

Quarterly Issues Report

Station: WSNJ

Year: 2023

Quarter: Q3

Category	Summary of Issue Discussed	Date of Original Broadcast	Time of Original Broadcast	Was this rebroadcast on-the-air? If so, when?
Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Sal Mangiafico with What's Growing On.</p> <p>A helpline client asked, What eats my monarch caterpillars? After asking a few questions, which included, How large were the caterpillars? Could they have been in their final instar? We determined that it was possible that the caterpillar was looking for spot to form a chrysalis where it can be sheltered from predators and the elements. Nature's Best Hope, a book written by Doug Tallamy, mentions that the chrysalis stage is defenseless, and by crawling away from the host plant, the caterpillar effectively decentralizes the predator search zone.</p> <p>Please feel free to give a call with your gardening and horticulture questions at 856-451-2800, or email mastergardener@co.cumberland.nj.us. This has been What's Growing On in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity.</p>	2023-07-04	10:17	Yes, 4 more times that day
Community Events	<p>Main Street Vineland - July 05, 2023: The Food Truck Festival is Next Month!: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about the upcoming annual Food Truck Festival happening August 27 on The Ave. Learn more at www.theave.biz</p>	2023-07-05	6:55:00	yes, every 3 hours for remainder of day
Public Safety	<p>Anthony Fanucci - Mayor of Vineland, New Jersey - July 2023 Update: In this episode, John Salvatore talks with Mayor Anthony Fanucci from the City of Vineland, New Jersey about what's happening new in the city. Mayor Fanucci is a regular guest on POP FM appearing every month. In this episode, get an update on road upgrades, a new golf course that is coming to Vineland, and improvements to the Senior Center.</p>	2023-07-06	6:55:00	yes, every 3 hours for remainder of day
Community Events	<p>Main Street Vineland - July 11, 2023: Mark Your Calendar for the Annual Food Truck Festival: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about the upcoming annual Food Truck Festival happening August 27 on The Ave. Learn more at www.theave.biz</p>	2023-07-12	6:55:00	yes, every 3 hours for remainder of day

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Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Sal Mangiafico with What's Growing On.</p> <p>Crown vetch is one of those plants that can referred to as "it seemed like a good idea at the time". I'm sure in the 1950's when this European species was introduced to North America as a groundcover for soil erosion, it seemed like a great idea. It was planted along highways and embankments and proceeded to rapidly spread to fields, roadsides and waste areas, and quite possibly into your home landscaping. While it has pretty pink flowers, do not be deceived, as it spreads readily and covers other plants, shading them from sunlight.</p> <p>Please feel free to give a call with your gardening and horticulture questions at 856-451-2800, or email mastergardener@co.cumberland.nj.us. This has been What's Growing On in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity.</p>	2023-07-12	9:11	Yes, 4 more times that day
Community Events	<p>Main Street Vineland - July 19, 2023: Wondering which food trucks are attending the upcoming festival?: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about the upcoming annual Food Truck Festival happening August 27 on The Ave. Learn more at www.theave.biz</p>	2023-07-19	6:55:00	yes, every 3 hours for remainder of day
Non-Profit Organizations	<p>Main Street Vineland - July 26, 2023: Sculptures on the Ave: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about some new sculptures on The Ave. Learn more at www.theave.biz</p>	2023-07-26	6:55:00	yes, every 3 hours for remainder of day
Local Business	<p>Main Street Vineland - August 2, 2023: New Website Announcement: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about a new website for The Ave. Learn more at www.theave.biz</p>	2023-08-02	6:55:00	yes, every 3 hours for remainder of day
Public Safety	<p>Anthony Fanucci - Mayor of Vineland, New Jersey - August 2023 Update: In this episode, John Salvatore talks with Mayor Anthony Fanucci from the City of Vineland, New Jersey about what's happening new in the city. Mayor Fanucci is a regular guest on POP FM appearing every month. In this episode, get an update on July 4th Fireworks, road upgrades, and branding/marketing campaigns.</p>	2023-08-03	6:55:00	yes, every 3 hours for remainder of day

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Senior Citizens	The Cumberland County Office on Aging and Disabled provides a weekly program called Senior Soundoff. The purpose of the broadcast is to provide information to senior citizens and people with disabilities living in Cumberland County. You can request more information about any topics discussed during the broadcast by calling 856-453-2220. The Senior Farmers Market Nutrition Program has begun. To participate, you must be a senior citizen living in New Jersey, 60 years of age or older.	2023-08-06	7:03	three more times within the hour
Community Events	Main Street Vineland - August 9, 2023: Food Truck Festival Later this Month: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about the upcoming annual Food Truck Festival happening August 27 on The Ave. Learn more at www.theave.biz	2023-08-09	6:55:00	yes, every 3 hours for remainder of day
Agriculture	Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Sal Mangiafico with What's Growing On. Rutgers Fact Sheet FS 1233, Growing Garlic in the Home Garden, recommends planting garlic in New Jersey in October, which means it's time to order them now for a June or July 2022 harvest. Garlic likes a site location with full sun and good soil drainage with light, well-drained soil. And a pH of 6.5 – 7.0 is ideal. You can send your soil sample to the Rutgers Soil Testing Lab for pH and nutrient recommendations, or contact Rutgers Cooperative Extension in Cumberland County for options to measure soil pH. Please feel free to give a call with your gardening and horticulture questions at 856-451-2800, or email mastergardener@co.cumberland.nj.us . This has been What's Growing On in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity.	2023-08-09	9:13	Yes, 4 more times that day
Community Events	Main Street Vineland - August 16, 2023: Food Truck Festival is August 27: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about the upcoming annual Food Truck Festival happening August 27 on The Ave. Learn more at www.theave.biz	2023-08-16	7:00:10	yes, every 3 hours for remainder of day

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Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Sal Mangiafico with What's Growing On.</p> <p>A three-season gardener gardens throughout the spring, summer and fall. If this includes you, start thinking now about your fall crops. Rutgers Fact Sheet FS 129, Planning a vegetable garden, has a handy list of those vegetables that can be planted by seed or transplanted in August. If you had problems with caterpillars in your spring planted cole crops like broccoli, kale, and collard greens, don't give up. Try a fall planting.</p> <p>Please feel free to give a call with your gardening and horticulture questions at 856-451-2800, or email mastergardener@co.cumberland.nj.us. This has been What's Growing On in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity.</p>	2023-08-16	10:36	Yes, 4 more times that day
Community Events	<p>Main Street Vineland - August 22, 2023: Food Truck Festival is THIS WEEKEND: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about the upcoming annual Food Truck Festival happening August 27 on The Ave. Learn more at www.theave.biz</p>	2023-08-23	6:55:00	yes, every 3 hours for remainder of day
Non-Profit Organizations	<p>Main Street Vineland - August 30, 2023: Recap of Last Weekend: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about two events that happened last weekend on The Ave. Learn more about upcoming events at www.theave.biz</p>	2023-08-30	6:55:00	yes, every 3 hours for remainder of day
Financial Education	<p>First Harvest Credit Union - Financial Education: In this episode, John Salvatore interviews Danny Sulpizio, Executive Vice President & COO of First Harvest Credit Union. Danny shares about some financial education tools available to members. He is a regular guest on POP FM sharing a wealth of knowledge about the financial industry. Learn more at www.firstharvestcu.com</p>	2023-08-31	6:55:00	yes, every 3 hours for remainder of day
Community Events	<p>Main Street Vineland - September 6, 2023: Upcoming Events on The Ave: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about some upcoming events happening on The Ave. Learn more about upcoming events at www.theave.biz</p>	2023-09-06	6:55:00	yes, every 3 hours for remainder of day

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Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Sal Mangiafico with What's Growing On.</p> <p>Velvetleaf is an annual herbaceous plant, <i>Abutilon theophrasti</i>. It was introduced in the US in the 1700s from Asia as a potential source of fiber. This may have seemed like a good idea at the time. However, it has become a leading weed problem in corn, soybeans, and other cultivated crops. It does have large velvety leaves, and a unique pie-shaped seed capsule. Each plant can produce 700 to 17,000 viable seeds, which can remain viable in soil for over 50 years. It typically occurs where the soil has been recently disturbed and the long dormant seeds have been brought close to the soil surface. It can grow two to four feet tall.</p> <p>Please feel free to give a call with your gardening and horticulture questions at 856-451-2800, or email mastergardener@co.cumberland.nj.us. This has been What's Growing On in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity.</p>	2023-09-06	14:17	Yes, 4 more times that day
Public Safety	<p>Anthony Fanucci - Mayor of Vineland, New Jersey - September 2023 Update: In this episode, John Salvatore talks with Mayor Anthony Fanucci from the City of Vineland, New Jersey about what's happening new in the city. Mayor Fanucci is a regular guest on POP FM appearing every month. In this episode, learn about road upgrades, the new My Vineland App, and opportunities at the Vineland Volunteer Fire Department.</p>	2023-09-07	6:55:00	yes, every 3 hours for remainder of day
Non-Profit Organizations	<p>Main Street Vineland - September 13, 2023: Event Sponsors on The Ave: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about some of the great event sponsors on The Ave. Learn more about upcoming events at www.theave.biz</p>	2023-09-13	6:55:00	yes, every 3 hours for remainder of day
Local Business	<p>Main Street Vineland - September 20, 2023: Ave Bucks Gift Card Program: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about the Ave Bucks Gift Card Program available for select businesses on The Ave. Learn more at www.theave.biz</p>	2023-09-20	6:55:00	yes, every 3 hours for remainder of day
Community Events	<p>Main Street Vineland - September 27, 2023: Taste of Vineland Volunteer of the Year: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about the upcoming annual Taste of Vineland event. Learn more at www.theave.biz</p>	2023-09-27	6:55:00	yes, every 3 hours for remainder of day

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Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Lauren Fordyce with What's Growing On.</p> <p>Did you know that you can call your county extension office with your lawn and garden questions? We can provide soil and pH testing, in addition to plant and disease identification. We are currently closed to the public but you can reach us at 856-451-2800 Ext. 4, or email mastergardener@co.cumberland.nj.us. We look forward to helping you!</p> <p>This has been What's Growing On in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity for more tips and information.</p>	2023-09-27	15:17	Yes, 4 more times that day
Community Events	<p>Swedesboro-Woolwich Day is Saturday September 30: In this interview, John Salvatore speaks with Natalie Matthias, Chair for Swedesboro-Woolwich Day happening this Saturday in Downtown Swedesboro. Natalie shares about all the exciting things you can expect at the event. Learn more at www.swedesboroday.com</p>	2023-09-28	6:55:00	yes, every 3 hours for remainder of day