

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Derrick Jones, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: National Right to Life Victory Fund

Agency name: Interactive Media LLC

Address: PO Box 92521, Washington DC 20090

Contact: Derrick Jones

Phone number: (240) 432-5035

Email: dj@interactivemediallc.net

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: National Right to Life Victory Fund

Address: 1446 Duke Street, Alexandria VA 22314

Contact: Karen Cross

Phone number: (202) 378-8853

Email: djones@nrlc.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

David N. O'Steen, Ph.D., Executive Director  
Carol Tobias, President  
Karen Cross, Political Director

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Donald Trump, Joe Biden Jason Lewis, Tina Smith

Office(s) sought by such candidate(s) (no acronyms or abbreviations): President & Senator

Date of election: November 3, 2020

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Abortion and the 2020 election

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature:	Signature: <b>Melanie Stockman</b> <small>Digitally signed by Melanie Stockman DN: dc=om, dc=leasfield, ou=Leasfield Communications Inc, ou=NewsAg, ou=NewsAg Administration, cn=Melanie Stockman, email=melstockman@leasfield.com Date: 2020.10.19 09:25:43 -0500</small>
Name: Derrick Jones	Name: Melanie Stockman
Date of Request to Purchase Ad Time: 9/24/20	Date of Station Agreement to Sell Time: 10/19/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 10/19/2020

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: see attached	Station Call Letters:	Date Received/Requested: 10/19/2020
Est. #:	Station Location: see attached	Run Start and End Dates: see attached

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



## Contract

StateNets Platinum  
Attn: Dave Martin  
2601 Northwind Drive  
Richmond VA 23233

		Order # 18661	Ver # 0	Rev #	# Wks 2	Page # 1
Advertiser NATIONAL RIGHT TO LIFE	Product MNPSROS-2020 Gen Election (18661MN)		Date 9/29/20	Time 9:59:23AM	Start 10/26/20	End 11/8/20
Salesperson * Statenets	Salesperson Phone #		Demos			
Sales Office Learfield	Agency Phone # (804)364-3075		Survey			

Line #	Vehicle	Days & Times M T W T F S S	Oct 26	Nov 2	Nov 9	Nov 16	Nov 23	Nov 30	Dec 7	Dec 14	Dec 21	Dec 28	Jan 4	Jan 11	Jan 18	Total Units	Len	Unit Rate	Extended Total	
5	MNN COMBO	Mo-Fr 6AM-7PM	30													30	60	827.00	24810	
6	MNN COMBO	Mo 6AM-7PM		6												6	60	827.00	4962	
Weekly Units			30	6	0	0	0	0	0	0	0	0	0	0	0	36				
Weekly Gross \$			24810	4962																29772

29772

Total Gross:	\$29,772.00	Agency Commission:	\$4,465.80	Total Net:	\$25,306.20
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Accepted for Learfield Communications:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name

Title

Name

Title

Advertiser agrees that network may exercise its right and responsibility to approve all creative submitted by advertiser and refuse to air any creative found to be of questionable truth or accuracy.

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser; the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield Communications, Inc., 505 Hobbs Road, Jefferson City, MO 65109  
P 573/893-7200 F 573/893-2321 www.learfield.com





## Contract Summary

StateNets Platinum  
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2601 Northwind Drive  
Richmond VA 23233

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	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Qtr 4 2020	Qtr 1 2021	Qtr 2 2021	Qtr 3 2021	Total	Units
MNN COMBO	0	29,772	0	0	0	0	0	0	0	0	0	0	29,772				29,772	36
All Vehicles - Total Gross		29,772											29,772				29,772	36
All Vehicles - Total Units		36											36					36
Air Time Gross:		\$29,772.00				Agency Commission:		\$4,465.80				Total Net:		\$25,306.20				

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