

CONTRACT



KFBF
P.O. Box 1139
Great Falls, MT 59404
(406)453-4377

<u>Contract / Revision</u> 108174 /		<u>Alt Order #</u> 25534279
<u>Product</u> Th-W week		
<u>Contract Dates</u> 05/11/17 - 05/17/17		<u>Estimate #</u> 1290
<u>Advertiser</u> POL/NRCC		<u>Original Date / Revision</u> 04/13/17 / 05/17/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> KFBF	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u> 167	<u>Product Code</u> 453
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

SRPC Media
201 N. Union St. Suite 200
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KFBF	05/11/17	05/17/17	Good Morning America	7:00 AM-9:00 AM		:30				NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/11/17	05/17/17	22222--				10	\$100.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	5	KFBF	05/11/17-05/17/17	Good Morning America	7:00 AM-9:00 AM	MTuWThF----	:30		\$100.00	0.00	NM		
				Credited									
	9	KFBF	05/11/17-05/17/17	Good Morning America	7:00 AM-9:00 AM	MTuWThF----	:30		\$100.00	0.00	NM		
				Credited									
N 2	KFBF	05/11/17	05/17/17	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/11/17	05/17/17	11111--				5	\$50.00	0.00			
N 3	KFBF	05/11/17	05/17/17	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	11	\$550.00
				1x added from make good est 1289									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/11/17	05/17/17	22223--				11	\$50.00	0.00			
N 4	KFBF	05/11/17	05/17/17	Ellen	4:00 PM-5:00 PM		:30				NM	10	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/11/17	05/17/17	22222--				10	\$65.00	0.00			
N 5	KFBF	05/11/17	05/17/17	M-F 5pm News	5:00 PM-5:30 PM		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/11/17	05/17/17	11111--				5	\$300.00	0.00			
N 6	KFBF	05/13/17	05/13/17	Weekend 5pm News	5:00 PM-5:30 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/08/17	05/14/17	-----1-				1	\$200.00	0.00			
N 7	KFBF	05/14/17	05/14/17	Weekend 5pm News	5:00 PM-5:30 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/08/17	05/14/17	-----1				1	\$200.00	0.00			
N 8	KFBF	05/11/17	05/17/17	M-F 6p News	6:00 PM-6:30 PM		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/11/17	05/17/17	11111--				5	\$300.00	0.00			
N 9	KFBF	05/15/17	05/15/17	Dancing W/Stars	7:00 PM-9:00 PM		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/15/17	05/21/17	2-----				2	\$450.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



KFBF
P.O. Box 1139
Great Falls, MT 59404
(406)453-4377

<u>Contract / Revision</u>	<u>Alt Order #</u>
108174 /	25534279

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/11/17 - 05/17/17	Th-W week	1290

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/NRCC	04/13/17 / 05/17/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 10	KFBF	05/11/17	05/11/17	Grey's Anatomy	7:00 PM-8:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/08/17	05/14/17	---1---				1	\$300.00	0.00			
N 11	KFBF	05/11/17	05/17/17	10pm News	10:00 PM-10:35 PM		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/11/17	05/17/17	11111--				5	\$300.00	0.00			
N 12	KFBF	05/13/17	05/13/17	News Weekend 10p	10:00 PM-10:35 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/08/17	05/14/17	-----1-				1	\$300.00	0.00			
N 13	KFBF	05/14/17	05/14/17	News Weekend 10p	10:00 PM-10:35 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/08/17	05/14/17	-----1				1	\$300.00	0.00			
Totals										0.00		56	\$8,950.00

Time Period	# of Spots	Gross Amount	Net Amount
05/01/17 - 05/17/17	56	\$8,950.00	\$7,607.50
Totals	56	\$8,950.00	\$7,607.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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125 West 56th St
New York, NY 10019

KATZ
TELEVISION
GROUP

Contract # 25534279

Changes as of: 5/17/2017 at 10:51 AM

Version: Current State Version 3

CPE: 167/453/1290

Flight: 5/11/17 - 5/17/17

Station: KFB

Total \$: \$8,950.00

Agency: SRCP Media

Advertiser: NRCC

Market: Great Falls

Total Spots: 56

201 NORTH UNION ST

Product: Th-W week

Office: PHILADELPHIA

Total CPP: \$0.00

SUITE 200

22314

Agency Order #: 6074980

Primary Demo: Adults 35+

Total GRP:

Buyer: Vonderheid, Betsy

Con Type: POLITICAL/VOTE

Traffic #: 108174

Salesperson: SHEPARD RITZEN

Assistant: SHEPARD RITZEN

Separation:

Comments: 2x Line 1 GMA DNA, \$200 TTL due to a Local Special Report
Make good 1x 5/21 5pm News on next buy contract 25534280

#	Day/Time	DP	Program	Rate	ASCP Rating	Len	5/11 - 5/11		Total Spots	Total \$	CPP	GRP
							5/11	5/11				
REV-1	Th-F, M-W 7a-9a		GD MRN AMR-ABC<	\$100.00	0	30	10	8	8	\$800.00	\$0.00	0.0
TOTALS: 56									56	\$8,950.00	\$0.00	0.0

KATZ TELEVISION GROUP

125 West 56th St
New York, NY 10019

Contract # 25534279 Changes as of: 5/17/2017 at 10:51 AM Version: Current State Version 3

CPE: 167/453/1290 Flight: 5/11/17 - 5/17/17
Agency: SRCP Media Advertiser: NRCC
201 NORTH UNION ST Product: Th-W week
SUITE 200
ALEXANDRIA VA 22314

Agency Order #: 6074980
Buyer: Vonderheid, Betsy
Salesperson: SHEPARD RITZEN 215-567-7950
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: SHEPARD RITZEN 215-567-7950
Total GRP: 108174
Trafic #: 108174
Separation:

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
05/17/17 10:51 AM	SHEPARD RITZEN	2x Line 1 GMA DNA, \$200 TTL due to a Local Special Report Make good 1x 5/21 5pm News on next buy contract 25534280	
05/17/17 10:05 AM	Angle Deeping	2x Line 1 DNA \$200 Local Special Report Make good 5/21 5pm News on contract 255342807 Thank you, Angle	
05/10/17 12:33 PM	SHEPARD RITZEN	add 1x to ln3 fr prev buy	
04/13/17 3:40 PM	System	Notice Received.	
04/13/17 2:23 PM	SHEPARD RITZEN	Separation: 30	

Competitive Information	
Market Budget:	\$63,929
KFBB Share:	14%
Comment:	updated
KRTV:	83%
NFBB:	3%

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	56	\$8,950.00
Total	100%	56	\$8,950.00

Monthly Summary		
Month	Spots	Dollars
2017-May	56	\$8,950.00
Total	56	\$8,950.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	5/17/17 10:51 AM	SHEPARD RITZEN	Revised		2	\$-200.00
Makegood 1	5/17/17 10:05 AM	Angle Deeping	Confirmed			\$0
Revision	5/10/17 12:33 PM	SHEPARD RITZEN	Confirmed	1		\$50.00
Queued for Electronic Contracting	4/13/17 2:42 PM					\$0
New	4/13/17 2:18 PM	SHEPARD RITZEN	Confirmed	57		\$9,100.00

Changes: Comments from add 1x to ln3 fr prev buy to 2x Line 1 GMA DNA, \$200 TTL due to a Local Special Report
Make good 1x 5/21 5pm News on next buy contract 25534280
Total Spots from 58 to 56. Calculated Dollars from \$9,150.00 to \$8,950.00
Competitive Market Budget from \$65,357 to \$63,929. User Entered \$ from \$9,150.00 to \$8,950.00. Total \$ from \$9,150.00 to \$8,950.00. 1 buyline added or modified.

Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$9,150.00. Comments from Separation: 30 to add 1x to ln3 fr prev buy. Total Spots from 57 to 58. Calculated Dollars from \$9,100.00 to \$9,150.00. Competitive Market Budget from \$64,286 to \$65,357. Total \$ from \$9,100.00 to \$9,150.00. 1 buyline added or modified.

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY. AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.