

## CONTRACT



WITI-TV  
9001 North Green Bay Road  
Milwaukee, WI 53209-1297  
(414) 355-6666

<u>Contract / Revision</u> 292478 /		<u>Alt Order #</u> 08167799
<u>Product</u> KLOPPENBURG		
<u>Contract Dates</u> 03/29/16 - 04/05/16		<u>Estimate #</u> 3467
<u>Advertiser</u> Kloppenburg/D/Supreme Court		<u>Original Date / Revision</u> 03/17/16 / 03/17/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WITI-TV	<u>Account Executive</u> Nick Welte	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1175	<u>Advertiser Code</u> 307	<u>Product Code</u> 323
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Tipping Point  
P O Box 80632  
Rochester, MI 48308-0632

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	6	04/01/16	04/01/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	----1--				1	\$125.00	0.00			
N 2	6	04/01/16	04/01/16	FOX 6 Wake Up News	5:00 AM-6:00 AM		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	----1--				1	\$240.00	0.00			
N 3	6	04/01/16	04/01/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	----1--				1	\$400.00	0.00			
N 4	6	04/01/16	04/01/16	FOX 6 Wake Up News	7:00 AM-8:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	----1--				1	\$450.00	0.00			
N 5	6	04/01/16	04/01/16	Real Milwaukee	9:00 AM-10:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	----1--				1	\$250.00	0.00			
N 6	6	04/04/16	04/04/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/16	04/10/16	1-----				1	\$185.00	0.00			
N 7	6	04/04/16	04/04/16	FOX 6 Wake Up News	5:00 AM-6:00 AM		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/16	04/10/16	1-----				1	\$240.00	0.00			
N 8	6	04/04/16	04/04/16	FOX 6 Wake Up News	7:00 AM-8:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/04/16	04/10/16	1-----				1	\$450.00	0.00			
N 9	6	04/02/16	04/02/16	Sa 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	-----1-				1	\$215.00	0.00			
N 10	6	04/02/16	04/02/16	Sa 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	-----1-				1	\$215.00	0.00			
N 11	6	04/03/16	04/03/16	Su 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	-----1				1	\$215.00	0.00			
N 12	6	04/03/16	04/03/16	Su 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$215.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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Contract / Revision	Alt Order #
292478 /	08167799

Contract Dates	Product	Estimate #
03/29/16 - 04/05/16	KLOPPENBURG	3467

Advertiser	Original Date / Revision
Kloppenburg/D/Supreme	03/17/16 / 03/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	-----1				1	\$215.00	0.00			
N 13	6	03/31/16	03/31/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	---1---				1	\$185.00	0.00			
N 14	6	03/31/16	03/31/16	FOX 6 News @ 11a	11:30 AM-12:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	---1---				1	\$200.00	0.00			
N 15	6	03/31/16	03/31/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	---1---				1	\$400.00	0.00			
N 16	6	03/31/16	03/31/16	FOX 6 Wake Up News	5:00 AM-6:00 AM		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	---1---				1	\$240.00	0.00			
N 17	6	03/31/16	03/31/16	FOX 6 Wake Up News	6:00 AM-7:00 AM		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	---1---				1	\$485.00	0.00			
N 18	6	03/31/16	03/31/16	FOX 6 Wake Up News	8:00 AM-9:00 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	---1---				1	\$400.00	0.00			
N 19	6	03/29/16	03/29/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	-1-----				1	\$125.00	0.00			
N 20	6	03/29/16	03/29/16	FOX 6 News @ 11a	11:00 AM-11:30 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	-1-----				1	\$200.00	0.00			
N 21	6	03/29/16	03/29/16	FOX 6 Wake Up News	5:00 AM-6:00 AM		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	-1-----				1	\$240.00	0.00			
N 22	6	03/29/16	03/29/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	-1-----				1	\$400.00	0.00			
N 23	6	03/29/16	04/05/16	FOX 6 Wake Up News	6:00 AM-7:00 AM		:30				NM	2	\$970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	-1-----				1	\$485.00	0.00			
Week:		04/04/16	04/10/16	-1-----				1	\$485.00	0.00			
N 24	6	03/29/16	03/29/16	FOX 6 Wake Up News	8:00 AM-9:00 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	-1-----				1	\$400.00	0.00			
N 25	6	03/30/16	03/30/16	FOX 6 Wake Up News	6:00 AM-7:00 AM		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	--1----				1	\$485.00	0.00			
N 26	6	03/30/16	03/30/16	FOX 6 Wake Up News	7:00 AM-8:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	--1----				1	\$450.00	0.00			
N 27	6	03/30/16	03/30/16	Real Milwaukee	9:00 AM-10:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/16	04/03/16	--1----				1	\$250.00	0.00			
<b>Totals</b>										<b>0.00</b>		<b>28</b>	<b>\$8,630.00</b>

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03/29/16 - 04/05/16	KLOPPENBURG	3467
<u>Advertiser</u>		<u>Original Date / Revision</u>
Kloppenburg/D/Supreme		03/17/16 / 03/17/16

Time Period	# of Spots	Gross Amount	Net Amount
03/28/16 - 04/05/16	28	\$8,630.00	\$7,335.50
<b>Totals</b>	<b>28</b>	<b>\$8,630.00</b>	<b>\$7,335.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

I, Mundy Katowitz Media,

being/on behalf of: The Kloppenburg for Justice Committee,

a legally qualified candidate of the n/a

political party for the office of: Justice of the Supreme Court

in the 2016 Spring Election and Presidential Preference Vote

election to be held on: 4/05/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

## The Kloppenburg for Justice Committee

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

James Block

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

3/14/2016

Casey A. Bessette

Digitally signed by Casey A. Bessette  
 DN: cn=Casey A. Bessette, o=Mundy Katowitz Media, ou, email=casey@munkato.com,  
 c=US  
 Date: 2016.02.04 16:09:04 -0500

Date \_\_\_\_\_

**Signature**

***To Be Signed By Station Representative***

**□ Accepted**

☐ Accepted in Part

☐ Rejected

**Signature**

Printed Name

### Title