

ALPHA MEDIA LLC
ISSUES AND PROGRAMMING REPORT
FOR
STATION KXL (FM)
Third Quarter, 2016
July 1st – September 30th (Sunday)

Prepared by:
Tricia Myers - Alpha Media LLC

KXL (FM)

PUBLIC AFFAIRS PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. KXL (FM) “PUBLIC AFFAIRS SHOW”:
This locally produced program originates with interviews exploring general topics on a local and state level: from education and youth issues, to crime and political measures affecting our local community.

2. PSA’s: Recorded PSAs run all hours, according to space available. Reports listing all PSA’s aired are available in the KXL (FM) Public File.

**THIRD QUARTER, 2016
(July 1st – September 30th)**

MOST SIGNIFICANT ISSUES - RESPONSIVE PROGRAMMING

ISSUE: SECURITY

KXL (FM) PUBLIC AFFAIRS

July 3rd, 2016

6am to 6:30am

: 30 minutes of a 30 minute show

Guest: Chuck Harold who has worked for over 33 years in Law Enforcement, on the show he talks about the different ways you can protect yourself. Also, he discusses what he believes is the issues of the current day and age...which is behavior.

ISSUE: ENVIRONMENT - ENTERTAINMENT

KXL (FM) PUBLIC AFFAIRS

July 10th, 2016

6am to 6:30am

15 minutes of a 30 minute show

Guest: Willie Levenson joins us to talk about the event The Big Float, he also discusses the health of the Willamette River and how it has changed so much since the 1960's. Willie shares with us how the city of Portland along with Human Access Project has had a huge part in cleaning the Willamette River up to where it is today.

ISSUE: BALLOT MEASURE – LOCAL POLITICS

KXL (FM) PUBLIC AFFAIRS

July 10th, 2016

6am to 6:30am

15 minutes of a 30 minute show

Guest: Senator Mark Hess shares with us information on the new Ballot Measure, or new business tax. Senator Hess, describes the reasons behind the new tax...and all the different effects it will have if it passes or not.

ISSUE: EQUAL EMPLOYMENT

KXL (FM) PUBLIC AFFAIRS

July 17th, 2016

6am to 6:30am

25 minutes of a 30 minute show

Guest: Co-Founder of Family Forward Andrea Paluso speaks to us about how she became involved with this foundation. And how the foundation helps families who are in need of time and money while family members may fall ill/maternity leave. She also discusses the wage gap between men and women. And Andrea shares with us her idea on how we value work and how we need a culture change.

ISSUE: HEALTH – CCA (CHILDRENS CANCER ASSOCIATION)

KXL (FM) PUBLIC AFFAIRS

July 24th, 2016

6am to 6:30am

10 minutes of a 30 minute show

Guest: Mom and Olivia, join us to talk about their experience with the CCA and how it has helped their family greatly to remain positive through the Chemo Pal Program. Also they discuss Olivia's diagnoses...she does not have cancer...she has...CVID...she does have to undergo chemotherapy every 4 years.

ISSUE: HEALTH - CCA (CHILDRENS CANCER ASSOCIATION)

KXL (FM) PUBLIC AFFAIRS

July 24th, 2016

6am to 6:30am

10 minutes of a 30 minute show

Guest: Michelle and Kale talk to us about their experience with the CCA. And how they were able to cope better with the help of the CCA. They were able to have a Chemo Pal for their son, who is now in remission (YES) and it made a world of difference for their family.

ISSUE: MUSIC - ENTERTAINMENT

KXL (FM) PUBLIC AFFAIRS

July 24th, 2016

6am to 6:30am

10 minutes of a 30 minute show

Guest: Michael Allen Harrison, piano player he shares with us about writing a new record, also he has several performances coming up, 10 Grand's on the Green is the focus. The proceeds from this show goes to the Snowman Foundation (a foundation for music education).

ISSUE: - MARIJUANA

KXL (FM) PUBLIC AFFAIRS

July 31st, 2016

6am to 6:30am

24:45 minutes of a 30 minute show

Guest: Author, Doug Fine talks to us about how he became so involved with marijuana, also he discusses his new book titled "To High To Fail". His new book touches on topics all related to legalizing marijuana, the Federal Laws and how they have changed, also how much money this number one crop has brought in.

ISSUE: EDUCATION – LIBRARY

KXL (FM) PUBLIC AFFAIRS

August 7th, 2016

6am to 6:30am

10 minutes of a 30 minute show

Guest: Crew of Liberians (Nancy, Robert & Katey) talk to us about the history of the Milwaukie, Oregon library. They discuss how many people visit their library per month roughly (24,000) per month. They discuss the funding they need to expand their library, and how they were able to attain the funds they needed. They also share with us the different types of programs are offered at their library.

ISSUE: BOOK – “WRITING YOUR WEDDING CEREMONY”

KXL (FM) PUBLIC AFFAIRS

August 7th, 2016

6am to 6:30am

20 minutes of a 30 minute show

Guest: Author/Coach, Christina Spencer talks to us about the choice to be married and how getting married has changed over the years. Christina also shares with us what it means to be a celebrant and how she became one. Plus, Sheila and Christina talk about how important it is to mark milestones in your life.

ISSUE: MENTAL HEALTH

KXL (FM) PUBLIC AFFAIRS

August 14th, 2016

6am to 6:30am

13 minutes of a 30 minute show

Guest: Greg Borders, Crises Line Director talks to us about his job with Lines For Life. Greg describes what it was like in the office after the suicide of Robin Williams...and how it opened up a ton of people to talk about suicide and how Lines For Life gives people a safe place to talk about suicide.

ISSUE: MENTAL ILLNESS

KXL (FM) PUBLIC AFFAIRS

August 14th, 2016

6am to 6:30am

17 minutes of a 30 minute show

Guest: Liz Long, Author of the book titled “The Price of Silence: A Mom's Perspective on Mental Illness” talks to us about the shooting that happened at Sandy Hook Elementary School and how it inspired her to write an essay. Liz also talks to us about her son and his violent episodes and why she kept them a secret from friends and family because of the stigma around mental illness. Plus...how hard it is to receive the proper care for people who need mental health care.

ISSUE: HEALTH - CCA (CHILDRENS CANCER ASSOCIATION)

KXL (FM) PUBLIC AFFAIRS

August 21st, 2016

6am to 6:30am

10 minutes of a 30 minute show

Guest: Mom and Olivia (Mom and daughter), join us to talk about their experience with the CCA and how it has helped their family greatly to remain positive through the Chemo Pal Program. Also they discuss Olivia’s diagnoses...she does not have cancer...she has...CVID...she does have to undergo chemotherapy every 4 years.

ISSUE: HEALTH - CCA (CHILDRENS CANCER ASSOCIATION)

KXL (FM) PUBLIC AFFAIRS

August 21st, 2016

6am to 6:30am

10 minutes of a 30 minute show

Guest: Michelle and Kale (parents) talk to us about their experience with the CCA. And how they were able to cope better with the help of the CCA. They were able to have a Chemo Pal for their son, who is now in remission (YES) and it made a world of difference for their family.

ISSUE: ENTERTAINMENT

KXL (FM) PUBLIC AFFAIRS

August 21st, 2016

6am to 6:30am

10 minutes of a: 30 minute show

Guest: Michael Allen Harrison, piano player he shares with us about writing a new record, also he has several performances coming up, 10 Grand's on the Green is the focus. The proceeds from this show goes to the Snowman Foundation (a foundation for music education).

ISSUE: MARIJUANA

KXL (FM) PUBLIC AFFAIRS

August 28th, 2016

6am to 6:30am

24:45 minutes of a: 30 minute show

Guest: Author, Doug Fine talks to us about how he became so involved with marijuana, also he discusses his new book titled "To High To Fail". His new book touches on topics all related to legalizing marijuana, the Federal Laws and how they have changed, also how much money this number one crop has brought in.

ISSUE: REPORTING CRIME IN THE WORK PLACE

KXL (FM) PUBLIC AFFAIRS

September 4th, 2016

6am to 6:30am

17:23 minutes of a: 30 minute show

Guest: Martin Plotner joins us to talk about how he decided to come forward when he sees producers' being done incorrectly in the Office of Emergency Management. He was accused of being a union buster and fired from his job. He talks about the funding they were receiving, and how it was being used improperly.

ISSUE: HEALTH - CCA (CHILDRENS CANCER ASSOCIATION)

KXL (FM) PUBLIC AFFAIRS

September 4th, 2016

6am to 6:30am

10 minutes of a: 30 minute show

Guest: Mom and Olivia (Mom and daughter), join us to talk about their experience with the CCA and how it has helped their family greatly to remain positive through the Chemo Pal Program. Also they discuss Olivia's diagnoses...she does not have cancer...she has...CVID...she does have to undergo chemotherapy every 4 years.

ISSUE: HOMELESS - HOUSING

KXL (FM) PUBLIC AFFAIRS

September 11th, 2016

6am to 6:30am

25:30 minutes of a: 30 minute show

Guest: Homer Williams talks to us about the Homeless living in Portland. And how he was inspired to have consultants come study the city of Portland to set up some programs to help the homeless start a new life! He talks about how it will take everyone in the community to help make this a reality. Homer discusses the cost of this, and how we can achieve this on a minimal budget.

ISSUE: MENTAL ILLNESS

KXL (FM) PUBLIC AFFAIRS

September 18th, 2016

6am to 6:30am

24:39 minutes of a: 30 minute show

Guest: Cheryl Stayed talks to us about

Additionally, the station has identified the following PSAs as addressing issues of interest to our community and airs these PSAs in rotation.

Ad Council – Wildfires

Federal Student Aid

AAOS

Salem Police – Texting and Driving

National Kidney Foundation

Ad Council – Child Obesity

Alex’s Lemonade

Get To Know H2O

LL Society

Stand Up to Cancer

Ad Council – Buzzed Driving

National Fair Housing

PVA

AMD

Action Team

Stand Up 2 Cancer

NW Energy Star

United Health Care

Ad Council – Recycling

US Department of Vets

Hearing Loss Prevention

Mammography

ODOT – Safe Driving

Stroke AFIB

ODOT – Impaired Driving

Matching Donors

Freedom Award – National Guard

Ad Council – Hunger

EPA – Radon Testing

Love Your Heart – CCF

Ad Council – Wildfire Prepare

Make the Connection – Vets

Ad Council – Energy Efficient

Medicare Made Clear

Aware RX

Wildfire Land Trust

US Department of Defense

FDC – Vets

Communities in Schools

Stuttering Foundation

Do It For Me Hearing

ODOT – Bike Safety

Meningitis

CAPS – Animals

Ad Council – Autism

American Lung

Life Happens

Leukemia & lymphoma

Flood Smart

ODOT – Drivers ED

Make the Connection

March of Dimes

Make Roar Happen

Social Security

DAV – Vets

NW Energy Homes

Ad Council – Get Covered

Selective Service

OEA

Ad Council – Affordable Homes

US Marines

Ad Council – Kids Oral Health

Foundation for Fighting Blindness

Ad Council – Women’s Heart

VA Hospitals – Jobs

Ad Council - Pet Shelters

USO

AA of Neurology

Wounded Warrior

Ad Council – Kids Safety Belts

US Vets Crisis Line

NAIC

Project Hope

US Navy Jobs

AA of Orthodontics

OEA

American Academy of Neurology

VA Careers

ODOT – Do The Right Thing

CAMFED

Hot Water Solutions

National Pest Management

Ad Council – Dad Time

FEMA – Fires

Community Associations

Alzheimers

FDA Medicine Safety

Victories for Vets

Salute for Vets