit www.theave.biz</p>	2/15/2023	6:30 AM	yes, every 3 hours for remainder of day

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Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On.</p> <p>Plants bordering roadways and driveways can suffer significant salt damage throughout the winter. This damage is caused by rock salt, or sodium chloride, used to melt ice and snow. Plant damage symptoms include discoloration, reduced plant vigor, bud damage, marginal leaf burns and more. To protect your plants that are close to roadways and driveways you can provide physical barriers using burlap, plastic, or wood. On personal property you can decrease salt use by combining salt with sawdust, sand, or cinders. If you have questions about salt damage or would like more information, call the Rutgers Cooperative Extension at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity for more tips and information.</p>	2/27/2023	9:23 AM	<p>10:39 AM 11:36 AM 12:41 PM 3:47 PM</p>
Non-Profit Organizations	<p>Megan Wolf - Upcoming Xspero Trivia Nights: In this interview, John Salvatore speaks with Megan Wolf, Director of Operations at Xspero about some upcoming Trivia Nights that you can attend. Xspero is a social giving network app for your smartphone where you can shop at local businesses and 20% of every purchase goes to your favorite nonprofit organization. Learn more at: www.xspero.com</p>	2/16/2023	6:30 AM	yes, every 3 hours for remainder of day
Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On.</p> <p>Bees are critical pollinators of edible crops and flowering plant species. Unfortunately bees face considerable threats due to loss of habitat, pesticides, and disease. Most bee species require pollen and nectar, so it is important to plant a pollinator habitat with flowers that bloom concurrently in spring, summer, and fall. When choosing plants or seeds for your pollinator garden be sure they have not been treated with insecticide. If you have questions about Bees and pollinator gardens or would like more information, call the Rutgers Cooperative Extension at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity for more tips and information.</p>	3/1/2023	8:06 AM	<p>9:42 AM 11:18 AM 12:55 PM 3:16 PM</p>
Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On.</p> <p>Tomatillos are an excellent addition to a home garden. They are relatively easy to grow and can be seeded directly into the soil in late May. Tomatillos have few pest problems due to their protective covering and tart taste discouraging pests. Harvest tomatillos when their green husk turns tan and begins to split. Your harvest can be stored in the refrigerator for one month unhusked in a brown bag. If you have questions about tomatillos or would like more information, call the Rutgers Cooperative Extension at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity for more tips and information.</p>	2/22/2023	8:39 AM	<p>11:44 AM 12:51 PM 3:19 PM 4:19 PM</p>

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Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On.</p> <p>Cicada killers are wasps, and they are easy to identify by their black, yellow, and red coloring, they are just over an inch long and have a stinger. Cicada Killer Wasps feed on tree sap and flower nectar as individual adults. Male wasps may aggressively fly toward you in defense of their nest even though they cannot sting. Females are less commonly observed but when captured or mishandled can inflict a mild sting. Control measures are seldom required because Cicada Killer Wasps rarely sting people and only fly as adults for less than two months.</p> <p>If you have questions about Cicadas or would like more information, call the Rutgers Cooperative Extension at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity for more tips and information.</p>	3/6/2023	8:41 AM	<p>9:46 AM 11:16 AM 1:38 PM 3:51 PM</p>
Non-Profit Organizations	<p>Main Street Vineland - February 22, 2023: Wedding Shopping on The Ave: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about wedding shopping options on The Ave. To learn more visit www.theave.biz</p>	2/22/2023	6:30 AM	yes, every 3 hours for remainder of day
Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing on!</p> <p>Do your mulching practices benefit or harm your landscape plants? Using mulch around trees and shrubs can be beneficial as it helps conserve soil moisture, moderate soil temperature, reduce weeds, and improve soil quality. However, applying too much mulch and piling it up the trunk like a volcano will ruin your tree. Over-mulching will starve the roots of oxygen, promote disease, insects, and rodents, and ultimately reduce the lifespan of your tree. Usually, 2-4 inches of mulch is sufficient, and the mulch should extend out to the trees drip line, which is the width of its foliage. If you have wet, poorly drained soils, use less mulch. To correct over mulching, pull the mulch away from the trunk exposing the root flare and redistribute the mulch outwards. If the root flare is not visible, the tree was likely planted too deep, and you may want to consult an arborist.</p> <p>As always, feel free to give a call with your lawn and garden questions at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again Pop FM 99.9 power of positivity for more tips and information.</p>	3/8/2023	8:37 AM	<p>9:46 AM 12:49 PM 1:40 PM 3:19 PM</p>

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Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On.</p> <p>Interested in growing your own strawberries this year? Strawberries thrive in a variety of soil types and conditions, making them perfect for New Jersey gardens. They require as much sunlight as possible and do best with well-drained soil and good air drainage. Strawberries can be picked thirty days after bloom, pick ripe fruit, and remove any over ripe, damaged, or diseased. Preparation for any crop should start with a soil test which can be purchased at the Rutgers Cooperative extension center located at 291, Morton Avenue, Millville, Nj.</p> <p>If you have questions about Strawberry plants or would like more information, call the Rutgers Cooperative Extension at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity for more tips and information.</p>	3/1/2023	8:07 AM	<p>9:10 AM 10:20 AM 11:33 AM 3:49 PM</p>
Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On.</p> <p>New Jersey is known for their tomatoes. If you are interested in planting tomatoes in your garden this year, it is important to know they require 8 hours of sunlight each day. Ideal planting should be done where there is no other root competition. Soil pH should remain between 6-6.5 for ideal planting conditions. Preparation for any crop should start with a soil test which can be purchased at the Rutgers Cooperative extension center located at 291, Morton Avenue, Millville, Nj. When planting, Plants should be set so the soil level is just below the lowest leaves and rows should ideally be placed 3 to 4 feet apart.</p> <p>If you have questions about Tomato plants or would like more information, call the Rutgers Cooperative Extension at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity</p>	3/13/2023	8:39 AM	<p>11:38 AM 12:51 PM 1:45 PM 3:35 PM</p>

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Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On.</p> <p>A cut flower garden can be a great way to provide food for pollinators, while also supplying you with beautiful flowers all summer. The following flowers are easy to grow and will provide you with a bounty of flowers to use in bouquets or arrangements: Sunflowers, dahlias, bee balm, black-eyed Susan's zinnias, cosmos, snapdragons, and marigolds. Be sure to look for seed labeled for cut flower use to avoid ending up with short-stemmed varieties that are less ideal for cutting. Your cut flower garden can be a mix of perennial and annual and consider choosing varieties that will bloom at different times of the year. Be sure to deadhead throughout the growing season to promote continued blooms.</p> <p>If you have questions about cut flower gardens or would like more information, call the Rutgers Cooperative Extension at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity.</p>	3/1/2023	9:09 AM	<p>11:17 AM 12:20 PM 1:48 PM 4:48 PM</p>
Non-Profit Organizations	<p>Main Street Vineland - March 01, 2023: Tax Season on The Ave: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about tax season on The Ave. To learn more visit www.theave.biz</p>	3/1/2023	6:30 AM	yes, every 3 hours for remainder of day
Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On.</p> <p>Wondering what to plant this time of year for your vegetable garden? If you are sowing seeds indoors, you can begin sowing Broccoli, Brussel sprouts, cabbage, cauliflower, collards, lettuce, tomatoes, and kale from mid-March until April. You should use a well-drained potting soil to start your seeds in and maintain a soil temperature between 75-80 degrees for germination. High moisture levels will also boost germination. You can cover your pots with a clear plastic to increase moisture and soil temperature. Make sure all pots and materials that you use have been cleaned and sanitized to prevent pathogens from spreading to your seedlings. Seedlings will need to be placed in a sunny location or 4-6 inches below a fluorescent light. If your plants start to look stretched or leggy, they need more sunlight.</p> <p>If you have questions about cut flower gardens or would like more information, call the Rutgers Cooperative Extension at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity.</p>	3/8/2023	9:27 AM	<p>12:17 PM 1:21 PM 3:55 PM 4:50 PM</p>
Local Business	<p>Jackie Mancinelli - Start Healing Together: In this interview, John Salvatore speaks with Jackie Mancinelli from Start Healing Together, an organization that supports educators experiencing pregnancy loss and infertility. Learn more at: www.starthealingtogether.com</p>	3/2/2023	6:30 AM	yes, every 3 hours for remainder of day

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Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On.</p> <p>In New Jersey eggplants are grown as an annual vegetable, they are best when started from a transplant because of their long seasonal maturity. If you are planting seed it is best to start them indoors from early to mid-April. Eggplant should be transplanted to the garden in late May to Mid-June when air temperature is consistently 70 degrees. To determine when to harvest, gently grasp an eggplant and press inwards with your thumb, if the flesh of the fruit rebounds back to its original form it is ready to harvest. Cut the stem about 1 inch from the cap with a knife or pruners.</p> <p>If you have questions about eggplants or would like more information, call the Rutgers Cooperative Extension at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity for more tips and information.</p>	3/8/2023	8:09 AM	<p>9:12 AM 11:32 AM 12:36 PM 3:19 PM</p>
Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On.</p> <p>Interested in starting a vegetable garden this year? Your first step is to find an area with full sun, good drainage, and no standing water. Preparation for any crop should start with a soil test which can be purchased at the Rutgers Cooperative extension center located at 291 Morton Ave, Millville, NJ. After you have chosen your garden location, make a list of vegetables you'd like to grow and a plan for planting. This plan should include garden size, space between rows and within rows, as well as planting dates. Try to alternate your crops every year so similar vegetables aren't planted in the same area. If you have questions about vegetable gardens or would like more information, call the Rutgers Cooperative Extension at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity for more tips and information.</p>	3/8/2023	8:10 AM	<p>9:28 AM 11:35 AM 12:37 PM 3:34 PM</p>

Category	Summary of Issue Discussed	Date of Original Broadcast	Time of Original Broadcast	Was this rebroadcast on-the-air? If so, when?
Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On.</p> <p>Mulching your garden can be detrimental or beneficial to your plants depending on application. Mulching can provide improved soil moisture, weed reduction, and prevent soil erosion. Conversely, over piling mulch can suffocate the plant causing death over time. Excessive mulch allows excessive moisture which can contribute to the spread of disease as well as heat that can decompose the phloem of young plants. Mulch depth should not exceed 3 inches, including mulch from previous seasons. Mulching is an excellent technique for helping to reduce overall maintenance and improving the appeal of your garden.</p> <p>If you have questions about mulching or would like more information, call the Rutgers Cooperative Extension at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity for more tips and information.</p>	3/15/2023	8:11 AM	<p>10:39 AM 12:18 PM 3:22 PM 4:52 PM</p>
Non-Profit Organizations	<p>Main Street Vineland - March 08, 2023: 5th Annual Running the Ave 5k in June: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about the 5th Annual Running the Ave 5k on June 25th. To learn more visit www.theave.biz</p>	3/8/2023	6:30 AM	yes, every 3 hours for remainder of day
Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On.</p> <p>Soil compaction occurs when spacing is reduced between soil particles increasing soil density. This occurs with repeated force, which can be caused by mechanical forces or consistent foot traffic. Soil compaction is affected by soil texture and moisture content. To alleviate this, it is best to first break up the compacted soil. The goal is to break the soil into small clods. Prevention of soil compaction starts with the reduction and avoidance of heavy equipment when possible, and redirecting foot traffic from both people and animals to designated pathways which can be paved or mulched.</p> <p>If you have questions about soil compaction or would like more information, call the Rutgers Cooperative Extension at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity for more tips and information.</p>	3/15/2023	8:09 AM	<p>11:48 AM 12:53 PM 3:38 PM 4:38 PM</p>
Public Safety	<p>Anthony Fanucci - Mayor of Vineland, New Jersey - March 2023 Update: In this episode, John Salvatore talks with Mayor Anthony Fanucci from the City of Vineland, New Jersey about what's happening new in the city. Mayor Fanucci is a regular guest on POP FM appearing every month. In this episode, get an update on a new all-inclusive park, a basketball tournament fundraiser, and a reminder about spring sports.</p>	3/9/2023	6:30 AM	yes, every 3 hours for remainder of day

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Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On.</p> <p>Did you know that when you eat broccoli crowns, you are eating the flower of the plant? This tasty vegetable is easy to grow in the cool seasons, requiring little maintenance, but will take 50-90 days to mature. Broccoli should be a staple in your diet as it is highly nutritious. It is an excellent source of fiber, vitamin A, potassium, vitamin C and several others. It is also an important source of protein and calcium for those who don't eat meat. But the benefits don't stop there, some studies have suggested that broccoli can reduce the risk of certain cancers, like lung, bladder, and breast cancer.</p> <p>If you have more questions about broccoli or would like more information, call the Rutgers Cooperative extension center at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on 99.9 Power of Positivity for more tips and information.</p>	3/22/2023	9:46 AM	<p>11:48 AM 12:48 PM 1:44 PM 4:20 PM</p>
Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On.</p> <p>Periodical Cicadas, also known as "17-year locusts" suddenly appear in late May or early June. These insects' mate within a week of emergence. Eggs are deposited in twigs; they fall to the ground as nymphs after 6 or 7 weeks and remain below the soil for 17 years. Nymphs are fully grown after 7-8 years however they stay underground to grow and develop until spring of the 17th year. The adult cicada is about 1 5/8 inches long with a predominantly black body. Its legs and eyes are reddish and there are orange veins in the nearly transparent wings. Insecticide applications are usually not effective or warranted because new cicadas emerge every day and they can fly as far as 1/2 mile.</p> <p>If you have more questions about periodical cicadas or would like more information, call the Rutgers Cooperative extension center at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on 99.9 Power of Positivity for more tips and information.</p>	3/15/2023	9:28 AM	<p>11:45 AM 12:51 PM 3:38 PM 4:42 PM</p>

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Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing on!</p> <p>The Joro spider has gained a lot of popularity recently, as people on the east coast fear the giant spider making its way into their homes and yards. The 4inch spider, native to Asia has been established in the southern united states for the last 8 years or so. They have been spreading in the south at about 10 miles per year, so they won't be making an appearance in New Jersey for quite some time. Now they do not present any threats as their impact is still unknown. Those who travel to southern states where the spider is known to exist, should however use caution to not bring it back with them. Many large spiders already exist in New Jersey, like garden spiders and golden-silk orb-weavers. These spiders usually won't bother you and are more beneficial than not in the environment.</p> <p>As always, feel free to give a call with your lawn and garden questions at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on Pop Fm Power of Positivity for more tips and information.</p>	3/22/2023	9:28 AM	<p>11:36 AM 12:50 PM 3:19 PM 4:22 PM</p>
Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On.</p> <p>The breeding season of skunks is from late February through late March and males have been known to travel up to 5 miles a night to look for a mate. It's good common sense to be particularly mindful of removing all outside food sources, including cat and dog food, bird feeders, exposed garbage cans and compost piles during their breeding season. Permanently seal areas such as under decks, porches, garages and sheds before a skunk tries to move in and make it a home.</p> <p>As always, feel free to give me a call with your lawn and garden questions at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on Pop Fm Power of Positivity for more tips and information.</p>	3/16/2023	8:38 AM	<p>10:49 AM 11:41 AM 1:19 PM 4:37 PM</p>
Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On.</p> <p>Is your yard a breeding ground for mosquitoes? Tired of bug bites while gardening? Knowing the habitats of a pest helps in determining the control of the pest. Please Join us April 11th at 10am, at 291 Morton Ave Millville, Nj as Rutgers Master Gardeners host the Mosquito control commission.</p> <p>Feel free to give me a call with your lawn and garden questions at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on Pop Fm Power of Positivity for more tips and information.</p>	3/29/2023	9:27 AM	<p>12:49 PM 1:49 PM 2:42 PM 3:48 PM</p>

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Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On.</p> <p>The health of honeybee colonies relies heavily on their access to food. Food availability gaps during honeybee active periods from February through November can weaken colonies. Particularly difficult periods for honeybees occur during warm, early-spring days when bees emerge from hives searching for food, but few plants are flowering. The natural environment often does not provide sufficient flowering plants for honeybees during active periods, so your plantings can help. Witch-hazel and Skunk cabbage can bloom as early as February and waterleaf and Pagoda plant bloom from May-June. Planting a variety of blooms provides pollen and nectar sources for honeybees. For more honeybee information or questions give us a call at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on Pop Fm Power of Positivity for more tips and information.</p>	3/22/2023	8:43 AM	<p>12:20 PM 1:36 PM 3:53 PM 4:46 PM</p>
Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On.</p> <p>Spring flowering bulbs can provide years of seasonal colorful landscape. The word bulb is often used to describe a plant that can store food underground. When planting bulbs select a site that will provide at least five to six hours of direct sunlight a day. The general rule of thumb for successfully planting spring bulbs is to plant them at a depth two to three times the height of the bulb. The bulb bed should be covered with two to three inches of mulch which helps minimize temperature fluctuation and maintains an optimal moisture level in the planting bed.</p> <p>For more information on spring flowering bulbs, or questions give us a call at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on Pop Fm Power of Positivity for more tips and information.</p>	3/29/2023	10:19 AM	<p>12:50 PM 1:48 PM 3:34 PM 4:39 PM</p>
Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On.</p> <p>Botanically, rhododendrons and azaleas belong to the same genus, Rhododendron, and are affected by the same problems. Winter injury is commonly seen in the landscape and is a result of environmental factors. the most common symptom of winter injury in rhododendrons/azaleas is leaves turning brown., branches may exhibit dieback on their tips or entire branch, and leaves may roll. Damage may not be apparent until spring growth begins, or it may appear in late summer. There is no way to reverse the damage, so prevention is important. Shrubs should be planted in locations protected from the wind. Watering is important in late fall and early winter before the ground is frozen. Plants should be mulched after they are dormant to reduce water loss from the soil and decrease the depth of frost penetration.</p> <p>For more information on plant problems, or questions give us a call at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on Pop Fm Power of Positivity for more tips and information.</p>	3/23/2023	8:29 AM	<p>12:20 PM 1:44 PM 3:18 PM 4:17 PM</p>

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Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On.</p> <p>Blossom end rot or BER occurs in tomatoes, peppers, and eggplant. It occurs on both green and red ripe fruits, causing a dry sunken area with dark coloring. BER is a fruit disorder, not a disease, and will not spread in the manor diseases do. The only control for the disorder is to maintain a pH between 5.8 and 6.3 as well as adequate watering during dry seasons. Fruit plants should receive 1 inch of moisture per week. You can monitor moisture with a rain gauge.</p> <p>For more information on BER, or questions give us a call at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on Pop Fm Power of Positivity for more tips and information.</p>	4/5/2023	8:42 AM	<p>12:18 PM 1:18 PM 2:51 PM 4:19 PM</p>
Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On.</p> <p>Is your yard a breeding ground for mosquitoes? Tired of bug bites while gardening? Knowing the habitats of a pest helps in determining the control of the pest. Please Join us April 11th at 10am, at 291 Morton Ave Millville, Nj as Rutgers Master Gardeners host the Mosquito control commission.</p> <p>Feel free to give me a call with your lawn and garden questions at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on Pop Fm Power of Positivity for more tips and information.`</p>	3/29/2023	10:37 AM	<p>12:50 PM 1:45 PM 3:19 PM 4:22 PM</p>
Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On.</p> <p>If you're lacking garden space but would still like to grow your favorite vegetables at home, container gardening may be a solution for you. Beets, cabbage, carrots, lettuce, and more are available in varieties adapted to container gardening. Containers are not limited, plastic or clay pots, buckets, baskets, and wooden boxes are suitable for most vegetables. Because container gardening is smaller scale it is important to water frequently and pay close attention to fertilizer requirements.</p> <p>If you have more questions about container gardens or would like more information, feel free to give me a call at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on Pop Fm Power of Positivity for more tips and information.</p>	4/5/2023	9:27 AM	<p>12:49 PM 1:47 PM 2:47 PM 4:19 PM</p>
Non-Profit Organizations	<p>Main Street Vineland - March 29, 2023: Ave Bucks: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about the return of a gift card program called Ave Bucks. To learn more visit www.theave.biz</p>	3/29/2023	6:30 AM	<p>yes, every 3 hours for remainder of day</p>

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Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On.</p> <p>Water conservation is especially important during gardening season as our water usage typically doubles. Planning for and practicing water conservation can benefit your garden in the event of a drought. You can make small changes in your home garden that will make a difference. You can improve the water-holding capacity of your soil by incorporating compost or organic matter. Select plants that are drought tolerant. Repair leaks in your hoses and turn off your faucet when it is not in use.</p> <p>For more information about water conservation give us a call at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on Pop Fm Power of Positivity for more tips and information.</p>	4/12/2023	9:09 AM	<p>11:34 AM 12:43 PM 2:51 PM 3:55 PM</p>
Local Business	<p>Ahmad Graves-El - Prodigal Grandson Son, LLC - March 30, 2023: In this interview, John Salvatore speaks with Ahmad Graves-El from Prodigal Grandson Son, LLC. Their vision is to help elevate the vibrations of the people in our area to positive levels through yoga, sound healing, music and the power of the positive, written word. Learn more and find out about upcoming events at www.prodigalgrandsonson.com</p>	3/30/2023	6:30 AM	yes, every 3 hours for remainder of day