


CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Gavin J. Smith, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Gavin J. Smith

Authorized committee:

Agency requesting time (and contact information):

☐ N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

County Commission

Date of election:

11-3-2020

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Gavin J. Smith

Name: Gavin J. Smith

Date of Request to Purchase Ad Time: 8-21-2020

Station Representative

Signature:

Daniel Shepherd

Name: Daniel Shepherd

Date of Station Agreement to Sell Time: 8-21-20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No

Date ad received: 8-24-20

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

WXCC-FM

Date Received/Requested:

8/21/20

Est. #:

Station Location:

Williamson WV

Run Start and End Dates:

8-25-9-3-20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



CLIENT	Gavin Smith for mingo county commission				
AGENCY					
SEND INVOICE TO		CLIENT	x	AGENCY	
ADDRESS					
CITY		STATE		ZIP CODE	
PHONE NUMBER					

TODAY'S DATE:

CONTRACT NUMBER			
			001
ADVERTISER NUMBER			
CALENDAR BILLING			
BROADCAST BILLING			
NEW BUSINESS			
CO-OP			
POLITICAL			
NATIONAL	AGENCY	LOCAL	
TRADE			
SALES REP	Anna		
Separation	minutes		

Spot Spon. Bill		START DATE	END DATE	START TIME	END TIME	CART #	LEN	RATE	MON	TUE	WED	THU	FRI	SAT	SUN
	1	8-25	9-3	6a	7p	5545	:15	11	5	5	5	5	5		
	2														
	3														
	4														
	5														
	6														
	7														
	8														
	9														
	10														
	11														
	12														
	13														
	14														
	15														
	16														

JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT	OCT	NOV	DEC
							440				

1. This offer becomes a binding contract upon acceptance by General Manager of East Kentucky Broadcasting or her authorized agent.
2. Bills shall be rendered monthly and shall be due and payable within ten (10) days from the date of invoice. Interest will be charged on delinquent accounts.
3. East Kentucky Broadcasting shall have the right to cancel this contract upon default by advertiser in the payment of bills or other material breach. Upon cancellation all broadcasting done hereunder and not paid shall become immediately due and payable at the agreed rate. Advertiser shall pay all attorney's fees in the event legal action is necessary to enforce this agreement or any of the terms thereof.
4. Political and entertainment advertising - cash in advance.
5. Advertiser shall hold East Kentucky Broadcasting and its agents, employees, and officers harmless against liability for libel, slander, illegal competition or trade practice, infringement of trademarks, trade names, or program titles, violation of rights, of privacy and infringement of copyrights and proprietary rights resulting from the broadcasting of broadcasts herein provided in the form furnished by advertiser. Advertiser warrants that all advertising copy submitted to East Kentucky Broadcasting will truly represent the product or services advertised and will be free from false claims or assertions.
6. The Parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

Accepted for

East Kentucky Broadcasting by _____

Advertiser _____



Mountain Top Media
P.O. Box 2040
Pikeville, KY 41502
(606) 437-4051
EIN# 834095864

WXCC-FM Order Confirmation

OrderID: 1209-001

Sponsor: GAVIN SMITH FOR MINGO COUNTY
Product: GAVIN SMITH FOR MINGO COUNTY
Estimate/PO:
AccountRep: ANNA ADKINS
BillingCycle: Calendar Month
InvoiceType: Times/Rates
Run Dates: 8/25/2020 - 9/3/2020
Items Ordered: 80
Ordered Amount: \$440.00

GAVIN SMITH FOR MINGO COUNTY

Scheduled Station(s): WXCC-FM GAVIN SMITH FOR MINGO COUNTY COMMISSION

Printed 8/24/2020 11:32:31 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 8/25/2020 - 9/3/2020	All Weeks	06:00 AM - 07:00 P	5	5	5	5	5			25	:15	Spot		5545	40	***** [Package]	
02 8/25/2020 - 9/3/2020	All Weeks	06:00 AM - 07:00 P	5	5	5	5	5			25	:15	Spot		5545	40	***** [Package]	440.00
Calendar Month Projected Billing:																	
Jul-20		0.00															
Aug-20																	
Sep-20																	
													0.00		Q3-2020		440.00

Confirmed Correct; Payment Guaranteed

Accepted for WXCC-FM