

ALPHA MEDIA LLC
ISSUES AND PROGRAMMING REPORT
FOR
STATION KXL (FM)
First Quarter, 2016
January 1st – March 31st (Sunday)

Prepared by:
Tricia Myers - Alpha Media LLC

ISSUES OF CONCERN ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
First Quarter, 2016
ON
“KXL (FM) PUBLIC AFFAIRS”

These are the (58) issues from the collection of ascertainties received by the Public Affairs Coordinator of KXL (FM), for Alpha Media Radio Stations. As per federal guidelines, stations should address at least seven (7) issues with at least two programs per quarter, in addition to PSAs, news segments and duplicate listings of episodes that appear under other issue headings.

1. Protest

Guest: Erin Maupin / Harney County Cattle Rancher

2. Sports

Guest: Mary Hanson / Parent of students at Canby High School

3. Social Networking

Guest: Nikki Wilder / Alpha Media USA PR & Social Media Director

4. Marijuana

Guest: Mark Pettenger / OLCC

5. Portland Police

Guest: Portland Police Association President Daryl Turner

6. Drugs

Guest: Mark Tucker / Portland former heroin addict

7. Health

Guest: Dr. Tom Beer / Deputy Director of the Knight Cancer Institute at OHSU

8. Sports

Guest: John Canzano / 750 The Game

9. Environment

Guest: Eric Horngren / Columbia Springs in Vancouver

10. Politics

Guest: Sarah Iannarone / Portland Mayoral Candidate

11. Sports - Death

Guest: Portland State Head Football coach Bruce Barnum, and starting QB Alex Kares

12. Sports - History

Guest: Frank Gifford & Bob Beattie - braodcasters / Petr Kakes - friend of Bill Johnson

13. Politics

Guest: WA State Senator Don Benton

14. Crime

Guest: Greg Bretzing / Special Agent in Charge FBI in Oregon, U.S. Attorney Bill Williams, Harney County Sheriff Dave Ward

15. OLCC

Guest: Pat McCormick / The Oregonians for Competition

16. Lawsuit

Guest: KXL Legal Consultant Kevin Sali

17. FCC

Guest: Mary Beth Henry / Mount Hood Cable Regulatory Commission

18. Crime

Guest: Ammon Bundy

19. Recycling

Guest: Chris Regis – Green Century Electronics Recycling in Portland

20. Rescue

Guest: Clackamas County Sheriff's Sergeant Nate Thompson

21. Technology

Guest: Matthew Griffin / CEO of Combat Flip Flops from Isequa, Washington

22. Entertainment

Guest: Justin Smith / Director of Choral Activities for Marylhurst College

23. Social Media

Guest: Nikki Wilder / Alpha Media USA PR & Social Media Director

24. Protest

Guest: Malheur National Wildlife Refuge Occupiers David Frye, Shawn Alexander, Sandra Alexander , FBI Special Agent Greg Bretzing, KXL's Rosemary Reynolds and Mike Turner

25. Romance

Guest: Sameera Sullivan / Lasting Connections

26. Marijuana

Guest: Matt Schwimmer / Green Oasis, Jantzen Beach

27. Environment

Guest: Mary Beth Coffey / Senior Manager of Oaks Amusement Park in Sellwood

28. Politics

Guest: Oregon Governor Kate Brown

29. Education

Guest: David Kim / Head of C2 Education

30. Homelessness - Shelters

Guest: Portland Mayor Charlie Hales' Chief of Staff Josh Alpert

31. Lottery

Guest: Chuck Baughman / Oregon Lottery

32. Environment

Guest: Bruce Pokarney / Oregon Department of Agriculture

33. Crime

Guest: Lincoln County D.A. Michelle Branam / Father of London Matt and his grandmother Reitha McCabe

34. Entertainment

Guest: Derek House – Alpha Promotions Director / Michelle Schaffer – Oregon BBB

35. Entertainment

Guest: John Collins – World record paper airplane maker

36. Safety

Guest: Dan McMackin / UPS

37. Transportation

Guest: Tom Stransberg / ODOT

38. Documentary - Movie

Guest: David Clohssy / Director SNAP Network

39. Oregon Unemployment

Guest: David Cook / Economist with the Oregon Employment Department

40. Education
Guest: Elizabeth Nye, Executive Director Girls Inc. of Pacific Northwest along with students, Lana and Abrill
41. Immigration
Guest: David Cohen / Law Offices of Campbell and Cohen based in Montreal and Toronto, Canada
42. Business – Hydro Flask
Guest: Scott Allen / President, CEO Hydro Flask in Bend, OR
43. Health
Guest: Dr. Bernard Dryer, American Academy of Pediatrics
44. Import and Export
Guest: Abbi Russell / Port of Vancouver Spokesperson
45. Religion
Guest: Rodgill Monbook / Portland resident from Tibet
46. Charity
Guest: Theresa Steinmetz / Portland Salvation Army
47. Transportation
Guest: Jason Biggs / Washington Department of Transportation
48. Recycling
Guest: Claire Coffee / Actress from Grimm
49. Environment
Guest: Elizabeth Coffee / City of Gresham
50. Environment - Fish
Guest: Butch Smith / Coho Charters and Motel, Illwaco, Washington
51. Mental Health - Hoarding
Guest: Dr. Christina Bratiotis / Portland State University
52. Politics
Guest: Portland area Bernie Sanders supporters
53. Welfare
Guest: Jeff Klean / Oregon Foodbank

54. Crime

Guest: Portland Police Sergeant Pete Simpson

55. Business

Guest: Steven Lawrence / Mayor of The Dalles

56. Health – Knee & Hip

Guest: Jeff Klean / Oregon Foodbank

57. Politics

Guest: Tualatin Mayor Lou Ogden

58. Wages

Guest: Vancouver, WA Mayor Tim Leavitt

57. Health

Guest: Helmuth Rogg / Oregon Department of Agriculture

58. Fish and Wildlife

Guest: James Lawonn / ODFW Tilamook Office

KXL (FM)

PUBLIC AFFAIRS PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. KXL (FM) "PUBLIC AFFAIRS SHOW": (Sunday from 6:30am to 7am)
This Sunday morning locally produced program originates with interviews exploring general topics on a local and state level: from education and youth issues, to crime and political measures affecting our local community.

2. PSA's: Recorded PSAs run all hours, according to space available. Reports listing all PSA's aired are available in the KXL (FM) Public File.

**FIRST QUARTER, 2016
(January 1st – March 31st)**

MOST SIGNIFICANT ISSUES - RESPONSIVE PROGRAMMING

ISSUE: PROTEST

KXL (FM) PUBLIC AFFAIRS

January 3rd, 2016

6:30 am to 7am

10:47 minutes of a 30 minute show

Guest: KXL reporter Val Stouffer talks with Erin Maupin about the Bundy family's armed take-over outside Burns, Oregon. Ammon Bundy and his group have been living there for a week – protesting the re-sentencing of two local ranchers accused of arson. They also want major reform at the BLM and how the federal government manages their vast amount of acreage in the west. While Erin doesn't agree with the tactics of the Bundy group, she does feel the same way toward the federal government.

ISSUE: SPORTS

KXL (FM) PUBLIC AFFAIRS

January 3rd, 2016

6:30 am to 7am

8:04 minutes of a 30 minute show

Guest: KXL reporter Brett Reckemp hears from Mary Hanson about the experiences her two daughters have gone through at Canby on the dance team. They feel even though Coach Chaffee is very successful (Canby's Dance Team is the 2015 state champs) her tactics are way too harsh. They feel she is a bully and encourages discrimination and cyber bullying.

ISSUE: SOCIAL NETWORKING

KXL (FM) PUBLIC AFFAIRS

January 3rd, 2016

6:30 am to 7am

4:35 minutes of a 30 minute show

Guest: KXL reporter Pat Boyle catches up with Nikki Wilder to get her professional opinion on why Twitter would change how they operate. She thinks it's kind of crazy! Nikki says Twitter fills a specific purpose and thinks if they do allow for much larger posts that they will lose users

ISSUE: MARIJUANA

KXL (FM) PUBLIC AFFAIRS

January 3rd, 2016

6:30 am to 7am

4:42 minutes of a 30 minute show

Guest: KXL reporter Jim Ferretti talks with Mark Pettenger from the OLCC about the large number of new applications coming in for people wanting to get into the legal pot business. There are different categories including – manufacturers, producers or growers & retailers – most people want to be growers. Most of the retailers are coming from Multnomah County. Mark expects the state to receive about 2,000 app's total this year, and issue as many as 900 new licenses.

ISSUE: PORTLAND POLICE

KXL (FM) PUBLIC AFFAIRS

January 10th, 2016

6:30 am to 7am

8:02 minutes of a 30 minute show

Guest: KXL reporter Brett Reckemp hears from Daryl Turner about some of the numbers for the survey. Turner says nearly everyone participated in the survey and it shows 96% of the officers and people who work for the PPB feel like morale is low, and 85% believe leadership is poor or below average. Most think they're spread too thin and that crime is on the rise because of it.

ISSUE: DRUGS

KXL (FM) PUBLIC AFFAIRS

January 10th, 2016

6:30 am to 7am

6:42 minutes of a 30 minute show

Guest: KXL reporter Steve Leader goes in-depth with Mark Tucker who talks openly about his addiction. Mark was hooked on heroin for years, but has recovered and is now an inspirational speaker and author.

ISSUE: HEALTH

KXL (FM) PUBLIC AFFAIRS

January 10th, 2016

6:30 am to 7am

5:45 minutes of a 30 minute show

Guest: KXL reporter Brett Reckemp talks with leading cancer Dr. Tom Beer about President Obama's directive to cure cancer – he spoke about putting Vice President Joe Biden in charge of it during this week's State of the Union Address. Dr. Beer feels like only 10% of the good ideas are actually funded and is excited about the challenge and the possibility of having more federal dollars to do studies. He thinks the field of genomics is on fire right now. It is the science of categorizing cells and identifying them so they can find ways to kill cancerous cells while not harming healthy ones.

ISSUE: SPORTS

KXL (FM) PUBLIC AFFAIRS

January 10th, 2016

6:30 am to 7am

2:04 minutes of a 30 minute show

Guest: KXL reporter Joe Simons hears from 750 The Games John Canzano who thinks the former Oregon Ducks and Philadelphia Eagles coach will be a great fit in San Francisco. John thinks Chip will do fare better by focusing on coaching instead of having control over personnel.

ISSUE: ENVIRONMENT

KXL (FM) PUBLIC AFFAIRS

January 10th, 2016

6:30 am to 7am

7:05 minutes of a 30 minute show

Guest: KXL reporter Brett Reckemp hears from Eric Horngren about how easy it can be to start composting no matter where you live. Eric says even apartment dwellers can set up a compost bin that works for them. Composting is a great way to recycle waste and turn it into valuable fertilizer for plants and gardens. Columbia Springs is offering free multi-week classes in late January to teach anyone how to compost.

ISSUE: POLITICS

KXL (FM) PUBLIC AFFAIRS

January 17th, 2016

6:30 am to 7am

3:34minutes of a 30 minute show

Guest: KXL reporter Rosemary Reynolds visits with Sarah Iannarone about why she decided to jump into the race. Iannarone is technically the 10th candidate in; she is up against the two early favorites Ted Wheeler and Jules Bailey.

ISSUE: SPORTS - DEATH

KXL (FM) PUBLIC AFFAIRS

January 17th, 2016

6:30 am to 7am

11:01 minutes of a 30 minute show

Guest: KXL reporter Mike Turner talks with both men (Frank Gifford & Bob Beattie) about A.J. Schlatter. The freshman died suddenly this week from complications after throat surgery. A.J. was an up and coming leader on the team; his coaches, teammates and family say they will miss him greatly.

ISSUE: SPORTS - HISTORY

KXL (FM) PUBLIC AFFAIRS

January 17th, 2016

6:30 am to 7am

9:11 minutes of a 30 minute show

Guest: (NEWS STORY) Johnson was only 55. He shocked the world in 1984 by becoming the first American to ever win gold at the Olympics in downhill. We take you back to his run with Frank & Bob. Then KXL's Jim Ferretti talks with Peter who is a on the Czech Republic Ski Team – he first met Bill in 1983 and they were lifelong friends. Peter offers insight into the brash, but talented Johnson. Bill grew up in the Northwest and learned how to ski on Mt Hood & Bogus Basin in Boise, Idaho. He suffered a serious injury trying to make a comeback at the age of 40 and was never the same. Johnson passed away in a care facility in Oregon Thursday.

ISSUE: POLITICS

KXL (FM) PUBLIC AFFAIRS

January 17th, 2016

6:30 am to 7am

5:34 minutes of a 30 minute show

Guest: KXL reporter Brett Reckemp hears why Senator Benton is upset that a state superior judge struck down an initiative that would have required a 2/3rd's majority by the Legislature for any bill raising taxes. He says it's the 6th time the voters have done this in the past 22 years, and someone there needs to start listening.

ISSUE: CRIME

KXL (FM) PUBLIC AFFAIRS

January 24th, 2016

6:30 am to 7am

11:08 minutes of a 30 minute show

Guest: (Press conference from Burns after arrest of Ammon Bundy and some of his followers, also shooting death of occupier Lavoy Finnicum.)

Conference from Burns on Wednesday 1-27, one day after the arrest of Bundy; Finnicum was shot after a short, but high speed chase. The authorities took turns explaining their actions saying Bundy and their followers had ample opportunities to leave the Malheur National Refuge peacefully.

ISSUE: OLCC

KXL (FM) PUBLIC AFFAIRS

January 24th, 2016

6:30 am to 7am

5:12 minutes of a: 30 minute show

Guest: Dave Henderson talks with KXL reporter Pat Boyle – his group of private grocers thinks it's time the state OLCC got out of the business of selling booze. They would like it to be sold on shelves alongside beer and wine. Pat says their Initiative 71 would allow the Oregon Legislature to decide the best way to keep taxes in place and revenue by taxing it at the wholesale level.

ISSUE: LAWSUIT

KXL (FM) PUBLIC AFFAIRS

January 24th, 2016

6:30 am to 7am

7:57 minutes of a: 30 minute show

Guest: KXL reporter Brett Reckemp gets Kevin Sali's professional opinion on the suit. It alleges that Daily Fantasy leagues Fan Duel & Draft Kings are online gambling sites and are therefore illegal in our state. They want double what they say they lost playing. They also think there is insider trading going on that cheated them out of potential winnings. Kevin Sali says the two sites will fight to say it's a skill based game and not chance. Oregon is at least the 10th state with a similar suit going on, but Kevin Sali says our laws are different from other states, so we'll see.

ISSUE: FCC IDEA

KXL (FM) PUBLIC AFFAIRS

January 24th, 2016

6:30 am to 7am

4:54 minutes of a: 30 minute show

Guest: KXL reporter Jim Ferretti gets the details on the idea from Mary Beth – it would allow any company to start making and selling compatible cable and satellite T.V. boxes. Right now 99% of us rent them from our provider, and costs have gone up nearly 200% over the last 20 years while the price of electronics has gone down. Mary Beth thinks it would be great for consumers and compares it to the Ma Bell telephone ruling that let people buy phones that worked on their network, but weren't made by them.

ISSUE: CRIME

KXL (FM) PUBLIC AFFAIRS
January 31st, 2016
6:30 am to 7am
2:10 minutes of a: 30 minute show

Guest: For the first time since his arrest, we hear from the leader of the Malheur Wildlife Refuge occupation – Ammon Bundy talks while in solitary confinement. He is continuing to blame the government for his legal problems and for the death of his co-occupier Lavoy Finneccum.

ISSUE: RECYLCING

KXL (FM) PUBLIC AFFAIRS
January 31st, 2016
6:30 am to 7am
9:56 minutes of a: 30 minute show

Guest: KXL reporter Brett Reckemp talks with Chris Regis about the bureaucracy that exists down the line in the recycling system, he thinks too many people are putting their fingers in the pie as old and dangerous TV parts and chemicals make their way overseas. He also comments on Best Buy’s decision to start charging customers \$25 to recycle old t.v.’s.

ISSUE: RESCUE

KXL (FM) PUBLIC AFFAIRS
January 31st, 2016
6:30 am to 7am
3:12 minutes of a: 30 minute show

Guest: KXL reporter Jim Ferretti talks to a frustrated Sgt Thompson who isn’t too happy about how a Seattle man responded to commands. The victim was told to build a snow cave for the night and stay put – but in the morning when rescue crews got to him he was gone. Eventually they found the man and got him to safety.

ISSUE: TECHNOLOGY - INVENTION

KXL (FM) PUBLIC AFFAIRS

January 31st, 2016

6:30 am to 7am

4:03 minutes of a: 30 minute show

Guest: KXL reporters Joe Simons and Val Stouffer talk with Matthew Griffin about his invention that he hopes will make its way overseas. They are owned and operated by veterans. They are exactly what they sound like – comfortable flip flops designed to stand up to in tough environments.

ISSUE: ENTERTAINMENT

KXL (FM) PUBLIC AFFAIRS

January 31st, 2016

6:30 am to 7am

5:57 minutes of a: 30 minute show

Guest: KXL reporter Brett Reckemp hears how Justin Smiths elite group of singers managed to qualify for the Cork International Choir Festival – they'll be making the trip in early April. Justin says it's really a once in a lifetime opportunity, they'll be exposed to some of the best singing groups in the world and will have a chance to put Portland, Oregon on the map. They are the only college singing group in the U.S. to be chosen.

ISSUE: SOCIAL MEDIA

KXL (FM) PUBLIC AFFAIRS

January 31st, 2016

6:30 am to 7am

4:02 minutes of a: 30 minute show

Guest: Dave Henderson talks with Nikki Wilder about Facebook's decision to add a number of things like sad, angry and yay, to their existing like. She thinks it will be a good thing for users and may get them to use the platform more often and for longer.

ISSUE: PROTEST

KXL (FM) PUBLIC AFFAIRS

February 7th, 2016

6:30 am to 7am

8:24 minutes of a: 30 minute show

Guest: Malheur National Wildlife Refuge Occupiers David Frye, Shawn Alexander, Sandra Alexander , FBI Special Agent Greg Bretzing, KXL's Rosemary Reynolds and Mike Turner

Team coverage of the final night and morning of the occupation including sound from a live stream of a cell phone conference call featuring the occupiers in real time

ISSUE: ROMANCE

KXL (FM) PUBLIC AFFAIRS

February 7th, 2016

6:30 am to 7am

10:46 minutes of a: 30 minute show

Guest: KXL reporter Brett Reckemp talks with Sameera Sullivan ahead of Valentine's Day about her Portland based company. She charges wealthy men \$65K - \$125K for her services. For that, she introduces them to women who are on their level and gets them on dates. Sameera says she does most of the work herself and is never wrong.

ISSUE: MARIJUANA

KXL (FM) PUBLIC AFFAIRS

February 7th, 2016

6:30 am to 7am

3:22 minutes of a: 30 minute show

Guest: KXL reporter Rosemary Reynolds and Matt Schwimmer talk about his award as recognized by Dope Magazine naming his pot the best.

ISSUE: ENVIRONMENT

KXL (FM) PUBLIC AFFAIRS

February 7th, 2016

6:30 am to 7am

6:46 minutes of a: 30 minute show

Guest: KXL reporter Val Stouffer and Mary Beth recall what a nightmare it was back in '96 in Portland when heavy, sustained rains caused serious flooding. It was 20 years ago this February when epic floods devastated the Willamette Valley, turning rivers into dark, murky monsters.

ISSUE: POLITICS

KXL (FM) PUBLIC AFFAIRS

February 14th, 2016

6:30 am to 7am

4:17 minutes of a: 30 minute show

Guest: KXL airs a press conference featuring the Governor Kate Brown who has many great things to say about the specialist with the Oregon National Guard Skarlatos following his brave thwarting of a terrorist on a Paris train.

ISSUE: EDUCATION

KXL (FM) PUBLIC AFFAIRS

February 14th, 2016

6:30 am to 7am

10:01minutes of a: 30 minute show

Guest: KXL reporter Brett Reckemp hears from David Kim who has been coaching people on the SAT since his Harvard days in the late 90's. He's an expert on the test who says college bound students can expect a tougher test starting in early March. However, there will be 4 multiple choice answers instead of 5, and the correct answer will be more clear – the old test made you select the answer that was the MOST correct. Kim says the new test is also designed to be more about what students should have learned in K-12, and what they can expect during their college career.

ISSUE: HOMELESSNESS - SHELTERS

KXL (FM) PUBLIC AFFAIRS

February 14th, 2016

6:30 am to 7am

4:07 minutes of a: 30 minute show

Guest: KXL reporter Jim Ferretti gets the latest on this idea from Chief of Staff Josh Alpert who appeared at Wednesday morning roll call to float the idea of using Smart Parks overnight to house homeless

ISSUE: LOTTERY

KXL (FM) PUBLIC AFFAIRS

February 14th, 2016

6:30 am to 7am

3:40 minutes of a: 30 minute show

Guest: KXL reporter Brett Reckemp talks with Chuck Baughman about the new games and why they decided to go ahead and put them out to target specific ethnic minorities. Their own study in 2012 showed that ethnic minorities were more likely to become problem gamblers, but Chuck says they have been asked repeatedly by groups including the Korean Grocers Association to put out these games.

ISSUE: ENVIRONMENT

KXL (FM) PUBLIC AFFAIRS

February 14th, 2016

6:30 am to 7am

7:07 minutes of a: 30 minute show

Guest: KXL reporter Pat Boyle talks with Bruce Pokarney ahead of several public meetings. They plan to spray more than 8,000 acres of Hayden Island, St. John's and Forest Park next month with the product BTK. Some people have safety concerns, but the intent is to go ahead and execute the largest aerial spray in Portland since 1992.

ISSUE: CRIME

KXL (FM) PUBLIC AFFAIRS

February 21st, 2016

6:30 am to 7am

7:39minutes of a: 30 minute show

Guests: County D.A. Michelle Branam / Father of London Matt and his grandmother Reitha McCabe talk about how Jillian McCabe tossed her young boy London off the bridge in November of 2014 then called 911. She pleaded guilty and admits to planning the event.

ISSUE: ENTERTAINMENT

KXL (FM) PUBLIC AFFAIRS

February 21st, 2016

6:30 am to 7am

9:57 minutes of a: 30 minute show

Guests: Derek House – Alpha Promotions Director / Michelle Schaffer – Oregon BBB speak with KXL reporter Brett Reckemp about how he (Derek) bought 6 pairs of sunglasses thinking they were Oakley, but got super cheap knock-off's from website: www.oakatt.com Michelle from the BBB talks about ways to keep that from happening.

ISSUE: ENTERTAINMENT

KXL (FM) PUBLIC AFFAIRS

February 21st, 2016

6:30 am to 7am

5:13 minutes of a: 30 minute show

Guest: John Collins – World record paper airplane maker speaks with KXL reporter Pat Boyle about how he has made a paper airplane that has flown over 200' – he holds the Guinness World Record.

ISSUE: SAFETY

KXL (FM) PUBLIC AFFAIRS

February 21st, 2016

6:30 am to 7am

6:28 minutes of a: 30 minute show

Guests: KXL reporter Brett Reckemp hears from Dan McMackin about the amazing records of clean driving by all the drivers around Oregon – 1 driver in Wilsonville has been delivering packages in a UPS truck for 39 years with one accident.

ISSUE: TRANSPORTATION

KXL (FM) PUBLIC AFFAIRS

February 28th, 2016

6:30 am to 7am

5:18 minutes of a: 30 minute show

Guest: KXL reporter Brett Reckemp talks with Tom Stransberg of ODOT about the changes happening on the open roads, plus about the costs – ODOT is spending \$775,000 on the project to move some highways from 65 mph to 70 mph, and others from 55 mph to 65 mph.

ISSUE: DOCUMENTARY - MOVIE

KXL (FM) PUBLIC AFFAIRS

February 28th, 2016

6:30 am to 7am

9:30 minutes of a: 30 minute show

Guest: KXL reporter Jim Ferretti talks with the Director of SNAP Network – the Survivors Network of Those Abused by Priests about the true story of the movie that looks at extensive abuse by a Catholic priest against at least 80 boys. David is himself a survivor and feels the movie does this topic great justice.

ISSUE: OREGON UNEMPLOYMENT

KXL (FM) PUBLIC AFFAIRS

February 28th, 2016

6:30 am to 7am

3:32 minutes of a: 30 minute show

Guest: KXL reporter Joe Simons gets the latest from David Cook, Economist with the Oregon Employment Department about January 2016 unemployment numbers in our state. They are as low as they've been since June of 2007, 5.1%. Cook says wages are up too.

ISSUE: EDUCATION

KXL (FM) PUBLIC AFFAIRS

February 28th, 2016

6:30 am to 7am

4:32 minutes of a: 30 minute show

Guest: KXL reporter Rebecca Marshall talks with Elizabeth Nye, Executive Director Girls Inc. of Pacific Northwest along with students, Lana and Abrill and the girls about how the program helps girls ages 8 to 18 be strong, bold and smart. They teach them how to be healthier and happier and be good leaders.

ISSUE: IMAGRATION

KXL (FM) PUBLIC AFFAIRS

February 28th, 2016

6:30 am to 7am

6:52 minutes of a: 30 minute show

Guest: KXL reporter Jim Ferretti hears from Cohen / Law Offices of Campbell and Cohen based in Montreal and Toronto, Canada about a tongue-in-cheek topic – moving to Canada if Donald Trump becomes President of the United States. David sheds some actual light, saying Canada is very much open to the idea of any American moving up north.

ISSUE: BUSINESS – HYDRO FLASK

KXL (FM) PUBLIC AFFAIRS

March 6th, 2016

6:30 am to 7am

7:23 minutes of a: 30 minute show

Guest: KXL reporter Brett Reckemp talks with Scott Allen / President, CEO Hydro Flask in Bend, OR about his amazingly fast growing company in Central Oregon. They make vacuum sealed water bottles, coffee mugs and growlers. They keep liquids hot or cold. Hydro Flask has been acquired by Texas based Helen of Troy for \$210 million dollars. The move will help get Hydro Flask water bottles in the hands of customers all over the world. Scott says no jobs will be lost in Bend – by year’s end, they’ll have about 70 employees. Hydro Flask is now doing about \$70 million per year in sales.

ISSUE: HEALTH

KXL (FM) PUBLIC AFFAIRS

March 6th, 2016

6:30 am to 7am

8:20 minutes of a: 30 minute show

Guest: KXL reporter Kaylene Beaujolais talks with Dr. Bernard Dryer, American Academy of Pediatrics about how doctors are coming together to try and prove how being poor can not only lead to unhealthy children, but unhealthy adults down the road.

ISSUE: IMPORT AND EXPORT

KXL (FM) PUBLIC AFFAIRS

March 6th, 2016

6:30 am to 7am

5:23 minutes of a: 30 minute show

Guest: KXL reporter Brett Reckemp talks Abbi Russell / Port of Vancouver Spokesperson about the Port setting records for the second year in a row. Abbi says they imported and exported some 7 million square tons of bulk products like grain and steel. The Port employs about 130 full time people, and other businesses add to that – bringing the total amount of people working on the dock on a regular day to about 3,200.

ISSUE: RELIGION

KXL (FM) PUBLIC AFFAIRS

March 6th, 2016

6:30 am to 7am

2:39 minutes of a: 30 minute show

Guest: KXL reporter Pat Boyle talks with Rodgill Monbook / Portland resident from Tibet, as he and about 150 people rally outside Portland City Hall. They are trying to raise awareness of the Chinese repression inside the country of Tibet. Monbook says his people are constantly being surveyed, and punished for speaking out on religious freedom.

ISSUE: CHARITY

KXL (FM) PUBLIC AFFAIRS

March 6th, 2016

6:30 am to 7am

2:38 minutes of a: 30 minute show

Guest: KXL reporter Brett Reckemp talks with Theresa Steinmetz / Portland Salvation Army about this cool way to raise money for your local charity while playing March Madness and filling out your NCAA Men's Basketball tournament brackets. You just log on and pick your charity – (hopefully the Portland Salvation Army) – then fill out your bracket and hope for the best! First place charity gets \$100,000.

ISSUE: TRANSPORTATION

KXL (FM) PUBLIC AFFAIRS

March 6th, 2016

6:30 am to 7am

3:11 minutes of a: 30 minute show

Guest: KXL reporter Jim Ferretti talks with Jason Biggs / Washington Department of Transportation about their 8 new trains! They are Seimans USA is building the new locomotives to cover six states including Oregon and Washington. The \$65.8 million dollar purchase is part of an \$800 million dollar federal grant to improve passenger rail service.

ISSUE: RECYCLING

KXL (FM) PUBLIC AFFAIRS

March 13th, 2016

6:30 am to 7am

5:32 minutes of a: 30 minute show

Guest: KXL reporter Rebecca Marshall interviews Claire Coffee (actress in Grimm tv series) in studio to talk about her involvement with loop t works – a Portland company that uses recycled materials to make handbags. They are starting a kick starter campaign, and have also teamed with Girls Inc. to have young ladies be a part of a unique business.

ISSUE: ENVIRONMENT

KXL (FM) PUBLIC AFFAIRS

March 13th, 2016

6:30 am to 7am

5:50 minutes of a: 30 minute show

Guest: KXL reporter Rosemary Reynolds talks with Elizabeth Coffee (City of Gresham) about why the city is putting a fence around the 60 acres and closing it to the public. She says too many homeless people have been camping there, and are doing great environmental damage to plants, trees and the ground. She says there are dozens of sites of trash, old clothes and blankets and even crude weapons and human waste being left behind. Neighbors have complained about safety and the city is using it's power to close it down.

ISSUE: ENVIRONMENT - FISH

KXL (FM) PUBLIC AFFAIRS

March 13th, 2016

6:30 am to 7am

7:17 minutes of a: 30 minute show

Guest: KXL reporter Jim Ferretti talks with Butch Smith (Coho Charters and Motel, Illwaco, Washington) about the super low numbers of returning salmon this season. Butch says if the fishing season is actually shut down there will be a major ripple effect through the economy – especially along the coast.

ISSUE: MENTAL HEALTH – HOARDING

KXL (FM) PUBLIC AFFAIRS

March 13th, 2016

6:30 am to 7am

9:42 minutes of a: 30 minute show

Guest: 16 million Americans are considered hoarders – and 5% of them live right here in Portland. KXL reporter Rosemary Reynolds talks with Dr. Bratiotis who is a specialist in hoarding. She breaks down why some people do it, how it can be recognized and how some hoarders can learn to identify the danger signs and break the cycle of hoarding.

ISSUE: POLITICS – FEEL THE BERN

KXL (FM) PUBLIC AFFAIRS

March 20th, 2016

6:30 am to 7am

4:43 minutes of a: 30 minute show

Guest: KXL reporter Rosemary Reynolds talks with quite a few different supporters who turned out to the Moda Center Friday morning to attend a Senator Bernie Sanders for President rally – many talked about universal health care and millennials are concerned about school loans.

ISSUE: WELFARE

KXL (FM) PUBLIC AFFAIRS

March 20th, 2016

6:30 am to 7am

4:57 minutes of a: 30 minute show

Guest: KXL reporter Jim Ferretti gets Jeff Kleans take on what's happening April 1st. SNAP benefits for people ages 18-49 without kids who aren't working at least 80 hours per month are going to be cut. They will get less food stamps and Jeff thinks it's a huge mistake. He feels like it will be devastating for some who are trying to find gainful employment on an empty stomach.

ISSUE: CRIME - SHOOTINGS

KXL (FM) PUBLIC AFFAIRS

March 20th, 2016

6:30 am to 7am

4:39 minutes of a: 30 minute show

Guest: KXL reporter Brett hears from Portland Police Sergeant Pete Simpson about three specific shootings that happened Wednesday night alone in Portland. Pete says here in late March, gang related shootings are already up compared to last year which was a record year for gang violence. He says gang-bangers are getting more and more brazen. Simpson feels like the Portland Police Bureau is about 50 people short from top to bottom and that it's having an effect trying to keep these crimes from happening.

ISSUE: BUSINESS

KXL (FM) PUBLIC AFFAIRS

March 20th, 2016

6:30 am to 7am

5:17 minutes of a: 30 minute show

Guest: KXL Reporter Jim Ferretti talks with Mayor Lawrence as Google breaks ground on a \$600 million dollar facility in The Dalles. He says Google has spent \$1.8 billion dollars in the Dalles since 2005. The new plant will likely bring in 50 jobs. Google has now become the largest fee payer in Wasco County.

ISSUE: HEALTH – KNEE & HIP

KXL (FM) PUBLIC AFFAIRS

March 20th, 2016

6:30 am to 7am

8:13 minutes of a: 30 minute show

Guest: KXL reporter Brett Reckemp hears from Dr. Dolan first about how new materials and technology have allowed them to offer knee and hip joint replacement out-patient surgeries. Dr. Dolan says patients are coming in younger and younger, eager to get painful joints fixed without spending months on crutches. Shelley is a 43-year-old Jefferson, Oregon resident who had both knees replaced. She says she was in and out of the facility in two hours and the recovery time was weeks instead of months. Shelley got it done in her early 40's to keep up with her young children.

ISSUE: POLITICS

KXL (FM) PUBLIC AFFAIRS

March 27th, 2016

6:30 am to 7am

8:26 minutes of a: 30 minute show

Guest: KXL reporter Brett Reckemp talks with Mayor Ogden about how they are in the finals for an ABC grant – to create a new educational and business plan. They’ve already received \$50K, likely will get another \$100K, and could get as much as \$1 - \$3 million dollars. Mayor Ogden says they have created a program that connects young people to science and technology, educating them and getting them in the work force.

ISSUE: WAGES

KXL (FM) PUBLIC AFFAIRS

March 27th, 2016

6:30 am to 7am

7:34 minutes of a: 30 minute show

Guest: KXL reporter Brett Reckemp talks candidly with Mayor Leavitt about how the mayor makes just over \$27,000 per year. He thinks it’s a full time job and then some that pays part time wages. Leavitt is hoping the salary commission will consider giving him and council members a raise. He says he is not overly concerned about making more money for himself, because he does not plan to seek re-election after 2017. He thinks it’s important for the city to pay their top elected official a living wage in order to attract decent talent.

ISSUE: HEALTH

KXL (FM) PUBLIC AFFAIRS

March 27th, 2016

6:30 am to 7am

7:01 minutes of a: 30 minute show

Guest: KXL reporter Joe Simons talks with Helmuth Rogg of the Oregon Department of Agriculture about how mosquitoes can actually be linked to Zika Virus. Helmuth says it’s not just a tropical problem. The weather is warming up which means more bugs are coming out. He talks about Zika Virus, plus how to deal with other buggy-pests like stink bugs.

ISSUE: FISH AND WILDLIFE

KXL (FM) PUBLIC AFFAIRS

March 27th, 2016

6:30 am to 7am

6:07 minutes of a: 30 minute show

Guest: James Lawonn from the ODFW Tillamook Office tells KXL reporter Brett Reckemp how and why they are targeting the salmon eating birds. He says they are harassing the cormorants to keep them from eating up all the young salmon. He says salmon numbers are low and cormorant numbers are fine. There is no harming of the birds during this process, they simply drive by with boats and make loud noises, actually herding the birds out toward the ocean.