#### **EO PUBLIC FILE REPORT**

This Report covers full-time vacancy recruitment data for the period: November 22, 2014—

November 21, 2015.

1) Employment Unit: Greater Media - Boston

2) Unit Members (Stations and Communities of License): WKLB-FM, Waltham, MA

WROR-FM, Framingham, MA WBOS-FM, Brookline, MA WMJX-FM, Boston, MA WBQT-FM, Boston, MA

3) EEO Contact Information for Employment Unit:

Mailing Address:	Telephone Number: 617-822-9600		
Greater Media/Boston 55 Morrissey Boulevard Boston, MA 02125	Contact Person/Title: Robert DiSalvo (Controller)		
	E-mail Address: bdisalvo@greatermediaboston.com		

#### A. Full-time Vacancies Filled During Reporting Period

	JOB TITLE	RECRUITMENT SOURCE FOR HIREE
1	CONTINUITY DIRECTOR	GREATER MEDIA WEBSITE
2	PRODUCTION DIRECTOR	EMPLOYEE REFERRAL
3*	ACCOUNT EXECUTIVE	EMPLOYEE REFERRAL
4**	ACCOUNT EXECUTIVE	EMPLOYEE REFERRAL (REHIRE)
5*	ACCOUNT EXECUTIVE	EMPLOYEE REFERRAL
6**	ACCOUNT EXECUTIVE	EMPLOYEE REFERRAL (REHIRE)
7	FM ANNOUNCER	EXIGENT CIRCUMSTANCES
8	ACCOUNT EXECUTIVE	EMPLOYEE REFERRAL (REHIRE)
9	ACCOUNT EXECUTIVE	EMPLOYEE REFERRAL
10*	ACCOUNT EXECUTIVE	EMPLOYEE REFERRAL
11	ACCOUNT EXECUTIVE	RADIO ADVERTISEMENT

12	ACCOUNT EXECUTIVE	GREATER MEDIA WEBSITE
13	PROMOTIONS COORDINATOR	GREATER MEDIA WEBSITE
14	RECEPTIONIST	MONSTER.COM
15	ACCOUNT EXECUTIVE	EMPLOYEE REFERRAL
16***	ACCOUNT EXECUTIVE	EMPLOYEE REFERRAL
17***	ACCOUNT EXECUTIVE	EMPLOYEE REFERRAL
18***	ACCOUNT EXECUTIVE	RADIO ADVERTISEMENT
19	ACCOUNT EXECUTIVE	EMPLOYEE REFERRAL
20	ACCOUNT EXECUTIVE	EMPLOYEE REFERRAL

<sup>\*</sup> JOBS 3, 5 AND 10 WERE HIRED FROM THE SAME POOL OF APPLICANTS

#### B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy:

#### 1. CONTINUITY DIRECTOR

### **SOURCE: GREATER MEDIA WEBSITE**

Source	Contact	Address	Phone #	Interviewees Referred
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	3
EEO DISTRIBUTION LIST		SEE APPENDIX 2		0
GREATER MEDIA BOSTON WEBSITES	MKTG DEPT FOR EACH STATION	SEE APPENDIX 5	617-822-9600	5
GREATER MEDIA HR LISTING		SEE APPENDIX 3		0
MONSTER.COM	CONTROLLER GREATER MEDIA BOSTON	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	1
BAY STATE BANNER	RACHEL REARDON	23 DRYDOCK AVE BOSTON, MA 02110	617-936-7799	0
INDEED.COM	PAUL FORSTER	7501 N CAPITAL OF TEXAS HWY – BLD B AUSTIN, TX 78731		1
INDUSTRY REFERRAL	TRAFFIC DEP'T DIRECTOR	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	2

#### 2. PRODUCTION DIRECTOR

Source	Contact	Address	Phone #	Interviewees Referred
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	4

<sup>\*\*</sup> JOBS 4 AND 6 WERE HIRED FROM THE SAME POOL OF APPLICANTS

<sup>\*\*\*</sup> JOBS 16, 17 AND 18 WERE HIRED FROM THE SAME POOL OF APPLICANTS

EEO DISTRIBUTION LIST		SEE APPENDIX 2		0
GREATER MEDIA HR LISTING		SEE APPENDIX 3		0
GREATER MEDIA BOSTON WEBSITES	MKTG DEPT FOR EACH STATION	SEE APPENDIX 5	617-822-9600	0
MONSTER.COM	CONTROLLER GREATER MEDIA BOSTON	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	1
BAY STATE BANNER	RACHEL REARDON	23 DRYDOCK AVE BOSTON, MA 02110	617-936-7799	0
EMPLOYEE REFERRAL	PRODUCTION DEP'T DIRECTOR	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	1

#### **SOURCE: EMPLOYEE REFERRAL**

Source	Contact	Address	Phone #	Interviewees Referred
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	0
EEO DISTRIBUTION LIST		SEE APPENDIX 2		0
GREATER MEDIA BOSTON WEBSITES	MKTG DEPT FOR EACH STATION	SEE APPENDIX 5	617-822-9600	3
SHORT COLLEGE EEO DISTRIBUTION LIST		SEE APPENDIX 4		0
JOB FAIR	GENERAL SALES MGR WROR	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	3
CRAIG'S LIST	GENERAL SALES MGR WROR	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	5
INDUSTRY REFERRAL	GENERAL SALES MGR WROR	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	1
EMPLOYEE REFERRAL	GENERAL SALES MGR WROR	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	1

#### 4. ACCOUNT EXECUTIVE

# SOURCE: EMPLOYEE REFERRAL (REHIRE)

Source	Contact	Address	Phone #	Interviewees Referred
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	0
EEO DISTRIBUTION LIST		SEE APPENDIX 2		
GREATER MEDIA BOSTON WEBSITES	MKTG DEPT FOR EACH STATION	SEE APPENDIX 5	617-822-9600	1
SHORT COLLEGE EEO DISTRIBUTION LIST		SEE APPENDIX 4		0
EMPLOYEE REFERRAL	GENERAL SALES MGR WKLB	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	1

#### 5. ACCOUNT EXECUTIVE

Source	Contact	Address	Phone #	Interviewees Referred
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	0
EEO DISTRIBUTION LIST		SEE APPENDIX 2		0

GREATER MEDIA BOSTON WEBSITES	MKTG DEPT FOR EACH STATION	SEE APPENDIX 5	617-822-9600	3
SHORT COLLEGE EEO DISTRIBUTION LIST		SEE APPENDIX 4		0
JOB FAIR	GENERAL SALES MGR WROR	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	3
CRAIG'S LIST	GENERAL SALES MGR WROR	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	5
INDUSTRY REFERRAL	GENERAL SALES MGR WROR	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	1
EMPLOYEE REFERRAL	GENERAL SALES MGR WROR	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	1

# **SOURCE: EMPLOYEE REFERRAL (REHIRE)**

Source	Contact	Address	Phone #	Interviewees Referred
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	0
EEO DISTRIBUTION LIST		SEE APPENDIX 2		0
GREATER MEDIA BOSTON WEBSITES	MKTG DEPT FOR EACH STATION	SEE APPENDIX 5	617-822-9600	1
SHORT COLLEGE EEO DISTRIBUTION LIST		SEE APPENDIX 4		0
EMPLOYEE REFERRAL	GENERAL SALES MGR WKLB	617-822-9600	617-822-9600	2

#### 7. FM ANNOUNCER (WKLB)

#### SOURCE: EXIGENT CIRCUMSTANCES\*

Source	Contact	Address	Phone #	Interviewees Referred
EXIGENT CIRCUMSTANCES	PROGRAM DIRECTOR WKLB FM	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	1

<sup>\*</sup>Station was replacing an incumbent employee.

#### 8. ACCOUNT EXECUTIVE

#### **SOURCE: EMPLOYEE REFERRAL (REHIRE)**

Source	Contact	Address	Phone #	Interviewees Referred
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	0
EEO DISTRIBUTION LIST		SEE APPENDIX 2		0
GREATER MEDIA BOSTON WEBSITES	MKTG DEPT FOR EACH STATION	SEE APPENDIX 5	617-822-9600	0
SHORT COLLEGE EEO DISTRIBUTION LIST		SEE APPENDIX 4		0
INDUSTRY REFERRAL	GENERAL SALES MGR WBQT	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	5
EMPLOYEE REFERRAL	GENERAL SALES MGR WBQT	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	1

#### 9. ACCOUNT EXECUTIVE

Source	Contact	Address		Interviewees
			Phone #	Referred
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD	617-822-9600	0

		BOSTON, MA 02125		
EEO DISTRIBUTION LIST		SEE APPENDIX 2		0
GREATER MEDIA BOSTON WEBSITES	MKTG DEPT FOR EACH STATION	SEE APPENDIX 5	617-822-9600	1
SHORT COLLEGE EEO DISTRIBUTION LIST		SEE APPENDIX 4		0
EMPLOYEE REFERRAL	GENERAL SALES MGR WKLB	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	1

### SOURCE: EMPLOYEE REFERRAL

Source	Contact	Address	Phone #	Interviewees Referred
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	0
EEO DISTRIBUTION LIST		SEE APPENDIX 2		0
GREATER MEDIA BOSTON WEBSITES	MKTG DEPT FOR EACH STATION	SEE APPENDIX 5		3
SHORT COLLEGE EEO DISTRIBUTION LIST		SEE APPENDIX 4		0
JOB FAIR	GENERAL SALES MGR WROR	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	3
CRAIG'S LIST	GENERAL SALES MGR WROR	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	5
INDUSTRY REFERRAL	GENERAL SALES MGR WROR	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	2
EMPLOYEE REFERRAL	GENERAL SALES MGR WROR	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	1

#### 11. ACCOUNT EXECUTIVE

#### SOURCE: RADIO ADVERTISEMENT

Source	Contact	Address	Phone #	Interviewees Referred
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	0
EEO DISTRIBUTION LIST		SEE APPENDIX 2		0
GREATER MEDIA BOSTON WEBSITES	MKTG DEPT FOR EACH STATION	SEE APPENDIX 5	617-822-9600	2
RADIO ADS ON WBOS FM	GENERAL SALES MGR WBOS	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	1
LINKED IN	LINKEDIN.COM	MOUNTAINVIEW CA		2
CRAIG'S LIST	GENERAL SALES MGR WBOS	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	0

#### 12. ACCOUNT EXECUTIVE

#### SOURCE: GREATER MEDIA WEBSITE

Source	Contact	Address	Phone #	Interviewees Referred
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	0
EEO DISTRIBUTION LIST		SEE APPENDIX 2		0
GREATER MEDIA BOSTON WEBSITES	MKTG DEPT FOR EACH STATION	SEE APPENDIX 5	617-822-9600	1
INDUSTRY REFERRAL	GENERAL SALES MGR WBOS	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	1

LINKED IN	LINKEDIN.COM	MOUNTAINVIEW CA	<u> </u>	3
CRAIG'S LIST	GENERAL SALES MGR WBOS	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	0
RADIO ADS ON WBOS FM	GENERAL SALES MGR WBOS	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	0

# 13. PROMOTIONS COORDINATOR SOURCE: GREATER MEDIA WEBSITE

Source	Contact	Address	Phone #	Interviewees Referred
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	4
EEO DISTRIBUTION LIST		SEE APPENDIX 2		0
GREATER MEDIA BOSTON WEBSITES	MKTG DEPT FOR EACH STATION	SEE APPENDIX 5	617-822-9600	4
GREATER MEDIA HR LISTING		SEE APPENDIX 3		0
MONSTER.COM	CONTROLLER GREATER MEDIA BOSTON	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	0
BAY STATE BANNER	RACHEL REARDON	23 DRYDOCK AVE BOSTON, MA 02110	617-936-7799	0
MASSACHUSETTS BROADCASTERS ASSOCIATION	CONTROLLER GREATER MEDIA BOSTON	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	0
INDUSTRY REFERRAL	PROMOTIONS DIRECTOR WKLB	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	3

#### 14. RECEPTIONIST

#### **SOURCE: MONSTER.COM**

Source	Contact	Address	Phone #	Interviewees Referred
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	0
EEO DISTRIBUTION LIST		SEE APPENDIX 2		0
GREATER MEDIA BOSTON WEBSITES	MKTG DEPT FOR EACH STATION	SEE APPENDIX 5	617-822-9600	4
GREATER MEDIA HR LISTING		SEE APPENDIX 3		0
MONSTER.COM	CONTROLLER GREATER MEDIA BOSTON	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	1
BAY STATE BANNER	RACHEL REARDON	23 DRYDOCK AVE BOSTON, MA 02110	617-936-7799	0
INDUSTRY REFERRAL	OFFICE MGR/EXEC ASSISTANT	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	3

#### 15. ACCOUNT EXECUTIVE

Source	Contact	Address	Phone #	Interviewees Referred
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	0
EEO DISTRIBUTION LIST		SEE APPENDIX 2		0
GREATER MEDIA BOSTON	MKTG DEPT FOR	SEE APPENDIX 5	617-822-9600	0

WEBSITES	EACH STATION			
RADIO ADS ON WBOS FM	GENERAL SALES MGR WBOS	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	0
LINKED IN	LINKEDIN.COM	MOUNTAINVIEW CA		3 .
CRAIG'S LIST	GENERAL SALES MGR WBOS	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	0
EMPLOYEE REFERRAL	GENERAL SALES MGR WBOS	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	1
INDUSTRY REFERRAL	GENERAL SALES MGR WBOS	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	2

#### SOURCE: EMPLOYEE REFERRAL

Source	Contact	Address	Phone #	Interviewees Referred
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	0
EEO DISTRIBUTION LIST		SEE APPENDIX 2		0
GREATER MEDIA BOSTON WEBSITES	MKTG DEPT FOR EACH STATION	SEE APPENDIX 5		2
EMPLOYEE REFERRAL	GENERAL SALES MGR WBQT	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	3
RADIO ADS ON WBQT FM	GENERAL SALES MGR WBQT	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	1
INDUSTRY REFERRAL	GENERAL SALES MGR WBQT	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	2

#### 17. ACCOUNT EXECUTIVE

# SOURCE: EMPLOYEE REFERRAL

Source	Contact	Address	Phone #	Interviewees Referred
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	0
EEO DISTRIBUTION LIST		SEE APPENDIX 2	<u> </u>	0
GREATER MEDIA BOSTON WEBSITES	MKTG DEPT FOR EACH STATION	SEE APPENDIX 5		2
EMPLOYEE REFERRAL	GENERAL SALES MGR WBQT	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	3
RADIO ADS ON WBQT FM	GENERAL SALES MGR WBQT	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	1
INDUSTRY REFERRAL	GENERAL SALES MGR WBQT	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	2

#### 18. ACCOUNT EXECUTIVE

#### SOURCE: RADIO ADVERTISEMENT

Source	Contact	Address	Phone #	Interviewees Referred
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	0
EEO DISTRIBUTION LIST		SEE APPENDIX 2		0
GREATER MEDIA BOSTON WEBSITES	MKTG DEPT FOR EACH STATION	SEE APPENDIX 5		2
EMPLOYEE REFERRAL	GENERAL SALES MGR WBQT	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	3

RADIO ADS ON WBQT FM	GENERAL SALES MGR WBQT	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	1
INDUSTRY REFERRAL	GENERAL SALES MGR WBQT	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	2

#### SOURCE: EMPLOYEE REFERRAL

Source	Contact	Address	Phone #	Interviewees Referred
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	0
EEO DISTRIBUTION LIST		SEE APPENDIX 2		0
GREATER MEDIA BOSTON WEBSITES	MKTG DEPT FOR EACH STATION	SEE APPENDIX 5	617-822-9600	0
RADIO ADS ON WBOS FM	GENERAL SALES MGR WBOS	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	0
LINKED IN	LINKEDIN.COM	MOUNTAINVIEW CA		1
CRAIG'S LIST	GENERAL SALES MGR WBOS	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	1
EMPLOYEE REFERRAL	GENERAL SALES MGR WBOS	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	2

#### 20. ACCOUNT EXECUTIVE

#### **SOURCE: EMPLOYEE REFERRAL**

Source	Contact	Address	Phone #	Interviewees Referred
INTERNAL POSTING	CONTROLLER	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	0
EEO DISTRIBUTION LIST		SEE APPENDIX 2		0
GREATER MEDIA BOSTON WEBSITES	MKTG DEPT FOR EACH STATION	SEE APPENDIX 5	617-822-9600	0
EMPLOYEE REFERRAL	GENERAL SALES MGR WKLB	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	1
INDUSTRY REFERRAL	GENERAL SALES MGR WKLB	55 MORRISSEY BLVD BOSTON, MA 02125	617-822-9600	1

### C. Total number of persons interviewed for all full-time vacancies filled during the recording period: 137

#### SUPPLEMENTAL RECRUITMENT INITIATIVES

(1) Initiative: Internship Program

Date: Ongoing

The Greater Media Boston Stations have an ongoing internship program designed to assist members of the community in acquiring skills needed for broadcast employment. The internship program is promoted on Greater Media Boston websites, through postings with outside sources, and at job fairs. Internships are offered in Marketing/Promotions, Programming, Creative services, Corporate Communications and MIS. Interns are supervised by specific department managers, but are encouraged to gain exposure with as many different departments as possible. During the reporting period, the Employment Unit had nineteen interns.

The following colleges have had, or currently have, interns at Greater Media Boston during the reporting period:

**Boston University** 

Newton County Day

Syracuse University

Lassell College Merrimack College Salem State University

Southern NH University

Thayer Academy
University of Maryland

#### (2) Initiative: Participation in job fairs by Employment Unit personnel:

#### Massachusetts Broadcasters Association Job Fair

Date: April 22, 2015

Location: Emerson College, Boston, MA

Participants: Local Sales Mgr., WROR FM and Local sales Mgr., WBOS FM.

#### City of Boston Diversity Employment Day Career Fair

Date: May 21, 2015

Location: Wyndham Boston at Beacon Hill, Boston, MA

Participants: Local Sales Mgr., WROR FM, Local Sales Mgr., WBOS and Local sales Mgr., WBQT FM.

#### (3) Initiative: Participation in events sponsored by educational institutions

Cristo Rey Boston High School Job Share / Work Study Program: The Employment Unit has developed a strong relationship with Cristo Rey Boston High School, an innovative and life changing high school that prepares motivated urban students for success in college, careers, and community leadership, with the hope that the students will, in turn, drive positive change for their communities. The school incorporates a work study component and Greater Media Boston has been a Cristo Rey partner since January 2010. As a result of this partnership, a high school student works at the Employment Unit five days per month, working in and learning about the various departments at the Employment Unit. The Employment Unit compensates the student for his or her work by sending payment to Cristo Rey as an offset to that student's tuition. During the 2014-2015 year, we had two students work with us from Cristo Rey.

WMJX Morning Magic co-host was the keynote speaker for women's educational and enrichment group called the Wellesley Postcomer's Club held on January 15, 2015. As part of her speech, she discussed the station's award winning Exceptional Women show and revealed what she has learned from the women she profiles. Morning Magic co-host's honorarium was donated to the non-profit Strong Women, Strong Girls.

WMJX Morning Magic co-host served as the keynote speaker and host for E2E: Connecting Eagles to Eagles at Boston College on February 4, 2015. The event featured a two hour round table discussion between current Boston College students and former students who were there to mentor the current students, share their career paths and offer advice about the value of internships and how to set yourself apart from other applicants when you're looking for your first job after graduation.

WMJX Morning Magic co-host participated as a member of the Communications panel at the Boston College "Own It" Women's Summit and spoke to female students about her career path as a broadcaster, changes in the industry over the last 25 years and advice about how to get a job in radio.

WMJX On-Air Personality was the instructor of four "Intro to Radio" workshops offered at the Seacoast Charter School in Kingston, NH, which is a publicly funded elementary and middle school, uniquely focused on experiencing education through the arts.

# (4) Initiative: Participation in events in the community designed to inform the public about broadcasting employment opportunities

WMJX Morning Magic co-host and President of Boston Women in Media & Entertainment was profiled February 3, 2015 on Aspire TV, which is part of the New Hampshire Public Access Network. She discussed her education, initial job search, career path and advice for anyone who wants to find a job in the field of media, specifically radio broadcasting.

WMJX Morning Magic co-host received a phone call from a Magic listener who asked if she could meet with her to discuss how to create her own radio show. The two met on February 10, 2015 and the listener received a tour of the station and a two hour meeting to discuss her show idea and how to make it real and marketable to a radio station. The two have continued a mentoring relationship and the listener now has a show called *Boomer Being* which airs on WATD, a local south shore radio station.

#### **APPENDICES**

#### **APPENDIX 1: Local State Broadcasting Associations**

Massachusetts Broadcasters Association

www.massbroadcasters.org

New Hampshire Association of Broadcasters www.nhab.org

#### **APPENDIX 2: EEO Distribution List**

The Career Place gsommer@detma.org JobNet-Office of Veteran's Affairs mfalasca@detma.org Dept. of Employment & Training cstrain@detma.org

Boston College http://bc-csm.symplicity.com

Boston University Office of Career Services future@bu.edu NE Institute of Art khuyghue@aii.edu **Tufts University** Alexandra.los@tufts.edu Boston Career Link dclemen@detma.org CT School of Broadcasting, Boston bostoncsb@aol.com Nat'l Assoc. of Black MBA/Boston Chapter tmg9506@gmail.com

The Appendix 2 organizations did not request job postings from Greater Media Boston; however, these organizations maintain job posting services for their clients, students and/or alumni. Greater Media Boston notifies these organizations of full-time vacancies by either: (a) emailing the job vacancy notice to the organization or (b) submitting the information on the job vacancy notice online through the organization's website and/or online job bank (if the organization prefers this method of submission).

#### APPENDIX 3: Greater Media HR List

IT Manager – Greater Media, Inc. HR Coordinator – Greater Media Newspapers 35 Braintree Hill Park #300 3499 Route 9 North, Suite 1B

Braintree, MA 02184 Freehold, NJ 07728 emccormack@greatermedia.com lvinci@gmnews.com

(781) 348-8600 (732) 358-5200 www.greatermedia.com

HR Coordinator - Greater Media Charlotte Controller - Greater Media New Jersey

One Julian Price Place Box 100, Broadcast Center Charlotte, NC 28208 New Brunswick, NJ 08903 jrobards@gmclt.com fambrose@greatermedianj.com

(704) 374-3600 (732) 249-2600

Executive Assistant - Greater Media Detroit Executive Assistant – Greater Media Philadelphia

One Radio Plaza One Bala Plaza, Suite 339 Ferndale, MI 48220 Bala Cynwyd, PA 19004 lconn@greatermediadetroit.com tpirrone@greaterphila.com

(248) 591-6800 (610) 667-8500

All Greater Media companies are included in intra-company job postings. Referrals are encouraged. Current Boston job postings are also listed on the Greater Media Intranet, under "Boston Job Postings."

#### **APPENDIX 4: Short College EEO Distribution List**

Babson College Center for Career Development

**Brandeis University** 

Bridgewater State College

Emerson College

Northeastern University

Emmanuel College

Framingham State University

Roxbury Community College

**UMass Boston** Salem State

DETMA - Maurice Lewis

**JobNet** 

kandreottola@babson.edu

oshea@brandeis.edu

debra.london@bridgew.edu

matthew cardin@emerson.edu

husky@neu.edu

careerdevelopment@emmanuel.edu

careerservices@framingham.edu

jthrash@rcc.mass.edu careers@umb.com

lisa.morency@salemstate.edu

mlewis@detma.org jacker@detma.org

The Employment Unit received emails indicating that job notices sent to several of these email addresses were undeliverable when it used this apparently outdated list early in the reporting period. The Employment Unit thereafter discontinued use of these email addresses for sending notices of vacancies at the Employment Unit in approximately April 2015.

#### **APPENDIX 5: Greater Media Boston Station Websites**

WBOS www.myradio929.com WKLB www.wklb.com WMJX www.magic1067.com WROR www.wror.com

**WBQT** www.hot969boston.com