


CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Lori Burnett, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Lori Burnett

Authorized committee:
None

Agency requesting time (and contact information):

N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):
Mayor

Date of election:
6/4/24

General Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:  Name: <u>Lori Burnett</u> <small>Elder</small>	Signature:  Name: <u>Larry P. Stone Jr.</u>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <u>5/1/24</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Lori Elder Burnett

Name:

Lori Elder Burnett

Date:

5-1-24

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

5/1/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

WLW

Date Received/Requested:

5/1/24

Est. #:

Station Location:

Livingston TN

Run Start and End Dates:

5/2-6/4

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Commercials enclosed



IN THE EARS OF DECISION MAKERS

Lori Burnett For Mayor
Proposal Good Through May 3

Investment: \$676

Program: Livingston's Own Premiere Marketing Program
Includes 216 commercials

- A 23-Weekday Marketing Program on 101.9/AM 920 WLIV.
- 1 (:60 or :30) Morning Drive Commercial per day, airing 6:30-7am.
- 1 (:60 or :30) Morning Drive Commercial per day, airing 7:30-8am.
- 1 (:60 or :30) Midday Commercial per day, airing 11:30am-12N.
- 1 (:60 or :30) Midday Commercial per day, airing 12N-12:30pm.
- 1 (:60 or :30) Afternoon Drive Commercials per day, airing 4:30-5p.
- 1 (:60 or :30) Afternoon Drive Commercials per day, airing 5-5:30p.
- 2 (:60 or :30) Daytime Commercials per day, airing 6am-7pm.

- A 4-Saturday Marketing Program on 101.9/AM 920 WLIV.
- 8 (:60 or :30) Daytime Commercials per day, airing 6am-7pm.

Approval: Lori Elder Burnett

Printed Name: Lori Elder Burnett

Date: 5.1.24

4036012

Important Notes About Your Stonecom Investment

- This agreement is subject to credit approval.
- Advertiser agrees to pay for broadcast services covered by this contract within 30 days from the billing date of services actually rendered.
- A \$25 fee will be charged on any returned check or any declined credit card transaction.
- The Advertisers' products and/or services are subject to the Broadcasters' prior approval, in his sole discretion.
- It is expressly understood that this contract is non-cancelable by the Advertiser without the express written permission of broadcaster.
- Broadcaster reserves the right to re-bill Advertiser for any unearned discounts in the event of non-performance per contract terms.
- Broadcaster may at his option decline to provide Advertiser with any broadcast services remaining due in the event of Advertiser's failure to pay or for any other material violation of the terms of this agreement, with or without notice.
- Advertiser agrees that should it be necessary for Broadcaster to refer the collection of this contract to any attorney or other professional collector, the Advertiser will be responsible for all attorney's fees, collection and court costs.
- Broadcaster shall not be held liable to the Advertiser for damages for any failure to provide all or any part of the broadcasting services under this contract as a result of acts of God, strikes, mechanical breakdown of equipment, news or weather emergency, public emergencies, programming change or legal restrictions.
- In the event of such a failure to provide broadcast services, the Broadcaster may reschedule any missed commercials on an equivalent day within the same traditional daypart as originally scheduled set flight dates for equal compensation.
- The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

