



## ISSUES AND PROGRAMS

WBOO/WNFM/WRDB

FOURTH QUARTER 2023

### Interviews

The list below shows regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed for the calendar quarter.

**Issue:** Thanksgiving Meal for the less fortunate and senior citizens

**Program Title:** Masons' Thanksgiving Meal

**Description:** Discuss the opportunity for underprivileged and senior citizens opportunity to have a free Thanksgiving meal along with volunteer opportunities

**Guest:** Ken Walter

**Date/Time:** 11/19/23 6:00 AM

**Duration:** 5:35

**Issue:** Consumer Protection around Holiday Shopping

**Program Title:** Read the fine print. Watch your credit report.

**Description:** Discuss the dangers of getting hooked into a time share & keeping your identity safe.

**Guest:** Michelle Reinen

**Date/Time:** 11/26/23 6:00 AM

**Duration:** 6:16

**Issue:** Reedsburg City Budget and Water Treatment Expense

**Program Title:** Mayor Discusses Budget Approval Clean Water Isn't Cheap

**Description:** Discuss the recently approved budget and how it could affect tax payers. Also discuss the upcoming water treatment project

**Guest:** Dave Estes

**Date/Time:** 12/03/23 6:00 AM

**Duration:** 6:09

**Issue:** Sauk County Budget

**Program Title:** 2024 County Budget

**Description:** Discuss the 2024 Sauk County Budget. Where and why funds were allocated

**Guest:** Tim McCumber

**Date/Time:** 12/10/23 6:00 AM

**Duration:** 6:31

**Issue:** Supporting Local Businesses and Agriculture

**Program Title:** Shop Local and Support Agriculture

**Description:** We discuss how shopping for products produced in Wisconsin helps our area and the importance of remembering agriculture during the holiday season.

**Guest:** Ashley Hagenow – Alice in Dairyland

**Date/Time:** 12/17/23 6:00 AM

**Duration:** 5:16

**Issue:** Charitable Giving and Holiday Scams

**Program Title:** Protecting Yourself from the Bad Guys .

**Description:** We discuss how the Wisconsin Department of Financial Institutions (DFI) is joining the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) in an effort to ensure donors' money reaches real charitable organizations, not scammers taking advantage of their generosity this holiday.

**Guest:** Michelle Reinen, Administrator of DATCP's Division of Trade and Consumer Protection.

**Date/Time:** 12/24/23 6:00 AM

**Duration:** 8:00

### **Community Calendar:**

The community calendar is a 60-second program that airs several times per day seven days a week. This gives exposure to a variety of community groups, non-profit groups and projects. Groups and programs mentioned regularly include the American Red Cross (blood drives); Habitat for Humanity; Local Food Pantries.

### **Local News:**

WBOO air local news covering four to six stories of local interest. News casts run anywhere from two to four minutes and is a quick snap shot of "What's Happening". WBOO news airs at 6:40, 7:15, 8:15, 9:20, 11:40, 12:10, 1:10.

WNFM air local news covering four to six stories of local interest. News casts run anywhere from two to four minutes and is a quick snap shot of "What's Happening". WNFM news airs at 6:20, 7, 8, 9.

WRDB air local news covering four to six stories of local interest. News casts run anywhere from two to four minutes and is a quick snap shot of "What's Happening". WRDB news airs at 6:30, 7, 8, 9, 11, 12, 1.

### **Community Conversations:**

WRDB hosts News and Views with Tom Demmin. These conversations involve local officials and non-profit groups and talk about events going on in the community or what the non-profit groups are up to in the area.

### **Intelligence for Life: John Tesh**

WRDB also offers the program "Intelligence for Life" a syndicated show with host John Tesh. John Tesh offers tips, advice and counseling on health, weight loss, diet, diabetes, Alzheimer's, home improvement, job search and interviewing, money problems and relationships. John Tesh runs daily Monday through Friday from 11:00a through 5:00p.

### **Sunday Church Programming on WRDB**

WRDB offers the Lutheran Hour each Sunday at 7a for those who cannot make it to their service.