

Quarterly Issues Report

Station: WSNJ

Year: 2023

Quarter: Q2

Category	Summary of Issue Discussed	Date of Original Broadcast	Time of Original Broadcast	Was this rebroadcast on-the-air? If so, when?
Community Events	Main Street Vineland - April 5, 2023: Car Show Announcements: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about upcoming annual Cruise Down Memory Lane car show happening June 10th on The Ave. Learn more at www.theave.biz	2023-04-05	6:55:25	yes, every 3 hours for remainder of day
Public Safety	Anthony Fanucci - Mayor of Vineland, New Jersey - April 2023 Update: In this episode, John Salvatore talks with Mayor Anthony Fanucci from the City of Vineland, New Jersey about what's happening new in the city. Mayor Fanucci is a regular guest on POP FM appearing every month. In this episode, get an update on spring sports, road projects, and some improvements happening near city hall.	2023-04-06	6:55:22	yes, every 3 hours for remainder of day
Environmental	South Jersey Water Savers Series Part 1: In this interview, John Salvatore speaks with Cheryl Reardon from ANJEC and Julianne Donnini from Auburn Road Vineyards about a rain garden project that was installed at the Vineyard.	2023-04-10	6:55:47	yes, every 3 hours for remainder of day
Agriculture	Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On. Are you familiar with gardening tools? The proper tools can help your garden prosper. Flower shears or floral scissors can be used for cutting flowers, deadheading, and cutting soft plant tissue. There are two types of pruners, anvil, and bypass. A bypass pruner has a top cutting blade that bypasses a bottom noncutting blade. An anvil pruner presses against a bottom noncutting flat blade. Hedge shears are designed to cut several thin branches at the same time. If you have more questions about gardening tools or would like more information, give me a call at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again to Pop Fm Power of Positivity for more tips and information. Knauss, N. (2016). Gardening Equipment. In Master gardener manual (pp. 720–725). essay, PennState Extension, College of Agricultural Science, The Pennsylvania State University.	2023-04-10	8:40	Yes, 4 more times each that day
Non-Profit Organizations	Main Street Vineland - April 12, 2023: Businesses on The Ave: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about some businesses on The Ave. Learn more at www.theave.biz	2023-04-12	6:55:11	yes, every 3 hours for remainder of day
Environmental	South Jersey Water Savers Series Part 2: In this interview, John Salvatore speaks with Alyssa Bright from the New Jersey Audubon Society, and Cody Cassaday from Cassaday Farms in Monroeville, New Jersey about a farming project they collaborated on.	2023-04-13	6:55:07	yes, every 3 hours for remainder of day

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Environmental	South Jersey Water Savers Series Part 3: In this interview, John Salvatore speaks with Pat Hansen from Evesham Township and Jack McCausland from the Pinelands Preservation Alliance about a new rain garden installation. Plus, Jack shares about opportunities for listeners to install their own rain gardens.	2023-04-17	6:55:56	yes, every 3 hours for remainder of day
Non-Profit Organizations	Main Street Vineland - April 19, 2023: Parade This Weekend: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa a parade happening this weekend on The Ave. Learn more at www.theave.biz	2023-04-19	6:55:49	yes, every 3 hours for remainder of day
Environmental	South Jersey Water Savers Series Part 4: In this interview, John Salvatore speaks with Amber Egorov from Vineland Public Schools and Zack Nickerson from the American Littoral Society about a rain garden collaboration. If you would like to keep in touch with the American Littoral Society and the work they are doing to care for the coast, check out their website at www.littoralsociety.org or follow them on social media @littoralsociety. This interview was the last in our 4 part series with South Jersey Water Savers, a collaboration of local non-profits and environmental organizations that work together to protect water resources in South Jersey. Follow them at sjwatersavers.org to find out more.	2023-04-20	6:55:05	yes, every 3 hours for remainder of day
Financial Education	First Harvest Credit Union - Explaining Consolidation Loans: In this episode, John Salvatore interviews Danny Sulpizio, Executive Vice President & COO of First Harvest Credit Union. Danny talks about the benefits of consolidation loans. He is a regular guest on POP FM sharing a wealth of knowledge about the financial industry.	2023-04-24	6:55:26	yes, every 3 hours for remainder of day
Local Business	Main Street Vineland - April 26, 2023: Restaurants on The Ave: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about some great restaurants on The Ave. Learn more at www.theave.biz	2023-04-26	6:55:22	yes, every 3 hours for remainder of day
Non-Profit Organizations	Main Street Vineland - May 3, 2023: Board of Directors: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about the Board of Directors for The Ave. Learn more at www.theave.biz	2023-05-03	6:55:22	yes, every 3 hours for remainder of day
Public Safety	Anthony Fanucci - Mayor of Vineland, New Jersey - May 2023 Update: In this episode, John Salvatore talks with Mayor Anthony Fanucci from the City of Vineland, New Jersey about what's happening new in the city. Mayor Fanucci is a regular guest on POP FM appearing every month. In this episode, get an update on spring sports, road projects, and more.	2023-05-04	6:55:08	yes, every 3 hours for remainder of day

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Community Events	Main Street Vineland - May 10, 2023: Upcoming Summer Events on The Ave: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about some upcoming summer events happening on The Ave. Learn more at www.theave.biz	2023-05-10	8:04:23	yes, every 3 hours for remainder of day
Agriculture	Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On. Bees are critical pollinators of edible crops and flowering plant species. Unfortunately bees face considerable threats due to loss of habitat, pesticides, and disease. Most bee species require pollen and nectar, so it is important to plant a pollinator habitat with flowers that bloom concurrently in spring, summer, and fall. When choosing plants or seeds for your pollinator garden be sure they have not been treated with insecticide. If you have questions about Bees and pollinator gardens or would like more information, call the Rutgers Cooperative Extension at 856-451-2800 Ext.4. This has been What's Growing on in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity for more tips and information.	2023-05-16	8:04:23	Yes, 4 more times each that day
Community Events	Main Street Vineland - May 17, 2023: Spring Planting this Saturday: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about the spring planting event happening this Saturday May 20 at 9am on The Ave. Learn more at www.theave.biz	2023-05-17	6:55:10	yes, every 3 hours for remainder of day
Non-Profit Organizations	Main Street Vineland - May 24, 2023: Neighborhood Preservation Program: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about the Neighborhood Preservation Program happening on The Ave. Learn more at www.theave.biz	2023-05-24	6:55:10	yes, every 3 hours for remainder of day
Community Events	Main Street Vineland - May 31, 2023: The 2024 Vineland Christmas Parade Theme Is...: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about the 2024 Vineland Christmas Parade theme. Learn more at www.theave.biz	2023-05-31	6:55:54	yes, every 3 hours for remainder of day

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Agriculture	<p>Hello from the Rutgers Cooperative Extension Center of Cumberland County. This is Kaylynn Hyson with What's Growing On.</p> <p>Have you seen the invasive spotted lanternfly? This sap-sucking leafhopper is now established across Cumberland County. It undergoes several stages of growth where it transforms from a small black and white nymph to a red and black nymph to a winged adult. Though these insects have the potential to cause damage to certain plants and crops, they are primarily a nuisance pest in the home landscape. If you have maples, willows, birches, roses, grapes, tree of heaven, or black walnut plants on your property, you should monitor them closely for spotted lanternfly as these are some of their favorite plants to feed on. However, pesticides are unnecessary in most situations and the use of homemade pesticides with dish soap, vinegar, or gasoline are not recommended at all. Sticky band traps and circle traps are effective ways to manage them on vulnerable trees.</p> <p>If you have questions about the spotted lanternfly or would like more information, call the Rutgers Cooperative Extension at 856-451-2800 Ext.4. This has been What's Growing On in Cumberland County. Please tune in again on POP FM 99.9 Power of Positivity for more tips and information.</p>	2023-06-01	6:55:54	Yes, 4 more times each that day
Non-Profit Organizations	<p>Main Street Vineland - June 7, 2023: The Cruise Down Memory Lane Car Show is this Saturday!: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about the annual Cruise Down Memory Lane Car Show happening this Saturday, June 10, on The Ave. Learn more at www.theave.biz</p>	2023-06-07	6:55:38	yes, every 3 hours for remainder of day
Public Safety	<p>Anthony Fanucci - Mayor of Vineland, New Jersey - June 2023 Update: In this episode, John Salvatore talks with Mayor Anthony Fanucci from the City of Vineland, New Jersey about what's happening new in the city. Mayor Fanucci is a regular guest on POP FM appearing every month. In this episode, get an update on road upgrades, city park improvements, and the upcoming new fire station ground breaking.</p>	2023-06-08	6:55:36	yes, every 3 hours for remainder of day
Non-Profit Organizations	<p>Main Street Vineland - June 14, 2023: Recap of Car Show and Upcoming 5k Race: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about the annual Cruise Down Memory Lane Car Show that happened last Saturday on The Ave, as well as an upcoming 5k race. Learn more at www.theave.biz</p>	2023-06-14	6:55:04	yes, every 3 hours for remainder of day
Non-Profit Organizations	<p>Main Street Vineland - June 21, 2023: Annual 5k Run The Ave is this weekend!: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about an upcoming 5k race happening this Sunday June 25. Learn more at www.theave.biz</p>	2023-06-21	17:23:28	yes, every 3 hours for remainder of day

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Non-Profit Organizations	Main Street Vineland - June 28, 2023: Results from the 5k Run The Ave: In this weekly interview, John Salvatore speaks with Main Street Vineland representative Robert Scarpa about the results of the annual 5k Run The Ave event that happened this past weekend. Learn more at www.theave.biz	2023-06-28	6:55:00	yes, every 3 hours for remainder of day