

ALPHA MEDIA LLC
ISSUES AND PROGRAMMING REPORT
FOR
STATION KXL (FM)
Second Quarter, 2016
April 1st – June 30th

Prepared by:
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KXL (FM)
PUBLIC AFFAIRS PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. KXL (FM) "PUBLIC AFFAIRS SHOW":
This locally produced program originates with interviews exploring general topics on a local and state level: from education and youth issues, to crime and political measures affecting our local community.

2. PSA's: Recorded PSAs run all hours, according to space available. Reports listing all PSA's aired are available in the KXL (FM) Public File.

SECOND QUARTER, 2016
(April 1st – June 30th)

MOST SIGNIFICANT ISSUES - RESPONSIVE PROGRAMMING

ISSUE: HOUSING

KXL (FM) PUBLIC AFFAIRS

April 3rd, 2016

7:30am to 8am

26 minutes of a 30 minute show

Guest: Tracy Stepp & Shannon Wilson share with us their idea on a fundraiser for housing; they brought authors, and books together to raise funds for housing. They also discuss the physical effects of knowing you do not have a place to call home can take on you.

ISSUE: ENTERTAINMENT - COMEDY

KXL (FM) PUBLIC AFFAIRS

April 10th, 2016

7:30am to 8am

23 minutes of a 30 minute show

Guest: Comedian, Actor Alex Falcone talks to us about MANY different topics, how he began playing poker. Also he shares with us about how his show works, all the different elements that make it work. Also, how he can take serious topics and bring it to the forefront with comedy and make easier to talk about.

ISSUE: WELLNESS - HEALTH

KXL (FM) PUBLIC AFFAIRS

April 17th, 2016

7:30am to 8am

27 minutes of a 30 minute show

Guest: Dr. Phil Goglia speaks with us about his current clients and their successes, what foods you should eat and foods you should stay away from and how food effects you. He also, just opened up a new office. He gives us some pointers on how to change our eating habits.

ISSUE: MENTAL HEALTH – SUICIDE

KXL (FM) PUBLIC AFFAIRS

April 24th, 2016

7:30am to 8am

23 minutes of a 30 minute show

Guest: Dr. Bart Andrews shares with us his attempt at suicide, and how his drug and alcohol problem lead him to where he is today, helping others who are experiencing the same issues. He also speaks to us about the things that helped him recover, and how it affected his job when he came out about his use.

ISSUE: WELLNESS – HEALTH

KXL (FM) PUBLIC AFFAIRS

May 1st, 2016

7:30am to 8am

27 minutes of a 30 minute show

Guest: Dr. Phil Goglia speaks with us about his current clients and their successes, what foods you should eat and foods you should stay away from and how food effects you. He also, just opened up a new office. He gives us some pointers on how to change our eating habits. 80 percent kitchen, 20 percent gym.

ISSUE: WELLNESS – WEIGHT LOSS

KXL (FM) PUBLIC AFFAIRS

May 8th, 2016

7:30am to 8am

27 minutes of a 30 minute show

Guest: Dr. Phil Goglia speaks with us about his current clients and their successes, what foods you should eat and foods you should stay away from and how food effects you. He also, just opened up a new office. He gives us some pointers on how to change our eating habits. And how to lose weight, good habits that will help you.

ISSUE: MARIJUANA - LAW

KXL (FM) PUBLIC AFFAIRS

May 15th, 2016

7:30am to 8am

23 minutes of a 30 minute show

Guest: Charles Jones shares with us his perspective on the business side of selling marijuana, the different strains, how he became involved in selling. And the different effects he had with different strains.

ISSUE: BOOK – “A GUIDE TO FALLING DOWN IN PUBLIC”

KXL (FM) PUBLIC AFFAIRS

May 22nd, 2016

7:30am to 8am

22 minutes of a 30 minute show

Guest: Author, Joe Kurmaski speaks to us about finding balance in life, and what inspired him to write this book. Also, how bicycling changed his life, and how it can change yours. He speaks about his diagnosis with hemochromatosis, the world's most common deadly genetic disease that is generally unknown.

ISSUE: MENTAL HEALTH

KXL (FM) PUBLIC AFFAIRS

May 29th, 2016

7:30am to 8am

22 minutes of a 30 minute show

Guest: Counselor, Daniel Delany speaks to us about how she was kidnapped, raped, beaten, and robbed. She also describes how hard it was to go through the legal system when you are part of a violent crime. And she talks about how that specific event changes her life. And why she became a counselor.

ISSUE: MENTAL HEALTH – BEYOND WELLNESS

KXL (FM) PUBLIC AFFAIRS

June 5th, 2016

7:30am to 8am

22 minutes of a 30 minute show

Guest: Dr. Phil Goglia and Jai Courtney talk about how important nutrition is in addition to working out, and how you can make settle changes that can make a HUGE difference. They discuss the changes Jai had to make in order to get to his goal for his weight.

ISSUE: MENTAL HEALTH – SUICIDE

KXL (FM) PUBLIC AFFAIRS

June 12th, 2016

7:30am to 8am

22 minutes of a 30 minute show

Guest: Founders of Alliance of Hope, Ronnie Walker and Heather Shadur speak with us about their family and the loss they experienced with suicide. She describes the kind of treatment people receive when they belong to groups that deal with situations like this. She wanted to create something for the survivors of suicide. She wanted to change the idea of how people see surviving members.

ISSUE: MENTAL HEALTH – SUICIDE

KXL (FM) PUBLIC AFFAIRS

June 19th, 2016

7:30am to 8am

22 minutes of a 30 minute show

Guests: Founders of Alliance of Hope, Ronnie Walker and Heather Shadur speak with us about their family and the loss they experienced with suicide. She describes the kind of treatment people receive when they belong to groups that deal with situations like this. She wanted to create something for the survivors of suicide. She wanted to change the idea of how people see surviving members.

ISSUE: HEALTH - CANCER

KXL (FM) PUBLIC AFFAIRS

June 26th, 2016

7:30am to 8am

9 minutes of a 30 minute show

Guests: CEO, Molly Lindquist of the Consano Foundation speaks with us about her diagnoses of breast cancer, and the impact it had on her family. Also, Molly talks to us about her foundation and how it came to be, and talks about the different kinds of organizations they support.

ISSUE: FASHION – Q Cut

KXL (FM) PUBLIC AFFAIRS

June 26th, 2016

7:30am to 8am

9 minutes of a 30 minute show

Guests: Crystal Beasley from Q cut, Crystal speaks to us about how we each have different body shapes, and how hard it is to find the best fitting pair of jeans. They specialize in making the perfect pair of jeans for each person. She describes how their company is set up and able to do this. Also, how hard it was to start up.

ISSUE: ENTERTAINMENT – WINERY - MUSIC

KXL (FM) PUBLIC AFFAIRS

June 26th, 2016

7:30am to 8am

5 minutes of a 30 minute show

Guests: Owner Craig Leuthold of Maryhill Winery, talks to us about wine and music. And how many new shows they have coming up. And all the free shows they have scheduled for the summer.

ISSUE: ENTERTAINMENT - MUSIC

KXL (FM) PUBLIC AFFAIRS

June 26th, 2016

7:30am to 8am

4 minutes of a 30 minute show

Guests: Music from Max Gomez

Additionally, the station has identified the following PSAs as addressing issues of interest to our community and airs these PSAs in rotation.

Ad Council – Wildfires

Federal Student Aid

AAOS

Salem Police – Texting and Driving

National Kidney Foundation

Ad Council – Child Obesity

Alex's Lemonade

Get To Know H2O

LL Society

Stand Up to Cancer

Ad Council – Buzzed Driving

National Fair Housing

PVA

AMD

Action Team

Stand Up 2 Cancer

NW Energy Star

United Health Care

Ad Council – Recycling

US Department of Vets

Hearing Loss Prevention

Mammography

ODOT – Safe Driving

Stroke AFIB

ODOT – Impaired Driving

Matching Donors

Freedom Award – National Guard

Ad Council – Hunger

EPA – Radon Testing

Love Your Heart – CCF

Ad Council – Wildfire Prepare

Make the Connection – Vets

Ad Council – Energy Efficient

Medicare Made Clear

Aware RX

Wildfire Land Trust

US Department of Defense

FDC – Vets

Communities in Schools

Stuttering Foundation

Do It For Me Hearing

ODOT – Bike Safety

Meningitis

CAPS – Animals

Ad Council – Autism

American Lung

Life Happens

Leukemia & lymphoma

Flood Smart

ODOT – Drivers ED

Make the Connection

March of Dimes

Make Roar Happen

Social Security

DAV – Vets

NW Energy Homes

Ad Council – Get Covered

Selective Service

OEA

Ad Council – Affordable Homes

US Marines

Ad Council – Kids Oral Health

Foundation for Fighting Blindness

Ad Council – Women’s Heart

VA Hospitals – Jobs

Ad Council - Pet Shelters

USO

AA of Neurology

Wounded Warrior

Ad Council – Kids Safety Belts

US Vets Crisis Line

NAIC

Project Hope

US Navy Jobs

AA of Orthodontics

OEA

American Academy of Neurology

VA Careers

ODOT – Do The Right Thing

CAMFED

Hot Water Solutions

National Pest Management

Ad Council – Dad Time

FEMA – Fires

Community Associations

Alzheimers

FDA Medicine Safety

Victories for Vets

Salute for Vets