

**ALPHA MEDIA LLC**  
**ISSUES AND PROGRAMMING REPORT**  
**FOR**  
**STATION KXL (FM)**  
*Second Quarter, 2016*  
**April 1<sup>st</sup> – June 30<sup>th</sup> (Saturday)**

**Prepared by:**  
**Tricia Myers - Alpha Media LLC**

KXL (FM)

PUBLIC AFFAIRS PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. KXL (FM) "PUBLIC AFFAIRS SHOW":

This locally produced program originates with interviews exploring general topics on a local and state level: from education and youth issues, to crime and political measures affecting our local community.

2. PSA's: Recorded PSAs run all hours, according to space available. Reports listing all PSA's aired are available in the KXL (FM) Public File.

**SECOND QUARTER, 2016**  
**(April 1<sup>st</sup> – June 30<sup>th</sup>)**

**MOST SIGNIFICANT ISSUES - RESPONSIVE PROGRAMMING**

**ISSUE: HISTORY**

KXL (FM) PUBLIC AFFAIRS

April 2<sup>nd</sup>, 2016

7:30am to 8am

28:58 minutes of a 30 minute show

Guest: This week, it's a very special edition of Beyond the Headlines dedicated to the story of Operation Babylift. KXL's Jim Ferretti has the exclusive story with Camas, Washington man Jason True who was 14 years old in 1975 and was among the some 3,300 babies and children who were evacuated from South Viet Nam. Jason recounts all those memories for Jim.

**ISSUE: POLITICAL**

KXL (FM) PUBLIC AFFAIRS

April 9<sup>th</sup>, 2016

7:30am to 8am

5:05 minutes of a 30 minute show

Guest: KXL's Rosemary Reynolds interviews the Senator about why he is publicly supporting his colleague in the Senate. Merkely thinks Bernie is the right guy. He is the first sitting Senator to come out publicly with an endorsement for Sanders.

**ISSUE: U.S. WOMEN'S SOCCER STAR ABBY WAMBACH TAKES DIVERSION AFTER DUI ARREST**

KXL (FM) PUBLIC AFFAIRS

April 9<sup>th</sup>, 2016

7:30am to 8am

6:56 minutes of a 30 minute show

Guest: KXL Reporter Brett Reckemp talks with the DUI specialist Daniels about what is ahead for Wambach. Reynolds describes the 1 year diversion program in Multnomah County. He says it includes things like an 8-12 week class course, community service, fines, random alcohol tests and clearance from a victim's panel. If Abby does everything right, she will have the DUII charge removed from her record.

**ISSUE: OREGON ZOO**

KXL (FM) PUBLIC AFFAIRS

April 9<sup>th</sup>, 2016

7:30am to 8am

3:43 minutes of a 30 minute show

Guest: KXL reporter Mike Turner went out and spoke with Dr. Moore at the Oregon Zoo. Dr. Moore showed Mike around, they talked about the animals, the state of the zoo and some of the long term plans. They also looked at the new elephant exhibit; Dr. Moore has a passion for elephants and knows the species well.

**ISSUE: HEALTH - BEES**

KXL (FM) PUBLIC AFFAIRS

April 9<sup>th</sup>, 2016

7:30am to 8am

5:38 minutes of a 30 minute show

Guest: KXL reporter Jacob Dean talks with Tim about Ortho's move to phase out the use of the chemical known as "neonics" – it's been proven to be dangerous to bees and other pollinators. Tim says it attacks the central nervous system of insects. He applauds the move, saying it might help at least a little to bring back the country's honey bee population which he says for his business is down 30% over the last year and 70% for backyard bee hives. Ortho is part of the Miracle Grow family.

**ISSUE: TECHNOLOGY**

KXL (FM) PUBLIC AFFAIRS

April 9<sup>th</sup>, 2016

7:30am to 8am

2:52 minutes of a 30 minute show

Guest: KXL reporters Rebecca Marshall and Steve Leader get up to date on the new security feature they are putting in credit cards these days – it's a small computer chip that is far more secure than just swiping.

**ISSUE: COMMUNITY - POLICE**

KXL (FM) PUBLIC AFFAIRS

April 9<sup>th</sup>, 2016

7:30am to 8am

5:19 minutes of a 30 minute show

Guest: KXL reporter Brett Reckemp hears how Salem Police are turning to the internet to start getting rid of stuff at a discount. He says they have all kinds of stuff lying around and are actually renting storage space for it all. So, in an effort to actually save time and money, they're putting cheap prices on it and trying to get rid of it all while also bringing in some extra money for the department. And, if someone notices something that they think was stolen from them and they can prove it, they'll get it back for free.

**ISSUE: TRANSPORTATION - CRIME**

KXL (FM) PUBLIC AFFAIRS

April 16<sup>th</sup>, 2016

7:30am to 8am

3:50 minutes of a 30 minute show

Guest: KXL reporter Joe Simons hears from Sergeant Neiman about the Sheriff's decision to take a look at accidents in the county and start not coming out to everyone. Neiman says if it's a fender bender, nobody is hurt or drunk, both parties have a valid driver's license and aren't in a city vehicle, then they won't be sending out a deputy to the crash scene. It's a cost cutting move and being done because of low staffing issues.

**ISSUE: COMMUNITY - HUNGER**

KXL (FM) PUBLIC AFFAIRS

April 16<sup>th</sup>, 2016

7:30am to 8am

4:59 minutes of a 30 minute show

Guest: KXL reporter Molly Paige speaks to Merna Jensen about how most of the people who are coming through their doors are considered the "working poor" – folks that have jobs, but are having a tough time making ends meet for themselves or their families. Merna also says more clients are older – their average age continues to climb, with a greater number of senior citizens asking for a little help.

**ISSUE: WEATHER - FLOODING**

KXL (FM) PUBLIC AFFAIRS

April 16<sup>th</sup>, 2016

7:30am to 8am

5:54 minutes of a 30 minute show

Guest: KXL reporter Rebecca Marshall talks with Sally Ramirez / News Director KHOU TV in Houston, TX (Former Asst News Director KGW) to get a first hand report of how that large Texas city is dealing with flooding. Sally describes all kinds of crazy things and relates the situation to the flood of '97 here in Portland.

**ISSUE: HEALTH – PARKINSON’S DISEASE – FUND RAISER**

KXL (FM) PUBLIC AFFAIRS

April 16<sup>th</sup>, 2016

7:30am to 8am

14:36 minutes of a 30 minute show

Guest: KXL reporter Brett Reckemp talks with both Holly and Dr. Mark. Holly describes their largest upcoming fundraiser of the year happening April 29th and describes the disease itself. Mark who is now 50 years old, ran 4 miles in 44 countries to raise awareness of how people can live with Parkinson’s. He’ll be speaking at the Sentinel Hotel at the PRO gala Friday night. Mark also describes the transition of moving from doctor to patient.

**ISSUE: COMMUNITY – FOOD PODS**

KXL (FM) PUBLIC AFFAIRS

April 23<sup>rd</sup>, 2016

7:30am to 8am

5:47 minutes of a 30 minute show

Guest: KXL reporter Brett Reckemp talks with Mayor Doyle the morning after a round table meeting on the issue. Doyle says it was well attended by people interested in developing new pods and operating them. He thinks the city is doing a great job of making it a friendly business deal for everyone involved. Doyle thinks perhaps two new pods of food carts will be up before the end of the year. One could likely pop up along Farmington Road in between the railroad tracks not far from Beaverton High School; the other east of 217 near Western Avenue.

## **ISSUE: ENVIRONMENT – DUCKLINGS**

### KXL (FM) PUBLIC AFFAIRS

April 23<sup>rd</sup>, 2016

7:30am to 8am

4:37 minutes of a: 30 minute show

Guest: KXL reporter Joe Simons gets the latest from the bird expert Lacey Campbell / Portland Audubon Society about all the duckling rescues going on around the Portland area this week. She says the duckling season is starting a little early this year, but that it's not uncommon to see broods of ducks making their way across urban areas. The mama Mallard ducks often nest several miles away from their water source and have to make the long march back while trying to navigate storm drains, traffic and natural predators. Lacey says the orphan ducklings they take in are rehabilitated and returned to the outdoors.

## **ISSUE: EDUCATION**

### KXL (FM) PUBLIC AFFAIRS

April 23<sup>rd</sup>, 2016

7:30am to 8am

3:21 minutes of a: 30 minute show

Guest: KXL reporter Jim Ferretti talks with Curtis and gets his story. Curtis' day job is being the Principal at Spring Mountain Elementary in Happy Valley. He's a veteran broadcaster and has a huge passion for high school sports. Curtis is filling in for Mark Mason who is on leave dealing with a serious health issue.

## **ISSUE: SPORTS – BULLING - FIGHTING**

### KXL (FM) PUBLIC AFFAIRS

April 23<sup>rd</sup>, 2016

7:30am to 8am

9:48 minutes of a: 30 minute show

Guest: KXL reporter Brett Reckemp talks with NY Times Best Selling Author Joan Bauer on the heels of a knock-down, drag-out fight that happened during a Florida Little League baseball game. The video has gone viral. He also brings it local to talk about how parents can keep stuff like that from happening. And, also about how parents can become better role models for their kids – Joan says baseball is not war. She talks about better communication and getting input from our little athletes.



**ISSUE: COMMUNITY INTREST**

KXL (FM) PUBLIC AFFAIRS

April 23<sup>rd</sup>, 2016

7:30am to 8am

5:51 minutes of a: 30 minute show

Guest: KXL reporter Pat Boyle talks with Allen Erickson / Co-Chair Longview, Washington Squirrel-Fest who helped get the city council initiative through making the squirrel the official mascot of Longview. He also helps set up the upcoming event which is happening in mid-August in Longview.

**ISSUE: CRIME**

KXL (FM) PUBLIC AFFAIRS

April 30<sup>th</sup>, 2016

7:30am to 8am

3:12 minutes of a: 30 minute show

Guest: KXL reporter Rosemary Reynolds talks with Catherine Painter / Mother of murdered Police Chief Ralph Painter and lets her speak about her regret of how she didn't get to say goodbye to her son. She also has hope that someday the Chief's accused killer will sometime be able to be mentally fit enough to stand trial – that is her Mother's Day wish.

**ISSUE: LOCAL POLITICS**

KXL (FM) PUBLIC AFFAIRS

April 30<sup>th</sup>, 2016

7:30am to 8am

10:33 minutes of a: 30 minute show

Guest: KXL attends the press conference put on by the Mayor who lays out his hopes for how to spread around the city's money. Hales wants to increase the cost of business licenses by .3% which he feels would raise \$11 million dollars in revenue. He also wants to hire 90 new police officers.

## **ISSUE: EDUCATION**

### KXL (FM) PUBLIC AFFAIRS

April 30<sup>th</sup>, 2016

7:30am to 8am

5:04 minutes of a: 30 minute show

Guest: KXL reporter Joe Simons hears from Shannon that quite a few kids these days are taking gap years. That's one full year off after they graduate high school before entering college. The Obama's oldest child is doing this before her freshman year at Harvard. Shannon says there are programs in place now that can save your scholarship, and allow an 18-year-old kid to decompress before buckling down for a 4 year college.

## **ISSUE: LOCAL INTEREST - UBER**

### KXL (FM) PUBLIC AFFAIRS

April 30<sup>th</sup>, 2016

7:30am to 8am

4:14 minutes of a: 30 minute show

Guest: We hear from both men about how their competing companies have decided to come together to provide more services for disabled Portland riders. They say they will be able to handle a ride for one person in a wheel chair along with three other passengers.

## **ISSUE: CRIME – NEW K9 UNIT**

### KXL (FM) PUBLIC AFFAIRS

April 30<sup>th</sup>, 2016

7:30am to 8am

4:38 minutes of a: 30 minute show

Guest: KXL reporter Brett Reckemp speaks with Lt Rouches about how young Timber has two major busts under his belt (collar) already. Most dogs don't get that many straight out of the gate. Rouches says Timber is a natural – with a keen inherent ability to stay focused under pressure. He says Timber is trained to intimidate bad guys but not bite.

## **ISSUE: MARIJUANA – INFUSED ICE CREAM**

### KXL (FM) PUBLIC AFFAIRS

April 30<sup>th</sup>, 2016

7:30am to 8am

:53 minutes of a: 30 minute show

Guest: KXL reporter Pat Boyle has a quick story with Andi Bixel / Drip Ice Cream who says they are looking forward to the day the law allows them to sell their marijuana infused ice cream to recreational pot users. She says she is working on new packaging and a new formula that includes the max amount of THC per serving the law will allow – 15 milligrams

## **ISSUE: CRIME**

### KXL (FM) PUBLIC AFFAIRS

May 7<sup>th</sup>, 2016

7:30am to 8am

7:48 minutes of a: 30 minute show

Guest: KXL reporter Rosemary Reynolds is among the reporters outside a Multnomah County Courtroom who talked with Sgt Parks about the sentencing of Paul Jackson, brother of Vance Roberts. The two men turned a Hillsboro home into a torture chamber, brutally raping women – in 1990, Roberts was arrested. Jackson moved to Mexico and lived as a fugitive for 18 years. Sgt Parks spent close to 30 years on the case and never gave up. Jackson was finally arrested and sent back to Oregon where he pleaded guilty. A judge gave him 18 years in prison.

## **ISSUE: COMMUNITY - HOMELESS**

### KXL (FM) PUBLIC AFFAIRS

May 7<sup>th</sup>, 2016

7:30am to 8am

3:16 minutes of a: 30 minute show

Guest: KXL reporters Steve Leader & Rebecca Marshall get the latest on that camp – the camp continues to be there, Chris Trable / Overlook Neighborhood Association says they sent a letter to the Portland City Council about 6 months ago to break up the camp, they're still in talks about whether the camp will require a permit; Chris says they're still bringing in materials for the camp and that the population remains about the same. Chris says they are frustrated with the city as other homeless camps are now popping up.

## **ISSUE: ENVIRONMENT**

### KXL (FM) PUBLIC AFFAIRS

May 7<sup>th</sup>, 2016

7:30am to 8am

4:24 minutes of a: 30 minute show

Guest: KXL reporter Joe Simons hears from Matt Kish / Portland Business Journal who covers Nike regularly about their public plan to increase sales while also reducing the company's carbon footprint. Nike feels like they can increase the company's sales to \$50 billion dollars in sales by fiscal 2020, while cutting their global footprint by 10%. They plan to eventually only source from factories that meet their definition of sustainable; while actually reducing the total amount of factories they work with. Nike also revealed plans to bump up U.S. based benefits for families with new babies, and increase diversity throughout their workforce.

## **ISSUE: MARIJUANA – INFUSED ICE CREAM**

### KXL (FM) PUBLIC AFFAIRS

May 7<sup>th</sup>, 2016

7:30am to 8am

4:47 minutes of a: 30 minute show

Guest: KXL reporter Pat Boyle talks with Andi Bixel / Drip Ice Cream about her special ice cream ahead of Oregon's date to allow the sale of edibles to recreation customers on June 2nd. Andi says they are absolutely swamped. She says the demand has been overwhelming. She makes Drip Ice Cream already for medical marijuana patients and will continue to do that; but theirs has a higher THC content – 25 milligrams. This new stuff will have 15 mg. So, she is scrambling to change her formula to comply with state rules.

## **ISSUE: IMMAGRATION**

### KXL (FM) PUBLIC AFFAIRS

May 7<sup>th</sup>, 2016

7:30am to 8am

3:19 minutes of a: 30 minute show

Guest: KXL reporters Joe Simons and Molly Paige talk with Rae McGrath / Senior Director of Portland Based Mercy Corps from Turkey where there are about a million refugees – Rae says there is so much to be done. His major concern is that migrants are being stopped from getting into Europe, but aren't taking steps to providing any legal pathway to asylum or protection in Europe. He says Portland people who are interested in helping to [www.mercycorpsnw.org](http://www.mercycorpsnw.org)

## **ISSUE: EMERGENCY SERVICE - COMMUNITY**

### KXL (FM) PUBLIC AFFAIRS

May 7<sup>th</sup>, 2016

7:30am to 8am

5:48 minutes of a 30 minute show

Guest: KXL reporter Jim Ferretti talks with Andrew ahead of the planned June 7th Cascade Rising event – a huge earthquake drill that will last for days. All kinds of agencies are taking part including agencies from Oregon, Washington, Idaho, Canada and at the federal level. They'll test out communications and response times. Some of the stuff they'll use will be "low-tech" as if it was a real earthquake. We live on the Cascade Subduction Zone and a 9.0 magnitude quake or larger is likely due. We haven't had one for 300 years.

## **ISSUE: POLITICS – ELECTION NIGHT**

### KXL (FM) PUBLIC AFFAIRS

May 14<sup>th</sup>, 2016

7:30am to 8am

10:46 minutes of a 30 minute show

Guest: A snapshot of the extensive coverage provided by much of the KXL News team on Oregon's Primary Election Night May 19th, 2016. Joe anchors coverage as we head out to different spots around Portland and even Salem to hear from candidates and pundits on races and issues – before and after voting results begin to come in.

## **ISSUE: BASIC RIGHTS**

### KXL (FM) PUBLIC AFFAIRS

May 14<sup>th</sup>, 2016

7:30am to 8am

4:13 minutes of a 30 minute show

Guest: KXL reporter Rosemary Reynolds gets an exclusive interview with Julia Frisbee / Love Your Neighbor Coalition on the eve of the historical vote which ended up going in favor of embracing LGBT members. There was quite a bit of conflict and rallying in Portland over this issue.

## **ISSUE: TECHNOLOGY**

### KXL (FM) PUBLIC AFFAIRS

May 14<sup>th</sup>, 2016

7:30am to 8am

7:15 minutes of a: 30 minute show

Guest: KXL reporter Brett Reckemp interviews Michael Moormeier / CEO MobileSpike Technologies Inc. as he rolls out the Mobile Spike strip. It attaches to the front of a police car and with a push of a button, jets out to the car next to it and flattens their rear tire. Michael says it's 100% effective and easy to use. He's been testing it for the last 4 years. He hopes the Mobile Spike will someday replace spike strips. They have an office in Vancouver and a shop in Damascus.

## **ISSUE: HEALTH**

### KXL (FM) PUBLIC AFFAIRS

May 14<sup>th</sup>, 2016

7:30am to 8am

8:14 minutes of a: 30 minute show

Guest: KXL reporter Rebecca Marshall gets the personal story from Robin about the nightmare she suffered after using a vaginal mesh. She says she has experienced an unreasonable series of symptoms because of it – she says she was bleeding constantly and has lost countless hours of work and money, and even a series of new diseases. Robin is one of hundreds of thousands of women who are involved in a lawsuit. She is suing the makers of the mesh – Johnson & Johnson.

## **ISSUE: PROTEST**

### KXL (FM) PUBLIC AFFAIRS

May 21<sup>st</sup>, 2016

7:30am to 8am

2:49 minutes of a: 30 minute show

Guests: KXL reporter Mike Turner talks with Austin Rose / Portland Tenants United about the event – he says he considers this a slap in the face to tenants who are struggling to make rent and keep food on the table. He says Portland remains stuck in a serious housing crisis.

**ISSUE: LOCAL BUSINESS – DRIFTWOOD COFFEE SHOP**

KXL (FM) PUBLIC AFFAIRS

May 21<sup>st</sup>, 2016

7:30am to 8am

6:17 minutes of a 30 minute show

Guests: KXL reporter Brett Reckemp pops in to meet Kara Powell / Owner = Driftwood Coffee Shop after noticing the large construction project going on out front with signs reading: “businesses open during construction”. I find a buzzing coffee shop full of regulars. Kara tells me business has been pretty slow after construction started, so her neighbors and customers started a social media campaign to get some business going and it helped! Kara has lost most walk up traffic, and will have to endure the construction through the summer – the project has been delayed several times and should be done sometime in August.

**ISSUE: COMMUNITY - LOCAL EMERGENCY**

KXL (FM) PUBLIC AFFAIRS

May 21<sup>st</sup>, 2016

7:30am to 8am

4:27 minutes of a 30 minute show

Guest: KXL reporter Jim Ferretti talks with Dan Douthit / Oregon Department of Emergency Management about how many buildings they figure would simply crumble under the power of a large earthquake. We sit on top of the Cascadia Subduction Zone, and experts have been looking at earthquake preparedness for a while now. Keller Auditorium is one of the buildings deemed not safe and Dan says there is now a map showing all the unreinforced masonry buildings around town that do not have what it takes to handle an earthquake

## **ISSUE: EDUCATION - LOANS**

### KXL (FM) PUBLIC AFFAIRS

May 21<sup>st</sup>, 2016

7:30am to 8am

11:53 minutes of a: 30 minute show

Guests: Jordan Goodman / America's Money Answer Man & Author "The Ultimate Guide to Student Loans" says the average American college grad comes out owning \$30,000. Nationwide, it's an over \$1 trillion dollar problem and this graduating season will add over \$100 billion more in student loan debt. Jordan says it's important to think about what type of career you might be able to have before entering college. He also says there are plenty of programs to help young people out, like re-financing, consolidation and even one that lets you pay the minimum payment for 10 years and then have the rest of your loan go away.

## **ISSUE: TRANSPORTATION**

### KXL (FM) PUBLIC AFFAIRS

May 21<sup>st</sup>, 2016

7:30am to 8am

3:51 minutes of a: 30 minute show

Guest: KXL reporter Brett Reckemp hears from Don Hamilton / ODOT about how they've put together a shuttle bus program to get people from the Gateway Transit Center out to Multnomah Falls and Rooster Rock Park and back every Friday, Saturday and Sunday through the summer. Don says they're using \$150K in federal grant dollars for the pilot program and hope it goes well so they can find a way to keep it going. Don says when it's busy at Multnomah Falls, they often have to close down the parking lot for safety. The exit is on the left and sometimes parked cars end up out onto 84 East where cars are going at least 55 mph. The cost for the new shuttle is only \$5 per person.



## **ISSUE: EDUCATION**

### KXL (FM) PUBLIC AFFAIRS

May 28<sup>th</sup>, 2016

7:30am to 8am

9:16 minutes of a: 30 minute show

Guest: Portland Public Schools Superintendent Carole Smith, Parent of Ainsworth student Kim Sordell, Parent of students at Roseway Heights Mike Southern give us a taste of one of the heated meetings this week where parents got a chance to sound off about the problem of finding lead in water fountains – a developing story. Some parents are immediately calling for Smith to resign. Smith is talking about forming a task force to look at the problem, other reports have dangerous levels of lead being discovered in school buildings years ago that was not reported well enough or dealt with.

## **ISSUE: PUBLIC TRANSPORTATION**

### KXL (FM) PUBLIC AFFAIRS

May 28<sup>th</sup>, 2016

7:30am to 8am

7:53 minutes of a: 30 minute show

Guest: KXL reporter Pat Boyle talks with Tri Met G.M. Neil McFarland, Mayor of Tualatin Lou Ogden, and Tualatin resident and commuter Robert Henderson about the new bus – all tell us they are excited and have been working for years to get something like this done. Mayor Ogden says he has been lobbying Tri Met – telling them that because of their growing population, it is needed. Robert was one of the first passengers to give it a go. The Line 97 bus route will run every 30 minutes during weekday morning and afternoon rush periods.

## **ISSUE: MARIJUANA**

### KXL (FM) PUBLIC AFFAIRS

May 28<sup>th</sup>, 2016

7:30am to 8am

6:57 minutes of a: 30 minute show

Guest: KXL reporter Joe Simons talks with Andrew Ouso / Manager Oregon State Medical Marijuana Program to get the latest on the rules for buying THC infused edible products recreationally. Andrew also talks about making sure our kids are protected by using common sense and keeping them out of sight and reach.

## **ISSUE: WAGES**

### KXL (FM) PUBLIC AFFAIRS

May 28<sup>th</sup>, 2016

7:30am to 8am

5:02 minutes of a: 30 minute show

Guest: KXL reporter Jim Ferretti gets Former Mayor of Vancouver Royce Pollard's opinion on the ruling to go ahead and give large raises to the people running Vancouver. The decision was made to increase their salaries dramatically in order to be able to compete with other similar cities. But, Royce thinks it's too much and is leading a petition to have the decision overturned.

## **ISSUE: ENVIRONMENT - SAFETY**

### KXL (FM) PUBLIC AFFAIRS

June 4<sup>th</sup>, 2016

7:30am to 8am

4:42 minutes of a: 30 minute show

Guest: The Governor Kate Brown talks to reporter's including KXL's Rosemary Reynolds on the first day of a 4 day massive earthquake preparedness drill. Governor Brown speaks from ground zero in Salem after a mock 9.0 quake with an emphasis on communications, food and water along with bridge repairs and transportation solutions.

## **ISSUE: FLEET WEEK**

### KXL (FM) PUBLIC AFFAIRS

June 4<sup>th</sup>, 2016

7:30am to 8am

6:35 minutes of a: 30 minute show

Guest: KXL reporter Mike Turner sits down with Commander Hill to talk about his ship and everything about what it's like to bring it into the Docks. Commander Hill says it's extremely tricky to navigate the Willamette near downtown. He also describes how the ship will soon be commissioned in North Carolina.

**ISSUE: COMMUNITY - PARADE**

KXL (FM) PUBLIC AFFAIRS

June 4<sup>th</sup>, 2016

7:30am to 8am

3:24 minutes of a 30 minute show

Guest: KXL reporter Mike Turner walks the parade on NE Sandy, taking in all it has to offer and chatting with folks. Kylie says the parade runs deep for her and her family – it's a can't miss tradition. A nurse from Providence talks about bringing out children who are considered "medically fragile" to enjoy the parade. She says they have to take a little extra care but it's worth it.

**ISSUE: CRIME**

KXL (FM) PUBLIC AFFAIRS

June 4<sup>th</sup>, 2016

7:30am to 8am

15:14 minutes of a 30 minute show

Guest: KXL reporter Brett Reckamp has the exclusive interview with the former coach and North Portland resident Nathaniel about his new, totally volunteer community outreach group that is trying to bring Portland together. Their group contains a former Cripp and Blood gang member. He says they're trying to demonstrate how older people can work together even if they were in rival gangs; and they're trying to cut off the pipeline of young gang members. Their mission is unique, and so is their story.

**ISSUE: CRIME**

KXL (FM) PUBLIC AFFAIRS

June 11<sup>th</sup>, 2016

7:30am to 8am

11:09 minutes of a 30 minute show

Guest: A snap shot of coverage Sunday and Monday after the mass shootings at a gay Orlando night Club early Sunday morning. KXL's team was out during the weekend and into the week getting reaction to the murders. Senator Merkley joined in a Democrat filibuster in the Senate to push for stricter gun laws

**ISSUE: ENTERTAINMENT - BASKETBALL**

KXL (FM) PUBLIC AFFAIRS

June 11<sup>th</sup>, 2016

7:30am to 8am

6:28 minutes of a: 30 minute show

Guest: KXL reporter Jim Ferretti talks with Portland Trail Blazer President / CEO Chris McGowan on Wednesday just hours after the news broke that they have decided to fire their long-time television broadcast team of Mike Barrett & Mike Rice (Mike & Mike) along with radio color commentator Antonio Harvey. Chris says they felt it was time for a change at a time when the Blazer's television contract with Comcast is coming to a close.

**ISSUE: HEALTH - DENTAL**

KXL (FM) PUBLIC AFFAIRS

June 11<sup>th</sup>, 2016

7:30am to 8am

5:38 minutes of a: 30 minute show

Guest: KXL reporter Brett Reckemp talks with Dr. Miller to get his perspective on why poorer people can't or won't pay to get their teeth fixed. They are ten times more likely to have poor dental health. They're also less confident, less likely to smile and have trouble getting new jobs. Dr. Miller says he's seen this a thousand times – going to the dentist is way down on many people's priority list.

**ISSUE: HEALTH – WEIGHT LOSS**

KXL (FM) PUBLIC AFFAIRS

June 11<sup>th</sup>, 2016

7:30am to 8am

6:07 minutes of a: 30 minute show

Guest: KXL reporter Brett Reckemp gets the latest from Dr. Nguyen about why drinking wine can be better for you if you're trying to shed some pounds. He says while wine is made from grapes, beer is made from barley and hops which have much more carbs and cause our body to spike insulin. That makes us store more fat and for guys, most of it ends up in our gut. Dr. Nguyen says while beer bellies are pretty common, you pretty much never see a wine belly. He says after a person hits their target weight, it's OK to enjoy some beer again – of course always in moderation!

## **ISSUE: AUTO INDUSTRY**

### KXL (FM) PUBLIC AFFAIRS

June 18<sup>th</sup>, 2016

7:30am to 8am

3:13 minutes of a: 30 minute show

Guest: KXL reporters Steve Leader and Pat Boyle (in for Rebecca Marshall) talk with Nic Miles / KXL Auto Expert who happens to be from England to his perspective the day after Great Brittan votes to leave the European Union. The move sent shock waves around the world, the Dow dropped 610 points, it's worst loss since 2011.

## **ISSUE: POLITICS – BALLOTS**

### KXL (FM) PUBLIC AFFAIRS

June 18<sup>th</sup>, 2016

7:30am to 8am

6:19 minutes of a: 30 minute show

Guest: KXL reporter Kaylene Beaujalais talks with Former Oregon Governor Ted Kulongoski who is co-competitioner on the initiative and believes he has enough signatures to get it on the November ballot. He says it will do 3 basic things: provide counseling and tutoring, more advanced placement of A.P. college courses for high schoolers, along with vocation and career training. It would set aside about \$140 million dollars in unallocated future funds for the program. Oregon currently sits at 48th in the country for high school graduation rates.

## **ISSUE: COMMUNITY - FIRE**

### KXL (FM) PUBLIC AFFAIRS

June 18<sup>th</sup>, 2016

7:30am to 8am

9:27 minutes of a: 30 minute show

Guest: KXL reporter Rosemary Reynolds talks with the Mosier Mayor Arlene Burns of the small town to see how things are going. Burns says people there are still frustrated and angry about how the cleanup from the accident is being handled. She says it's going to cost millions to get things back to normal after the crash that resulted in thousands of gallons of oil burning.

## **ISSUE: CRIME - ROBBERY**

### KXL (FM) PUBLIC AFFAIRS

June 18<sup>th</sup>, 2016

7:30am to 8am

3:38 minutes of a: 30 minute show

Guest: KXL reporter Brett Reckemp gets a blow by blow of a very brazen robbery at Ben Bridge Jeweler in the mall. A man reportedly came in on Wednesday afternoon in broad daylight, took a sledge hammer to the counter – smashed his way in, grabbed 3 Rolex watches worth an estimated \$100K and ran off. Cops used K9 units to track him to some nearby bushes and arrested him.

## **ISSUE: TRANSPORTATION**

### KXL (FM) PUBLIC AFFAIRS

June 18<sup>th</sup>, 2016

7:30am to 8am

6:21 minutes of a: 30 minute show

Guest: KXL reporter Joe Simons gets Steve's reaction to the news, he says it will cost farmers a lot of time and money. Trucker Steve says some will have to travel 30 miles out of their way to try and get equipment where it needs to be. Steve believes this is just the tip of the iceberg – he thinks the county should just pony up the dough to get the bridges fixed.

## **ISSUE: CHILD ABUSE**

### KXL (FM) PUBLIC AFFAIRS

June 25<sup>th</sup>, 2016

7:30am to 8am

2:30 minutes of a: 30 minute show

Guest: KXL reporter Rosemary Reynolds gets the horrible details of how a father allegedly beat his toddler with a baseball bat at a hotel in Salmon Creek, Washington and threw the boy out the window. A Good Samaritan saw what was happening and took a baseball bat to the father. The dad is facing felony charges the man who stopped him is not facing any charges. At last check the toddler remained in critical condition in a local hospital.

## **ISSUE: SPORTS**

### KXL (FM) PUBLIC AFFAIRS

June 25<sup>th</sup>, 2016

7:30am to 8am

3:14 minutes of a: 30 minute show

Guest: Erin Schneider is looking at a number of different aspects as we lead up to the Olympic Games in Rio. This week she looks into politics and their economy; Michaels says the country's leaders put their interests ahead of their citizens.

## **ISSUE: HUMANE SOCIETY**

### KXL (FM) PUBLIC AFFAIRS

June 25<sup>th</sup>, 2016

7:30am to 8am

6:38 minutes of a: 30 minute show

Guest: KXL reporter Molly Paige gets both sides of this controversial procedure being done by Oregon State University & the BLM. The BLM says they need to control the population and this is the best way, The Human Society calls it animal cruelty.

## **ISSUE: HOLIDAY – INDEPENDENCE DAY**

### KXL (FM) PUBLIC AFFAIRS

June 25<sup>th</sup>, 2016

7:30am to 8am

5:07 minutes of a: 30 minute show

Guest: KXL reporter Brett Reckemp gets the latest from Natalie Hantho – Ft Vancouver National Trust on the 53rd Independence Day Fireworks Celebration at Fort Vancouver. It's one of the biggest fireworks shows in the Pacific Northwest with a rich history. Natalie says they have about 300 volunteers for the event that come together. They've been in the planning stages since January and are laying out logistics for the show this weekend. She says the music is one of the most important parts of the pyrotechnics show.

**ISSUE: ENTERTAINMENT**

KXL (FM) PUBLIC AFFAIRS

June 25<sup>th</sup>, 2016

7:30am to 8am

10:06 minutes of a 30 minute show

Guest: KXL reporter Brett Reckemp talks with Willie Levenson – Ringleader Human Access Project about the 6th annual Big Float happening July 10th on the Willamette River. He expects about 4,000 people to turn-out. People get in inner-tubes and float down the Willamette to Tom McCall Park, then get out and have a party on the waterfront. The idea is to show that we care about our rivers and want to keep them clean. And, we want more access to rivers – even the Willamette!



Additionally, the station has identified the following PSAs as addressing issues of interest to our community and airs these PSAs in rotation.

Ad Council – Wildfires

Federal Student Aid

AAOS

Salem Police – Texting and Driving

National Kidney Foundation

Ad Council – Child Obesity

Alex's Lemonade

Get To Know H2O

LL Society

Stand Up to Cancer

Ad Council – Buzzed Driving

National Fair Housing

PVA

AMD

Action Team

Stand Up 2 Cancer

NW Energy Star

United Health Care

Ad Council – Recycling

US Department of Vets

Hearing Loss Prevention

Mammography

ODOT – Safe Driving

Stroke AFIB

ODOT – Impaired Driving

Matching Donors

Freedom Award – National Guard

Ad Council – Hunger

EPA – Radon Testing

Love Your Heart – CCF

Ad Council – Wildfire Prepare

Make the Connection – Vets

Ad Council – Energy Efficient

Medicare Made Clear

Aware RX

Wildfire Land Trust

US Department of Defense

FDC – Vets

Communities in Schools

Stuttering Foundation

Do It For Me Hearing

ODOT – Bike Safety

Meningitis

CAPS – Animals

Ad Council – Autism

American Lung

Life Happens

Leukemia & lymphoma

Flood Smart

ODOT – Drivers ED

Make the Connection

March of Dimes

Make Roar Happen

Social Security

DAV – Vets

NW Energy Homes

Ad Council – Get Covered

Selective Service

OEA

Ad Council – Affordable Homes

US Marines

Ad Council – Kids Oral Health

Foundation for Fighting Blindness

Ad Council – Women’s Heart

VA Hospitals – Jobs

Ad Council - Pet Shelters

USO

AA of Neurology

Wounded Warrior

Ad Council – Kids Safety Belts

US Vets Crisis Line

NAIC

Project Hope

US Navy Jobs

AA of Orthodontics

OEA

American Academy of Neurology

VA Careers

ODOT – Do The Right Thing

CAMFED

Hot Water Solutions

National Pest Management

Ad Council – Dad Time

FEMA – Fires

Community Associations

Alzheimers

FDA Medicine Safety

Victories for Vets

Salute for Vets