

**ALPHA MEDIA LLC**  
**ISSUES AND PROGRAMMING REPORT**  
**FOR**  
**STATION KXL (FM)**  
*Third Quarter, 2016*  
**July 1<sup>st</sup> – September 30<sup>th</sup> (Saturday)**

**Prepared by:**  
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KXL (FM)

PUBLIC AFFAIRS PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. KXL (FM) "PUBLIC AFFAIRS SHOW":

This locally produced program originates with interviews exploring general topics on a local and state level: from education and youth issues, to crime and political measures affecting our local community.

2. PSA's: Recorded PSAs run all hours, according to space available. Reports listing all PSA's aired are available in the KXL (FM) Public File.

**THIRD QUARTER, 2016  
(July 1<sup>st</sup> - September 30<sup>th</sup>)**

**MOST SIGNIFICANT ISSUES - RESPONSIVE PROGRAMMING**

**ISSUE: CRIME**

**KXL (FM) PUBLIC AFFAIRS**

July 2<sup>nd</sup>, 2016

7:30am to 8am

5:06 minutes of a 30 minute show

Guest: We get a snap-shot Friday morning from CBS & Steve Leader & Rebecca Marshall on Portland's morning news of the police shootings in Dallas during a Black Lives Matter rally. At least 10 officers were wounded and 4 killed by snipers from elevated positions. We get contributions from KXL's Mike Turner.

**ISSUE: POLICE**

**KXL (FM) PUBLIC AFFAIRS**

July 2<sup>nd</sup>, 2016

7:30am to 8am

10:43 minutes of a 30 minute show

Guest: KXL reporter Rosemary Reynolds sits down with the new chief Portland Police Bureau Chief Mike Marshman just a day after he is sworn in as Portland's newest top cop. He talks candidly about getting the department in order. Former Chief O'Dea retired abruptly after a controversy and right now the PPB is way understaffed and morale is considered low. Chief Marshman says his new title has a ring to it, and he's raring to go

**ISSUE: BLAZERS BASKETBALL**

KXL (FM) PUBLIC AFFAIRS

July 2<sup>nd</sup>, 2016

7:30am to 8am

5:58 minutes of a 30 minute show

Guest: Duane Hankins / Blazers Senior Vice President for Brand Management & Digital speak with KXL reporter Joe Simons about the new 4 year contract with CSSNW to broadcast Blazer games. Duane says they actually took less money for the deal to guarantee better distribution. A lot of Blazer fans have been grumbling for years about not being able to watch most of the games, but Duane says this is the best deal for Portland Blazer fans. KGW will get up to 20 games next season, but will then be out for at least the next 4 years.

**ISSUE: ENTERTAINMENT – OLYMPIC GAMES**

KXL (FM) PUBLIC AFFAIRS

July 2<sup>nd</sup>, 2016

7:30am to 8am

3:38 minutes of a 30 minute show

Guest: Reporter Bruce Douglas & Author Juliana Barbassa speak to Erin Schneider about looking at a number of different aspects as we lead up to the Olympic Games in Rio. This week she looks in security for the Olympics – they'll put 85,000 officers on the ground. But, drug trafficking is entrenched in the country, and there is a lack of funds.

**ISSUE: CONSTRUCTION**

KXL (FM) PUBLIC AFFAIRS

July 2<sup>nd</sup>, 2016

7:30am to 8am

3:52 minutes of a 30 minute show

Guest: KXL's Grant McHill gets the latest about the new project from Eric Steam / Hopworks Urban Brewery . He says it will be a 6,000 foot facility with a 300 person restaurant and outdoor beer garden. They're building it with the environment in mind and will brew up custom brews made from organic Vancouver hops that will be found only there. The new Hopworks is set to open sometime this fall in East Vancouver at 177th & Mill Plain.

**ISSUE: CRIME**

KXL (FM) PUBLIC AFFAIRS

July 2<sup>nd</sup>, 2016

7:30am to 8am

3:37 minutes of a 30 minute show

Guest: Paul Kavanaugh / Alpha Media Correspondent from Monaco talks with Rebecca Marshall and Brett Reckamp the day after the attack in Nice, France that left at least 84 people dead. A man drove his truck through a large crowd on Bastille Day, running people over – then came out shooting.

**ISSUE: ENTERTAINMENT - POKEMON**

KXL (FM) PUBLIC AFFAIRS

July 9<sup>th</sup>, 2016

7:30am to 8am

5:12 minutes of a 30 minute show

Guest: Hunter Anderson – Pokemon Go beta tester speaks to KXL reporter Jim Ferretti about the 8-year-old from Gresham who explains how the new Nintendo game works. It's a free mobile app that uses your camera phone and GPS to help you hunt fictional Pokemon characters that appear to be in the real world.

**ISSUE: HEALTHCARE**

KXL (FM) PUBLIC AFFAIRS

July 9<sup>th</sup>, 2016

7:30am to 8am

3:22 minutes of a 30 minute show

Guest: Andrea Lamoins / Portland Jobs for Justice speaks to KXL reporter Rosemary Reynolds's outside a Portland Zoom Care on Southeast Hawthorne during a large rally protesting Zoom Care's medical practices. She believes they are unfair with how they handle medicaid and Medicaid patients – she says they don't accept them. She also thinks their model of "in-and-out" isn't fair to patients. Dozens of doctors joined the rally.

**ISSUE: CONSTRUCTION**

KXL (FM) PUBLIC AFFAIRS

July 9<sup>th</sup>, 2016

7:30am to 8am

3:24 minutes of a 30 minute show

Guest: Susan Hartnett / Portland Spectator Facility Facilities and Development Manager spoke with KXL's Pat Boyle about the facility and how it needs some love. She wonders what it would be like if the walls could talk in that building! Or in this case if the roof could talk.

**ISSUE: SPORTS**

KXL (FM) PUBLIC AFFAIRS

July 9<sup>th</sup>, 2016

7:30am to 8am

5:27 minutes of a 30 minute show

Guest: Jordan Kent is a former Duck, a host for 750 The Game and emcee'd the trials at Hayward Field in Eugene. He tells KXL's Brett Reckamp all about how Hayward held up during the 10 day event. Jordan says Track Town USA is a truly special place with one of the finest outdoor tracks in the country. He says the athletes raved about the facilities and pounded out some of the fastest times in different events in history.

## **ISSUE: SPORTS**

### KXL (FM) PUBLIC AFFAIRS

July 9<sup>th</sup>, 2016

7:30am to 8am

3:31 minutes of a 30 minute show

Guest: Adam Newman – with Favella experience speaks to Erin Schneider who is looking at a number of different aspects as we lead up to the Olympic Games in Rio. This week she looks at favella's – an area of slums run by drug lords. Adam tells Erin the Olympics are providing a boom for even favella's.

## **ISSUE: OPENING NEW STORE – WHOLE FOODS**

### KXL (FM) PUBLIC AFFAIRS

July 9<sup>th</sup>, 2016

7:30am to 8am

5:05 minutes of a 30 minute show

Guest: Natayna Anderson – 3-6-5 Whole Foods Marketing Director talks to KXL's Joe Simons about the new style of Whole Foods that opened Friday on State Street in Lake Oswego. She says it's a smaller, different kind of stripped down grocery store that focuses less on presentation and more on low prices. They will stack pallets of drinks and foods in certain places and just let customers grab what they need. Whole foods believe this new model is a store for Millennial – it's a test store – the first in the Northwest.

## **ISSUE: CRIME**

### KXL (FM) PUBLIC AFFAIRS

July 16<sup>th</sup>, 2016

7:30am to 8am

6:22 minutes of a: 30 minute show

Guest: Nicole Craig & Tom Holce – Californian vacationing in Portland, and Portland native and Good Samaritan had their camper van stolen while they were playing at Washington Park. The mother called Lars and told him about it – hours later KXL listener Tom noticed the van sitting at Delta Park and called it in. Sure enough it was theirs, soon they were reunited with their van. Someone had stolen some electronics and other items out of it, but it was mostly intact.

**ISSUE: EDUCATION**

KXL (FM) PUBLIC AFFAIRS

July 16<sup>th</sup>, 2016

7:30am to 8am

10:19 minutes of a: 30 minute show

Guest: Kimberly Dixon – Portland Resident and PTA member speaks with KXL reporter Rebecca Marshall to get her perspective on what’s going on around the country with the Black Lives Matter movement and others – she talks candidly about being responsible for herself and her family and gives us a taste of what it’s like dealing with racial tensions.

**ISSUE: CRIME**

KXL (FM) PUBLIC AFFAIRS

July 16<sup>th</sup>, 2016

7:30am to 8am

4:02 minutes of a: 30 minute show

Guest: Patrick McDonna – 51 year Portland resident speaks with KXL reporter Rosemary Reynolds about how he and his wife Mary were woken up to the sound of a burglar. It turns out this guy was already being chased by Portland Police. Patrick says the man went through their house, then into their back shed – eventually he was arrested by police.

**ISSUE: SPORTS**

KXL (FM) PUBLIC AFFAIRS

July 16<sup>th</sup>, 2016

7:30am to 8am

3:34 minutes of a: 30 minute show

Guest: KXL reporter Erin Schneider talks with Charles who came from behind to secure his spot in Rio in the 800 meters. Charles says he’s on cloud 9 – and can’t believe he gets to represent Eugene, Oregon and the USA in the Olympic games. He talks about his career impacts the people around him like friends and family. Jock also talks about going to Brazil. It’s the final story in Erin’s 4-part series “Countdown to Rio”.



**ISSUE: DRONES - PROTECTION**

KXL (FM) PUBLIC AFFAIRS

July 16<sup>th</sup>, 2016

7:30am to 8am

4:58 minutes of a: 30 minute show

Guest: KXL reporter Brett Reckamp interviews Jon ahead of their time on the big stage on national T.V. 20/20 hired them to do the aerial shots of Portland as 20/20 re-creates an old armored truck robbery that went down years ago in Portland. Jon talks about how the use of drones is continuing to evolve, and how they use the technology to get breathtaking videos and pictures.

**ISSUE: HOMELESS**

KXL (FM) PUBLIC AFFAIRS

July 23<sup>rd</sup>, 2016

7:30am to 8am

3:29 minutes of a: 30 minute show

Guest: Portland Mayor Charlie Hales speaks with KXL reporter Joe Simons who puts together a piece with the Mayor right after his decision to move the sweeps back from July 27th to September 1st. Homeless campers are there illegally and they're continuing to cause problems and confrontations between residents and homeless campers. Portland Police, Multnomah County Sheriff's Deputies and Gresham Police have all been responding on a regular basis.

**ISSUE: ENTERTAINMENT**

KXL (FM) PUBLIC AFFAIRS

July 23<sup>rd</sup>, 2016

7:30am to 8am

4:12 minutes of a: 30 minute show

Guest: Art Lawrence / Oregon Brewers Festival founder speaks with KXL's Mike Turner walks around the annual Oregon Brewers Festival along the waterfront and talks with Art and also a new brewmaster from Japan. He gets the sights, sounds and flavors of this year's brewers festival in Portland – a.k.a. "Beervana"

## **ISSUE: HEALTH**

### KXL (FM) PUBLIC AFFAIRS

July 23<sup>rd</sup>, 2016

7:30am to 8am

8:03 minutes of a 30 minute show

Guest: Dr. Erin LeBlanc / Kaiser speaks to KXL's Brett Reckemp as we hear all about the new health study from the lead researcher Dr. LeBlanc. She says since estrogen plays such an important defensive role for women, that experiencing menopause early in life might lead to more risk of diabetes, but they also found that women who go through it late are also at higher risk. The average age is 51 – early is before 46 and late is considered after age 55. A good lifestyle with diet and exercise is the best way to protect yourself.

## **ISSUE: ANIMALS**

### KXL (FM) PUBLIC AFFAIRS

July 23<sup>rd</sup>, 2016

7:30am to 8am

5:16 minutes of a 30 minute show

Guest: Leslie Birrencott / Meow Village Cat Rescue in Aurora talks to KXL reporter Jim Ferretti about a man that set up his cats with a trust fund before he died. The deal is, someone has to adopt all 5 of them, then they get free vet care plus a monthly stipend to pay for food, litter and such. The cats have been alone in his old house for a while, so they are timid and borderline feral. They've had medical attention and are ready for adoption, but the new owner has to be dedicated and just right.

## **ISSUE: EMPLOYMENT**

### KXL (FM) PUBLIC AFFAIRS

July 23<sup>rd</sup>, 2016

7:30am to 8am

7:56 minutes of a 30 minute show

Guest: Ken Madden / Madden Industrial Craftsmen speaks to KXL's Brett Reckemp about how Madden is connecting construction workers with employers and vice versa. Ken sheds light on how construction jobs are being added in Oregon even though unemployment is up last month. Ken also talks about how things have changed since the dark construction years of 2008 & 2009.

## **ISSUE: SPORTS**

### KXL (FM) PUBLIC AFFAIRS

July 30<sup>th</sup>, 2016

7:30am to 8am

5:29 minutes of a 30 minute show

Guest: Kim Hill – U.S. Women’s Olympic Volleyball team member speaks with KXL’s Jim Ferretti just before she took off for Brazil to compete in the 2016 Olympics. Kim says she honed her skills at Portland Christian High School. The 6’ 4” striker is considered one of the better players for the team, and Kim is optimistic they can medal.

## **ISSUE: MANUFACTURING**

### KXL (FM) PUBLIC AFFAIRS

July 30<sup>th</sup>, 2016

7:30am to 8am

4:07 minutes of a 30 minute show

Guest: Andy Geiegerich / Portland Business Journal talks to us about how Nike has decided to stop manufacturing clubs, golf balls and bags. They have been losing money for years – sales are down 8% last fiscal year. Part of the losses are blamed on the struggles of Tiger Woods who hasn’t been competitive for a while now. Andy says it’s too early to tell how many jobs will be lost in Beaverton or elsewhere.

## **ISSUE: MARIJUANA**

### KXL (FM) PUBLIC AFFAIRS

July 30<sup>th</sup>, 2016

7:30am to 8am

5:07 minutes of a 30 minute show

Guest: Mark Pettinger / OLCC Recreational marijuana program discusses the OLCC’s new online registration process for packaging pot products. The regulations have been out for a while, but now it’s easier for growers and distributors to make sure their packaging is uniform and meets standards. Much like a box of food, Mark says consumers need to be able to easily read the fonts on the sides of any package.

## **ISSUE: AGRICULTURE**

### KXL (FM) PUBLIC AFFAIRS

July 30<sup>th</sup>, 2016

7:30am to 8am

6:35 minutes of a: 30 minute show

Guest: Rebecca Fergie / Bellinger Farms – Hermiston, OR talks with KXL's Rebecca on National Watermelon Day! Hermiston is famous for their watermelons – turns out they get their sweetness from the big temperature swings. It can go from 100 degrees to 65 in one day there which helps lock in the juice and the sweetness. The watermelons also like the sandy desert like soil in eastern Oregon. Rebecca says so far this has been a great season.

## **ISSUE: TECHNOLOGY**

### KXL (FM) PUBLIC AFFAIRS

July 30<sup>th</sup>, 2016

7:30am to 8am

7:37 minutes of a: 30 minute show

Guest: Karl Volkman / Tech Expert with SRV Network speaks to KXL's Brett hears from Karl about how even 1st graders are adding digital tools to their list of school supplies. He wants parents to make sure any laptop or tablet they get for their young one does not have internet access. Karl thinks it's a good thing to have children start earlier in life becoming more familiar with digital learning.

## **ISSUE: WATER RATE INCREASE**

### KXL (FM) PUBLIC AFFAIRS

August 6<sup>th</sup>, 2016

7:30am to 8am

2:47 minutes of a: 30 minute show

Guest: Kevin Hanway / Hillsboro Water Director talks with KXL's Jacob Dean to get the details on a major rate increase for water in Hillsboro. Kevin says costs are going up 9% starting October 1<sup>st</sup>. They will continue going up for the next ten years in a row at least. Part of the money will be spent on tying into the Wilsonville water treatment plant.

**ISSUE: ENTERTAINMENT**

KXL (FM) PUBLIC AFFAIRS

August 6<sup>th</sup>, 2016

7:30am to 8am

6:37 minutes of a: 30 minute show

Guest: Voice actor Gerald Ramsey Talks to KXL's Pat Boyle about how excited he is to get the role of the famous character. He discusses the play itself and life on the road; plus adds some thoughts about the 3 week run in

**ISSUE: ENTERTAINMENT**

KXL (FM) PUBLIC AFFAIRS

August 6<sup>th</sup>, 2016

7:30am to 8am

3:04 minutes of a: 30 minute show

Guest: Ron Patten – Oregon Blind Golfer discusses with KXL reporter Jim Ferretti as he gets an exclusive interview with Ron who manages to actually golf even though he's totally blind. Ron uses a helper to guide him and help him get lined up. Ron is one of the best blind golfers in the state of Oregon.

**ISSUE: POLITICS**

KXL (FM) PUBLIC AFFAIRS

August 6<sup>th</sup>, 2016

7:30am to 8am

2:49 minutes of a: 30 minute show

Guest: Mary Ange / Portland Citizen speaks to KXL's Brett Reckemp as he gathers sound from Mary who uses her 2 minutes in front of the mayor and council to do break into song and different accents. Mary seems to believe she is on stage, and also claims to be suffering from PTSD thanks to treatment by security at the council. She appeared during a packed house and heated testimony about turning Terminal 1 into a temporary homeless shelter.

**ISSUE: ENTERTAINMENT**

KXL (FM) PUBLIC AFFAIRS

August 6<sup>th</sup>, 2016

7:30am to 8am

3:14 minutes of a: 30 minute show

Guest: Tracey Cadenau McKinnon / Alpenrose Director of Marketing and Communications discusses with KXL's Brett Reckemp about this year's tournament. She says it includes 10 teams – 4 from the world. One of the teams is from Southwest Portland – right around from Alpenrose. They are celebrating 100 years at Alpenrose and are offering free fireworks along with a 100' birthday cake on Saturday. The championship game will be shown on ESPN 2 on Wednesday 8/17.

**ISSUE: SPORTS**

KXL (FM) PUBLIC AFFAIRS

August 6<sup>th</sup>, 2016

7:30am to 8am

10:12 minutes of a: 30 minute show

Guests: Lyn St James / Famous race car driver speaks to KXL's Mike Turner to talk about making an appearance at Wilsonville World of Speed on Saturday. She was the 1992 speedway rookie of the year and is one of the top 100 women athletes of the century according to Sports Illustrated.

**ISSUE: CRIME**

KXL (FM) PUBLIC AFFAIRS

August 13<sup>th</sup>, 2016

7:30am to 8am

8:35 minutes of a: 30 minute show

Guests: Hillsboro Police Lieutenant Mike Rouches & Claudia Paulina Perez / Hillsboro / Daughter of murder victim speaks with KXL's Rosemary Reynolds about the unsolved murder of Claudia's father Pablo Perez Angeles. He was found badly beaten in Hillsboro in January 2014, and died a day later. They still don't have any good leads. Claudia is hoping her speaking will keep the case alive and provide some closure for the family.

## **ISSUE: ENTERTAINMENT**

### KXL (FM) PUBLIC AFFAIRS

August 13<sup>th</sup>, 2016

7:30am to 8am

3:31 minutes of a: 30 minute show

Guest: Darcelle XV – (Walter Cole) / Female Impersonator talks to KXL's Brett Reckemp about the award (Guinness World Record for oldest performing drag queen). Darcelle has been performing at her club on SW 3rd for decades. She was already known as the oldest drag queen on the west coast and west of the Mississippi and now the world.

## **ISSUE: NEW SHERIFF**

### KXL (FM) PUBLIC AFFAIRS

August 13<sup>th</sup>, 2016

7:30am to 8am

11:38 minutes of a: 30 minute show

Guests: Multnomah County Sheriff Mike Reese is sworn in, gets his badge and addresses publicly some of the issues he hopes to tackle. Reese considers the homeless problem to be a major issue. He wants to cut down on low level arrests. Reese takes over for former Sheriff Dan Stayton who was forced out after months of controversy and a no confidence vote. Reese is the former Portland Police Chief and appears to have the confidence of the some 800 sworn and un-sworn employees.

## **ISSUE: CRIME**

### KXL (FM) PUBLIC AFFAIRS

August 13<sup>th</sup>, 2016

7:30am to 8am

5:02 minutes of a: 30 minute show

Guest: Beaverton Police Officer Mike Rowe speaks to KXL reporter Brett Reckemp about this suspect who has pulled over two people this week, including a woman Wednesday night. He is driving an unmarked car using a large LED light bar on his dash. The man who is not in uniform is walking up to the driver, asking for license and registration, looking them over then giving them back and driving away. Rowe says so far luckily they are glad he hasn't hurt anybody. Rowe says if this happens to people, they should go ahead and put on their hazards and drive to the closest police station or well lit area. And even call 911 to confirm that they are being pulled over by a real cop.

**ISSUE: 72<sup>nd</sup> BIRTHDAY – PORTLAND BUSINESS**

KXL (FM) PUBLIC AFFAIRS

August 20<sup>th</sup>, 2016

7:30am to 8am

2:42 minutes of a 30 minute show

Guest: Cindy Lewis / Canton Grill talks to KXL's Jacob Dean a day before the restaurant's birthday. They have been a Chinese food staple in SE at SE 82nd and Division since the 60's and seem to show no signs of slowing down. Cindy took over the business from her father and is continuing their tradition of good quality Asian food at affordable prices.

**ISSUE: COMMUNITY**

KXL (FM) PUBLIC AFFAIRS

August 20<sup>th</sup>, 2016

7:30am to 8am

3:19 minutes of a 30 minute show

Guest: Julie Pickens / My Charge who is a Portland native and entrepreneur – she invented Boogie Wipes and is now with My Charge. They are out amongst the runners handing out free cell phone chargers. Their hope is that some people will go ahead and use them to charge their cell phones, then pass them along to other runners to also use. Julie says their chargers are safe and don't get too hot because they have built in temperature gauges.

**ISSUE: EMERGENCY**

KXL (FM) PUBLIC AFFAIRS

August 20<sup>th</sup>, 2016

7:30am to 8am

16:46 minutes of a 30 minute show

Guest: Cheryl Bledsoe / Clackamas 911 & Andrew Phelps / Director of the Oregon Office of Emergency Management talks to KXL's Brett Reckemp about how they are rolling out the ability to have a text conversation with a 911 operator instead of having to talk on the phone. They want people to call if they can - text if they have to. Texting in certain situations like in a case where a person might be hiding from someone could be the only way a person is able to get emergency help. It's up and running now and is available in Multnomah, Clackamas, Washington and portions of Marion Counties.



## **ISSUE: HISTORY**

### KXL (FM) PUBLIC AFFAIRS

August 27<sup>th</sup>, 2016

7:30am to 8am

6:25 minutes of a: 30 minute show

Guest: John Pauly / State Assistant Archeologist discusses with KXL's Joe Simons about the discovery of a cache of Native American bifaces. It's a 15 piece collection of stone tools estimated to be 1,000 to 4,000 years old. John says they were used to create other tools and were very versatile, tradable and portable. Finding a biface group like this intact is very rare. In fact, this is the first cache ever found in the Willamette Valley. John will write a detailed report, but technically they belong to the landowner who owns the land where they were found.

## **ISSUE: NEW TV SHOW**

### KXL (FM) PUBLIC AFFAIRS

August 27<sup>th</sup>, 2016

7:30am to 8am

7:08 minutes of a: 30 minute show

Guest: Cathy Marshall & Drew Carney / KGW Jim Ferretti sits down with Cathy & Drew ahead of the new show making its debut on Tuesday 9/6. It will air at 11:00 a.m. weekday mornings after the Today Show and before the News at Noon on KGW. Cathy and Drew will cover all things Portland from the heavy to the light, getting out and about with happenings around the Rose City.

## **ISSUE: MOVIES**

### KXL (FM) PUBLIC AFFAIRS

August 27<sup>th</sup>, 2016

7:30am to 8am

5:52 minutes of a: 30 minute show

Guest: Marc Mohan / Film Critic at Oregon Arts Watch sits down KXL's Joe Simons to get some perspective on Wilder's career. Marc says he touched many lives with his comedy, and had a way of playing roles in a serious way no matter how silly the scene was. Wilder had those kind, blue eyes and a way about him including the ability to go from calm to totally crazy in 2 seconds.

## **ISSUE: PHYSICAL TRAINING**

### KXL (FM) PUBLIC AFFAIRS

June 4<sup>th</sup>, 2016

7:30am to 8am

10:42 minutes of a: 30 minute show

Guest: Debbie Muller / Mother of 2 from Silverton discusses with KXL's Brett Reckemp about her personal story from Debbie who took a bad fall and needed a lot of physical and ultimately emotional care. She used a personal trainer provided by her health care plan Cigna and fought to re-gain her strength. She had a bashed in eye socket that required plastic surgery. Debbie tells Brett she used her two adopted kids as inspiration. She achieved a goal this week by running in the Disneyland half marathon 5K.

## **ISSUE: TECHNOLOGY**

### KXL (FM) PUBLIC AFFAIRS

September 3<sup>rd</sup>, 2016

7:30am to 8am

7:16 minutes of a: 30 minute show

Guest: Rene Ritchie / Editor & Chief iMore Dot Com talks with Brett Reckemp about the release of Apple's newest smartphone the iPhone 7 & iPhone 7 Plus. Rene says they have improved the camera, it's water-resistant, and comes in new designer colors. Maybe the biggest change is that Apple has gotten rid of the standard head jack plug. They're pushing the move to either wireless head phones, or the kind that plug in through the lightning jack. Rene says Apple feels it's a courageous move that will help drag users ahead in the technology race.

## **ISSUE: 911 ATTACKS**

### KXL (FM) PUBLIC AFFAIRS

September 3<sup>rd</sup>, 2016

7:30am to 8am

10:29 minutes of a: 30 minute show

Guest: Matt Van Auken / Son of victim of 9/11 talks to Jim Ferretti all about that day – remembering his father, where he was and also the years since then. Matt thinks his father would be proud of him, but says he was always more concerned about relationships than accomplishments.

## **ISSUE: SPORTS**

### KXL (FM) PUBLIC AFFAIRS

September 3<sup>rd</sup>, 2016

7:30am to 8am

4:22 minutes of a 30 minute show

Guest: Tya Seth – Junior at Lake Oswego High School talks to Brett Reckemp as he gets Tya’s words just before she takes off to go play in the Nature Valley First Tee Open at Pebble Beach with members of the Senior PGA Tour. Tya has been volunteering and speaking to youth for years. She wrote an essay that earned her the right to represent Oregon in a tournament that will be shown on The Golf Channel.

## **ISSUE: CRIME**

### KXL (FM) PUBLIC AFFAIRS

September 3<sup>rd</sup>, 2016

7:30am to 8am

2:25 minutes of a 30 minute show

Guest: Grant Whitus / Author: “Bullet Riddled – the first SWAT Officer inside Columbine and Beyond” shares with KXL’s Rebecca Marshall as she gets insight from Grant about what it’s like to be in a super hostile environment like Columbine. Grant gives advice for the everyday person in a shooting situation. He says we should “Run, Fight, Hide” model.

## **ISSUE: BEST CITY TO LIVE IN**

### KXL (FM) PUBLIC AFFAIRS

September 3<sup>rd</sup>, 2016

7:30am to 8am

4:28 minutes of a 30 minute show

Guest: Charlie Van Meter / Yachats Brewery sits down with KXL’s Brett Reckemp as he talks to Charlie who moved to Yachats from Hood River to be their brewmaster. Charlie talks about his cool Oregon Coast town that sits between Florence and Newport along the Central Oregon Coast. He talks about the town’s name, their some 700 residents and living the good life by making good beer, hiking and fat biking along the coast.

## **ISSUE: PROTEST**

### KXL (FM) PUBLIC AFFAIRS

September 10<sup>th</sup>, 2016

7:30am to 8am

1:35 minutes of a 30 minute show

Guest: Joe Simons, Jordon Schultz, Maddie Berry-Sellers, Rosemary Reynolds, Kaylene Bejalais as they sing the Bundy Bunch parody song. Brett writes a song about occupier Ammon Bundy and his group put to the music of the Brady Bunch theme – just for fun!

## **ISSUE: NEW PROJECT – PORTLAND BUREAU OF WATER WORKS**

### KXL (FM) PUBLIC AFFAIRS

September 10<sup>th</sup>, 2016

7:30am to 8am

4:18 minutes of a 30 minute show

Guest: Stan Vanderberg / Portland Bureau of Water Works talks to Pat Boyle gets the latest from Stan about the \$190 million dollar 8 year project just getting underway. They are turning two above ground open air water reservoirs into one 12.4 million gallon underground reservoir with several reflective pools on top. Stan says it is a major undertaking. They have tight spaces with which to work, the ground is soft and prone to landslides and they also have earthquake concerns. He says after a couple of years of earth work and a foundation pour, they'll have to let everything settle for a couple of years before coming back for the next phases.

## **ISSUE: SPORTS - SOCCER**

### KXL (FM) PUBLIC AFFAIRS

September 10<sup>th</sup>, 2016

7:30am to 8am

7:32 minutes of a 30 minute show

Guest: Mac Daniel Reynolds / Reynolds Defense Firm talks to Brett Reckemp about how former US Soccer Star Abby Wambach is continuing to evolve and develop after getting busted driving drunk in Portland in April. She includes in her new memoir book the dark periods of addiction in her life. Abby says the DUI might have been the best thing to ever happen to her. Reynolds says the 30 days after an event like that is an opportunity for many people to drastically change their lives. They receive clarity. Reynolds applauds Wambach and hopes others suffering from addiction will use her as an example.

## **ISSUE: ROAD SAFETY**

### KXL (FM) PUBLIC AFFAIRS

September 10<sup>th</sup>, 2016

7:30am to 8am

4:25 minutes of a: 30 minute show

Guest: : John Brady / Portland Bureau of Transportation talks to Jim Ferretti as he noticed Seattle is considering reducing speed limits downtown and was wondering if Portland was going to follow suit. He talks with John about safety downtown and how a decrease in speed limits might make things safer. John says they don't think 5 MPH would make that much difference on downtown streets. He says most of those decisions are actually made at the state level.

## **ISSUE: TRAVEL**

### KXL (FM) PUBLIC AFFAIRS

September 10<sup>th</sup>, 2016

7:30am to 8am

6:24 minutes of a: 30 minute show

Guest: Todd Neiss / American Primate Conservancy – (Portland) speaks to Pat Boyle as she talks with him about his go fund me account set up to help pay for the voyage he's calling Operation Sea Monkey. Todd and his crew believe there are Sasquatch living on Vancouver Island, Canada and thinks now is the perfect time to go find and document them so they can get classified and receive government protections. Todd says he has seen 3 Sasquatch in 1993 on Vancouver Island and believes now is the perfect time to spot more.

## **ISSUE: BUSINESS MODEL – FRESH FOODS**

### KXL (FM) PUBLIC AFFAIRS

September 10<sup>th</sup>, 2016

7:30am to 8am

4:51 minutes of a: 30 minute show

Guest: Brant Hemphill / Avanti Markets sits down with Brett Reckemp to discuss who is in charge of the breakroom store at Alpha Media. They set up a small convenience store that runs on an honor system. Brant says they don't really have too many items stolen from them on the honor system. He says they are noticing a change in buying habits around Portland with people wanting more fresh foods and fewer unhealthy items. They're starting to rotate based on those trends.

## **ISSUE: TRAFFIC INJURY**

### KXL (FM) PUBLIC AFFAIRS

September 17<sup>th</sup>, 2016

7:30am to 8am

6:20 minutes of a: 30 minute show

Guest: Clackamas County Sheriff's Deputy Robby Nashif talks to KXL's Jim Ferretti about his major recovery and return to work. Robby was on duty on his motorcycle in Oregon City when a speeding SUV crashed into him and smashed his leg. He nearly lost it. Fortunately, quick work saved his leg and his life. Robby is back on full duty and set to return to patrol on his bike first of next week.

## **ISSUE: MEDICAL COST**

### KXL (FM) PUBLIC AFFAIRS

September 17<sup>th</sup>, 2016

7:30am to 8am

7:11 minutes of a: 30 minute show

Guest: Hanna Mooney / Farma & Partnership for Prescription Assistance Program. First we hear from CBS from Capitol Hill as the makers of the EpiPen are grilled over why their 2 pack that used to cost \$100 is now over \$600. Then KXL's Mike Turner talks with Hanna at a free event in Portland called Project Access Now. It's a large group of concerned patients, doctors and associations who think there is price gouging going on in the prescription drug field.

## **ISSUE: MARIJUANA**

### KXL (FM) PUBLIC AFFAIRS

September 17<sup>th</sup>, 2016

7:30am to 8am

11:37 minutes of a: 30 minute show

Guest: Kati Mosely / OHA, KXL's Brett Reckemp goes in-depth with Kati on a major new year-long multi-media campaign that is aimed at having young people stay true to themselves by not trying marijuana. It talks about how marijuana can slow brain development, how copycats in the form of family or friends and peer pressure are everywhere, and how smoking pot can make it harder to do the other things in life you love. She says they used focus groups and tried to be "real" by not hammering kids over the heads and sticking to the science.

## **ISSUE: ENTERTAINMENT**

### KXL (FM) PUBLIC AFFAIRS

September 17<sup>th</sup>, 2016

7:30am to 8am

3:52minutes of a: 30 minute show

Guest: Ty Kovatch / Portland Water Bureau speaks with KXL's Kaylene Beaujalais after a water main broke at NE 33rd Ave & Sikiyou. It caused the closure of 33rd for several days. Ty describes the state of all of the city's water main lines, what they're made of and how old they are. He says the galvanized steel pipes put in during the 50's & 60's are by far the most fragile. Some pipes around town are over a century old, but are still in very good condition.

## **ISSUE: PROTEST**

### KXL (FM) PUBLIC AFFAIRS

September 24<sup>th</sup>, 2016

7:30am to 8am

7:33 minutes of a: 30 minute show

Guest: Portland Police Union President Daryl Turner / Gregory McElvey, Black Lives Matter / Greg Socks, concerned Portland citizen who thinks Police Lives Matter. We hear from KXL's Rosemary Reynolds, Mike Turner and Brett Reckamp who speak with people on all sides of the issue. Complaints are coming about the new Police contract that is being offered and accepted. Tensions remain high here in Portland as people react to shootings of unarmed citizens by police officers around the country

## **ISSUE: DEBATE**

### KXL (FM) PUBLIC AFFAIRS

September 24<sup>th</sup>, 2016

7:30am to 8am

11:49 minutes of a: 30 minute show

Guest: Portland City Commissioner Steve Novick & Challenger Chloe Eudaley. The two candidates square off in the KXL studios for a debate ahead of the November election. Novick is the incumbent – Eudaley the challenger. Moderators Joe Simons and Pat Boyle ask questions and give equal time. This segment is condensed for time to include opening statements, several questions and closing statements.

## **ISSUE: INSURANCE**

### KXL (FM) PUBLIC AFFAIRS

September 24<sup>th</sup>, 2016

7:30am to 8am

4:56 minutes of a 30 minute show

Guest: Marie Dodds / Triple A Oregon speaks with KXL's Brett Reckemp hears from Marie after a report about how insurance companies set their rates based on credit and income as much as driving record. The report showed lower income drivers can expect to pay as much as 60% more than other drivers with similar records who make more money and have better credit. Dodds breaks it down talking about the risks that those insurance companies just as soon not take.

## **ISSUE: HIKING**

### KXL (FM) PUBLIC AFFAIRS

September 24<sup>th</sup>, 2016

7:30am to 8am

4:43 minutes of a 30 minute show

Guest: Lee Davis / The Mazamas talks to Jim Ferretti about the re-opening of the famous trail around Mt Hood. It has been washed out twice in the last 20 years, the last time in 2006. And, it's been closed at that point ever since, at least until this week. The trail is now 41 miles long instead of 40. It includes amazing vistas and views of the mountain that you can't get anywhere else, especially on the north and west side. Contractors had to build out a new bridge and move a lot of earth to re-connect the trail.



Additionally, the station has identified the following PSAs as addressing issues of interest to our community and airs these PSAs in rotation.

Ad Council – Wildfires

Federal Student Aid

AAOS

Salem Police – Texting and Driving

National Kidney Foundation

Ad Council – Child Obesity

Alex's Lemonade

Get To Know H2O

LL Society

Stand Up to Cancer

Ad Council – Buzzed Driving

National Fair Housing

PVA

AMD

Action Team

Stand Up 2 Cancer

NW Energy Star

United Health Care

Ad Council – Recycling

US Department of Vets

Hearing Loss Prevention

Mammography

ODOT – Safe Driving

Stroke AFIB

ODOT – Impaired Driving

Matching Donors

Freedom Award – National Guard

Ad Council – Hunger

EPA – Radon Testing

Love Your Heart – CCF

Ad Council – Wildfire Prepare

Make the Connection – Vets

Ad Council – Energy Efficient

Medicare Made Clear

Aware RX

Wildfire Land Trust

US Department of Defense

FDC – Vets

Communities in Schools

Stuttering Foundation

Do It For Me Hearing

ODOT – Bike Safety

Meningitis

CAPS – Animals

Ad Council – Autism

American Lung

Life Happens

Leukemia & lymphoma

Flood Smart

ODOT – Drivers ED

Make the Connection

March of Dimes

Make Roar Happen

Social Security

DAV – Vets

NW Energy Homes

Ad Council – Get Covered

Selective Service

OEA

Ad Council – Affordable Homes

US Marines

Ad Council – Kids Oral Health

Foundation for Fighting Blindness

Ad Council – Women’s Heart

VA Hospitals – Jobs

Ad Council - Pet Shelters

USO

AA of Neurology

Wounded Warrior

Ad Council – Kids Safety Belts

US Vets Crisis Line

NAIC

Project Hope

US Navy Jobs

AA of Orthodontics

OEA

American Academy of Neurology

VA Careers

ODOT – Do The Right Thing

CAMFED

Hot Water Solutions

National Pest Management

Ad Council – Dad Time

FEMA – Fires

Community Associations

Alzheimers

FDA Medicine Safety

Victories for Vets

Salute for Vets