

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Gavin J. Smith, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Gavin J. Smith

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

County Commission

Date of election:

11-3-2020

General

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Gavin J. Smith

Signature:

Daniel Shepherd

Name: Gavin J Smith

Name: Daniel Shepherd

Date of Request to Purchase Ad Time: 8-21-2020

Date of Station Agreement to Sell Time: 8-21-20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 8-24-20

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: _____	Station Call Letters: <u>WXCC-FM</u>	Date Received/Requested: <u>8/21/20</u>
Est. #: _____	Station Location: <u>Williamson WV</u>	Run Start and End Dates: <u>8-25-20 - 9-3-20</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



CONTRACT NUMBER				
			001	

ADVERTISER NUMBER				

CLIENT	Gavin Smith for mingo county commission			
AGENCY				
SEND INVOICE TO	CLIENT	x	AGENCY	
ADDRESS				
CITY	STATE	ZIP CODE		
PHONE NUMBER				

CALENDAR BILLING	
BROADCAST BILLING	
NEW BUSINESS	
CO-OP	
POLITICAL	
NATIONAL	AGENCY LOCAL
TRADE	
SALES REP	Anna
Separation	minutes

TODAY'S DATE:

Spot Spon. Bill	START DATE	END DATE	START TIME	END TIME	CART #	LEN	RATE	MON	TUE	WED	THU	FRI	SAT	SUN
1	8-25	9-3	6a	7p	5545	:15	11	5	5	5	5	5		
2														
3														
4														
5														
6														
7														
8														
9														
10														
11														
12														
13														
14														
15														
16														

JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT	OCT	NOV	DEC
							440				

- This offer becomes a binding contract upon acceptance by General Manager of East Kentucky Broadcasting or her authorized agent.
- Bills shall be rendered monthly and shall be due and payable within ten (10) days from the date of invoice. Interest will be charged on delinquent accounts.
- East Kentucky Broadcasting shall have the right to cancel this contract upon default by advertiser in the payment of bills or other material breach. Upon cancellation all broadcasting done hereunder and not paid shall become immediately due and payable at the agreed rate. Advertiser shall pay all attorney's fees in the event legal action is necessary to enforce this agreement or any of the terms thereof.
- Political and entertainment advertising - cash in advance.
- Advertiser shall hold East Kentucky Broadcasting and its agents, employees, and officers harmless against liability for libel, slander, illegal competition or trade practice, infringement of trademarks, trade names, or program titles, violation of rights, of privacy and infringement of copyrights and proprietary rights resulting from the broadcasting of broadcasts herein provided in the form furnished by advertiser. Advertiser warrants that all advertising copy submitted to East Kentucky Broadcasting will truly represent the product or services advertised and will be free from false claims or assertions.
- The Parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

Accepted for
East Kentucky Broadcasting by _____

Advertiser _____



Mountain Top Media
 P.O. Box 2040
 Pikeville, KY 41502
 (606) 437-4051
 EIN# 834095864

WXCC-FM Order Confirmation

OrderID: 1209-001

Sponsor: GAVIN SMITH FOR MINGO COUNTY
 Product: GAVIN SMITH FOR MINGO COUNTY
 Estimate/PO:
 AccountRep: ANNA ADKINS
 BillingCycle: Calendar Month
 InvoiceType: Times/Rates
 Run Dates: 8/25/2020 - 9/3/2020
 Items Ordered: 80
 Ordered Amount: \$440.00

GAVIN SMITH FOR MINGO COUNTY

Scheduled Station(s): WXCC-FM GAVIN SMITH FOR MINGO COUNTY COMMISSION

Printed 8/24/2020 11:32:31 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 8/25/2020 - 9/3/2020	All Weeks	06:00 AM - 07:00 P	5	5	5	5	5			25	:15	Spot		5545	40	***** [Package]	
02 8/25/2020 - 9/3/2020	All Weeks	06:00 AM - 07:00 P	5	5	5	5	5			25	:15	Spot		5545	40	***** [Package]	440.00
Calendar Month Projected Billing:																	
	Jul-20	0.00		Aug-20		440.00			Sep-20				0.00		Q3-2020		440.00

Confirmed Correct; Payment Guaranteed

Accepted for WXCC-FM