

# KFTA Issues/1st Qtr 2016

Issues	Program/ Program Segment	Date	Time	Duration	Description
Fraud	Fox 24 News Edge	28-Mar-16	9:00pm	2:00:00	A company in Florida that sells health plans to Arkansans is being accused of "fraudulent and dishonest practices by the Arkansas Insurance Department. The AID issued a Cease and Desist Order against Florida-based Health Plan Intermediaries Holdings, LLC on Monday over accusations the company used fraudulent practices in attempting to sell short-term health care plans to Arkansans, claiming they were compliant with the Affordable Care Act, according to the press release. "The Arkansas Insurance Department takes very seriously its charge to protect Arkansas consumers from fraud," Arkansas Insurance Commissioner Allen Kerr says. "We will not allow unlicensed individuals to prey upon our neighbors with non-compliant health insurance plans under the promise
Community	Fox 24 News Edge	29-Mar-16	9:00pm	1:30:00	An event that's promoting running, while drinking beer and doing it all over again -- all for a local charity. The inaugural, Uniquely Crafted - Local Bites & Brews Event, will take place on Saturday, April 9 from 5:00 - 10:00 p.m at the Botanical Gardens of the Ozarks. 100% of the proceeds will benefit Down Syndrome Connection of NWA. Participants will drink a local craft beer, run 1/4 mile, repeat, repeat, repeat until you complete a mile. It includes the NWA Brew Mile race, 4 beers for the race and a super-soft t-shirt. 10 heats of 15, beginning at 5:15 pm, running every 25 minutes. Awards will be given to the winner of each heat plus the overall male and overall female.
Recycle	Fox 24 News Edge	29-Mar-16	9:00pm	1:30:00	Arvest Bank locations in Arkansas and Shred-It are providing residents with a chance to clean out personal file cabinets and clear off desks by offering free shredding services with a suggested donation to Arvest's 1 Million Meals initiative.
Child Car Deaths	Fox 24 News Edge	26-Mar-16	9:00pm	2:00:00	NWAs setting out to prevent heat-related car deaths by using the acronym A.C.T. According to the Health Systems, an average 38 children and hundreds of dogs die from heatstroke each year in the U.S. "In addition to fatalities in hot cars, every summer we see children in the emergency room suffering from hyperthermia," says Dr. Danelle Richards, Emergency Department Physician Director for Northwest Health System. Richards says some children are only left in the care for minutes. Misconceptions such as cracking the windows or leaving children or animals in the car when it is "cool" outside contribute to these hot car related deaths and injuries. Experts use the acronym A.C.T to reduce the risk of hot car deaths:
Community	Fox 24 News Edge	28-Mar-16	9:00pm	1:30	volunteers put the finishing touches on "superhero" capes that will be given to children who were cared for in Mercy's neonatal intensive care unit (NICU) as newborns. This will take place in the Lobby area of Mercy Northwest Arkansas from 11:00 a.m. - 2:00 p.m. The annual reunion, planned May 7, is expected to draw 200 to 250 children, said Holli Oliver, director of volunteer services for Mercy. Volunteers and NICU co-workers have the colorful capes nearly complete but have asked for help putting on pre-cut felt decorations. Stations will be set up for members of the community and co-workers to choose and attach the felt pieces.
Community Awareness	Fox 24 News Edge	29-Mar-16	9:00pm	2:00	The Humane Society of the Ozarks is looking for folks to participate in Arkansas Gives Day! In 2015, over \$2,000 was donated to HSO on Arkansas Gives Day. This year, they're looking to hit a goal of \$3,500. On Thursday, April 7, between the hours of 8:00 a.m. and 8:00 p.m., the challenge is for all Arkansans to give to the charities of their choice. During this one-day event, each donation given will help someone's favorite nonprofit organizations earn bonus dollars and prizes from Arkansas Community Foundation and the more a nonprofit raises, the more of the bonus dollars it will receive. Dozens of Arkansas charities will participate, and people can choose to give to the causes that mean the most to them.
Child Abuse	Fox 24 News Edge	29-Mar-16	9:00pm	1:30:00	The 16th annual Glow Run, hosted by the Children's Advocacy Center of Benton County, is scheduled. The event will start at the Frisco Stage, at 200 South First Street, in Rogers. The glow themed run features a 400 yard Superhero Dash at 6:30 p.m., a 1 mile Fun Walk at 7:00 p.m., and a 5K Glow Run at 8:00 p.m. Registration and packet pick-up begins at 5:00 p.m. The event is meant to raise awareness and empower children to speak up against abuse. April is National Child Abuse Awareness and Prevention Month. Attendees are invited to share support for the cause by wearing blue.
Community	Fox 24 News Edge	26-Mar-16	9:00pm	2:00	Because Snap cutbacks could keep some customers away, the Northwest Arkansas Farmers' Market Alliance and the University of Arkansas are introducing the double your dollars" incentive program. Maurer, Vendor Coordinator and Co-manager of the Farmers' Market, says, "Say you come and swipe and say i want to spend 20-dollars, you'll get 20-dollars in tokens, and 20- dollars more in coupons." She says snap customers can come any day for doubling until grant funds run out. "If somebody's had their snap benefits cut, then this is a way to at least be able to come back without spending any extra off your card, and walk away with more dollars to spend," she says.
Food Toxins	Fox 24 News Edge	27-Mar-16	9:00pm	2:00:00	Chemicals in the linings of most food cans may be dangerous to consumers, according to a new report released jointly by six nonprofit groups. They tested nearly 200 cans from 19 states distributed to some major retailers by producers, including Campbell's, Del Monte and General Mills. Mike Schade, Mind the Store campaign director for the group Safer Chemicals, Healthy Families, said two-thirds of the cans were lined with an epoxy containing Bisphenol A (BPA), an endocrine-disrupting chemical. "This is a chemical that is in the food packaging," said Schade, "and studies have shown that it can migrate out of the cans and get into the food that we eat, eventually make its way into our bodies and may be harmful to our health." The report recommends that consumers buy fresh fruits and vegetables, look for alternative packaging, such as glass jars, or buy only from manufacturers that
Community	Fox 24 News Edge	29-Mar-16	9:00pm	1:30:00	Walmart is hosting a daylong event where Northwest Arkansas entrepreneurs can pitch their "Made in the USA" products to the company's buyers. Open Call will be on June 28 at Walmart's global headquarters in Bentonville. "We are opening our doors and making our buyers available to meet with suppliers with one goal in mind: buy more American products," Walmart Vice President of U.S. Sourcing and Manufacturing Cindi Marsiglio says. Products that can be pitched include food, toys and apparel, Marsiglio says.