

**ALPHA MEDIA LLC**  
**ISSUES AND PROGRAMMING REPORT**  
**FOR**  
**STATION KXL (FM)**  
*Fourth Quarter, 2016*  
**October 1<sup>st</sup> – December 31<sup>st</sup> (Saturday)**

**Prepared by:**  
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KXL (FM)

PUBLIC AFFAIRS PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. KXL (FM) "PUBLIC AFFAIRS SHOW":

This locally produced program originates with interviews exploring general topics on a local and state level: from education and youth issues, to crime and political measures affecting our local community.

2. PSA's: Recorded PSAs run all hours, according to space available. Reports listing all PSA's aired are available in the KXL (FM) Public File.

**FOURTH QUARTER, 2016  
(October 1<sup>st</sup> - December 31<sup>st</sup>)**

**MOST SIGNIFICANT ISSUES - RESPONSIVE PROGRAMMING**

**ISSUE: CRIME - SHOOTING**

**KXL (FM) PUBLIC AFFAIRS**

October 1<sup>st</sup>, 2016

7:30am to 8am

7:30 minutes of a 30 minute show

Guest: Clark Co Sheriff's Sergeant Fred Neiman / Colby Bell – Hazel Dell resident who's wife works at Walmart speaks with KXL's Rosemary Reynolds about the case. A suspect in the Walmart is accused of asking a Subway worker inside the store for a cigarette, then a spoon, then started shooting. Fortunately nobody was hurt. The man fired three shots kind of randomly. Colby tells Rosemary about the text he received from his wife while she was working. He rushed there and was hoping to get more information.

**ISSUE: MERCY CORPS**

**KXL (FM) PUBLIC AFFAIRS**

October 1<sup>st</sup>, 2016

7:30am to 8am

9:08 minutes of a 30 minute show

Guest: Christie Delafield with Mercy Corps / Sandy Ammon, Vancouver, Washington – mother of Marine Cadet affected by Hurricane Matthew talks to KXL's Lacey Evans about what they are doing in Haiti. It's a nightmare there – hundreds and hundreds are dead. People are without food and water, there is massive flooding and Mercy Corps is trying to stop the spread of disease including Cholera. Sandy talks with KXL's Jim Ferretti from South Carolina. She is very concerned about not only her welfare but that of her daughter.

**ISSUE: BLAZERS BASKETBALL**

KXL (FM) PUBLIC AFFAIRS

October 1<sup>st</sup>, 2016

7:30am to 8am

3:15 minutes of a 30 minute show

Guest: Kevin Calabro, new TV Voice of the Portland Trailblazers talks with KXL's Joe Simons after his very first broadcast during the Blazer's pre-season. Kevin used to be the voice of the Seattle Supersonics and says he is very excited to take on this new challenge just down I-5 south. Kevin says he isn't bringing any catch-phrases with him and hopes they just take off organically.

**ISSUE: ENTERTAINMENT –CLOWNS**

KXL (FM) PUBLIC AFFAIRS

October 1<sup>st</sup>, 2016

7:30am to 8am

9:11 minutes of a 30 minute show

Guest: Gresham Police Officer John Rasmussen / Portland Police Sergeant Pete Simpson speaks to KXL's Brett Reckemp about a Centennial School District student posting online threats of scary clowns coming to hurt some kids. Joe talks with Simpson about a grandpa who reportedly put on a clown's mask and boxing gloves and started shadowboxing at students outside a junior high. He also reportedly charged a vice principal when he came out.

**ISSUE: PROTEST**

KXL (FM) PUBLIC AFFAIRS

October 8<sup>th</sup>, 2016

7:30am to 8am

7:04 minutes of a 30 minute show

Guest: Portland City Commissioner Steve Novick, Police Sergeant Pete Simpson, Black Lives Matter PDX Gregory McElvy, Mayor Charlie Hales, Donald – Black Lives Matter protester as we get team coverage from KXL’s Rosemary Reynolds, Mike Turner, Joe Simons, Grant McHill and Brett Reckamp who all visit with Portland authorities and protesters downtown. After the Portland City Council approved a new contract for the Portland Police Bureau things got crazy. City Hall had to be cleared and things spilled out onto the streets. MAX and bus line services were shut down because people were blocking the tracks. The standoff continued for about 5 hours – a number of arrests were made, but nobody was seriously hurt.

**ISSUE: POLITICS**

KXL (FM) PUBLIC AFFAIRS

October 8<sup>th</sup>, 2016

7:30am to 8am

9:49 minutes of a 30 minute show

Guest: Oregon Governor Kate Brown sits down with KXL’s Rebecca Marshall and Steve Leader as she discusses her time as Secretary of State and the elections process. They talk policy and the campaign and also about Measure 97.

**ISSUE: POLITICS**

KXL (FM) PUBLIC AFFAIRS

October 8<sup>th</sup>, 2016

7:30am to 8am

2:28 minutes of a 30 minute show

Guest: OR Governor Kate Brown, State Labor Secretary Brad Avakian talk to KXL’s Jim Ferretti as they looks at the YES side of the measure. He gets more from the Governor and also Avakian. They say the measure is critical to improving the state’s education, protection and social services by raising about \$3 billion dollars a year. It would tax C Corporations on sales of over \$25 million dollars.

**ISSUE: POLITICS**

KXL (FM) PUBLIC AFFAIRS

October 8<sup>th</sup>, 2016

7:30am to 8am

3:17 minutes of a 30 minute show

Guest: John Tapogna / Presiden ECONorthwest sits down with KXL's Brett Reckamp as he gets the flip side of the Measure 97 issue with John. John says the biggest tax raise in the state's history would end up getting passed down to the lower income people in the form of higher everything – an average of \$600 more per year per household. He thinks it's way too much money for the state to receive at one time.

**ISSUE: POLITICS**

KXL (FM) PUBLIC AFFAIRS

October 8<sup>th</sup>, 2016

7:30am to 8am

3:20 minutes of a 30 minute show

Guest: Portland City Commissioner Steve Novick & Challenger Chloe Eudaley talks to KXL's Pat Boyle gets thoughts from both candidates. They go back on forth on a variety of issues including taxes, roads and the Terminal 1 homeless housing project.

**ISSUE: NATURAL GAS EXPLOSION**

KXL (FM) PUBLIC AFFAIRS

October 15<sup>th</sup>, 2016

7:30am to 8am

13: 17 minutes of a 30 minute show

Guest: : KXL's Brett Reckamp, Rosemary Reynolds, Mike Turner, Portland Fire's Rich Chatman, Firefighter Peter St. John, Witnesses talk about the massive natural gas explosion in NW Portland at NW 23rd & Glisan. An entire building was demolished, but amazingly nobody was killed. We get complete coverage including debriefs from reporters and the fire department. And, St. John speaks to reporters from the hospital after getting both legs broken in the blast.

**ISSUE: NEW BOND MEASURE**

KXL (FM) PUBLIC AFFAIRS

October 15<sup>th</sup>, 2016

7:30am to 8am

3:00 minutes of a 30 minute show

Guest: North Clackamas Schools Superintendent Matt Udderback / Clackamas County Sheriff Craig Roberts KXL's Rosemary Reynolds talk first to Udderback who wants voters to approve a \$433 million dollar 25 year bond measure to improve schools. He says it will help improve older schools, provide maintenance, modernize classrooms and relieve overcrowding. ALSO – she talks with Sheriff Roberts who wants to renew a \$200 thousand dollar measure to help keep citizens safe. He says they would be able to keep 84 jail beds open, fund 30 corrections deputies, reduce early prisoner release and keep detectives and a drug task force in place.

**ISSUE: RACE FOR SECRETARY OF STATE**

KXL (FM) PUBLIC AFFAIRS

October 15<sup>th</sup>, 2016

7:30am to 8am

2:58 minutes of a 30 minute show

Guest: Republican candidate for Secretary of State Dennis Richardson, Democrat Labor Secretary Brad Avakian, Alan Zundel from the Green Party and Paul Damain Wells from the Independent Party speak to KXL's Joe Simons talks with the top two candidates Richardson and Avakian. They both tell him why they think they'd be best suited to take over the spot. It's an important one that oversees elections in Oregon and is also next in line should the Governor resign or get kicked out – that's how Governor Brown originally got her spot after Governor Kitzhaber resigned.

**ISSUE: RUNNING FOR RE-ELECTION**

KXL (FM) PUBLIC AFFAIRS

October 15<sup>th</sup>, 2016

7:30am to 8am

2:40 minutes of a 30 minute show

Guest: U.S. Senator Ron Wyden talks to us about his campaign and why he wants to continue serving in the Senate. Wyden says he is confident about being himself, if he's reelected he will take over as Chair of the Senate Finance Committee.

**ISSUE: MEASURE 98**

KXL (FM) PUBLIC AFFAIRS

October 15<sup>th</sup>, 2016

7:30am to 8am

2:18 minutes of a 30 minute show

Guest: Bobby Regan – former Portland Public Schools Board Member, Chris Trabol with the Portland City Club speak about both sides of the issue of Measure 98 which is designed to give high schooler's more vocational opportunities instead of college.

**ISSUE: PREPAREDNESS EVENT IN PORTLAND**

KXL (FM) PUBLIC AFFAIRS

October 15<sup>th</sup>, 2016

7:30am to 8am

5:24 minutes of a 30 minute show

Guest: Loren Munson – Sustainable Preparedness Expo, talks about her family who lives off the grid – totally! Loren has all kinds of tips for preparedness big and small. He teaches people how to have something as small as 3 days worth of food, water & shelter, to gardening to totally being independent of external power and other needs. The Sustainable Preparedness Expo is Sunday at the Portland Expo Center.



**ISSUE: CRIME**

KXL (FM) PUBLIC AFFAIRS

October 22<sup>nd</sup>, 2016

7:30am to 8am

6:45 minutes of a: 30 minute show

Guest: Witnesses, Tigard Police Spokesman Jim Wolfe, Portland Police Sergeant Pete Simpson speak with KXL's Mike Turner as he gets the whole store of a crazy armed robber of the Alladin Inn on SW 30th – from there a high speed chase ensued and shots were fired between the suspect and cops. He got hit, but nobody else was. The accused shooter was actually a passenger, his wife was driving and they had 3 kids in the car the whole time. After a winding chase everything ended on SW Lower Boones Ferry Road in Lake Grove.

**ISSUE: CIVIL RIGHTS**

KXL (FM) PUBLIC AFFAIRS

October 22<sup>nd</sup>, 2016

7:30am to 8am

7:59 minutes of a: 30 minute show

Guest: Attorney Beth Creighton discuss with KXL's Rosemary Reynolds about the reports we are hearing from Crighton about the lawsuit. They say Civil Rights Director Erious Johnson believes his boss, A.G. Ellen Rosenblum profiled him and labeled him as a threat to police based on his use of the hashtag #blacklivesmatter

**ISSUE: HIT AND RUN (CRIME)**

KXL (FM) PUBLIC AFFAIRS

October 22<sup>nd</sup>, 2016

7:30am to 8am

4:55 minutes of a: 30 minute show

Guest: Miranda Sanders – Albany resident and motorist tells her story about how she was the victim of a hit & run crash early Tuesday morning along I-5 north near Albany. She was driving with her husband when a car began harassing them – they pulled in front, then behind and then the guy behind started blinding her with the use of a green laser pointer. Miranda literally lost sight of the road and swerved out of control. That person then hit her at a high rate of speed. Fortunately, nobody was hurt. That person then drove off without stopping. As of Tuesday, the police were still looking for the hit & run car & suspect.

## **ISSUE: BUSINESS**

### KXL (FM) PUBLIC AFFAIRS

October 22<sup>nd</sup>, 2016

7:30am to 8am

8:08 minutes of a: 30 minute show

Guest: Rick Gilbert / Founder Grafletics talks to KXL's Brett Reckemp about his now 6 year old t-shirt, hat & apparel company and how they're doing so well. Rick has taken his love for sports – mainly basketball and soccer – and meshed that with graphics to create Grafletics. One new product is a “Lillard & McCollum ‘16” t-shirt with a play on the election. Rick now has a relationship with the Blazers and got Dame & CJ of the Blazers to wear them. Pretty much everything he makes has a Portland or Oregon theme and all of it is created at his shop in Sellwood. Grafletics business is booming right now.

## **ISSUE: MORE PORTLAND POLICE ON THE STREET**

### KXL (FM) PUBLIC AFFAIRS

October 29<sup>th</sup>, 2016

7:30am to 8am

15:17 minutes of a: 30 minute show

Guest: Eugene Police Chief Pete Kerns shares with us over 2 weeks ago, a riot nearly broke out as 2 officers tried to arrest someone on drug charges. They were surrounded by up to 75 people. So, the police are now beefing up patrols downtown for a while, to make that area of Eugene safe for everyone.

## **ISSUE: BUSINESS**

### KXL (FM) PUBLIC AFFAIRS

October 29<sup>th</sup>, 2016

7:30am to 8am

5:14 minutes of a: 30 minute show

Guest: Portland Mayor Elect Ted Wheeler, Columbia Sportswear CEO Tim Boyle, Sorel President Mark Nenow speak with KXL's Rosemary Reynolds about their move – they hear from all three men about why the brand sold at Columbia decided to make the move to SW Taylor. Wheeler says the city is dedicating to supporting their homegrown businesses like Columbia. They also touch on their thoughts on Measure 97 and Portland's homeless problem.

## **ISSUE: SPORTS**

### KXL (FM) PUBLIC AFFAIRS

October 29<sup>th</sup>, 2016

7:30am to 8am

9:19 minutes of a: 30 minute show

Guest: Kim Stegeman / Executive Director Rose City Rollers speak with KXL's Jim Ferretti talks with Kim about the Derby! Teams are coming from all over the world including clubs from Australia, the U.K & Canada. Each team typically brings a 20 person team, submits a 14 person roster per game. The event will sell 40,000 tickets and the economic impact for the Portland area will bring in an estimated \$1.4 million dollars. Last year it was in Minnesota, this year – it's here at home for the Rose City Rollers. Kim played on the team but is now handling the team behind the scenes.

## **ISSUE: ELECTION NIGHT**

### KXL (FM) PUBLIC AFFAIRS

November 5<sup>th</sup>, 2016

7:30am to 8am

5:50 minutes of a: 30 minute show

Guest: Ron Wyden, Dennis Richardson discuss with the KXL news team a snap shot of election night coverage with Joe Simons, Sheila Hamilton, Ben Gaskins, Mike Turner and others talking about the election - we hear from President Elect Donald Trump just after the race gets called and get perspective on all the local races.

## **ISSUE: POST ELECTION RALLIES AND RIOTS**

### KXL (FM) PUBLIC AFFAIRS

November 5<sup>th</sup>, 2016

7:30am to 8am

5:56 minutes of a: 30 minute show

Guest: KXL's Mike Turner, Pat Boyle, Portland Police Sergeant Pete Simpson, Black Lives Matter leader Gregory McKelvey get a snap shot of rallies that turned to riots on Wednesday and Thursday evening in Portland. Thousands of people gathered downtown and walked the streets. They blocked bridges and even highways. On Thursday night, anarchists joined the fray and began getting violent and doing damage to property. At least 26 arrests were made on Thursday night. The AP called Portland the epicenter of "Not My President" anti- Trump protests.

## **ISSUE: SEX TRAFFICKING**

### KXL (FM) PUBLIC AFFAIRS

November 5<sup>th</sup>, 2016

7:30am to 8am

17:47 minutes of a: 30 minute show

Guest: Brianna Meyers – Sex Trafficking victim and survivor, Jo Lembo – Outreach Manager Shared Hope International talk at length with Brett Reckemp about her experience as a senior from La Center, Washington. She fell for two guys who told her they could help make her nursing dreams come true and ended up following them to Seattle. An aware friend ended up saving her and now she is telling her story. Jo talks about how we can help teach our young children to watch for these pitfalls, and to help keep an eye on others to keep them from becoming victims. She talks about signs and things to avoid like social media posts, and offering up personal and school information to strangers. Jo says the pimps are very dedicated and spend extra time stalking their victims. The sex trafficking business is a huge and much more prominent here in the Pacific Northwest than many people might think.

## **ISSUE: PROTEST**

### KXL (FM) PUBLIC AFFAIRS

November 12<sup>th</sup>, 2016

7:30am to 8am

4:19 minutes of a: 30 minute show

Guest: Greg McElvey & Tye Bowen / Protesters speak to Mike Turner about being in court following last week's anti-Trump protests and riots.

## **ISSUE: CRIME**

### KXL (FM) PUBLIC AFFAIRS

November 12<sup>th</sup>, 2016

7:30am to 8am

1:56 minutes of a: 30 minute show

Guest: Michelle Hornbeck / Mother of accused vandal tells her side of the story of a family member accused of doing \$50 thousand dollars worth of damage during riots in Portland

**ISSUE: LAWSUIT AGAINST BOY SCOUTS**

KXL (FM) PUBLIC AFFAIRS

November 12<sup>th</sup>, 2016

7:30am to 8am

5:07 minutes of a: 30 minute show

Guest: Steve Crew / Attorney attorney lays out his case against the Boy Scouts saying his clients have been sexually abused by leaders for years while nobody lifted a finger.

**ISSUE: ANIMAL ABUSE**

KXL (FM) PUBLIC AFFAIRS

November 12<sup>th</sup>, 2016

7:30am to 8am

4:14 minutes of a: 30 minute show

Guest: Bill Robbins / victim of dog killing speaks to Brett Reckemp reporters just moments after the man who stole his dog Kona and left it in a hot car learned his fate. Bill says he is glad for justice, but that nothing will ever bring his dog back.

**ISSUE: OREGON PARKS**

KXL (FM) PUBLIC AFFAIRS

November 12<sup>th</sup>, 2016

7:30am to 8am

9:44 minutes of a: 30 minute show

Guest: Seth Miller / Oregon Parks Foundation speak with KXL's Brett Reckemp about what the foundation does for our state parks. Seth says they collect money and use it to beautify our state parks and add features. They are hosting a "Ticket to Ride" event on Black Friday offering people free parking – a way to escape the crowded shopping malls

## **ISSUE: HUMAN INTREST**

### KXL (FM) PUBLIC AFFAIRS

November 12<sup>th</sup>, 2016

7:30am to 8am

2:44 minutes of a: 30 minute show

Guest: Stacey Keen / Union Gospel Mission sits down with KXL reporter Jim Ferretti to talk about the big packing event down at the Mission. They will feed up to 600 people on Thanksgiving.

## **ISSUE: ENTERTAINMENT**

### KXL (FM) PUBLIC AFFAIRS

November 19<sup>th</sup>, 2016

7:30am to 8am

27:55 minutes of a: 30 minute show

Guest: “Mystic” Kimberly Poe , Rob Patrick talk to us about the people behind the locally produced Christmas musical play – 1941 – Christmas from Home – a WWII a holiday Musical. The play was written by Pat Kruse Tellinghusen and adapted by Kimberly for Ralph Radio in honor of former Portland radio personality and actor Ralph Steadman. It’s a time sensitive piece full based on a WWII military station radio show –it’s behind the scenes dramatization. It’s playing at the Alpenrose Diary Opera House in December.

## **ISSUE: SPORTS**

### KXL (FM) PUBLIC AFFAIRS

November 26<sup>th</sup>, 2016

7:30am to 8am

11:28 minutes of a: 30 minute show

Guests: Rob Mullens / Athletic Director University of Oregon addresses the media in Eugene immediately following the firing of head football coach Mark Helfrich. He says the program was headed in the wrong direction and they needed to make a change. Helfrich had been at the helm for 4 years, 2 years ago he led the Ducks to the National Championship Game – but since then the losses started piling up. This season the Ducks finished 4-8. Mullens says a national search for Helfrich’s replacement is underway.

## **ISSUE: FASHION**

### KXL (FM) PUBLIC AFFAIRS

November 26<sup>th</sup>, 2016

7:30am to 8am

8:50 minutes of a: 30 minute show

Guests: Kim Mitchell-Catlin talks to KXL's Brett Reckemp about her upstart company. It's a home grown idea out of Boise, Idaho that she has just taken to the marketplace. Kim is pursuing her dream of creating a line of custom women's shoes and handbags. She wants people to choose their favorite colors, materials and accessories to create exactly what they want. Some of the parts are also replaceable, so they can last and adapt.

## **ISSUE: HUMAN INTREST**

### KXL (FM) PUBLIC AFFAIRS

November 26<sup>th</sup>, 2016

7:30am to 8am

8:40 minutes of a: 30 minute show

Guest: David Burkus / Author of Under new Management and Professor at Oral Roberts University talks to KXL's Brett Reckemp about how Americans are taking almost a full week less vacation than we used to in the year 2000. He says a lot of people are taking less vacation days almost as a badge of honor. He says others simply forget they have it, or run out of time at the end of the year and end up losing it. While less vacation may seem like a good idea for employers, it actually leads to less a less productive workforce.

## **ISSUE: WINTER STORM - WEATHER**

### KXL (FM) PUBLIC AFFAIRS

December 3<sup>rd</sup>, 2016

7:30am to 8am

13:54 minutes of a: 30 minute show

Guests: Matthew Cullen & Clinton Rocky – Portland area meteorologists from National Weather Service, KXL's Chris McGuinness, Chris Brown, Sheila Hamilton, Rebecca Marshall, Steve Leader, Jacob Dean, Rosemary Reynolds, Pat Boyle, KXL drivers and listeners give us a snap shot of how things sounded on Thursday afternoon and Friday morning on KXL as snow, sleet, ice and rain blew into the Portland area – shutting down schools and a lot of businesses. Roads were obviously jammed – especially on Thursday. Overall the storm was pretty strong, but didn't do a ton of damage, most people were able to plan around it – the weather service believes they nailed the forecast for the most part.

## **ISSUE: HEALTH CARE**

### KXL (FM) PUBLIC AFFAIRS

December 3<sup>rd</sup>, 2016

7:30am to 8am

10:05 minutes of a: 30 minute show

Guest: Former Roosevelt High School Principal George Galati, Multnomah County Chair Gretchen Kafoury and KXL's Jacob Dean attends a ribbon cutting and press conference unveiling the brand new center. Roosevelt was the first high school in Portland to have a health center for the public – opening it 30 years ago – that's why Galati who was the school principal back in 1986 was on hand. It's been updated with the latest equipment.

## **ISSUE: PROTEST**

### KXL (FM) PUBLIC AFFAIRS

December 10<sup>th</sup>, 2016

7:30am to 8am

9:29 minutes of a: 30 minute show

Guest: Mark Olmstead & Laura Rising speak to KXL's Jim Ferretti as he interviews the Oregon couple who made their way to protest the Dakota Oil Pipeline being built on tribal lands. Mark and Laura say they are braving the bitter cold and are hanging in there. They believe it's important to stand their ground for this cause. The Army Corps of Engineers this week announced that they were altering the course of the pipeline which provided a small victory for the protesters.

## **ISSUE: WEATHER - STORM**

### KXL (FM) PUBLIC AFFAIRS

December 10<sup>th</sup>, 2016

7:30am to 8am

6:59 minutes of a: 30 minute show

Guest: KXL listeners and callers talk to KXL's Jim Ferretti and Bruce Collins as they stay late on Wednesday night and open up the phone lines. KXL listeners called in one after the other to give live reports of where they were at in the city. Portland got slammed by a winter storm, taking 3"-4" of snow – roads were treacherous. Drivers were in their cars for up to 8 hours trying to make their commute. 26 west was actually shut down with about 50 cars spinning out. Brett put together a montage of callers.



## **ISSUE: POLITICS**

### KXL (FM) PUBLIC AFFAIRS

December 10<sup>th</sup>, 2016

7:30am to 8am

6:39 minutes of a: 30 minute show

Guest: U.S. Senator Ron Wyden from Oregon speaks with KXL's Mike Turner as he catches up with Senator Wyden – he is asked first about Meals on Wheels, then about more serious subjects like the Trump selection for Secretary of State and Russian hackings. Wyden says he takes the Russian situation seriously and believes Trump's selections are against what the American people want.

## **ISSUE: LOCAL NEWS**

### KXL (FM) PUBLIC AFFAIRS

December 10<sup>th</sup>, 2016

7:30am to 8am

6:32 minutes of a: 30 minute show

Guest: Multnomah County Chair Gretchen Kafoury, Scott Andrews- Former PDC Chair & Helen Ying, Old Town & China Town Association as Kafourey kicks off the news conference announcing the new building and center. She says for over a decade the county has been working to replace the new headquarters. She says it's more than just an operator of health districts, she says having a beautiful and functional building honors the public.

## **ISSUE: HOLIDAY SHOPPING**

### KXL (FM) PUBLIC AFFAIRS

December 10<sup>th</sup>, 2016

7:30am to 8am

3:03 minutes of a: 30 minute show

Guest: Matt Shultz / Analyst Credit Cards Dot Com tells Brett about a new poll with surprising results about how men and women of the house see things differently when it comes to who they think actually spends the dough for Christmas gifts. He says ¾'s of the women believe they do while 2/3rds of the guys they talked with think it's them who actually buy things. Matt says no matter what people think, it is the ladies who have more purchasing power – especially around the holidays.

## **ISSUE: CAROLING - CHRISTMAS**

### KXL (FM) PUBLIC AFFAIRS

December 17<sup>th</sup>, 2016

7:30am to 8am

6:49 minutes of a: 30 minute show

Guest: Angela Valdino – Southridge High School Director of Choirs – Advanced Vocal Ensemble – Ah Vancey. The 20 member strong group of high school seniors popped into the KXL studios with Lars Larson for a surprise singing visit. They do 2 songs that blew our listeners socks off. Angela says these young vocalists are the best the school has to offer, some of them have dreams of becoming a singer for a living.

## **ISSUE: ROAD WORK**

### KXL (FM) PUBLIC AFFAIRS

December 17<sup>th</sup>, 2016

7:30am to 8am

4:48 minutes of a: 30 minute show

Guest: Diane Dulken – Portland’s Bureau of Environmental Services BOES / Portland driver and resident Hannah talks to KXL’s Rosemary Reynolds about a sink hole that appeared Tuesday morning at SE 49th & Rhone. Someone called it in to the KXL newsroom and she went and checked it out. It was about 4’ in diameter and 14’ deep. Dulkien believes it was not caused by the weather – permanent repairs are set for sometime in the summer of 2017. Rose also talks to Hannah who remarks about the sink hole as she was driving by. Hannah lives right near there and is hoping it gets fixed sooner than later.

## **ISSUE: 911 PHONE CALLS**

### KXL (FM) PUBLIC AFFAIRS

December 17<sup>th</sup>, 2016

7:30am to 8am

6:15 minutes of a: 30 minute show

Guest: Laura Wolfe / Portland Bureau of Emergency Communications speak to KXL's Chris Brown talks with Laura after a state auditor report showed BOEC had dropped more than 18,000 911 calls this year. Laura says part of the reason is because of their buffer answering system which requires callers to either say they need help or make some type of noise before they actually get transferred to a live operator. She says this is a system that is working by keeping live operators from answering unintentional 911 calls.

## **ISSUE: NEW YEARS EVE BENEFIT**

### KXL (FM) PUBLIC AFFAIRS

December 17<sup>th</sup>, 2016

7:30am to 8am

6:22 minutes of a: 30 minute show

Guest: Patrick Lamb the Portland based musician takes conference call questions about his involvement with the charity event. He says he has known the people putting it on since the beginning of the event nearly 2 decades ago. Patrick believes whole heartedly in the Portland chapter of the Children's Cancer Association.

## **ISSUE: ON-AIR PRODUCTION**

### KXL (FM) PUBLIC AFFAIRS

December 17<sup>th</sup>, 2016

7:30am to 8am

5:08 minutes of a: 30 minute show

Guest: Bill Schonely, the legendary Voice of the Blazers delivers the Christmas classic poem for 750 The Game's John Canzano on The Bald Faced Truth who added sound effects and turned it into a holiday treasure. Only "The Schonz" can do something like that.

**ISSUE: CRIME - SHOOTING**

KXL (FM) PUBLIC AFFAIRS

December 24<sup>th</sup>, 2016

7:30am to 8am

9:22 minutes of a 30 minute show

Guest: OSP Police Capt Bill Fugate talks with the press after an officer involved shooting that started in King City and ended in Sherwood with police killing a suspect and OSP Officer Nic Cedarberg getting shot multiple times. Earlier in the week he was in critical condition and underwent at least 4 surgeries.

**ISSUE: ACCIDENTS**

KXL (FM) PUBLIC AFFAIRS

December 24<sup>th</sup>, 2016

7:30am to 8am

3:37 minutes of a 30 minute show

Guest: Tom Fuller / ODOT speaks to Jim Ferretti & Rebecca Marshall provide team coverage on fatal crashes on Oregon roads in 2016 – ODOT put out a powerful video talking about how people need to be more careful when driving – especially around this New Year’s holiday.

**ISSUE: SPORTS**

KXL (FM) PUBLIC AFFAIRS

December 24<sup>th</sup>, 2016

7:30am to 8am

3:47 minutes of a 30 minute show

Guest: CJ Anderson / Blazer guard talks with KXL’s Brett Reckemp about a variety of subjects including CJ’s life here in Rip City.

## **ISSUE: SPORTS**

### KXL (FM) PUBLIC AFFAIRS

December 24<sup>th</sup>, 2016

7:30am to 8am

3:50 minutes of a: 30 minute show

Guest: Damian Lillard / Blazer guard OR Dame Dolla as he calls himself in the music industry talks to Slam Magazine about mixing his two passions – basketball and music. Dame says when he retires he hopes to work full time on the business side of music.

## **ISSUE: MOVIES**

### KXL (FM) PUBLIC AFFAIRS

December 24<sup>th</sup>, 2016

7:30am to 8am

3:28 minutes of a: 30 minute show

Guest: Gary Walcott / Movie critic talks with Rebecca and Brett about the movies he like and didn't like so much this year.

## **ISSUE: TECHNOLOGY**

### KXL (FM) PUBLIC AFFAIRS

December 24<sup>th</sup>, 2016

7:30am to 8am

3:01 minutes of a: 30 minute show

Guest: Brian Westbrook / KXL Tech expert as we ask... What did Brian think about 2016...and what it had to offer in the world of tech gadgets? He says the iPhone 7 was big, so was Pokemon Go and augmented reality.

Additionally, the station has identified the following PSAs as addressing issues of interest to our community and airs these PSAs in rotation.

Ad Council – Wildfires

Federal Student Aid

AAOS

Salem Police – Texting and Driving

National Kidney Foundation

Ad Council – Child Obesity

Alex’s Lemonade

Get To Know H2O

LL Society

Stand Up to Cancer

Ad Council – Buzzed Driving

National Fair Housing

PVA

AMD

Action Team

Stand Up 2 Cancer

NW Energy Star

United Health Care

Ad Council – Recycling

US Department of Vets

Hearing Loss Prevention

Mammography

ODOT – Safe Driving

Stroke AFIB

ODOT – Impaired Driving

Matching Donors

Freedom Award – National Guard

Ad Council – Hunger

EPA – Radon Testing

Love Your Heart – CCF

Ad Council – Wildfire Prepare

Make the Connection – Vets

Ad Council – Energy Efficient

Medicare Made Clear

Aware RX

Wildfire Land Trust

US Department of Defense

FDC – Vets

Communities in Schools

Stuttering Foundation

Do It For Me Hearing

ODOT – Bike Safety

Meningitis

CAPS – Animals

Ad Council – Autism

American Lung

Life Happens

Leukemia & lymphoma

Flood Smart

ODOT – Drivers ED

Make the Connection

March of Dimes

Make Roar Happen

Social Security

DAV – Vets

NW Energy Homes

Ad Council – Get Covered

Selective Service

OEA

Ad Council – Affordable Homes

US Marines

Ad Council – Kids Oral Health

Foundation for Fighting Blindness

Ad Council – Women’s Heart

VA Hospitals – Jobs

Ad Council - Pet Shelters

USO

AA of Neurology

Wounded Warrior

Ad Council – Kids Safety Belts

US Vets Crisis Line

NAIC

Project Hope



US Navy Jobs

AA of Orthodontics

OEA

American Academy of Neurology

VA Careers

ODOT – Do The Right Thing

CAMFED

Hot Water Solutions

National Pest Management

Ad Council – Dad Time

FEMA – Fires

Community Associations

Alzheimers

FDA Medicine Safety

Victories for Vets

Salute for Vets

**ALPHA MEDIA LLC**  
**ISSUES AND PROGRAMMING REPORT**  
**FOR**  
**STATION KXL (FM)**  
*Fourth Quarter, 2016*  
**October 1<sup>st</sup> – December 31<sup>st</sup> (Sunday)**

**Prepared by:**  
**Tricia Myers - Alpha Media LLC**

KXL (FM)  
PUBLIC AFFAIRS PROGRAMS THAT ADDRESS COMMUNITY ISSUES

3. KXL (FM) “PUBLIC AFFAIRS SHOW”:  
This locally produced program originates with interviews exploring general topics on a local and state level: from education and youth issues, to crime and political measures affecting our local community.
  
4. PSA’s: Recorded PSAs run all hours, according to space available. Reports listing all PSA’s aired are available in the KXL (FM) Public File.

**FOURTH QUARTER, 2016  
(October 1<sup>st</sup> - December 31<sup>st</sup>)**

**MOST SIGNIFICANT ISSUES - RESPONSIVE PROGRAMMING**

**ISSUE: CRIME - SHOOTING**

**KXL (FM) PUBLIC AFFAIRS**

October 2<sup>nd</sup>, 2016

7:30am to 8am

7:30 minutes of a 30 minute show

Guest: Clark Co Sheriff's Sergeant Fred Neiman / Colby Bell – Hazel Dell resident who's wife works at Walmart speaks with KXL's Rosemary Reynolds about the case. A suspect in the Walmart is accused of asking a Subway worker inside the store for a cigarette, then a spoon, then started shooting. Fortunately nobody was hurt. The man fired three shots kind of randomly. Colby tells Rosemary about the text he received from his wife while she was working. He rushed there and was hoping to get more information.

**ISSUE: MERCY CORPS**

**KXL (FM) PUBLIC AFFAIRS**

October 2<sup>nd</sup>, 2016

7:30am to 8am

9:08 minutes of a 30 minute show

Guest: Christie Delafield with Mercy Corps / Sandy Ammon, Vancouver, Washington – mother of Marine Cadet affected by Hurricane Matthew talks to KXL's Lacey Evans about what they are doing in Haiti. It's a nightmare there – hundreds and hundreds are dead. People are without food and water, there is massive flooding and Mercy Corps is trying to stop the spread of disease including Cholera. Sandy talks with KXL's Jim Ferretti from South Carolina. She is very concerned about not only her welfare but that of her daughter.

**ISSUE: BLAZERS BASKETBALL**

KXL (FM) PUBLIC AFFAIRS

October 2<sup>nd</sup> , 2016

7:30am to 8am

3:15 minutes of a 30 minute show

Guest: Kevin Calabro, new TV Voice of the Portland Trailblazers talks with KXL's Joe Simons after his very first broadcast during the Blazer's pre-season. Kevin used to be the voice of the Seattle Supersonics and says he is very excited to take on this new challenge just down I-5 south. Kevin says he isn't bringing any catch-phrases with him and hopes they just take off organically.

**ISSUE: ENTERTAINMENT –CLOWNS**

KXL (FM) PUBLIC AFFAIRS

October 2<sup>nd</sup> , 2016

7:30am to 8am

9:11 minutes of a 30 minute show

Guest: Gresham Police Officer John Rasmussen / Portland Police Sergeant Pete Simpson speaks to KXL's Brett Reckemp about a Centennial School District student posting online threats of scary clowns coming to hurt some kids. Joe talks with Simpson about a grandpa who reportedly put on a clown's mask and boxing gloves and started shadowboxing at students outside a junior high. He also reportedly charged a vice principal when he came out.

## **ISSUE: PROTEST**

### KXL (FM) PUBLIC AFFAIRS

October 9<sup>th</sup>, 2016

7:30am to 8am

7:04 minutes of a 30 minute show

Guest: Portland City Commissioner Steve Novick, Police Sergeant Pete Simpson, Black Lives Matter PDX Gregory McElvy, Mayor Charlie Hales, Donald – Black Lives Matter protester as we get team coverage from KXL’s Rosemary Reynolds, Mike Turner, Joe Simons, Grant McHill and Brett Reckamp who all visit with Portland authorities and protesters downtown. After the Portland City Council approved a new contract for the Portland Police Bureau things got crazy. City Hall had to be cleared and things spilled out onto the streets. MAX and bus line services were shut down because people were blocking the tracks. The standoff continued for about 5 hours – a number of arrests were made, but nobody was seriously hurt.

## **ISSUE: POLITICS**

### KXL (FM) PUBLIC AFFAIRS

October 9<sup>th</sup>, 2016

7:30am to 8am

9:49 minutes of a 30 minute show

Guest: Oregon Governor Kate Brown sits down with KXL’s Rebecca Marshall and Steve Leader as she discusses her time as Secretary of State and the elections process. They talk policy and the campaign and also about Measure 97.

## **ISSUE: POLITICS**

### KXL (FM) PUBLIC AFFAIRS

October 9<sup>th</sup>, 2016

7:30am to 8am

2:28 minutes of a 30 minute show

Guest: OR Governor Kate Brown, State Labor Secretary Brad Avakian talk to KXL’s Jim Ferretti as they looks at the YES side of the measure. He gets more from the Governor and also Avakian. They say the measure is critical to improving the state’s education, protection and social services by raising about \$3 billion dollars a year. It would tax C Corporations on sales of over \$25 million dollars.

## **ISSUE: POLITICS**

### KXL (FM) PUBLIC AFFAIRS

October 9<sup>th</sup>, 2016

7:30am to 8am

3:17 minutes of a 30 minute show

Guest: John Tapogna / Presiden ECONorthwest sits down with KXL's Brett Reckamp as he gets the flip side of the Measure 97 issue with John. John says the biggest tax raise in the state's history would end up getting passed down to the lower income people in the form of higher everything – an average of \$600 more per year per household. He thinks it's way too much money for the state to receive at one time.

## **ISSUE: POLITICS**

### KXL (FM) PUBLIC AFFAIRS

October 9<sup>th</sup>, 2016

7:30am to 8am

3:20 minutes of a 30 minute show

Guest: Portland City Commissioner Steve Novick & Challenger Chloe Eudaley talks to KXL's Pat Boyle gets thoughts from both candidates. They go back on forth on a variety of issues including taxes, roads and the Terminal 1 homeless housing project.

## **ISSUE: NATURAL GAS EXPLOSION**

### KXL (FM) PUBLIC AFFAIRS

October 16<sup>th</sup>, 2016

7:30am to 8am

13: 17 minutes of a 30 minute show

Guest: : KXL's Brett Reckamp, Rosemary Reynolds, Mike Turner, Portland Fire's Rich Chatman, Firefighter Peter St. John, Witnesses talk about the massive natural gas explosion in NW Portland at NW 23rd & Glisan. An entire building was demolished, but amazingly nobody was killed. We get complete coverage including debriefs from reporters and the fire department. And, St. John speaks to reporters from the hospital after getting both legs broken in the blast.

**ISSUE: NEW BOND MEASURE**

KXL (FM) PUBLIC AFFAIRS

October 16<sup>th</sup>, 2016

7:30am to 8am

3:00 minutes of a 30 minute show

Guest: North Clackamas Schools Superintendent Matt Udderback / Clackamas County Sheriff Craig Roberts KXL's Rosemary Reynolds talk first to Udderback who wants voters to approve a \$433 million dollar 25 year bond measure to improve schools. He says it will help improve older schools, provide maintenance, modernize classrooms and relieve overcrowding. ALSO – she talks with Sheriff Roberts who wants to renew a \$200 thousand dollar measure to help keep citizens safe. He says they would be able to keep 84 jail beds open, fund 30 corrections deputies, reduce early prisoner release and keep detectives and a drug task force in place.

**ISSUE: RACE FOR SECRETARY OF STATE**

KXL (FM) PUBLIC AFFAIRS

October 16<sup>th</sup>, 2016

7:30am to 8am

2:58 minutes of a 30 minute show

Guest: Republican candidate for Secretary of State Dennis Richardson, Democrat Labor Secretary Brad Avakian, Alan Zundel from the Green Party and Paul Damain Wells from the Independent Party speak to KXL's Joe Simons talks with the top two candidates Richardson and Avakian. They both tell him why they think they'd be best suited to take over the spot. It's an important one that oversees elections in Oregon and is also next in line should the Governor resign or get kicked out – that's how Governor Brown originally got her spot after Governor Kitzhaber resigned.



**ISSUE: RUNNING FOR RE-ELECTION**

KXL (FM) PUBLIC AFFAIRS

October 16<sup>th</sup>, 2016

7:30am to 8am

2:40 minutes of a 30 minute show

Guest: U.S. Senator Ron Wyden talks to us about his campaign and why he wants to continue serving in the Senate. Wyden says he is confident about being himself, if he's reelected he will take over as Chair of the Senate Finance Committee.

**ISSUE: MEASURE 98**

KXL (FM) PUBLIC AFFAIRS

October 16<sup>th</sup>, 2016

7:30am to 8am

2:18 minutes of a 30 minute show

Guest: Bobby Regan – former Portland Public Schools Board Member, Chris Trabol with the Portland City Club speak about both sides of the issue of Measure 98 which is designed to give high schooler's more vocational opportunities instead of college.

**ISSUE: PREPAREDNESS EVENT IN PORTLAND**

KXL (FM) PUBLIC AFFAIRS

October 16<sup>th</sup>, 2016

7:30am to 8am

5:24 minutes of a 30 minute show

Guest: Loren Munson – Sustainable Preparedness Expo, talks about her family who lives off the grid – totally! Loren has all kinds of tips for preparedness big and small. He teaches people how to have something as small as 3 days worth of food, water & shelter, to gardening to totally being independent of external power and other needs. The Sustainable Preparedness Expo is Sunday at the Portland Expo Center.

**ISSUE: CRIME**

KXL (FM) PUBLIC AFFAIRS

October 23<sup>rd</sup>, 2016

7:30am to 8am

6:45 minutes of a: 30 minute show

Guest: Witnesses, Tigard Police Spokesman Jim Wolfe, Portland Police Sergeant Pete Simpson speak with KXL's Mike Turner as he gets the whole store of a crazy armed robber of the Alladin Inn on SW 30th – from there a high speed chase ensued and shots were fired between the suspect and cops. He got hit, but nobody else was. The accused shooter was actually a passenger, his wife was driving and they had 3 kids in the car the whole time. After a winding chase everything ended on SW Lower Boones Ferry Road in Lake Grove.

**ISSUE: CIVIL RIGHTS**

KXL (FM) PUBLIC AFFAIRS

October 23<sup>rd</sup>, 2016

7:30am to 8am

7:59 minutes of a: 30 minute show

Guest: Attorney Beth Creighton discuss with KXL's Rosemary Reynolds about the reports we are hearing from Crighton about the lawsuit. They say Civil Rights Director Erious Johnson believes his boss, A.G. Ellen Rosenblum profiled him and labeled him as a threat to police based on his use of the hashtag #blacklivesmatter

**ISSUE: HIT AND RUN (CRIME)**

KXL (FM) PUBLIC AFFAIRS

October 23<sup>rd</sup>, 2016

7:30am to 8am

4:55 minutes of a: 30 minute show

Guest: Miranda Sanders – Albany resident and motorist tells her story about how she was the victim of a hit & run crash early Tuesday morning along I-5 north near Albany. She was driving with her husband when a car began harassing them – they pulled in front, then behind and then the guy behind started blinding her with the use of a green laser pointer. Miranda literally lost sight of the road and swerved out of control. That person then hit her at a high rate of speed. Fortunately, nobody was hurt. That person then drove off without stopping. As of Tuesday, the police were still looking for the hit & run car & suspect.

## **ISSUE: BUSINESS**

### KXL (FM) PUBLIC AFFAIRS

October 23<sup>rd</sup>, 2016

7:30am to 8am

8:08 minutes of a: 30 minute show

Guest: Rick Gilbert / Founder Grafletics talks to KXL's Brett Reckemp about his now 6 year old t-shirt, hat & apparel company and how they're doing so well. Rick has taken his love for sports – mainly basketball and soccer – and meshed that with graphics to create Grafletics. One new product is a “Lillard & McCollum ‘16” t-shirt with a play on the election. Rick now has a relationship with the Blazers and got Dame & CJ of the Blazers to wear them. Pretty much everything he makes has a Portland or Oregon theme and all of it is created at his shop in Sellwood. Grafletics business is booming right now.

## **ISSUE: MORE PORTLAND POLICE ON THE STREET**

### KXL (FM) PUBLIC AFFAIRS

October 30<sup>th</sup>, 2016

7:30am to 8am

15:17 minutes of a: 30 minute show

Guest: Eugene Police Chief Pete Kerns shares with us over 2 weeks ago, a riot nearly broke out as 2 officers tried to arrest someone on drug charges. They were surrounded by up to 75 people. So, the police are now beefing up patrols downtown for a while, to make that area of Eugene safe for everyone.

## **ISSUE: BUSINESS**

### KXL (FM) PUBLIC AFFAIRS

October 30<sup>th</sup>, 2016

7:30am to 8am

5:14 minutes of a: 30 minute show

Guest: Portland Mayor Elect Ted Wheeler, Columbia Sportswear CEO Tim Boyle, Sorel President Mark Nenow speak with KXL's Rosemary Reynolds about their move – they hear from all three men about why the brand sold at Columbia decided to make the move to SW Taylor. Wheeler says the city is dedicating to supporting their homegrown businesses like Columbia. They also touch on their thoughts on Measure 97 and Portland's homeless problem.

## **ISSUE: SPORTS**

### KXL (FM) PUBLIC AFFAIRS

October 30<sup>th</sup>, 2016

7:30am to 8am

9:19 minutes of a: 30 minute show

Guest: Kim Stegeman / Executive Director Rose City Rollers speak with KXL's Jim Ferretti talks with Kim about the Derby! Teams are coming from all over the world including clubs from Australia, the U.K & Canada. Each team typically brings a 20 person team, submits a 14 person roster per game. The event will sell 40,000 tickets and the economic impact for the Portland area will bring in an estimated \$1.4 million dollars. Last year it was in Minnesota, this year – it's here at home for the Rose City Rollers. Kim played on the team but is now handling the team behind the scenes.

## **ISSUE: ELECTION NIGHT**

### KXL (FM) PUBLIC AFFAIRS

November 6<sup>th</sup>, 2016

7:30am to 8am

5:50 minutes of a: 30 minute show

Guest: Ron Wyden, Dennis Richardson discuss with the KXL news team a snap shot of election night coverage with Joe Simons, Sheila Hamilton, Ben Gaskins, Mike Turner and others talking about the election - we hear from President Elect Donald Trump just after the race gets called and get perspective on all the local races.

## **ISSUE: POST ELECTION RALLIES AND RIOTS**

### KXL (FM) PUBLIC AFFAIRS

November 6<sup>th</sup>, 2016

7:30am to 8am

5:56 minutes of a: 30 minute show

Guest: KXL's Mike Turner, Pat Boyle, Portland Police Sergeant Pete Simpson, Black Lives Matter leader Gregory McKelvey get a snap shot of rallies that turned to riots on Wednesday and Thursday evening in Portland. Thousands of people gathered downtown and walked the streets. They blocked bridges and even highways. On Thursday night, anarchists joined the fray and began getting violent and doing damage to property. At least 26 arrests were made on Thursday night. The AP called Portland the epicenter of "Not My President" anti- Trump protests.

## **ISSUE: SEX TRAFFICKING**

### KXL (FM) PUBLIC AFFAIRS

November 6<sup>th</sup>, 2016

7:30am to 8am

17:47 minutes of a: 30 minute show

Guest: Brianna Meyers – Sex Trafficking victim and survivor, Jo Lembo – Outreach Manager Shared Hope International talk at length with Brett Reckemp about her experience as a senior from La Center, Washington. She fell for two guys who told her they could help make her nursing dreams come true and ended up following them to Seattle. An aware friend ended up saving her and now she is telling her story. Jo talks about how we can help teach our young children to watch for these pitfalls, and to help keep an eye on others to keep them from becoming victims. She talks about signs and things to avoid like social media posts, and offering up personal and school information to strangers. Jo says the pimps are very dedicated and spend extra time stalking their victims. The sex trafficking business is a huge and much more prominent here in the Pacific Northwest than many people might think.

## **ISSUE: PROTEST**

### KXL (FM) PUBLIC AFFAIRS

November 13<sup>th</sup>, 2016

7:30am to 8am

4:19 minutes of a: 30 minute show

Guest: Greg McElvey & Tye Bowen / Protesters speak to Mike Turner about being in court following last week's anti-Trump protests and riots.

## **ISSUE: CRIME**

### KXL (FM) PUBLIC AFFAIRS

November 13<sup>th</sup>, 2016

7:30am to 8am

1:56 minutes of a: 30 minute show

Guest: Michelle Hornbeck / Mother of accused vandal tells her side of the story of a family member accused of doing \$50 thousand dollars worth of damage during riots in Portland

**ISSUE: LAWSUIT AGAINST BOY SCOUTS**

KXL (FM) PUBLIC AFFAIRS

November 13<sup>th</sup>, 2016

7:30am to 8am

5:07 minutes of a: 30 minute show

Guest: Steve Crew / Attorney attorney lays out his case against the Boy Scouts saying his clients have been sexually abused by leaders for years while nobody lifted a finger.

**ISSUE: ANIMAL ABUSE**

KXL (FM) PUBLIC AFFAIRS

November 13<sup>th</sup>, 2016

7:30am to 8am

4:14 minutes of a: 30 minute show

Guest: Bill Robbins / victim of dog killing speaks to Brett Reckemp reporters just moments after the man who stole his dog Kona and left it in a hot car learned his fate. Bill says he is glad for justice, but that nothing will ever bring his dog back.

**ISSUE: OREGON PARKS**

KXL (FM) PUBLIC AFFAIRS

November 13<sup>th</sup>, 2016

7:30am to 8am

9:44 minutes of a: 30 minute show

Guest: Seth Miller / Oregon Parks Foundation speak with KXL's Brett Reckemp about what the foundation does for our state parks. Seth says they collect money and use it to beautify our state parks and add features. They are hosting a "Ticket to Ride" event on Black Friday offering people free parking – a way to escape the crowded shopping malls

## **ISSUE: HUMAN INTREST**

### KXL (FM) PUBLIC AFFAIRS

November 13<sup>th</sup>, 2016

7:30am to 8am

2:44 minutes of a: 30 minute show

Guest: Stacey Keen / Union Gospel Mission sits down with KXL reporter Jim Ferretti to talk about the big packing event down at the Mission. They will feed up to 600 people on Thanksgiving.

## **ISSUE: ENTERTAINMENT**

### KXL (FM) PUBLIC AFFAIRS

November 20<sup>th</sup>, 2016

7:30am to 8am

27:55 minutes of a: 30 minute show

Guest: “Mystic” Kimberly Poe , Rob Patrick talk to us about the people behind the locally produced Christmas musical play – 1941 – Christmas from Home – a WWII a holiday Musical. The play was written by Pat Kruse Tellinghusen and adapted by Kimberly for Ralph Radio in honor of former Portland radio personality and actor Ralph Steadman. It’s a time sensitive piece full based on a WWII military station radio show –it’s behind the scenes dramatization. It’s playing at the Alpenrose Diary Opera House in December.

## **ISSUE: SPORTS**

### KXL (FM) PUBLIC AFFAIRS

November 27<sup>th</sup>, 2016

7:30am to 8am

11:28 minutes of a: 30 minute show

Guests: Rob Mullens / Athletic Director University of Oregon addresses the media in Eugene immediately following the firing of head football coach Mark Helfrich. He says the program was headed in the wrong direction and they needed to make a change. Helfrich had been at the helm for 4 years, 2 years ago he led the Ducks to the National Championship Game – but since then the losses started piling up. This season the Ducks finished 4-8. Mullens says a national search for Helfrich’s replacement is underway.

## **ISSUE: FASHION**

### KXL (FM) PUBLIC AFFAIRS

November 27<sup>th</sup>, 2016

7:30am to 8am

8:50 minutes of a: 30 minute show

Guests: Kim Mitchell-Catlin talks to KXL's Brett Reckemp about her upstart company. It's a home grown idea out of Boise, Idaho that she has just taken to the marketplace. Kim is pursuing her dream of creating a line of custom women's shoes and handbags. She wants people to choose their favorite colors, materials and accessories to create exactly what they want. Some of the parts are also replaceable, so they can last and adapt.

## **ISSUE: HUMAN INTREST**

### KXL (FM) PUBLIC AFFAIRS

November 27<sup>th</sup>, 2016

7:30am to 8am

8:40 minutes of a: 30 minute show

Guest: David Burkus / Author of Under new Management and Professor at Oral Roberts University talks to KXL's Brett Reckemp about how Americans are taking almost a full week less vacation than we used to in the year 2000. He says a lot of people are taking less vacation days almost as a badge of honor. He says others simply forget they have it, or run out of time at the end of the year and end up losing it. While less vacation may seem like a good idea for employers, it actually leads to less a less productive workforce.

## **ISSUE: WINTER STORM - WEATHER**

### KXL (FM) PUBLIC AFFAIRS

December 4<sup>th</sup>, 2016

7:30am to 8am

13:54 minutes of a: 30 minute show

Guests: Matthew Cullen & Clinton Rocky – Portland area meteorologists from National Weather Service, KXL's Chris McGuinness, Chris Brown, Sheila Hamilton, Rebecca Marshall, Steve Leader, Jacob Dean, Rosemary Reynolds, Pat Boyle, KXL drivers and listeners give us a snap shot of how things sounded on Thursday afternoon and Friday morning on KXL as snow, sleet, ice and rain blew into the Portland area – shutting down schools and a lot of businesses. Roads were obviously jammed – especially on Thursday. Overall the storm was pretty strong, but didn't do a ton of damage, most people were able to plan around it – the weather service believes they nailed the forecast for the most part.



## **ISSUE: HEALTH CARE**

### KXL (FM) PUBLIC AFFAIRS

December 4<sup>th</sup>, 2016

7:30am to 8am

10:05 minutes of a: 30 minute show

Guest: Former Roosevelt High School Principal George Galati, Multnomah County Chair Gretchen Kafoury and KXL's Jacob Dean attends a ribbon cutting and press conference unveiling the brand new center. Roosevelt was the first high school in Portland to have a health center for the public – opening it 30 years ago – that's why Galati who was the school principal back in 1986 was on hand. It's been updated with the latest equipment.

## **ISSUE: PROTEST**

### KXL (FM) PUBLIC AFFAIRS

December 11<sup>th</sup>, 2016

7:30am to 8am

9:29 minutes of a: 30 minute show

Guest: Mark Olmstead & Laura Rising speak to KXL's Jim Ferretti as he interviews the Oregon couple who made their way to protest the Dakota Oil Pipeline being built on tribal lands. Mark and Laura say they are braving the bitter cold and are hanging in there. They believe it's important to stand their ground for this cause. The Army Corps of Engineers this week announced that they were altering the course of the pipeline which provided a small victory for the protesters.

## **ISSUE: WEATHER - STORM**

### KXL (FM) PUBLIC AFFAIRS

December 11<sup>th</sup>, 2016

7:30am to 8am

6:59 minutes of a: 30 minute show

Guest: KXL listeners and callers talk to KXL's Jim Ferretti and Bruce Collins as they stay late on Wednesday night and open up the phone lines. KXL listeners called in one after the other to give live reports of where they were at in the city. Portland got slammed by a winter storm, taking 3"-4" of snow – roads were treacherous. Drivers were in their cars for up to 8 hours trying to make their commute. 26 west was actually shut down with about 50 cars spinning out. Brett put together a montage of callers.

## **ISSUE: POLITICS**

### KXL (FM) PUBLIC AFFAIRS

December 11<sup>th</sup>, 2016

7:30am to 8am

6:39 minutes of a: 30 minute show

Guest: U.S. Senator Ron Wyden from Oregon speaks with KXL's Mike Turner as he catches up with Senator Wyden – he is asked first about Meals on Wheels, then about more serious subjects like the Trump selection for Secretary of State and Russian hackings. Wyden says he takes the Russian situation seriously and believes Trump's selections are against what the American people want.

## **ISSUE: LOCAL NEWS**

### KXL (FM) PUBLIC AFFAIRS

December 11<sup>th</sup>, 2016

7:30am to 8am

6:32 minutes of a: 30 minute show

Guest: Multnomah County Chair Gretchen Kafoury, Scott Andrews- Former PDC Chair & Helen Ying, Old Town & China Town Association as Kafourey kicks off the news conference announcing the new building and center. She says for over a decade the county has been working to replace the new headquarters. She says it's more than just an operator of health districts, she says having a beautiful and functional building honors the public.

## **ISSUE: HOLIDAY SHOPPING**

### KXL (FM) PUBLIC AFFAIRS

December 11<sup>th</sup>, 2016

7:30am to 8am

3:03 minutes of a: 30 minute show

Guest: Matt Shultz / Analyst Credit Cards Dot Com tells Brett about a new poll with surprising results about how men and women of the house see things differently when it comes to who they think actually spends the dough for Christmas gifts. He says ¾'s of the women believe they do while 2/3rds of the guys they talked with think it's them who actually buy things. Matt says no matter what people think, it is the ladies who have more purchasing power – especially around the holidays.

## **ISSUE: CAROLING - CHRISTMAS**

### KXL (FM) PUBLIC AFFAIRS

December 18<sup>th</sup>, 2016

7:30am to 8am

6:49 minutes of a: 30 minute show

Guest: Angela Valdino – Southridge High School Director of Choirs – Advanced Vocal Ensemble – Ah Vancey. The 20 member strong group of high school seniors popped into the KXL studios with Lars Larson for a surprise singing visit. They do 2 songs that blew our listeners socks off. Angela says these young vocalists are the best the school has to offer, some of them have dreams of becoming a singer for a living.

## **ISSUE: ROAD WORK**

### KXL (FM) PUBLIC AFFAIRS

December 18<sup>th</sup>, 2016

7:30am to 8am

4:48 minutes of a: 30 minute show

Guest: Diane Dulken – Portland’s Bureau of Environmental Services BOES / Portland driver and resident Hannah talks to KXL’s Rosemary Reynolds about a sink hole that appeared Tuesday morning at SE 49th & Rhone. Someone called it in to the KXL newsroom and she went and checked it out. It was about 4’ in diameter and 14’ deep. Dulken believes it was not caused by the weather – permanent repairs are set for sometime in the summer of 2017. Rose also talks to Hannah who remarks about the sink hole as she was driving by. Hannah lives right near there and is hoping it gets fixed sooner than later.

## **ISSUE: 911 PHONE CALLS**

### KXL (FM) PUBLIC AFFAIRS

December 18<sup>th</sup>, 2016

7:30am to 8am

6:15 minutes of a: 30 minute show

Guest: Laura Wolfe / Portland Bureau of Emergency Communications speak to KXL's Chris Brown talks with Laura after a state auditor report showed BOEC had dropped more than 18,000 911 calls this year. Laura says part of the reason is because of their buffer answering system which requires callers to either say they need help or make some type of noise before they actually get transferred to a live operator. She says this is a system that is working by keeping live operators from answering unintentional 911 calls.

## **ISSUE: NEW YEARS EVE BENEFIT**

### KXL (FM) PUBLIC AFFAIRS

December 18<sup>th</sup>, 2016

7:30am to 8am

6:22 minutes of a: 30 minute show

Guest: Patrick Lamb the Portland based musician takes conference call questions about his involvement with the charity event. He says he has known the people putting it on since the beginning of the event nearly 2 decades ago. Patrick believes whole heartedly in the Portland chapter of the Children's Cancer Association.

## **ISSUE: ON-AIR PRODUCTION**

### KXL (FM) PUBLIC AFFAIRS

December 18<sup>th</sup>, 2016

7:30am to 8am

5:08 minutes of a: 30 minute show

Guest: Bill Schonely, the legendary Voice of the Blazers delivers the Christmas classic poem for 750 The Game's John Canzano on The Bald Faced Truth who added sound effects and turned it into a holiday treasure. Only "The Schonz" can do something like that.

**ISSUE: CRIME - SHOOTING**

KXL (FM) PUBLIC AFFAIRS

December 25<sup>th</sup>, 2016

7:30am to 8am

9:22 minutes of a 30 minute show

Guest: OSP Police Capt Bill Fugate talks with the press after an officer involved shooting that started in King City and ended in Sherwood with police killing a suspect and OSP Officer Nic Cedarberg getting shot multiple times. Earlier in the week he was in critical condition and underwent at least 4 surgeries.

**ISSUE: ACCIDENTS**

KXL (FM) PUBLIC AFFAIRS

December 25<sup>th</sup>, 2016

7:30am to 8am

3:37 minutes of a 30 minute show

Guest: Tom Fuller / ODOT speaks to Jim Ferretti & Rebecca Marshall provide team coverage on fatal crashes on Oregon roads in 2016 – ODOT put out a powerful video talking about how people need to be more careful when driving – especially around this New Year’s holiday.

**ISSUE: SPORTS**

KXL (FM) PUBLIC AFFAIRS

December 25<sup>th</sup>, 2016

7:30am to 8am

3:47 minutes of a 30 minute show

Guest: CJ Anderson / Blazer guard talks with KXL’s Brett Reckemp about a variety of subjects including CJ’s life here in Rip City.

## **ISSUE: SPORTS**

### KXL (FM) PUBLIC AFFAIRS

December 25<sup>th</sup>, 2016

7:30am to 8am

3:50 minutes of a: 30 minute show

Guest: Damian Lillard / Blazer guard OR Dame Dolla as he calls himself in the music industry talks to Slam Magazine about mixing his two passions – basketball and music. Dame says when he retires he hopes to work full time on the business side of music.

## **ISSUE: MOVIES**

### KXL (FM) PUBLIC AFFAIRS

December 25<sup>th</sup>, 2016

7:30am to 8am

3:28 minutes of a: 30 minute show

Guest: Gary Walcott / Movie critic talks with Rebecca and Brett about the movies he like and didn't like so much this year.

## **ISSUE: TECHNOLOGY**

### KXL (FM) PUBLIC AFFAIRS

December 25<sup>th</sup>, 2016

7:30am to 8am

3:01 minutes of a: 30 minute show

Guest: Brian Westbrook / KXL Tech expert as we ask... What did Brian think about 2016...and what it had to offer in the world of tech gadgets? He says the iPhone 7 was big, so was Pokemon Go and augmented reality.

Additionally, the station has identified the following PSAs as addressing issues of interest to our community and airs these PSAs in rotation.

Ad Council – Wildfires

Federal Student Aid

AAOS

Salem Police – Texting and Driving

National Kidney Foundation

Ad Council – Child Obesity

Alex's Lemonade

Get To Know H2O

LL Society

Stand Up to Cancer

Ad Council – Buzzed Driving

National Fair Housing

PVA

AMD

Action Team

Stand Up 2 Cancer

NW Energy Star

United Health Care

Ad Council – Recycling

US Department of Vets

Hearing Loss Prevention

Mammography

ODOT – Safe Driving

Stroke AFIB

ODOT – Impaired Driving

Matching Donors

Freedom Award – National Guard

Ad Council – Hunger

EPA – Radon Testing

Love Your Heart – CCF

Ad Council – Wildfire Prepare

Make the Connection – Vets

Ad Council – Energy Efficient

Medicare Made Clear

Aware RX

Wildfire Land Trust

US Department of Defense

FDC – Vets

Communities in Schools

Stuttering Foundation

Do It For Me Hearing

ODOT – Bike Safety

Meningitis

CAPS – Animals

Ad Council – Autism

American Lung

Life Happens

Leukemia & lymphoma



Flood Smart

ODOT – Drivers ED

Make the Connection

March of Dimes

Make Roar Happen

Social Security

DAV – Vets

NW Energy Homes

Ad Council – Get Covered

Selective Service

OEA

Ad Council – Affordable Homes

US Marines

Ad Council – Kids Oral Health

Foundation for Fighting Blindness

Ad Council – Women’s Heart

VA Hospitals – Jobs

Ad Council - Pet Shelters

USO

AA of Neurology

Wounded Warrior

Ad Council – Kids Safety Belts

US Vets Crisis Line

NAIC

Project Hope

US Navy Jobs

AA of Orthodontics

OEA

American Academy of Neurology

VA Careers

ODOT – Do The Right Thing

CAMFED

Hot Water Solutions

National Pest Management

Ad Council – Dad Time

FEMA – Fires

Community Associations

Alzheimers

FDA Medicine Safety

Victories for Vets

Salute for Vets