

Quarterly Issues Report

Station: WSNJ

Year: 2022

Quarter: Q3

WSNJ Quarterly Issues / Programs (Responses)

Category	Summary of Issue Discussed	Date of Original	Time of	Was this rebroadcast on-
local Business	Ryan Harbinson - Monthly Marketing Update - Why Blog?: In this episode, John Salvatore talks with Ryan Harbinson from Clearbridge Branding Agency about the importance maintaining a blog for your brand and discusses the additional benefits for having one on your website. Ryan is a monthly guest on POP FM with a wealth of knowledge and experience in the marketing industry.	7/5/2022	6:30:00 AM	yes, every 3 hours for remainder of day
local Business	Ryan Harbinson - Monthly Marketing Update - Effective Promotional Materials: In this episode, John Salvatore talks with Ryan Harbinson from Clearbridge Branding Agency about effective promotional materials to give away and market your business. Ryan is a monthly guest on POP FM with a wealth of knowledge and experience in the marketing industry.	07/05/22	6:30:00 AM	yes, every 3 hours for remainder of day
non-Profit Organizations	Main Street Vineland - July 6, 2022 - Upcoming Events & the Neighborhood Preservation Program: In this weekly interview sponsored by Members 1st of New Jersey Federal Credit Union and conducted by John Salvatore, we learn from Main Street Vineland representative Robert Scarpa about some upcoming events on The Ave and the Neighborhood Preservation Program.	7/6/2022	6:30:00 AM	yes, every 3 hours for remainder of day
Community events	Liz Melendez - The Magnolia Night Market is Friday July 8th!: In this interview, John Salvatore speak with Liz Melendez about the upcoming Magnolia Night Market in Magnolia, NJ. This community event is happening three times throughout this year and Liz shares important details and what attendees can expect at the market. For more information search for Magnolia Night Market on Facebook.	7/7/2022	6:30:00 AM	yes, every 3 hours for remainder of day
Public Safety	Anthony Fanucci - Mayor of Vineland, New Jersey - July 2022 Update: In this episode, John Salvatore talks with Mayor Anthony Fanucci from the City of Vineland, New Jersey about what's happening new in the city. Mayor Fanucci is a regular guest on POP FM appearing every month. In this episode, get an update on the July 4th firework display from earlier this week, upcoming road and infrastructure projects, and a free concert happening in early August.	7/8/22	6:30:00 AM	yes, every 3 hours for remainder of day
non-Profit Organizations	Main Street Vineland - July 13, 2022 - How Can You Get Involved and Make a Difference?: In this weekly interview sponsored by Members 1st of New Jersey Federal Credit Union and conducted by John Salvatore, we learn from Main Street Vineland representative Russell Swanson about some ways you can get involved and volunteer with the Vineland Downtown Improvement District.	07/13/2022	6:30:00 AM	yes, every 3 hours for remainder of day
local Business	Kerry Thomsen - Independent Spirits Distillery in Woolwich, NJ: In this interview, John Salvatore speak with Kerry Thomsen, Owner of Independent Spirits Distillery in Woolwich, NJ. Kerry shares about what you can expect when visiting the distillery and about an upcoming special event where you can watch the distillation process happening July 23 & 24. To learn more visit: www.isdistillery.com	07/14/2022	6:30:00 AM	yes, every 3 hours for remainder of day

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local Business	Janet Garraty - Gloucester County Chamber of Commerce July 2022 (Stay connected at some cool events this summer): In this interview, John Salvatore speaks with Janet Garraty, Director of the Gloucester County Chamber of Commerce (GCCC) about some upcoming summer events to help keep you connected to others in the community. Janet is a regular guest on POP FM 99.9 appearing monthly to share news from the GCCC.	07/18/2022	6:30:00 AM	yes, every 3 hours for remainder of day
Community events	Main Street Vineland - July 20, 2022 - The Food Truck Festival is August 21!: In this weekly interview sponsored by Members 1st of New Jersey Federal Credit Union and conducted by John Salvatore, we learn from Main Street Vineland representative Robert Scarpa about the upcoming Food Trucks on the Ave Festival happening August 21 in Downtown Vineland.	07/20/2022	6:30:00 AM	yes, every 3 hours for remainder of day
health	Janet Margusity - Weisman Children's Medical Day Care - July 21, 2022: In this interview, John Salvatore speaks with Janet Margusity, Community Engagement Coordinator at Weisman Children's Medical Day Care in South Jersey about how they are helping our community. For more information visit: www.weismanchildrens.com	07/21/2022	6:30:00 AM	yes, every 3 hours for remainder of day
local Business	Ryan Harbinson - Monthly Marketing Update - Customer Reward Programs: In this episode, John Salvatore talks with Ryan Harbinson from Clearbridge Branding Agency about customer reward programs and how to keep, bring in, and retain customers for your business. Ryan is a monthly guest on POP FM with a wealth of knowledge and experience in the marketing industry.	07/25/2022	6:30:00 AM	yes, every 3 hours for remainder of day
local Business	Xspero BOGO Sale Ends July 31!: In this interview, John Salvatore speaks with Megan Wolf, Director of Operations at Xspero. Xspero is a social giving network app for your smartphone where you can shop at local businesses and 20% of every purchase goes to your favorite nonprofit organization. Through July 31, Xspero is giving all users a free gift card for every one they purchase - Buy One Get One - courtesy of Vann Dodge in Vineland. Learn more at: www.xspero.com	07/28/2022	6:30:00 AM	yes, every 3 hours for remainder of day
non-Profit Organizations	The NJ Hunger Project is August 13: In this interview, John Salvatore speaks with Lizette Melendez (BeKindJoyofGiving) and Cynthia Rosen (oneprojectnj) about the upcoming NJ Hunger Project where in one day they will package 100,000 meals for those in need. To get involved, volunteer, or donate, please visit: www.facebook.com/NJHungerProject	08/01/2022	6:30:00 AM	yes, every 3 hours for remainder of day
non-Profit Organizations	Main Street Vineland - August 03, 2022 - Dessert Options at the Food Truck Festival: In this weekly interview sponsored by Members 1st of New Jersey Federal Credit Union and conducted by John Salvatore, we learn from Main Street Vineland representative Robert Scarpa about the upcoming Food Trucks on the Ave Festival happening August 21 in Downtown Vineland.	08/03/2022	6:30:00 AM	yes, every 3 hours for remainder of day

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Public Safety	Anthony Fanucci - Mayor of Vineland, New Jersey - August 2022 Update (Water Restrictions, Road Upgrades, Smart City Project): In this episode, John Salvatore talks with Mayor Anthony Fanucci from the City of Vineland, New Jersey about what's happening new in the city. Mayor Fanucci is a regular guest on POP FM appearing every month. In this episode, get an update on the new water restrictions, upcoming road and infrastructure projects, and Vineland's Smart City project.	08/05/2022	6:30:00 AM	yes, every 3 hours for remainder of day
non-Profit Organizations	Main Street Vineland - August 10, 2022 - Popular Stops at the Food Truck Festival Next Weekend: In this weekly interview sponsored by Members 1st of New Jersey Federal Credit Union and conducted by John Salvatore, we learn from Main Street Vineland representative Robert Scarpa about the upcoming Food Trucks on the Ave Festival happening August 21 in Downtown Vineland.	08/10/2022	6:30:00 AM	yes, every 3 hours for remainder of day
Community events	The 4th Annual Summer Swelter Craft Beer Fest in Pitman, NJ is this Saturday!: In this interview, John Salvatore speaks with Adam Mazzola, Creator and Lead Organizer of the 4th Annual Summer Swelter Craft Beer Fest happening this Saturday at Total Turf Experience in Pitman, NJ. It's not too late to get tickets. Visit https://uptownpitman.com/summer-swelter-craft-beer-festival/	08/11/2022	6:30:00 AM	yes, every 3 hours for remainder of day
non-Profit Organizations	Main Street Vineland - August 17, 2022 - The Food Truck Festival is this Sunday!: In this weekly interview sponsored by Members 1st of New Jersey Federal Credit Union and conducted by John Salvatore, we learn from Main Street Vineland representative Robert Scarpa about the upcoming Food Trucks on the Ave Festival happening August 21 in Downtown Vineland.	08/17/2022	6:30:00 AM	yes, every 3 hours for remainder of day
local Business	Mike Barse - General Manager at Vann Dodge in Vineland - Over 1,000HP coming to the Food Truck Festival!: In this interview, John Salvatore speaks with Mike Barse, General Manager at Vann Dodge on Delsea Drive in Vineland about the Food Truck Festival happening on Sunday. Vann is sponsor of POP FM's coverage at the Food Truck Festival and our Xspero Gift Card Giveaway. Stop by our tent to win and also check out over 1,000 horsepower of vehicles from Vann from 11a - 7p on Sunday in Vineland.	08/18/2022	6:30:00 AM	yes, every 3 hours for remainder of day
non-Profit Organizations	Main Street Vineland - August 24, 2022 - Recap of Food Truck Festival: In this weekly interview sponsored by Members 1st of New Jersey Federal Credit Union and conducted by John Salvatore, we get a recap from Main Street Vineland representative Robert Scarpa about the Food Trucks on the Ave Festival which happened this past weekend in Downtown Vineland.	08/24/2022	6:30:00 AM	yes, every 3 hours for remainder of day
non-Profit Organizations	Don't Miss Floatopia Happening This Saturday 08-27-2022!: In this interview, John Salvatore speaks with Lucia Ruggiero and Don Baugh about an upcoming event called Floatopia in partnership with the American Littoral Society and Upstream Alliance to bring awareness about the water quality in the Delaware River. To learn more visit: https://upstreamalliance.org/events/floatopia/	08/25/2022	6:30:00 AM	yes, every 3 hours for remainder of day

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local Business	First Harvest Credit Union - Inflation and Tips for Managing Your Money: In this episode, John Salvatore interviews Danny Sulpizio, Executive Vice President & COO of First Harvest Credit Union. Danny talks about inflation and how you can make the most of your money. Danny is a regular guest on POP FM sharing a wealth of knowledge about the financial industry.	08/29/2022	6:30:00 AM	yes, every 3 hours for remainder of day
Non-Profit Organizations	Main Street Vineland - August 31, 2022 - Neighborhood Preservation Grant Planning: In this weekly interview sponsored by Members 1st of New Jersey Federal Credit Union and conducted by John Salvatore, we get an update from Main Street Vineland representative Robert Scarpa about the Neighborhood Preservation Grant.	08/31/2022	6:30:00 AM	yes, every 3 hours for remainder of day
Non-Profit Organizations	Patricia Withington - Boys and Girls Clubs of Gloucester County Upcoming Fall Gala: In this episode, John Salvatore interviews Patricia Withington, CEO of Boys and Girls Clubs of Gloucester County, about their upcoming Fall Gala. They are looking for sponsors and volunteers. Learn more about the Fall Gala on October 19th by visiting: https://www.gcbgc.org/fall-gala-3	09/01/2022	6:30:00 AM	yes, every 3 hours for remainder of day
Community events	Rajnarind Kaur - Run as One - 5k Run & 1 Mile Walk Happening October 1st: In this interview, John Salvatore speaks with Rajnarind Kaur, co-founder of an upcoming event called Run as One, a 5K run and 1 mile walk happening on October 1. For more information visit: https://letsrunasone.com/	09/05/2022	6:30:00 AM	yes, every 3 hours for remainder of day
non-Profit Organizations	Main Street Vineland - September 7, 2022 - Gift Cards on The Ave: In this weekly interview sponsored by Members 1st of New Jersey Federal Credit Union and conducted by John Salvatore, we get an update from Main Street Vineland representative Robert Scarpa about a special gift card program available on The Ave. Buy a \$25 gift card and get a free \$25 gift card here: https://giftcards.theave.biz/	09/07/2022	6:30:00 AM	yes, every 3 hours for remainder of day
Public Safety	Anthony Fanucci - Mayor of Vineland, New Jersey - September 2022 Update: In this episode, John Salvatore talks with Mayor Anthony Fanucci from the City of Vineland, New Jersey about what's happening new in the city. Mayor Fanucci is a regular guest on POP FM appearing every month. In this episode, get an update on the upcoming lift for water restrictions, school bus safety, and fall road projects.	09/08/2022	6:30:00 AM	yes, every 3 hours for remainder of day
Community events	Don't miss the Pitman Fall Craft Show this Saturday September 17!: In this interview, John Salvatore talks with Event Coordinator Kara about the annual Fall Pitman Craft Show happening this Saturday September 17 on Uptown Pitman, New Jersey. Kara shares about what you can expect to see at the show as well as parking and vendor information. Plus, POP FM will be on-location at the event with some fun giveaways!	09/12/2022	6:30:00 AM	yes, every 3 hours for remainder of day
non-Profit Organizations	Main Street Vineland - September 14, 2022 - Buy a \$25 gift card, get a \$25 gift card FREE: In this weekly interview sponsored by Members 1st of New Jersey Federal Credit Union and conducted by John Salvatore, we get an update from Main Street Vineland representative Robert Scarpa about a special gift card program available on The Ave. Buy a \$25 gift card and get a free \$25 gift card for free. Click here to learn more: https://giftcards.theave.biz/	09/14/2022	6:30:00 AM	yes, every 3 hours for remainder of day

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non-Profit Organizations	September is Histiocytosis Awareness Month: In this interview, John Salvatore speaks with Peter Yanefski, Strategic Communications Associate with the Histiocytosis Association in Pitman. Peter shares about the organization, how they are helping people with this rare disease, and about their upcoming Camp-Out-For-Histio event happening September 30th presented by Sobi. To learn more visit: https://histio.org/	09/15/2022	6:30:00 AM	yes, every 3 hours for remainder of day
Community events	Cumberland County Business Expo and Job Fair on September 21: In this interview, John Salvatore speaks with Tony Stanzione and Laurie LaTorre about the 2022 Cumberland County Business Expo and Job Fair on Wednesday September 21 and you're invited! The Expo is open to Consumers and Businesses and will be held at Rowan College of South Jersey with free admission to the public, drawings for giveaways, food trucks, and more. For more information about the Cumberland County Expo, visit www.CumberlandExpo.com	09/19/2022	6:30:00 AM	yes, every 3 hours for remainder of day
Community events	Padre Pio Festival on September 25: In this interview, John Salvatore speaks with Father Robert Sinatra, Pastor at Saint Padre Pio Parish about the upcoming 20th Annual Padre Pio Festival on September 25th. Learn more at www.pppnj.com	09/20/2022	6:30:00 AM	yes, every 3 hours for remainder of day
non-Profit Organizations	Main Street Vineland - September 21, 2022 - Taste of Vineland Event Returns in October: In this weekly interview sponsored by Members 1st of New Jersey Federal Credit Union and conducted by John Salvatore, we get an update from Main Street Vineland representative Russell Swanson about an upcoming event called Taste of Vineland happening in October. Learn more at www.theave.biz	09/21/2022	6:30:00 AM	yes, every 3 hours for remainder of day
Community events	Natalie Matthias - Swedesboro-Woolwich Day is Saturday September 24: In this interview, John Salvatore speaks with Natalie Matthias, Chair for Swedesboro-Woolwich Day happening this Saturday in Downtown Swedesboro. Natalie shares about all the exciting things you can expect at the event. Learn more at https://swedesboroday.com/	09/22/2022	6:30:00 AM	yes, every 3 hours for remainder of day
Non-Profit Organizations	Alaina Boerlin - Dragon Run 5k Run / 1 Mile Walk is Saturday September 24: In this interview, John Salvatore speaks with Alaina Boerlin about the 16th Annual Dragon Run happening tomorrow in Downtown Swedesboro. Alaina shares information about last-minute registrations and how the funds raised support the Nathaniel Boerlin Scholarship Fund. Learn more at: https://naterocksheaven.org/DragonRun/	09/23/2022	6:30:00 AM	yes, every 3 hours for remainder of day
Non-Profit Organizations	Nicole Quinn - Literacy New Jersey Gloucester County: In this interview, John Salvatore speaks with Nicole Quinn, Program Coordinator at Literacy New Jersey Gloucester County. Nicole shares what the organization is about and how they are serving members of the community through classes. They are also looking for volunteers. To learn more visit: https://literacynj.org/gloucester-county	09/26/2022	6:30:00 AM	yes, every 3 hours for remainder of day
Non-Profit Organizations	Tiffany Amber Beltran - Millville Speak E-Z Toastmasters: In this interview, John Salvatore speaks with Tiffany Amber Beltran, VP of Public Relations for the Millville Speak E-Z Toastmasters. Tiffany shares what the organization does and how you can get involved. They offer both in-person and virtual attendance options. To learn more visit: https://www.facebook.com/speakezsj	09/29/2022	6:30:00 AM	yes, every 3 hours for remainder of day