

KFTA Issues/4th quarter 2014

Issues	Program/ Program Segment	Date	Time	Duration	Description
Medical	Fox 24 News Edge	15-Oct-14	9:00pm	1:30:00	The threat of the Ebola Virus is impacting health care facilities close to home. Local hospitals have taken the steps necessary to be prepared should a person with Ebola arrive at their hospital. In a statement released tonight, Executive Vice President of the hospital, Mark Bever said, "In addition to our standard patient assessment protocol, at our Emergency Department and at our clinics we have added screening tools recommended by the Centers for Disease Control and Prevention (CDC). These tools include important questions about recent health history and travel." The hospital also says they have specialized rooms to isolate any person suspected of having the virus.
Driver Safety	Fox 24 News Edge	18-Oct-14	9:00pm	3:04:00	ET plus guard rail systems are end treatments designed to absorb the impact of drivers crashing into them on highways...But instead it's leaving cars and drivers impaled. The device can be found across the country, and it's used on roads right here in Arkansas. Randy Ort with the Arkansas Highway & Transportation Department says "These end treatments at the end of the guard rail, are designed to deflect a vehicle, an arid vehicle away from something that is going to be more deadly or more compromising."It's found in the natural state, and all across the country. But in some collisions, the end treatment leaves cars impaled and in some wrecks, even drivers inside. As of Sunday, the Missouri Department of Transportation has stopped purchasing the ET plus units. But Arkansas highway officials will continue to use them, stressing there have not been wrecks, or fatalities related to them in the natural state.
Fire Deaths	Fox 24 News Edge	18-Oct-14	9:00pm	1:49:00	The American Red Cross Home Fires Campaign is working to reduce the number of death and injuries from home fires. Volunteers with the organization teamed up with firefighters this morning to hand out free smoke alarms and educational tools to area residents. October is National Home Fire Preparedness month. As temperatures cool, the heaters come on, making homes more hazardous. So red cross volunteers are teaming with local firefighters, going door-to-door checking and installing free smoke alarms.
Health	Fox 24 News Edge	30-Oct-14	9:00pm	1:49:00	5% of women in the country diagnosed with breast cancer are under the age of 40. One local breast cancer survivor says early detection and screening-- even for young women-- can stop cancer in its tracks. "At 41 you're just thinking one in eight women it could be me but your'e also thinking...you know I was in great shape, I worked out I ate well...and I though you know there's just something going on," said Polly Gocke who is now a Volunteer Coordinator for the Susan G. Komen for the Cure Ozark Affiliate. Women both young and old have to be aware of their bodies. "You have to be your own advocate if you know something feels different and that's what were hear in a lot of the younger women...I knew something was wrong...If they look different or feel different you immediately need to go to the doctor, " said Gocke. The Susan G. Komen for the Cure Ozarks Chapter provides grants to help local women year round.
Health	Fox 24 News Edge	6-Nov-14	9:00pm	1:37	As many as 6 million adult women who should be screened for cervical cancer haven't had that checkup in the past five years, and they're missing a chance to prevent or treat the disease before it could kill them, health officials said Wednesday. More than 12,000 American women will be diagnosed with cervical cancer this year, and more than 4,000 will die of it. The HPV vaccine, recommended for all young women and men, is still underused, the CDC has found. Only one in three girls and one in seven boys have finished the three-dose series that can protect against not only cervical cancer, but cancers of the penis, anus, mouth and throat.
Weather Risk	Fox 24 News Edge	9-Nov-14	9:00pm	2:01	With cooler temperatures on the way, local shelters are preparing to open their doors to more folks experiencing homelessness. Workers at the Salvation Army say they've already had people coming in to escape freezing temperatures. The Salvation Army has the ability to house 85 homeless people overnight. When temperatures drop below 39 degrees, shelter doors open up. "We know that when the temperatures get extremely cold, as they are predicted to get this coming week, we know that we're going to see an influx of people coming through here, says CSRC Program Director Danny Camarillo. Camarillo says they're taking donations of winter hats, gloves, scarves and handwarmers to help those in need. For more information on ways to donate
Domestic Violence	Fox 24 News Edge	10-Nov-14	9:00pm	1:00:00	One group at the University of Arkansas is looking to raise awareness for domestic violence. The Alpha Chi Omega sorority hosted a Walk A Mile in Her Shoes event, where participants walked for one mile around campus, some doing the entire walk in high heels. "A lot of people do it in a different way," explains event coordinator Megan Castles. "You can wear heels when you walk the mile, you can just walk the mile. I love being able to be apart of an organization that helps raise money for such a prevalent cause. There's nothing better than being able to spend some time giving back." The walk is held at various locations around the country each year to help bring attention to domestic violence.
Weather	Fox 24 News Edge	10-Nov-14	9:00pm	1:42	With an expected forty degree temperature drop to start off this week, the forecast was definitely the topic of conversation Monday. A lot of folks took to the outdoors to soak up the last bit of sunshine and warmth before the colder weather hits. "I went on a nice long leisurely bike ride just to enjoy the weather because I heard it's not going to be like this for the next 10 days," said Mary Tininenko. Some residents said they are prepared for the cold weather ahead. "I'm preparing for it, so we've got our water and food preparation ready and flashlights and the whole works but just keeping the kids busy because we know it's going to be pretty cold," Townsend added. To keep an eye on this cold front, download the NWA Weather Authority app which is free in
Winter Weather	Fox 24 News Edge	10-Nov-14	9:00pm	1:20:00	winter weather, and needs more truck drivers statewide.The AHTD says it plans to hire about 200 new employees across Arkansas, where the need is the greatest. "Winter is almost upon us and we want to have as many drivers trained as we possibly can before it arrives," said AHTD Director Scott Bennett. "We're not just looking for warm bodies. We're looking for long-term, permanent employees. These are year-round positions that offer the potential for growth, a full benefits package and an excellent retirement plan," Bennett said.
Heating Safety	Fox 24 News Edge	16-Nov-14	9:00pm	1:10:00	Firefighters say that during cold weather, they see an increase in the number of incidents involving home heating systems. Here's a list of a few recommendation for heating your home safely: <ul style="list-style-type: none"> •Never plug a space heater into an extension cord. •Keep combustibles at least three feet from space heaters, fireplaces & heating stoves. •Ensure you have a working smoke alarm in every bedroom, outside each sleeping area and on every level of your home. Test the batteries monthly & change them at least once a year. •If you use any gas-burning appliances, like hot water heaters, fireplaces, stoves or furnaces, make sure you have a working carbon monoxide alarm. •Never use gasoline or other flammable liquids to light a fireplace. It's a deadly combination. •Use only seasoned wood in fireplaces. <p>According to the National Fire Protection Association, in 2011, heating equipment was involved in an estimated 53,600 reported U.S. home structure</p>