EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period: November 22, 2013 – November 21, 2014.

1) Employment Unit: Greater Media – Boston

2) Unit Members (Stations and Communities of License): WKLB-FM, Waltham, MA

WROR-FM, Framingham, MA WBOS(FM), Brookline, MA WMJX(FM), Boston, MA WBQT(FM), Boston, MA

3) EEO Contact Information for Employment Unit:

	Telephone Number: 617-822-9600
133 Mollissev Boulevalu	Contact Person/Title: Robert DiSalvo (Controller)
	E-mail Address: bdisalvo@greatermediaboston.com

A. Full-time Vacancies Filled During Reporting Period

	JOB TITLE	RECRUITMENT SOURCE FOR HIREE
1	ANNOUNCER	EXIGENT CIRCUMSTANCES
2	ACCOUNT EXECUTIVE	INDUSTRY REFERRAL
3	ACCOUNT EXECUTIVE	EMPLOYEE REFERRAL
4	ACCOUNT EXECUTIVE	INDUSTRY REFERRAL
5 *	SALES ASSISTANT	EMPLOYEE REFERRAL
6	SALES ASSISTANT	EMPLOYEE REFERRAL
7	GRAPHIC DESIGNER	JOBS.SMASHINGMAGAZINE.COM
8	ACCOUNT EXECUTIVE	EMPLOYEE REFERRAL
9	GENERAL MANAGER	INDUSTRY REFERRAL
10	ACCOUNT EXECUTIVE	GREATER MEDIA WEBSITE
11	ACCOUNT EXECUTIVE	INDUSTRY REFERRAL
12	ACCOUNT EXECUTIVE	INDUSTRY REFERRAL

13	ANNOUNCER	EXIGENT CIRCUMSTANCES
14	ACCOUNT EXECUTIVE	INDUSTRY REFERRAL
15	SALES MANAGER	EMPLOYEE REFERRAL
16*	SALES ASSISTANT	EMPLOYEE REFERRAL
17	PRODUCER	GREATER MEDIA WEBSITE
18**	ACCOUNT EXECUTIVE	EMPLOYEE REFERRAL
19	DESKTOP SUPPORT SPECIALIST	CRAIG'S LIST
20 **	ACCOUNT EXECUTIVE	INDUSTRY REFERRAL
21	ACCOUNT EXECUTIVE	GREATER MEDIA WEBSITE

^{*} JOBS 5 AND 16 WERE HIRED FROM THE SAME POOL OF APPLICANTS

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy:

1. ON-AIR ANNOUNCER (WBQT)

SALES ASSISTANT

22

SOURCE: EXIGENT CIRCUMSTANCES

Source	Contact	Address	Phone #	Interviewees Referred
EXIGENT CIRCUMSTANCES	DIRECTOR OF PROGRAMMING	55 MORRISSEY BLVD. BOSTON, MA 02125	617-822-9600	1

GREATER MEDIA WEBSITE

2. ACCOUNT EXECUTIVE

SOURCE: INDUSTRY REFERRAL

Source	Contact	Address	Phone #	Interviewees
				Referred
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	0
EEO DISTRIBUTION LIST		SEE APPENDIX 2		0
GREATER MEDIA BOSTON WEBSITES	MKTG DEPT FOR EACH STATION	SEE APPENDIX 5	617-822-9600	2
SHORT COLLEGE EEO DISTRIBUTION LIST	LACITOTATION	SEE APPENDIX 4		0
INDUSTRY REFERRAL	GEN'L SALES MGR WROR FM	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	2
GREATER MEDIA HR LISTING		SEE APPENDIX 3		0

^{**} JOBS 18 AND 20 WERE HIRED FROM THE SAME POOL OF APPLICANTS

3. ACCOUNT EXECUTIVE

SOURCE: EMPLOYEE REFERRAL

Source	Contact	Address	Phone #	Interviewees Referred
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	1
EEO DISTRIBUTION LIST		SEE APPENDIX 2		0
GREATER MEDIA BOSTON WEBSITES	MKTG DEPT FOR EACH STATION	SEE APPENDIX 5	617-822-9600	1
SHORT COLLEGE EEO DISTRIBUTION LIST		SEE APPENDIX 4		0
INDUSTRY REFERRAL	GEN'L SALES MGR WROR FM	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	1
GREATER MEDIA HR LISTING		SEE APPENDIX 3		0
EMPLOYEE REFERRAL	NEWS TALENT WROR FM	55 MORRISSEY BLVD BOSTON, MA	617-822-9600	1
CRAIG'S LIST	GEN'L SALES MGR WROR FM	55 MORRISSEY BLVD BOSTON, MA	617-822-9600	3

4. ACCOUNT EXECUTIVE

SOURCE: INDUSTRY REFERRAL

Source	Contact	Address	Phone #	Interviewees Referred
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	0
EEO DISTRIBUTION LIST		SEE APPENDIX 2		0
GREATER MEDIA BOSTON WEBSITES	MKTG DEPT FOR EACH STATION	SEE APPENDIX 5	617-822-9600	3
SHORT COLLEGE EEO DISTRIBUTION LIST		SEE APPENDIX 4		0
INDUSTRY REFERRAL	GEN'L SALES MGR	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	2
GREATER MEDIA HR LISTING		SEE APPENDIX 3		0

5. SALES ASSISTANT

SOURCE: EMPLOYEE REFERRAL

Source	Contact	Address	Phone #	Interviewees Referred
GREATER MEDIA HR		SEE APPENDIX 3		0
LISTING				
EEO DISTRIBUTION LIST		SEE APPRNDIX 2		0
GREATER MEDIA BOSTON	MKTG DEPT FOR	SEE APPENDIX 5		0
STATION WEBSITES	EACH STATION			
SHORT COLLEGE EEO		SEE APPENDIX 4		0
DISTRIBUTION LIST				
INDUSTRY REFERRAL	GEN'L SALES MGR	55 MORRISSEY BLVD		2
	WBQT FM	BOSTON, MA 02125		
EMPLOYEE REFERRAL	GEN'L SALES MGR	55 MORRISSEY BLVD		4
	WBQT FM	BOSTON, MA 02125		
LOCAL AND STATE		SEE APPENDIX 1		0
BRDCSTING ASSOC				
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD		0
		BOSTON, MA 02125		

Source	Contact	Address	Phone #	Interviewees Referred
GREATER MEDIA HR LISTING		SEE APPENDIX 3		0
EEO DISTRIBUTION LIST		SEE APPRNDIX 2		0
GREATER MEDIA BOSTON STATION WEBSITES	MKTG DEPT FOR EACH STATION	SEE APPENDIX 5		0
SHORT COLLEGE EEO DISTRIBUTION LIST		SEE APPENDIX 4		0
INDUSTRY REFERRAL	GEN'L SALES MGR WBQT FM	55 MORRISSEY BLVD BOSTON, MA 02125		3
EMPLOYEE REFERRAL	GEN'L SALES MGR WBQT FM	55 MORRISSEY BLVD BOSTON, MA 02125		3
LOCAL AND STATE BRDCSTING ASSOC		SEE APPENDIX 1		0
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD BOSTON, MA 02125		0

7. GRAPHIC DESIGNER

SOURCE: SMASHINGMAGAZINE.COM

Source	Contact	Address	Phone #	Interviewees Referred
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	3
JOBS.SMASHINGMAGAZINE.	DIRECTOR OF INTERACTIVE SALES	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	5
EMPLOYEE REFERRAL	DIRECTOR OF INTERACTIVE SALES	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	2
INDEED.COM	PAUL FORSTER	7501 N CAPITAL OF TEXAS HWY – BLD B AUSTIN, TX 78731		1
GREATER MEDIA HR LISTING		SEE APPENDIX 3		0

8. ACCOUNT EXECUTIVE

SOURCE: EMPLOYEE REFERRAL

Source	Contact	Address	Phone #	Interviewees Referred
GREATER MEDIA HR LISTING		SEE APPENDIX 3		0
EEO DISTRIBUTION LIST		SEE APPENDIX 2		0
GREATER MEDIA BOSTON STATION WEBSITES		SEE APPENDIX 5		0
SHORT COLLEGE EEO DISTRIBUTION LIST		SEE APPENDIX 4		0
INDUSTRY REFERRAL	GEN'L SALES MGR WMJX FM	55 MORRISSEY BLVD BOSTON, MA		4
EMPLOYE REFERRAL	GEN'L SALES MGR WMJX FM	55 MORRISSEY BLVD BOSTON, MA 02125		4
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD BOSTON, MA 02125		0
LINKED IN	LINKEDIN.COM	MOUNTAINVIEW CA		6

Source	Contact	Address		Interviewees
			Phone #	Referred
INDUSTRY REFERRAL	VP / MARKET MANAGER	55 MORRISSEY BLVD. BOSTON, MA	617-822-9600	3
RTK MEDIA±	KRISTY SCOTT	3925 SUSSEX DRIVE, NASHVILLE, TN	818-591-6815	0

[±]Conducted a blind posting due to replacement of incumbent employee.

10. ACCOUNT EXECUTIVE

SOURCE: GREATER MEDIA WEBSITE

Source	Contact	Address	Phone #	Interviewees Referred
GREATER MEDIA HR		SEE APPENDIX 3		0
LISTING				
EEO DISTRIBUTION LIST		SEE APPENDIX 2		0
GREATER MEDIA BOSTON	MKTG DEPT FOR	SEE APPENDIX 5		4
STATION WEBSITES	EACH STATION			
SHORT COLLEGE EEO		SEE APPENDIX 4		0
DISTRIBUTION LIST				
INDUSTRY REFERRAL	GEN'L SALES	55 MORRISSEY BLVD		3
	MANAGER	BOSTON, MA 02125		
	WBOS FM			
EMPLOYEE REFERRAL				0
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD		0
		BOSTON, MA 02125		
LINKED IN	LINKEDIN.COM	MOUNTAINVIEW,		1
		CALIFORNIA		

11 ACCOUNT EXECUTIVE

SOURCE: INDUSTRY REFERRAL

Source	Contact	Address	Phone #	Interviewees Referred
GREATER MEDIA HR		SEE APPENDIX 3		0
LISTING				
EEO DISTRIBUTION LIST		SEE APPENDIX 2		0
GREATER MEDIA BOSTON	MKTG DEPT FOR	SEE APPENDIX 5		1
STATION WEBSITES	EACH STATION			
SHORT COLLEGE EEO		SEE APPENDIX 4		0
DISTRIBUTION LIST				
INDUSTRY REFERRAL	GEN'L SALES MGR	55 MORRISSEY BLVD		1
	WKLB FM	BOSTON, MA 02125		
EMPLOYEE REFERRAL	GEN'L SALES MGR			0
	WKLB FM			
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD		0
		BOSTON, MA 02125		

Source	Contact	Address	Phone #	Interviewees Referred
GREATER MEDIA HR		SEE APPENDIX 3		0
LISTING				
EEO DISTRIBUTION LIST		SEE APPENDIX 2		0
GREATER MEDIA BOSTON	MKTG DEPT FOR	SEE APPENDIX 5		0
STATION WEBSITES	EACH STATION			
SHORT COLLEGE EEO		SEE APPENDIX 4		0
DISTRIBUTION LIST				
INDUSTRY REFERRAL	GEN'L SALES MGR	55 MORRISSEY BLVD		1
	WKLB FM	BOSTON, MA 02125		
EMPLOYEE REFERRAL	GEN'L SALES MGR	55 MORRISSEY BLVD		1
	WKLB FM	BOSTON, MA 02125		
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD		0
		BOSTON, MA 02125		

13 ON-AIR ANNOUNCER (WBQT)

SOURCE: EXIGENT CIRCUMSTANCES

Source	Contact	Address	Phone #	Interviewees Referred
EXIGENT CIRCUMSTANCES	DIRECTOR OF PROGRAMMING	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	1

14 ACCOUNT EXECUTIVE

SOURCE: INDUSTRY REFERRAL

Source	Contact	Address	Phone #	Interviewees Referred
GREATER MEDIA HR		SEE APPENDIX 3		0
LISTING				
EEO DISTRIBUTION		SEE APPENDIX 2		0
LIST				
GREATER MEDIA	MKTG DEPT FOR EACH	SEE APPENDIX 5		1
BOSTON STATION	STATION			
WEBSITES				
SHORT COLLEGE		SEE APPENDIX 4		0
EEO DISTRIBUTION				
LIST				
INDUSTRY	GEN'L SALES MANAGER	55 MORRISSEY BLVD		1
REFERRAL	WBOS FM	BOSTON, MA 02125		
EMPLOYEE				0
REFERRAL				
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD		1
		BOSTON, MA 02125		
LINKED IN	LINKEDIN.COM	MOUNTAINVIEW,		1
		CALIFORNIA		

Source	Contact	Address	Phone #	Interviewees Referred
EL MUNDO	CECILIA BARDALES	408 S. HUNTINGTON AVE.	617-522-5060	0
	Cecilia@elmundoboston.com	BOSTON, MA		
EMPLOYEE	GEN'L MGR	GREATER MEDIA	617-822-9600	5
REFERRAL	WMJX FM	BOSTON		
		55 MORRISSEY BLVD.		
		BOSTON, MA 02125		
PATRIOT LEDGER	JENNIFER SHEEHAN	400 CROWN COLONY DR.	617-786-7136	0
	jsheehan@wickedlocal.com	QUINCY, MA 02169		
MONSTER.COM	CONTROLLER	55 MORRISSEY BLVD	617-822-9600	0
	GREATER MEDIA BOSTON	BOSTON, MA 02125		
GREATER MEDIA		SEE APPENDIX 3		0
HR LISTING				
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD	617-822-9600	0
	GREATER MEDIA BOSTON	BOSTON, MA 02125		
GREATER MEDIA	MKTG DEPT FOR EACH	SEE APPENDIX 5	617-822-9600	1
BOSTON STATION	STATION			
WEBSITES				
INDUSTRY	GENERAL MGR	55 MORRISSEY BLVD		4
REFERRAL	WMJX FM	BOSTON, MA 02125		
LINKED IN	LINKEDIN.COM	MOUNTÁINVIEW, CA		1

16 SALES ASSISTANT SOURCE: EMPLOYEE REFERRAL

Source	Contact	Address	Phone #	Interviewees Referred
GREATER MEDIA HR		SEE APPENDIX 3		0
LISTING				
EEO DISTRIBUTION		SEE APPRNDIX 2		0
LIST				
GREATER MEDIA	MKTG DEPT FOR EACH	SEE APPENDIX 5		0
BOSTON	STATION			
STATION WEBSITES				
SHORT COLLEGE		SEE APPENDIX 4		0
EEO DISTRIBUTION				
LIST				
INDUSTRY	GEN'L SALES MGR	55 MORRISSEY BLVD		2
REFERRAL	WKLB FM	BOSTON, MA 02125		
EMPLOYEE	GEN'L SALES MGR	55 MORRISSEY BLVD		4
REFERRAL	WKLB FM	BOSTON, MA 02125		
LOCAL AND STATE		SEE APPENDIX 1		0
BRDCSTING ASSOC				
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD		0
		BOSTON, MA 02125		

Source	Contact	Address	Phone #	Interviewees Referred
GREATER MEDIA HR		SEE APPENDIX 3		0
LISTING				
EEO DISTRIBUTION		SEE APPENDIX 2		0
LIST				
GREATER MEDIA	MKTG DEPT FOR EACH	SEE APPENDIX 5		3
BOSTON STATION	STATION			
WEBSITES				
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD		0
		BOSTON, MA 02125		

18 ACCOUNT EXECUTIVE

SOURCE: EMPLOYEE REFERRAL

Source	Contact	Address	Phone #	Interviewees Referred
GREATER MEDIA HR		SEE APPENDIX 3		0
LISTING				
EEO DISTRIBUTION		SEE APPENDIX 2		0
LIST				
GREATER MEDIA	MKTG DEPT FOR EACH	SEE APPENDIX 5	617-822-9600	2
BOSTON	STATION			
STATION WEBSITES				
SHORT COLLEGE		SEE APPENDIX 4		0
EEO DISTRIBUTION				
LIST				
INDUSTRY	GEN'L SALES MGR	55 MORRISSEY BLVD	617-822-9600	1
REFERRAL	WMJX FM	BOSTON, MA 02125		
EMPLOYEE	GEN'L SALES MGR	55 MORRISSEY BLVD	617-822-9600	2
REFERRAL	WMJX FM	BOSTON, MA 02125		
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD	617-822-9600	0
		BOSTON, MA 02125		

19 DESKTOP SUPPORT SPECIALIST

SOURCE: CRAIGS LIST

Source	Contact	Address	Phone #	Interviewees Referred
GREATER MEDIA HR LISTING		SEE APPENDIX 3		0
EEO DISTRIBUTION LIST		SEE APPENDIX 2		0
GREATER MEDIA STATION WEBSITES	MKTG DEPT FOR EACH STATION	SEE APPENDIX 5	617-822-9600	0
SHORT COLLEGE EEO DISTRIBUTION LIST		SEE APPENDIX 6		0
YAHOO.COM				1
CRAIG'S LIST				4
INTERNAL POSTING	CONTROLLER GREATER MEDIA BOSTON	55 MORRISSEY BLVD BOSTON, MA	617-822-9600	0

Source	Contact	Address	Phone #	Interviewees Referred
GREATER MEDIA HR		SEE APPENDIX 3		0
LISTING				
EEO DISTRIBUTION		SEE APPENDIX 2		0
LIST				
GREATER MEDIA	MKTG DEPT FOR EACH	SEE APPENDIX 5	617-822-9600	2
BOSTON	STATION			
STATION WEBSITES				
SHORT COLLEGE		SEE APPENDIX 4		0
EEO DISTRIBUTION				
LIST				
INDUSTRY	GEN'L SALES MGR	55 MORRISSEY BLVD	617-822-9600	1
REFERRAL	WMJX FM	BOSTON, MA 02125		
EMPLOYEE	GEN'L SALES MGR	55 MORRISSEY BLVD	617-822-9600	2
REFERRAL	WMJX FM	BOSTON, MA 02125		
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD	617-822-9600	0
		BOSTON, MA 02125		

21 ACCOUNT EXECUTIVE

SOURCE: GREATER MEDIA WEBSITE

Source	Contact	Address	Phone #	Interviewees Referred
GREATER MEDIA HR		SEE APPENDIX 3		0
LISTING				
EEO DISTRIBUTION		SEE APPENDIX 2		0
LIST				
GREATER MEDIA	MKTG DEPT FOR EACH	SEE APPENDIX 5	617-822-9600	5
BOSTON	STATION			
STATION WEBSITES				
SHORT COLLEGE		SEE APPENDIX 4		0
EEO DISTRIBUTION				
LIST				
INDUSTRY	GEN'L SALES MGR	55 MORRISSEY BLVD	617-822-9600	0
REFERRAL	WBOS FM	BOSTON, MA 02125		
EMPLOYEE	GEN'L SALES MGR	55 MORRISSEY BLVD	617-822-9600	4
REFERRAL	WBOS FM	BOSTON, MA 02125		
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD	617-822-9600	0
		BOSTON, MA 02125		

22. SALES ASSISTANT

SOURCE: GREATER MEDIA WEBSITE

Source	Contact	Address	Phone #	Interviewees Referred
GREATER MEDIA HR		SEE APPENDIX 3		0
LISTING				
EEO DISTRIBUTION		SEE APPENDIX 2		0
LIST				
GREATER MEDIA	MKTG DEPT FOR EACH	SEE APPENDIX 5	617-822-9600	5
BOSTON	STATION			
STATION WEBSITES				
SHORT COLLEGE		SEE APPENDIX 4		0
EEO DISTRIBUTION				
LIST				

INDUSTRY	GEN'L MGR	55 MORRISSEY BLVD	617-822-9600	1
REFERRAL	WMJX FM	BOSTON, MA 02125		
EMPLOYEE	GEN'L MGR	55 MORRISSEY BLVD	617-822-9600	0
REFERRAL	WMJX FM	BOSTON, MA 02125		
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD	617-822-9600	3
		BOSTON, MA 02125		

С.	Total number of	f persons interviewed	l for all full-time	vacancies filled	l during the reco	rding period:
	116					

SUPPLEMENTAL RECRUITMENT INITIATIVES

Initiative: Internship Program

Date: Ongoing

The Greater Media Boston Stations have an ongoing internship program designed to assist members of the community in acquiring skills needed for broadcast employment. The internship program is promoted on Greater Media Boston websites, through postings with outside sources, and at job fairs. Internships are offered in Marketing/Promotions, Programming, Creative services, Corporate Communications and MIS. Interns are supervised by specific department managers, but are encouraged to gain exposure with as many different departments as possible. During the reporting period, the Employment Unit had nineteen interns.

The following colleges have had, or currently have, interns at Greater Media Boston during the reporting period:

Boston College Framingham State University Princeton University
Boston University Ithaca College UMass Lowell

Bridgewater State University Johnson and Wales University

Connecticut School of Broadcasting
Curry College
Merrimack College

The following high schools have had, or currently have, interns at Greater Media Boston during the reporting period:

Acton-Boxborough Regional High School Weston High School

Initiative: Participation in events sponsored by educational institutions

Cristo Rey Boston High School Job Share / Work Study Program: The Employment Unit has developed a strong relationship with Cristo Rey Boston High School, an innovative and life changing high school that prepares motivated urban students for success in college, careers, and community leadership, with the hope that the students will, in turn, drive positive change for their communities. The school incorporates a work study component and Greater Media Boston has been a Cristo Rey partner since January 2010. As a result of this partnership, a high school student works at the Employment Unit five days per month, working in and learning about the various departments at the Employment Unit. The Employment Unit compensates the student for his or her work by sending payment to Cristo Rey as an offset to that student's tuition.

WMJX Morning Magic co-host mentored a senior from Lexington Christian Academy from May 14 through May 27, 2014 for a total of 30 hours. Student was able to experience how a morning show works and mastered audio editing skills. She is now a communications major at American University.

WMJX Morning Magic co-host is the spokesperson for the *Connecticut School of Broadcasting* and was asked to mentor a recent graduate of the school. She began working with this individual for 5 hours a week in March 2014, exposing her

to all aspects of broadcasting, both on and off the air at Greater Media/Boston. The mentoring relationship has continued all year.

On November 17, 2014, a WROR On Air Talent and the Production Director for WBOS and WMJX conducted a studio tour for students from Perkins School for the Blind, as part of a work placement program. Employment opportunities in broadcasting were discussed with these students.

WMJX Morning Magic co-host agreed to be interviewed on November 17, 2014, for a paper being written by a freshman at Mount Ida College. The interview consisted of questions about her career path, the skills needed to get a job in broadcast and the forecast for employment opportunities after graduation.

WMJX Morning Magic co-host and Boston College alumna was the keynote speaker and host for E2E: Connecting Eagles to Eagles at Boston College on February 25, 2014. Sponsored by the Council for Women of Boston College and the Boston College Athletic Department, the 2 hour round table discussion connects current student athletes with former athletes who share their career paths and offer to become on-demand mentors.

WMJX Morning Magic co-host served on a career panel at Boston College on April 23, 2014 called the "Women's Dinner Series". The program included 100 senior women interested in a career in broadcast media, including how to get started on a job search in the Boston area.

WMJX Morning Magic co-host was the keynote speaker on September 15, 2014 at the Brandeis University Continued Learning Center, and discussed careers in radio broadcasting.

Initiative: Participation in events in the community designed to inform the public about broadcasting employment opportunities

WMJX Morning Magic co-host was honored on June 2, 2014 by *Strong Women, Strong Girls*, a nationally recognized mentoring program that closes the ambition gap with pre-adolescent girls in low income families through multigenerational role modeling. She was chosen as one of ten women in Boston making a difference in her field and in particular, for her outstanding contributions year round as a mentor to women in media. At the event, she offered advice about the skills required to qualify for a job in broadcasting, as well as courses to select and other steps to take to successfully pursue a career in broadcasting.

WMJX Morning Magic co-host served as the Mistress of Ceremonies for the Strand Theatre's 96th Birthday and Veterans Day Salute. She met in advance with young performers at the show to offer guidance about a career in performing arts and media in general.

Initiative: Participation in job fairs by Employment Unit personnel:

Mass Broadcasters Association Job Fair

Date: April 17, 2014

Location: Curry College, Milton, MA

Participants: Local Sales Mgr., WBQT FM, Local sales Mgr., WBOS FM, Cristo Rey Work - Study Student.

City of Boston Diversity Employment Day Career Fair

Date: May 14, 2014

Location: Wyndham Boston at Beacon Hill, Boston, MA

Participants: Local Sales Mgr., WROR FM, Local Sales Mgr., WBQT FM, Cristo Rev Work-Study Student

APPENDICES

APPENDIX 1: Local State Broadcasting Associations

Massachusetts Broadcasters Association <u>www.massbroadcasters.org</u>

New Hampshire Association of Broadcasters <u>www.nhab.org</u>

APPENDIX 2: EEO Distribution List

The Career Place gsommer@detma.org

JobNet-Office of Veteran's Affairs mfalasca@detma.org

Dept. of Employment & Training cstrain@detma.org

Boston College http://bc-csm.symplicity.com

Boston University Office of Career Services
NE Institute of Art

Tufts University

Boston Career Link
CT School of Broadcasting, Boston
Nat'l Assoc. of Black MBA/Boston Chapter

future@bu.edu
khuyghue@aii.edu
Alexandra.los@tufts.edu
dclemen@detma.org
bostoncsb@aol.com
tmg9506@gmail.com

The Appendix 2 organizations did not request job postings from Greater Media Boston; however, these organizations maintain job posting services for their clients, students and/or alumni. Greater Media Boston notifies these organizations of full-time vacancies by either: (a) emailing the job vacancy notice to the organization or (b) submitting the information on the job vacancy notice online through the organization's website and/or online job bank (if the organization prefers this method of submission).

APPENDIX 3: Greater Media HR List

IT Manager – Greater Media, Inc. Linda Vinci – Greater Media Newspapers

35 Braintree Hill Park #300 3499 Route 9 North, Suite 1B

Braintree, MA 02184 Freehold, NJ 07728
emccormack@greatermedia.com
(781) 348-8600 (732) 358-5200

www.greatermedia.com

HR Coordinator – Greater Media Charlotte Ann Marie Kaltschmid – Reg'l HR Mgr GMNJ

One Julian Price Place
Charlotte, NC 28208
Irobards@gmclt.com
(704) 374-3600

Box 100, Broadcast Center
New Brunswick, NJ 08903
akaltschmid@greatermedianj.com
(732) 249-2600

Patty Russel – Greater Media Detroit Toni Pirrone – Greater Media Philadelphia

One Radio Plaza One Bala Plaza, Suite 339
Ferndale, MI 48220 Bala Cynwyd, PA 19004
smith@greatermediadetroit.com
tpirrone@greaterphila.com

(248) 591-6800 (610) 667-8500

All Greater Media companies are included in intra-company job postings. Referrals are encouraged. Current Boston job postings are also listed on the Greater Media Intranet, under "Boston Job Postings."

APPENDIX 4: Short College EEO Distribution List

Babson College Center for Career Development
Brandeis University
Bridgewater State College
Emerson College

Mandreottola@babson.edu
oshea@brandeis.edu
debra.london@bridgew.edu
matthew cardin@emerson.edu

Northeastern University husky@neu.edu

Emmanuel College <u>careerdevelopment@emmanuel.edu</u> Framingham State University <u>careerservices@framingham.edu</u>

Roxbury Community College jthrash@rcc.mass.edu
UMass Boston careers@umb.com

Salem State <u>lisa.morency@salemstate.edu</u>

DETMA – Maurice Lewis <u>mlewis@detma.org</u>
JobNet <u>jacker@detma.org</u>

The Employment Unit received emails indicating that job notices sent to several of these email addresses were undeliverable when it used this apparently outdated list early in the reporting period. The Employment Unit thereafter discontinued use of these email addresses for sending notices of vacancies at the Employment Unit. Several of the organizations on this list however are included in Appendix 6 and as a result receive notice through the mail.

APPENDIX 5: Greater Media Boston Station Websites

 WBOS
 www.myradio929.com

 WKLB
 www.wklb.com

 WMJX
 www.magic1067.com

 WROR
 www.wro.com

 WROT
 www.wro.com

WBQT <u>www.hot969boston.com</u>

APPENDIX 6: Job Posting Mailing List (2012-2013)*

* None of the Appendix 6 organizations requested job postings from Greater Media Boston.

Action for Boston Community Development HR Recruitment 178 Tremont Street Boston, MA 02111

Boston Career Link Career Services 1010 Harrison Ave. Boston, MA 02119

Cambridge Employment Program Josh Foley 51 Inman Street 1st Floor Cambridge, MA 02139

Career Center of North Central Mass J. Evans 100 Erdam Way Leominster, MA 01453

Concilio Hispano Sylvia Saavedra-Keber 105 Windsor Street Cambridge, MA 02139 Boston Women's Commission Pat Nickerson City Hall Plaza – Room 716 Boston, MA 02201

Cambridge NAACP Kathy Reddick PO Box 831 Cambridge, MA 02139

Career Development & Marketing Assoc. Charles Colby 195 East Squantum Street Quincy, MA 02171

Emma L. Bowen Foundation for Minority Interests in Media Bill Krutzer 1299 Pennsylvania Ave, Floor 9 Washington, DC 20004

Employment & Training Resources

Onni Wirtanen 201 Boston Post Road West Suite 200 Marlboro, MA 01752

Enable, Inc. Jana Bernett 603 Neponset Street Canton, MA 02021

FOR Community Services Angela Dorval 75 Litwin Lane Chicopee, MA 01020

Martin Luther King Center Carla James PO Box 91026-HS Springfield, MA 01139

Employment & Training Resources/ One Stop Center 449 Newtonville Ave. Newton, MA 02460

Hispanic American Chamber of Commerce Andres Lopez 406 Huntington Ave. Boston, MA 02130

JobNet Ed Crognalo 210 South Street Boston, MA 02111 Mass Career Development Institute Dino Innarelli 140 Wilbraham Ave. Springfield, MA 11099

Mass Commonwealth of Unemployment Career Services 446 North Main Street PO Box 751 Fall River, MA 02711

NAACP Career Services 95 Cedar Street New Bedford, MA 02745

NAB Career Center Karen Hunter 1771 N. Street NW Washington, DC 20036

Nat'l Assoc. of Black Journalists Ryan Williams 1100 Knight Hall, Suite 3100 College Park, MD 20742

Progresso Latino, Inc. Mario Bueno 626 Broad Street Central Falls, RI 02863

Mass Rehab Commission Paula Santagati 1 Parker Street Lawrence, MA 01843

NAACP-Massachusetts Chapter Frank Buntin PO Box 90163 Mason Square Station Springfield, MA 01139

Nat'l Assoc. of Hispanic Journalists Career Services 1193 National Press Building Washington, DC 20045

Crittention Women's Union E. Harper One Washington Mall Boston, MA 02108

Puerto Rican Veterans Assoc. of MA Jorge Pagan 719 Tremont Street Boston, MA 02118 Reg'l Employment Board of Hampden County Kathryn Kirby 1441 Main Street, 1st Floor Springfield, MA 01103

The Work Place Debra Garrett 29 Winter Street Boston, MA 02108

UMass Dartmouth Student Employment Office Gail Berman 285 Old Westport Rd, Room 106 N. Dartmouth, MA 02747

Urban League of Eastern MA Career Services 88 Warren Street Roxbury, MA 02119

NAACP Kathy Reddick PO box 831 Cambridge, MA 02139

Boston Office of Unemployment 19 Staniford Street Boston, MA 02114

Urban League of RI Dina Brown 246 Prairie Avenue Providence, RI 02905

NAACP PO Box 1513 Oak Bluffs, MA 02557

NAACP-South Middlesex Branch 300 Howard Street 2nd Floor Framingham, MA 01701

Career Resource Library (Boston University) Alison Adams King Center 19 Deerfield Street Boston, MA 02215

Freedom House 14 Crawford Street Boston, MA 02121

Emerson College Career Services 120 Boylston Street Boston, MA 02116 Mayor's Office – Affirmative Action Dr. Arlene Grant 1 City Hall Plaza, Room 612 Boston, MA 02201

Suffolk University David Sargent 8 Ashburton Place Boston, MA 02108

United South End Settlements Harriett Tubman House 556 Columbus Avenue Boston, MA 02118

Roxbury Multi-Service Center Office of Career Services 317 Blue Hill Avenue Roxbury, MA 02121

SNAP
Pat Cusick
554 Columbus Avenue
Boston, MA 02118
Vietnam Era Veterans Assoc.
Johanne P. Washington
685 Cranston Street
Providence, RI 02907

Northeast University Career Development & Placement PO Box 895 Boston, MA 02117

YWCA Boston Chapter 140 Clarendon Street Boston, MA 02116

Roxbury YMCA Office of Career Services 285 Martin Luther King Blvd. Roxbury, MA 02119

State Office of Affirmative Action Career Services One Ashburton Place, 2nd Floor Boston, MA 02108

YMCA Cambridge Career Services 7 Temple Street Cambridge, MA 02139

Asian American Civic Association Elena Tuyun 87 Tyler Street, 5th Floor Boston, MA 02111 Massachusetts Rehab Commission Paul Santagait One Ashburton Place, 11th Floor Boston, MA 02108

La Alianza Janet Huant 78 Forest Street Roxbury, MA 02119

Career Collaborative, Inc. Jean August 77 Summer Street, 11th Floor Boston, MA 02110

Federal Veterans Center Gail Grundy JFK Federal Building Boston, MA 02203

Boston Rescue Mission Mike Way 39 Kingston Street Boston, MA 02111